

VEHICLE CONVERSIONS

Miles above the ordinary



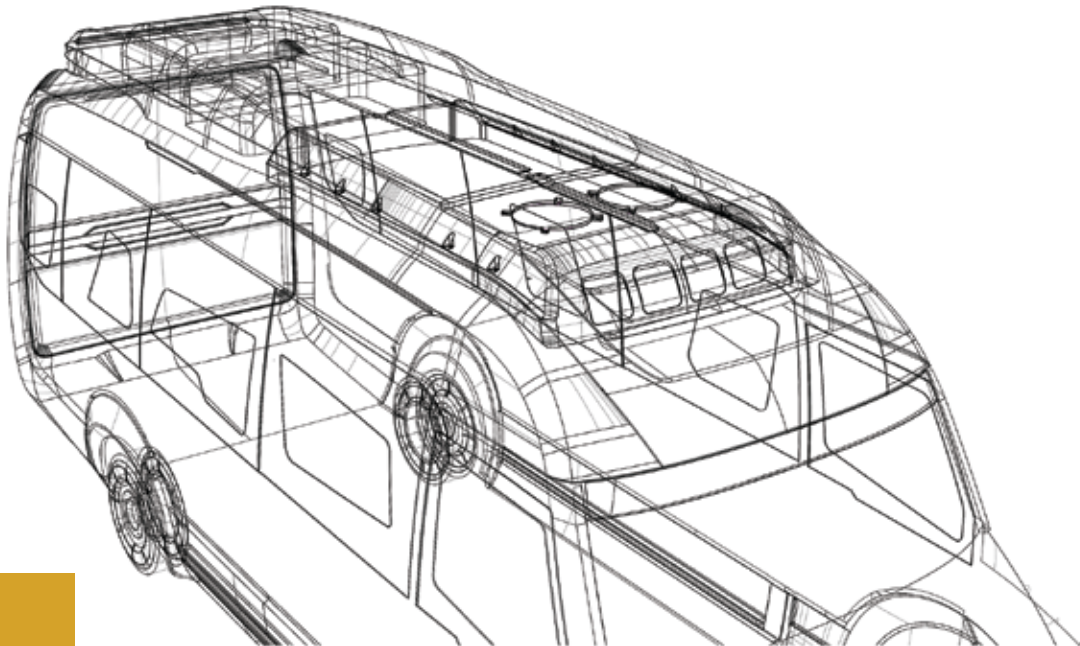
PINNACLE
SPECIALITY VEHICLES

CONVERSIONS AND MODIFICATIONS OF PERSONAL, COMMERCIAL AND SPECIALITY VEHICLES

Our journey of creating encapsulating, stylish and functional interiors started in 1996. Today, Pinnacle Speciality Vehicles (PSV) is India's leader in modification of vehicles for commercial and personal use.

PSV is part of Pinnacle Industries group, India's largest commercial vehicle seating and interiors company. 7 out of 10 vans and buses in India have products from Pinnacle Industries.

We are a revolution in vehicle modifications in India. We customise vehicles that serve your purpose in an extraordinary way in terms of comfort, style, durability, fit and finish.



WE TURN SIMPLE INTO EXTRAORDINARY

VEHICLES MODIFICATION RANGE

Tourers | Office-on-Wheels and Executive Vans | Motorhomes
Product Display & Demo Vans | Food Trucks | Ambulance &
Mobile Clinics | Reefer Vans | Campaign Vans | Speciality Vehicles

OUR DNA

Innovation. Excellence.
Creativity. Finesse.

WE ARE

Customer Centric.
Passionate. Creative.
Achievers. Dreamers.

WE GET

Inspired.

We draw our inspiration from our customer's vision of vehicle customisation and the world around us.

Magnifica

**CUSTOMISED TOURER VANS FOR
EXTRAORDINARY TRAVEL EXPERIENCES**

Style. Comfort. Elegance.

Travellers spend a lot of time on the road when going from one place to another with family, friends or office colleagues. We are on a mission to redefine the way India travels by road.

We convert and modify vans to deliver unparalleled comfort and style. Magnificently modified vans enable you to provide extraordinary travel experiences to your customers.





