



40th Anniversary Fundraising Pack

We are in our 40th year!



Woking Mind was founded in 1979 to support the needs of people living with enduring mental health illnesses. We recognised, at the time, that many vulnerable people struggling with their mental health were finding themselves socially excluded and isolated with no opportunity to access meaningful activity to help them integrate back into their local community.

40 years on, we have evolved to deliver an extensive range of groups, courses and drop-in provision to help prevent mental health problems from escalating where possible and supporting recovery for our members.



We also deliver mental health training in schools, community organisations and companies across Surrey to raise awareness and help break down stigma and prejudice around ill mental health through education.



Now, more than ever, we need your help to raise funds so we can support all those struggling with their mental health to live the best life possible.

Our statutory funding was recently and unexpectedly cut by over 50% leaving us with a £40,000 shortfall. Our members would be devastated if we were forced to reduce our support services or cease altogether. Many of our members tell us they wouldn't know where else to go. We also know we fill a gap in mental health provision as the number of referrals to us continue to rise. Your support could be the crucial difference to all those who ask for our help.

Our 40for40 Appeal is a special fundraising and awareness campaign for our anniversary year and we would love you to join in.



Take the 40 challenge

Could you organise a fundraising event at work, school or in the community or could you put Woking Mind forward to be your work or committee's nominated charity of the year?



If you want to help but aren't sure what to do perhaps our fundraising ideas below may help.

- Do it for 40 days
 - Make your own morning brew and donate what you would've spent instead – even £2 a day will add up to £80!
 - Or you could give up social media, chocolate or anything you want to challenge yourself for and get sponsored for it!
- 40 miles in 40 days
 - Swim it, walk it, run it – that's just a mile per day!
 - Or you could do 40 miles in one go • 40 minute sponsorship • A sponsored silence could be a great one for the kids!
- 40 day accelerator
 - Get into teams to see who can raise the most money starting with £40! You could get competitive amongst other internal teams or partner organisations.
- 40th fundraiser
 - Mark your next celebration with donations instead of gifts for birthday, anniversaries or any other celebration.

There's so much fun you can have with '40' so get creative!

Other ways of getting involved

We understand that not everyone can afford to donate money to charities or perhaps doesn't want to organise an event but there are many other ways you can get involved without committing to more than you are able to.

Nominate our charity

Does your place of work or community groups (e.g. scouts, guides, guild, fête) make donations to charities on an annual basis? Would they consider choosing Woking Mind as one of the beneficiaries or even make us a nominated charity? Every year, hundreds of pounds are raised by companies and groups and donated to charities, via raffles, party nights, dress down days, sponsored activities.

Volunteer with us

We are looking for volunteers to help us at our centre and community events. This could be a listening ear for our members, sharing one of your skills or hobby or a one off workshop. Even a small amount of time could benefit our members in so many ways.

Spread the word

Do you have family, friends or colleagues that would like to fundraise for us? Please mention our fundraising efforts to them and encourage them to contact Woking Mind on info@wokingmind.org.uk. Sharing our communications or social media posts are also another easy way of amplifying our voice in the community.

Sponsorship Form

My Details

Full Name

Address

..... Postcode

Phone.....Email

What I'm doing & my fundraising target

By choosing to
giftaid it

For every
donation of
£10

We can claim **25%**
from HMRC



We will
receive
£12.50



Full Name (first name & surname)	Home Address	Postcode	Gift Aid?*	Donation £	Date paid	Hear more from Woking Mind**
Example: Joe Bloggs	My house, my street, my town	GU21 5HQ	✓	£20.00	08.01.19	✓

* If I have ticked the box headed 'Gift Aid,' I confirm that I am a UK taxpayer and would like Woking Mind to reclaim the tax on all donations I have made in the last four years and all future gifts of money that I make to be Gift Aid donations. I understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

**Help us to end the stigma surround mental health and make sure no one has to face a mental health problem alone. Tick the box headed 'Hear more from Woking Mind' so we can keep in touch and let you know about our latest campaigns.

Full Name (first name & surname)	Home Address	Postcode	Gift Aid?*	Donation £	Date paid	Hear more from Woking Mind**
Example: Joe Bloggs	My house, my street, my town	GU21 5HQ	✓	£20.00	08.01.19	✓
Total Donations				£		

Feel free to photocopy this page if you need any more.

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Banking your donations

Banking your offline donations regularly is really important. It prevents any money getting lost and also means that Woking Mind is able to make use of the money as soon as possible. We therefore ask that all donations are sent to us within one month of your event.

Cheque

This should be made payable to 'Woking Mind' and then posted to us at:

Woking Mind
2 Courtenay Road
Woking GU21 5HQ

BACS transfer or cash deposits

Please use the reference below when paying in donations or making BACS transfer, as this will help us track the funds raised by you:
'FUNDS_ SURNAME'

Please also let us know that a payment has been made. You may also drop off cash donations in person to our office from Monday – Wednesday 10am-2pm.

Our bank details Account name: **Woking Mind**

Account Number: **69154002** Sort code: **09-01-53**

Fundraising page

We use Virgin Money Giving to receive donations. You can find the Woking Mind page at:

www.virginmoneygiving.com/charities/wokingmind

Click on 'start fundraising' to create your own page. Please let us know when you create a page so we can look out for it.



