

NLPEA

International NLP Excellence in Association

International Coaching Excellence in Association



**INTERNATIONAL ETHICS AND
STANDARDS FOR NLP
PROFESSIONALS, COACHES
AND TRAINERS**



BROCHURE



CONTENTS

About us	3
Mission	4
Growing the NLP & Coaching Community	5
Find an NLP or Coaching professional	6
Our aims in supporting you	7
Accreditation for your NLP & Coaching training courses	8
NLP Training & Coach Training	9
NLPEA Lifetime Membership	10
NLP Coaches, NLP Practitioners and NLP Master Practitioners	12
NLPEA Transformation Coaching	13
Code of Ethics	14
Values	15
Contact us at the NLPEA today	16



INTERNATIONAL NLP & COACHING EXCELLENCE IN ASSOCIATION

NLPEA are an independent international Membership and Accreditation Professional Body for NLP & Coaching professionals, Leaders and Trainers.

We are referred to as the **INTERNATIONAL GUILD OF NLP & COACHING.**

Our organisation is supported and administered at board level by professionals from a diverse set of backgrounds including healthcare, finance, law and education. We have board members and Guild influencers directly involved with NLP and coaching internationally and at the highest levels.



INTERNATIONAL ETHICS AND
STANDARDS FOR NLP
PROFESSIONALS, COACHES
AND TRAINERS

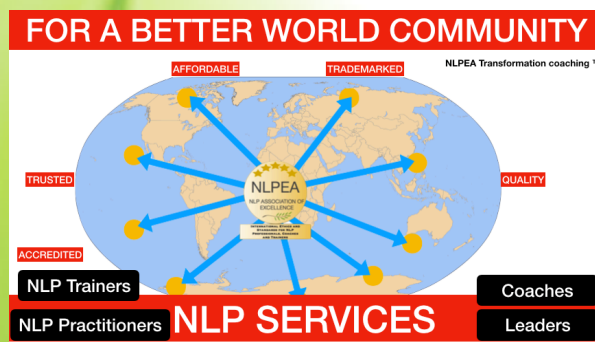
NLPEA MISSION

Our mission is to facilitate the global distribution of Coaching and NLP skills by providing international standards for NLP practice, coaching and education.

Our NLPEA certified:

- NLP Practitioners
- NLP Master Practitioners
- NLP Trainers
- Transformation Coaches
- Life Coaches and Business Coaches

work all over the world and our aim is to ensure that they practice ethically and that the standard of service that you receive is consistently excellent the world over.

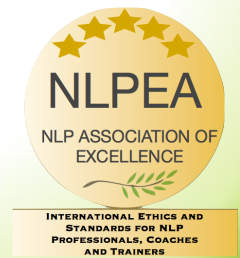


Growing the international NLP & Coaching community

We believe that NLP & Coaching provides essential skills to help individuals and businesses grow and reach their true potential.

NLP is now recognised as a primary skill in interpersonal communication and we want to grow our global network of NLP professionals to make these skills more widely available.

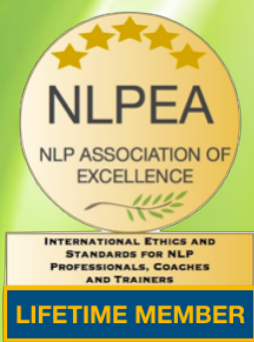
If you are interested in providing NLP services or Coaching services to assist yourself and others then we have members who would love to hear from you.



Find an NLP or Coaching Professional

If you are looking for an NLP professional to help you with your own coaching requirements or you are a business looking to gain from learning NLP then we can put you in touch with an NLP professional to meet your needs.

We have several thousand members worldwide to assist you in achieving your outcomes.



Our aims in supporting you:

- Professional membership for practicing NLP Professionals, Coaches, and NLP Trainers.
- Recognised body of accreditation for NLP and Coaching Training Courses.
- A transparent and affordable lifetime membership scheme - once you are in then you are IN.
- Maximise the distribution of the skills of NLP, Coaching and Leadership throughout the world community to further our evolution.
- Benefit the public through the registration by qualification of NLP Professionals, Leadership Professionals, Coaches, and NLP Trainers.
- Provision of ethical standards in the practice of and training in NLP, personal development, leadership and coaching.
- Provision of professional standards for NLP, Leadership and Coaching certification by trainer members.
- Provision of a community for NLP, Coaching and Leadership professionals.



Accreditation for NLP & Coaching Training Courses

We provide accreditation for Coaching training courses, NLP Practitioner, NLP Master Practitioner and NLP Trainers training courses.

If you are a certified NLP or Coaching Trainer (or would like to be) and wish to gain international NLP accreditation for your NLP courses then we would be pleased to discuss how you could meet our standards.