REMARKABLE RIDE EXPERIENCE FOR CUSTOMERS MEAN SUPERIOR PROFITS FOR YOUR TOUR & TRAVEL BUSINESS

Extraordinary experience with the most comfortable ride makes every trip memorable. From economy to ultra luxury options, we customise vans that cater to multiple customer segments.

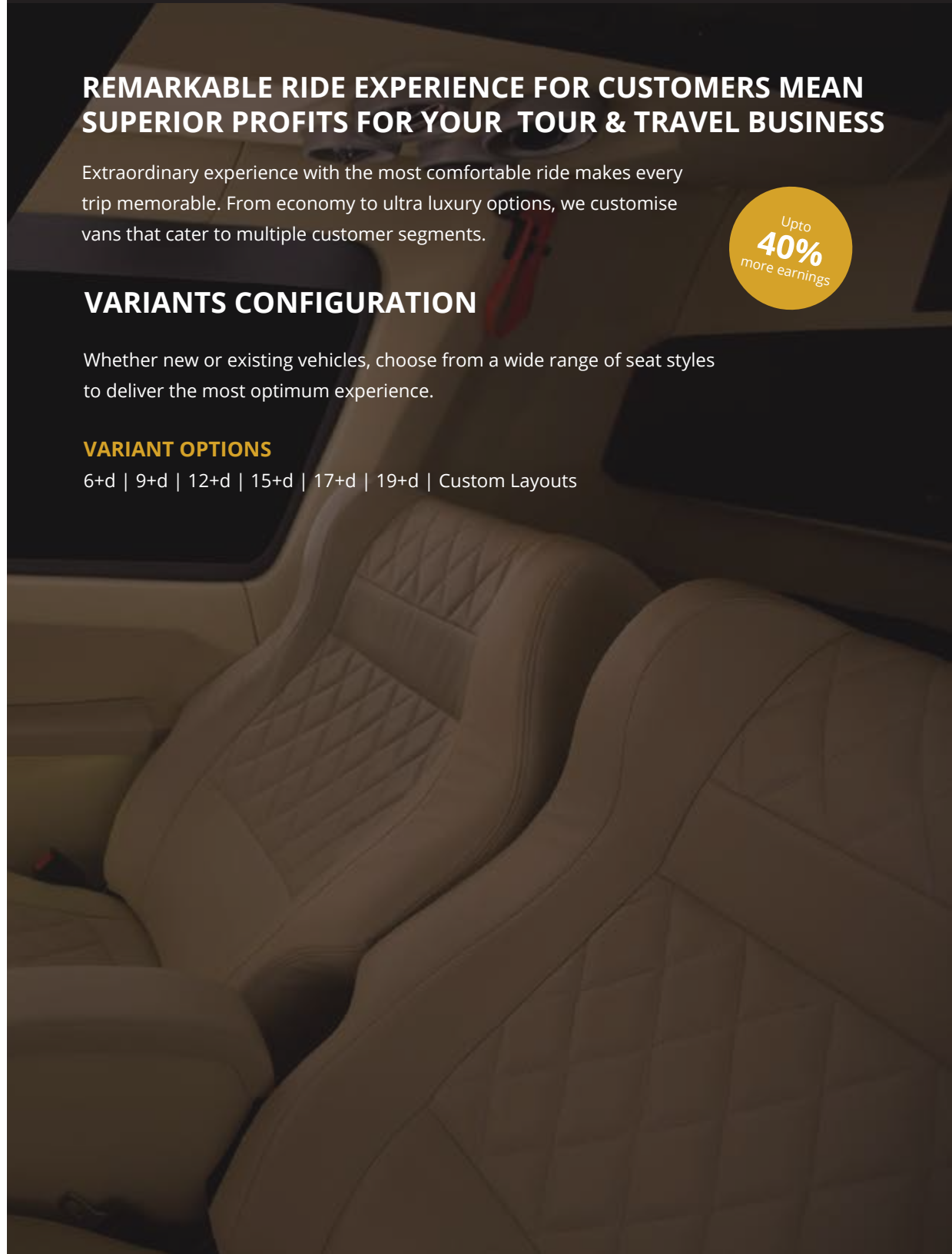
Upto
40%
more earnings

VARIANTS CONFIGURATION

Whether new or existing vehicles, choose from a wide range of seat styles to deliver the most optimum experience.