Making the most of your fundraising page

Make it personal – Tell people why you are raising money for Mind. Tell your story and add a photo of yourself. Set your fundraising target and keep it up-to-date with your offline donations.

Don't be shy – Email everyone in your address book with a link to your page and get them to forward the email to their contacts. Don't be afraid to ask, ask and ask again! People with good intentions can often be forgetful, so remind them by sending your link more than once.

Share – Post your link on Facebook and Twitter. Add a link to your fundraising page on your email signature and your company intranet.

Keep going – Remember to keep raising money after your event. Add photos, updates and achievements to your page.

Say thank you – Write a personal thank you that will automatically send to everyone who sponsors you.

Thank you

Those who access our services are often in desperate need of a non-judgemental safe place where they can enjoy social contact as well as take part in personal . developmental activities and groups. We need to fundraise £95,000 a year to be able to deliver these services so your support means a lot to us.



Woking Mind
2 Courtenay Road
Woking
GU21 5HQ

Office: 07801 931 831
Support: 07860 340 739
info@wokingmind.org.uk
www.wokingmind.org.uk

 @Wokingmind
 @Wokingmind



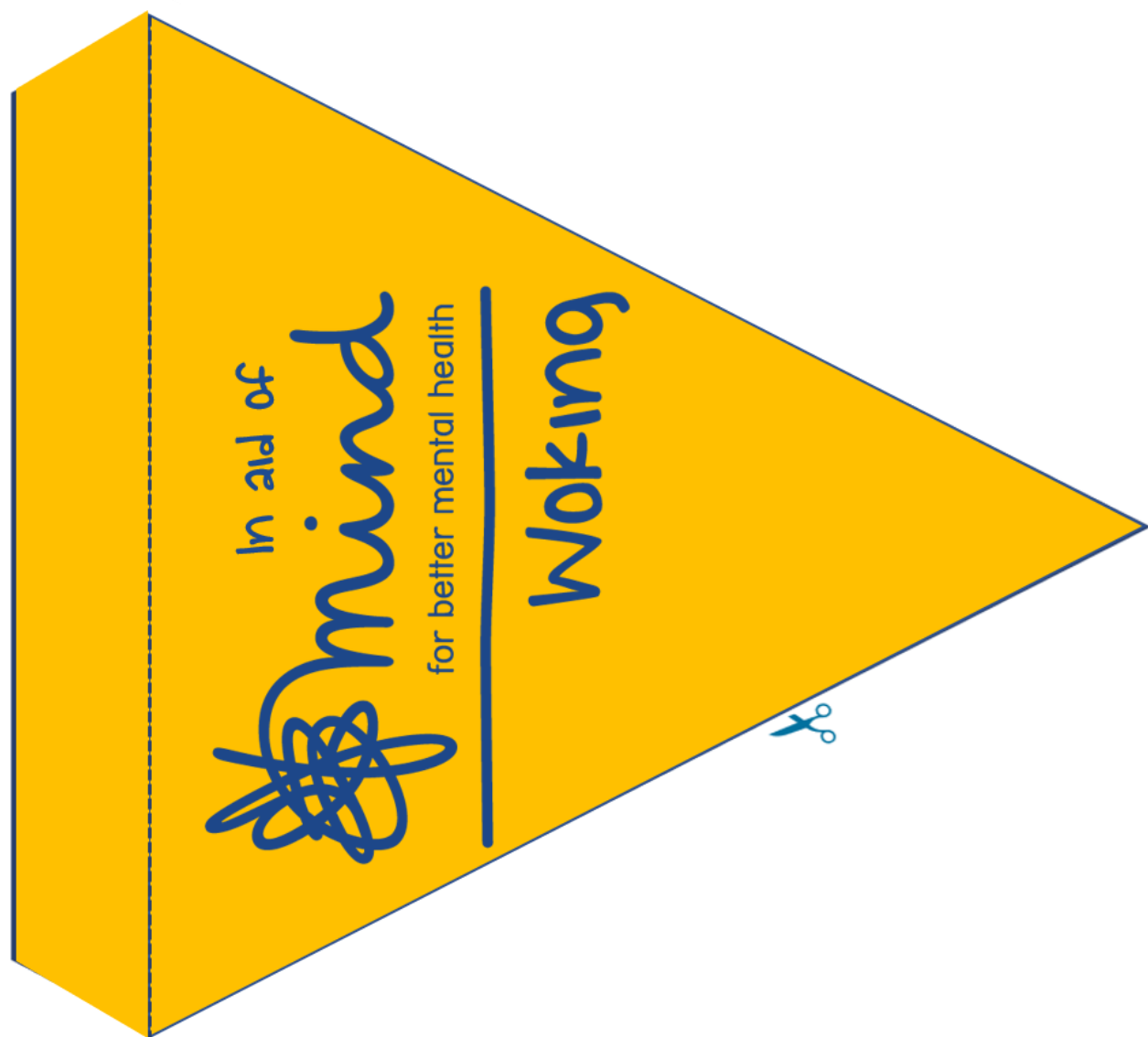
Woking

Woking Mind is a registered charity (no.1096503)
and a registered company (no: 4570329).



Woking Mind Bunting

- Print out the bunting template in colour and cut out
- Fold the top half over string or ribbon and fix with Sellotape or glue
- Hang up at your event to raise awareness!





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