



Press Release
British Chamber of Commerce Myanmar - ABE UK
Launch – Traineeship Program

Headline: The British Chamber launches first ever Traineeship Program in partnership with UK company ABE.

Myanmar has a significantly young population, where the median age is 27 years with an estimated 55% under the age of 30 (according to public figures released in 2015). With the growth in Myanmar's economy and private sector, the need for skilled graduates with practical experience is needed now. Employers in Myanmar face a human capital challenge in the recruitment of qualified graduates with corporate experience.

In meeting this challenge and leading by example, the British Chamber of Commerce Myanmar has teamed up with the Association of Business Executives (ABE) to launch the first ever Chamber Traineeship program to support ABE graduates looking for practical experience in the work place after they complete their studies.

Chloe Taylor, Chief Executive of the British Chamber of Commerce Myanmar, said "our Chamber is committed to the development of Myanmar's economy. As such, we have come up with an innovative solution in strengthening human capital in Myanmar, by launching an initiative which supports the graduate sector, and illustrates a practical example for businesses to follow in creating opportunities within their own organisations. This is a great way to demonstrate Corporate responsibility, in giving the next generation of graduates the valuable skills and experience they need, whilst adding value and maximising resource within the workplace."

Rob May, Chief Executive of the Association of Business Executives, said "High quality business education can only go so far before real-world work experience has to take over. This initiative offers a blend of both, equipping young people with the skills needed to accelerate their career. At the same time businesses can really benefit by the fresh ideas, energy and inventiveness which graduates bring to the workplace. I'm delighted that the Chamber is taking the lead on this and I expect that many other forward-thinking, progressive businesses will soon follow."

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The British Chamber of Commerce in Myanmar was established in July 2014 and has a diverse membership community of over 240 local Myanmar, UK and international businesses in a range of different sectors. The Chamber's mission is to support businesses to connect, grow and develop their business interests in Myanmar, where the vision is to

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be the leading Chamber of Choice in Myanmar for the international and domestic communities, supporting members with access, advocacy, information and connectivity.

The Association of Business Executives (ABE) is a not-for-profit UK organisation which has been a pioneer in business education since 1973. ABE qualifications have been supporting aspiring business professionals in Myanmar for more than twenty years, and there is a large network of ABE accredited centres in Myanmar.

ABE's mission is make a difference in the world as the global leader in high-quality, accessible learning journeys which lead to internationally-recognised credentials in business and entrepreneurship - enabling people everywhere to realise their potential.

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