VARIANT OPTIONS

6+d | 9+d | 12+d | 15+d | 17+d | 19+d | Custom Layouts



CUSTOMISED WITH FINESSE

INTERIORS

Standard To Ultra Luxury

Seating

Various Upholstery Materials & Colors
Bucket Seats, Maharaja Seats, Wide First Class Range Seats,
Reclining Seats, Power Recliners, Sofa, Convertible Bed

Elegant & Functional Flooring

Enhanced cabin with accents & designs give your tourer a unique look by adding custom side panels, ceiling accents, railings, as well as various trim accents for an enhanced cabin look.

Lighting

Functional & Beautiful Lighting Illuminates The Cabin
Configurable Mood Lighting

Passenger Amenities

On-board Washroom
With Sink, Electromagnetic Pump Operated WC

Dashboard Upgrades & Driver Cabin

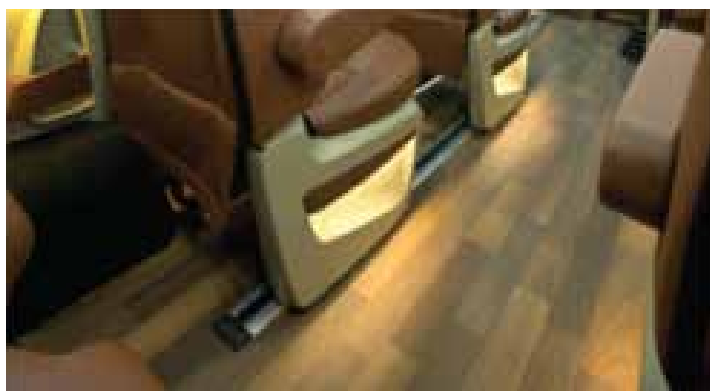
EXTERIORS

Wide Range Of Metallic Colors
Front Fascia Uplift
Side Cladding & Design Decals
Aerodynamic Roof Cladding
Stuck Glass With Window In Window
Customized Bumpers

INFOTAINMENT

Audio Video Entertainment System
USB and Power Ports





finetza

LUXURIOUSLY CUSTOMISED MOTORHOME SERIES

Finesse. Luxury. Comfort

For those who dream of lifestyle travel in luxury, and style, we convert vans in to motorhomes that make getaways memorable and absolute fun. Motorhomes are fully equipped with everything on-board for road trips in unparalleled comfort. Encapsulating luxury with style, the interiors epitomises the travel experiences. Every tailored aspect whispers elegance and attention to detail.





ULTIMATE JOY OF
JOURNEY



Sometimes journey is more important than the destination.



CUSTOMISATION OPTIONS

INTERIORS

Ambient Accent & Cabin Lighting
Luxurious Interior Cabin Accents
Elegant Flooring
Noise Cancelling Private Cabin
Smooth Ride Comfort With NVH Cancellation

LIVING AREA

Lounge And Seating Layouts With Sofa, Wide
First Class Seats, Power Recliners, Convertible Beds.
Motorised Sunroof
Foldout/Slide-Out Tables
Smart Entertainment System & Power Ports
Noise Cancelling Private Cabin
Ample Storage

BEDROOM

Flat or Powered Convertible Beds
Wardrobe & Storage
TV & Smart Entertainment System
Motorised Sunroof
Sleeping for 2 to 6

PANTRY

Refrigerator, Microwave Oven & Coffee Machine

INFOTAINMENT & CONTROLS

Tablet/Touch Panel Operated Controls
Power Bed & Recliners
Smart AV System with Wi-Fi
220 v External Power Hookup