ROUTE TO NLPEA ACCREDITATION (FOR YOUR COURSES)

1

Have an existing "suitable" NLP Trainer or Master Trainer qualification (check first with us if you are in doubt) PAY OUR Reasonable Accreditation FEES (ask for details)



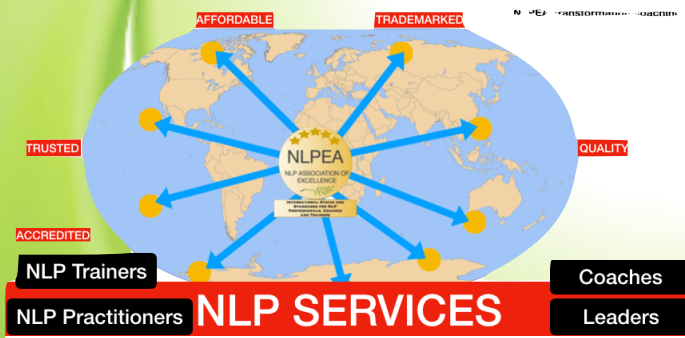
2

Qualify via an NLPEA accredited NLP Trainer Training Course WITH an NLPEA Accredited Trainer (NO FEE if your trainer grees)

TRUSTED **ACCREDITATION**, RECGNOISED WORLDWIDE

TRAINER MEMBER

MASTER TRAINER MEMBER



NLP Training & Coach Training

Grow your knowledge of NLP or learn to coach.

Become a Trainer of other Coaches, Leaders or NLP Professionals:

We are not a provider of NLP training courses or Coaching training courses, however we have many members who will provide NLP training or coaching training for you.

We would be happy to put you in touch with an NLP/ Coach trainer to meet your needs.



Lifetime Membership - no annual fees

As an internationally recognised professional body in the field of Coaching, NLP and Leadership the NLPEA are keen to offer you an **affordable and accessible route** to a lifetime of recognition for your skills.

The NLPEA operate a Lifetime Membership scheme.

This means that once you qualify for membership it will stay with you for a lifetime. There are no recurring annual fees and no need to renew membership.

You may gain lifetime membership through either:

1. Taking and graduating via an NLPEA accredited course offered by one of our Trainer or Master Trainer members.
2. Pay a (one-off) lifetime membership fee. You may be eligible for this route if you have an existing NLP or Coaching qualification.





Membership via graduation -

If you are taking an NLP training course or coaching training course with one of our **Accredited Trainer Members**, then once you achieve your qualification your trainer will automatically register your details with the NLPEA for professional lifetime membership and you may be eligible for our **Transformation Coach** title.

Membership via a Lifetime Membership Fee

If you are an existing NLP or Coaching professional and have the qualification of NLP Practitioner, NLP Master Practitioner, NLP Coach or NLP Trainer and you wish to join the NLPEA, then we would be pleased to discuss how you can meet our membership criteria.

ROUTE TO NLPEA MEMBERSHIP

1

- Have an existing "suitable" NLP qualification (check first with us if you are in doubt)
- PAY OUR LIFETIME MEMBERSHIP FEE



2

Qualify via an NLPEA accredited Training Course with an NLPEA Accredited Trainer
(NO FEE if your trainer grees)

NLP Coaches, NLP Practitioners and NLP Master Practitioners

We need more NLP professionals to grow our global network. We want ensure that wherever people need the services of an NLP professional we are able to meet demand.

NLPEA members are able to use our logo and marketing materials in order to advertise your services, in addition you will be included in our global lead distribution list. [Join us today.](#)



NLPEA Transformation Coaching –

Join our network and lets get a better world together – become an **NLPEA Transformation Coach tm**



NLPEA - Code of Ethics

Member individuals and Member Organisations agree to act with the following moral qualities:

Empathy – the ability to communicate understanding of another person's experience from that person's perspective.

Sincerity – a personal commitment to consistency between what is professed and what is done.

Integrity – commitment to being moral in dealings with others, personal straightforwardness, honesty and coherence.

Respect – showing appropriate esteem to others and their understanding of themselves.

Competence – the effective deployment of the skills and knowledge needed to do what is required.

Fairness – the consistent application of appropriate criteria to inform decisions and actions.

Wisdom – possession of sound judgement that informs practice.

NLPEA Values

Member individuals and Member Organisations commit to the following values:

- Respecting human rights and dignity
- Enhancing the quality of professional knowledge and its application
- Protecting the safety of clients
- Ensuring the integrity of practitioner-client relationships
- Appreciating the variety of human experience and culture
- Fostering a sense of self that is meaningful to the person(s) concerned
- Enhancing the quality of relationships between people
- Increasing personal effectiveness

An NLPEA member shall always maintain frames of ecology in all aspects of their NLP work.

An NLPEA member shall strive to use their NLP Skills for the advancement and betterment of people and society.

An NLPEA member shall not refuse to work with a sincere student based on race, colour, creed, religion, place of birth, gender, sexual preferences, disability, nor any other factor which may be construed as unfair or discriminatory.

An NLPEA member shall not certify any student in NLP at an accreditation level that is not within the scope of that members authorisation.

An NLPEA member shall not certify any student who does not meet the NLPEA accreditation standards and requirements for that level.

An NLPEA member shall not knowingly mislead nor misrepresent their credentials, status, titles, affiliation or authority in any way shape or form.

An NLPEA member shall abide by the moral qualities and values as state above.

Contact us at the NLPEA today

Wherever you are in the world we look to support you:

- **For Coaching and NLP Professional Body Membership**
- **To find an NLP or Coaching professional**
- **To get your training courses accredited**
- **Enquire over our NLPEA Transformation Coach qualification**

Reach us by Emailing our Administration and Membership Services teams:

info@NLPEA.com

admin@NLPEA.com



Copyright 2019 = NLPEA

London San Fransisco Sydney Hong Kong Cape Town Buenos Aires Riyadh