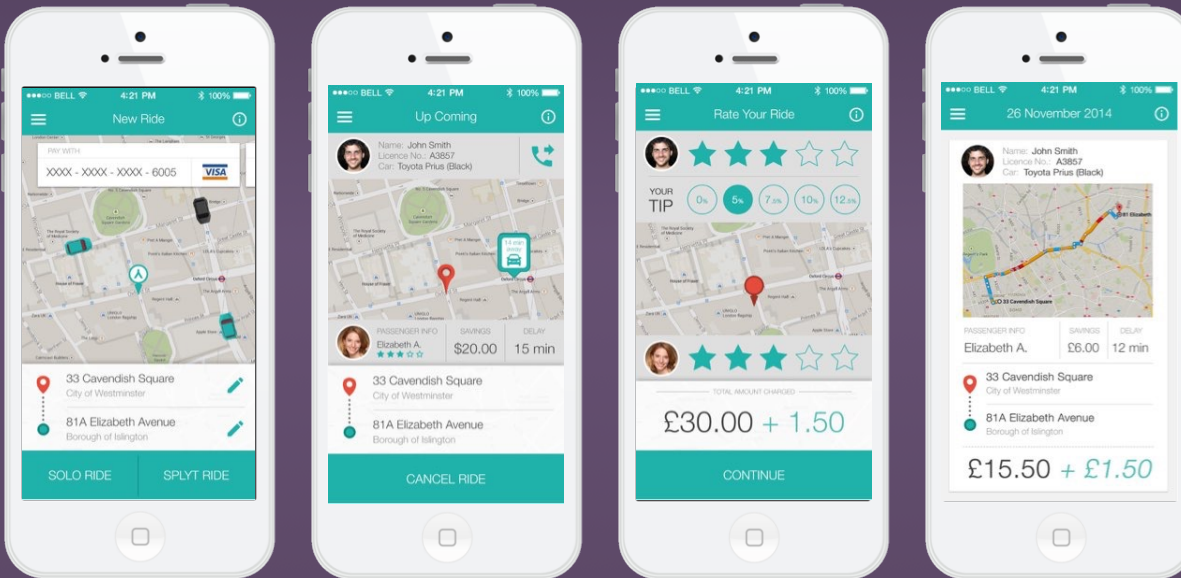


Drive collaborative consumption with money and time savings:

A mobile solution that allows you to share your ride with a private driver and save money.

Business challenge:

There is no easy way to share the cost of relatively expensive private car hire in London.



Very simple user interface, balancing familiar user behaviour with a new offer from a new brand. All payments are all automated via the app.

Complex algorithms automate the option to take a solo ride or share your ride, indicating the duration of any detour, calculating the savings for each passenger once the rides are completed.

Appli implemented

- Native applications for iOS and Android
- Web front and back end content management systems
- Driver interface
- Fare and distance algorithms



SPLYT®