WASHROOM

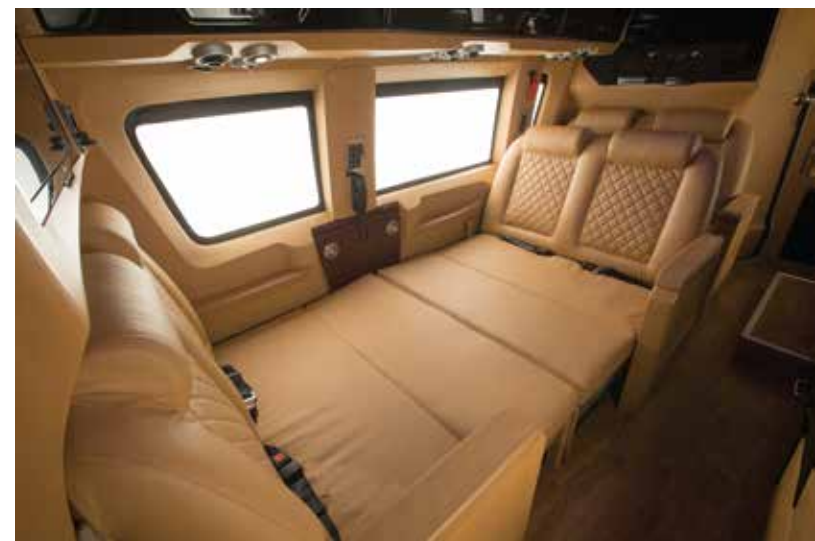
Washbasin, Bio WC, Shower



Epitome of Luxury.
Unparalleled Comfort.



TRAVEL IN STYLE,
LUXURY AND
COMFORT OF HOME



opisia

Smart Office-on-Wheels

WORK UNRESTRICTED

REDEFINING HOW INDIA GOES TO WORK

Customised business vans for business owners, executives, & professionals on the go. Best for business meetings on road, mobile office, intercity commute and executive airport transfers. Every detail is customised for needs of business professionals.

WORK ON THE GO
WORK IN TRAFFIC
WORK ON LONG TRIPS
WORK IN STYLE
WORK ALONE
WORK WITH THE TEAM





FUNCTIONAL AND STYLISH SEATING

Whether you are working by yourself or with a team, we give you the seating options most appropriate for your comfort, style and work needs.

Luxurious Interiors

Elegant Flooring

Ambient Lighting

Noise Cancelling Private Cabin

Multi Utility Work Desk

On-board Wi-fi & Power Ports

220 V External Power Hookup

Video And Audio Conferencing

Smart A/V System To Work, Play & Relax

Executive Wardrobe

Your Cafe With Pantry

On-board Washroom

Ample Storage

Exterior Upgrades





Exhibica

PRODUCT DISPLAY & DEMO VANS

INCREASE YOUR REACH

**Take your business where your customers are.
Increase your market reach and increase your profits.**

Your business is not limited to 4 walls or a store anymore. Be creative and serve your customers near their home. Today's customer is looking for convenience. What if you can create your promotions and showroom on wheels with one time investment that gives you highest promotional value and return on investment?

We modify all sizes of vans to create various business-on-wheels models. Now you can increase your customer reach and increase revenue by taking your business or promotion on the road.

SHOP
ON WHEELS

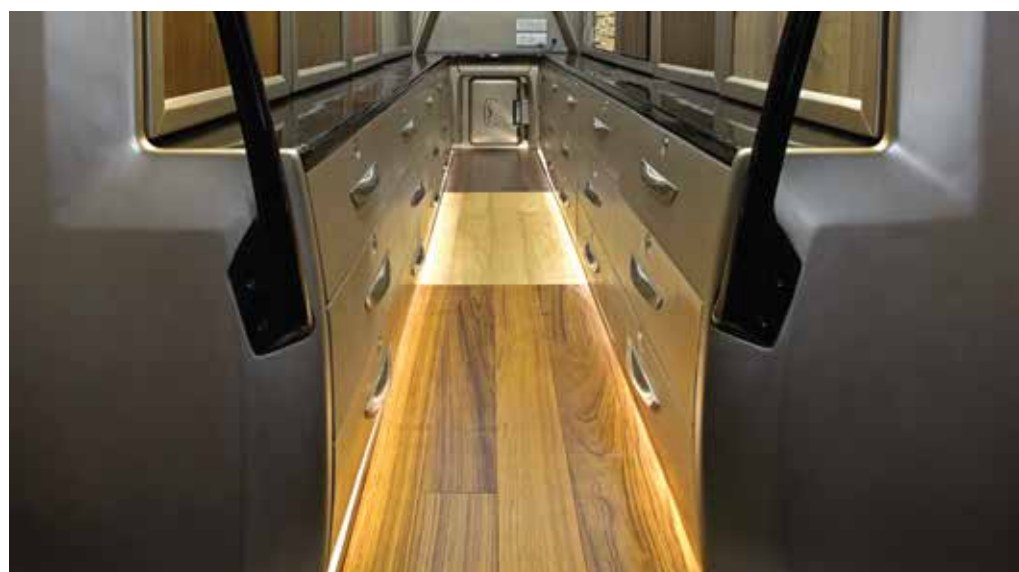
SHOWROOM
ON WHEELS

ADVERTISING
ON WHEELS

PRODUCT DEMOS
ON WHEELS

EXPERIENCE ZONES
ON WHEELS





THINK ABOUT THIS

10 seconds TV spot

4 TO 6 LAKH

cost of a TV commercial during prime time

1 magazine ad

5 TO 20 LAKH

cost of a full page ad in a leading magazine

1 newspaper ad

20 TO 50 LAKH

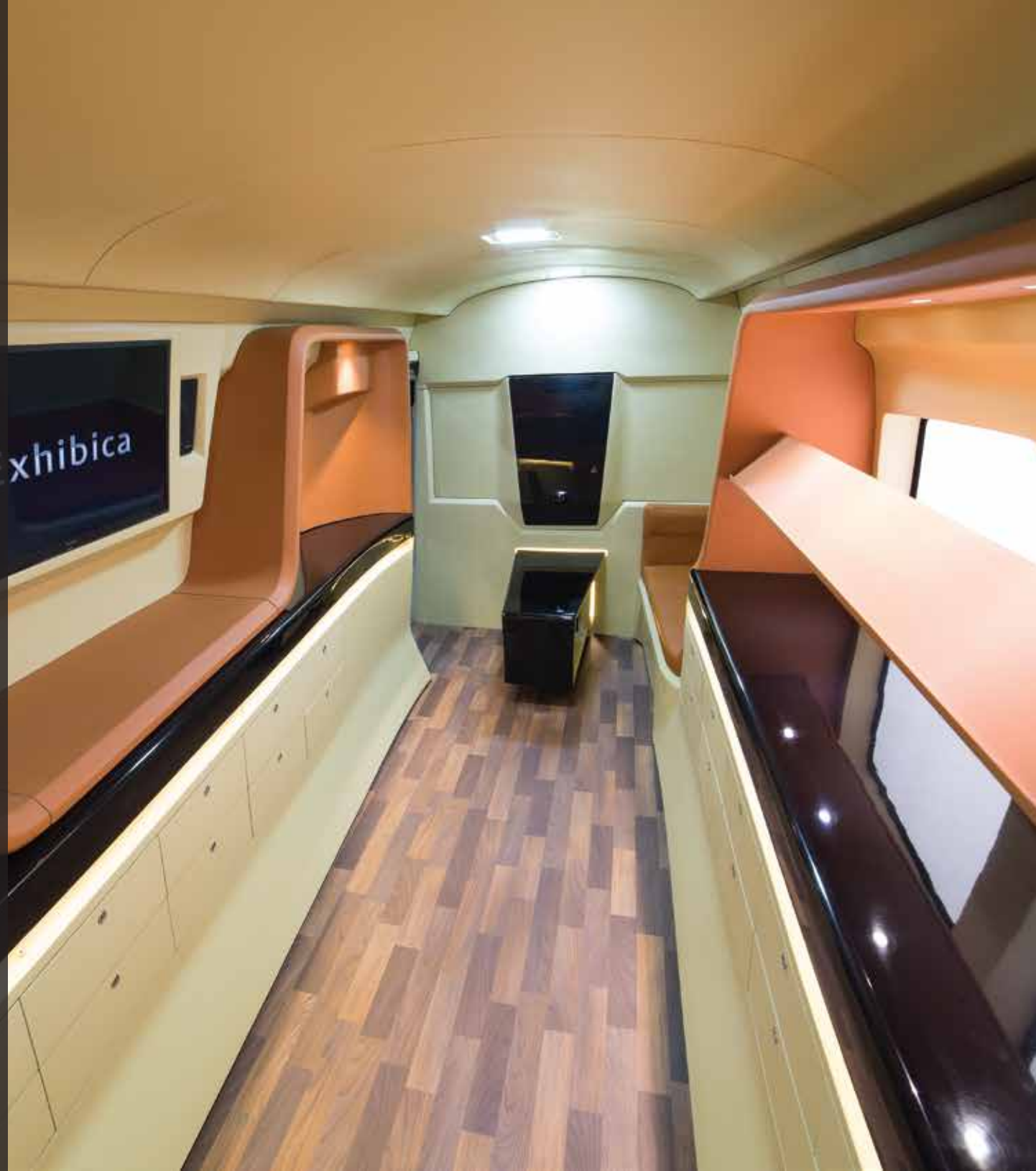
cost of a full page ad in a leading newspaper

1 hoarding ad

5 TO 10 LAKH

cost of an outdoor hoarding per month

**Increase your reach at a fraction
of cost of ad spend.**





MOBILE SHOP

Stylish Interiors that Give In-Store Like Experience

Modern Display Racks & Storage Units

Self Browsing & Serving Window Layouts

Equipped With Point of Sale Units

External Branding With Integrated A/V system

Whether new or existing, small or big, we can modify any size of vehicle and turn in to a promotion machine to increase your brand's share

PRODUCT DISPLAY & EXPERIENCE ZONES

Display Racks & Display Drawers

Storage Cabinets & Drawers

Product Demo & Work Stations

Customer Lounge & Interaction Units

Movable or Extended Display Platform

LED Showroom Lighting

Power Ports & Charging Stations

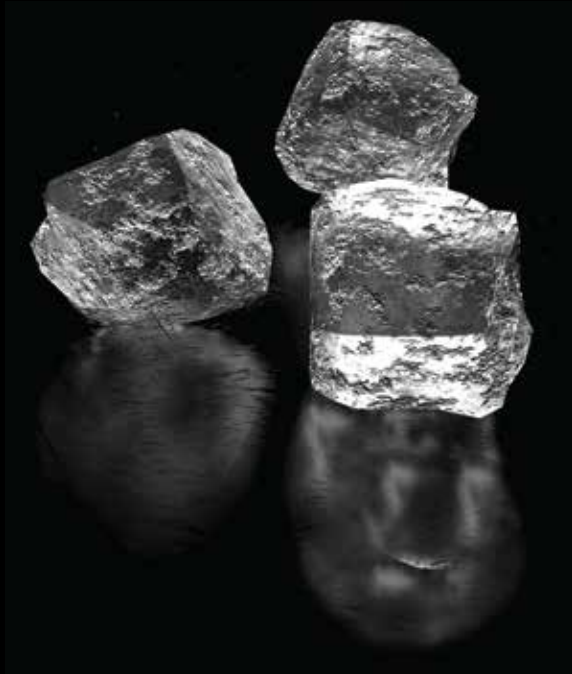
Foldout or Permanent Seating Layout

Outward Facing Video Screens

Exterior Branding Decals & Wraps

Inverter Backup & 220 V Wall Power Hook-Up





REEFER VANS

MULTI-PURPOSE REFRIGERATED VANS WITH SENSE & SENSIBILITY

Our reefer van modifications fitted with finest and intelligent equipments, give you the very best in cold transportation.

IT TAKES MORE THAN JUST COOLING TO KEEP ITEMS FRESH

MOST ADVANCED REFRIGERATED VANS FOR COLD TRANSPORT

Vegetables • Fruits • Dairy Products • Chocolates & Pastries
Cooked & Prepared Foods • Meat • Sea Food • Flowers
Deep Frozen Foods • Ice cream • Medicines & Vaccines

MATERIAL WE USE

Food Grain Quality

Antibacterial

Anti Fungal

Puff Insulation Methodology

Rigid Foam 40 M3 Density

OPTIMUM
Space Utilization

RELIABILITY
That Never Fails

ADVANCED
Aerodynamic Design

HIGH
Airflow System

SMART
Multi-Chamber
Temperature Controls

LOW
Maintenance Cost



From Cool to Chilled and Deep Freezing

+25° c to -25° c



AMBULANCES & MOBILE CLINICS

VEHICLES TO SAVE AND ENRICH LIVES

Customized ambulances and mobile clinic vans to care for human and animal lives.



AMBULANCES

When it comes to saving lives, timely and proper care is critical. We convert vans into advanced ambulances that are equipped with life saving equipments and facilities to enable hospitals, specialised clinics, and government the best in patient transportation and on-road care.

AIS 125 Code Compliant

Single & Multiple Stretcher Configurations 10G Impact Tested

Antibacterial Vacuum Formed ABS Paneling

Configurations For Relatives, Attendant & Doctor Seating

Medicine Storage Cabinets

On-Board Refrigerator

Anti-Skid Flooring

Interior Lighting Flushed in Roof Panel in Compliance With AIS 125

Medical Waste Disposal Units

Public Address System & Communication System

"Always On" Power With Inverter Backup & 220 V Wall Power Hook-Up

MOBILE CLINICS AND SPECIALITY HEALTHCARE VANS

From special health camps to serving patients in urban as well as rural and hard to reach areas, Clinic-on-Wheels gives doctors and medical practitioners freedom to make special care available in multiple locations.

Doctor & Patients Consulting Area

Special Medical Units & Medical Chairs

Washroom With WC & Sink

Check-Up & Treatment Area

Wash Basin With Foot Operated Water Pump

Medical Waste Disposal Unit

Multiple Patient Check-Up Beds

Waiting & Registration Area

Exterior Branding Decals & Wraps

Work Station With Power Ports

Storage Cabinets & Drawers

"Always On" Power With Inverter Backup & 220 V Power Hook-Up



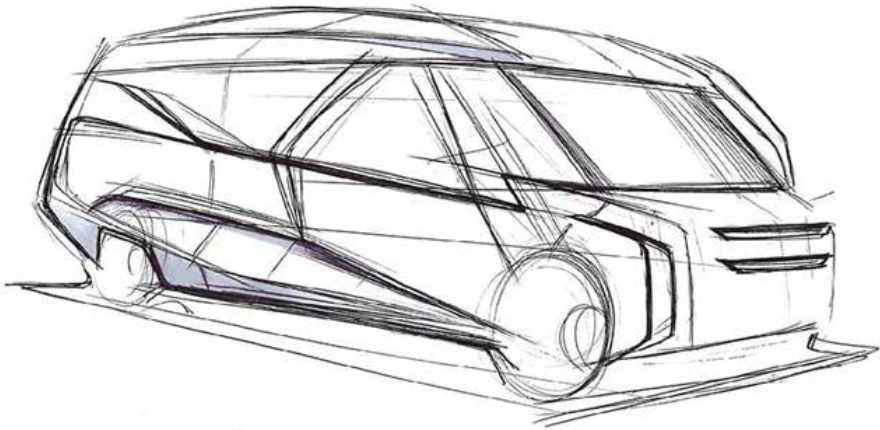
EXAMPLES OF MOBILE CLINICS & HEALTHCARE VANS

General Health Clinic on Wheels | Eye Clinic on Wheels | Dental Clinic on Wheels | Cardiac Health Clinic on Wheels | Pediatric Care Clinic on Wheels
Women Health Clinic on Wheels | Men Health Clinic on Wheels | Diabetes Clinic on Wheels | Cancer Care Clinic on Wheels | Mobile Veterinary Clinic | Yoga Prachar on Wheels | Ayurvedic & Homeopathy Clinic on Wheels | Other Speciality Clinics | Blood Collection Vans | Diagnostic Vans | Vaccination Vans



SPECIALITY VEHICLES

YOU IMAGINE. WE CREATE.



FOOD TRUCKS

Built for passionate chefs and food lovers

From serving ready-to-go food to fresh cooking on-the-spot, we offer a unique blend of options to create the most functional, durable, and stylish food truck that sets you miles apart.

CAMPAIGN VANS

Election campaign vans for public engagement and reach

Push Up ramp for greeting public | Staircase | Built-in A/V system for delivering speeches and campaigning | Video screens | Meeting room
Pantry | CCTV | Personalized Wash Room

OTHER SPECIALITY VEHICLES

Modification of vehicles for any application and utility.

We can customize vehicles for specific requirement. If you can imagine, we will customize it for you.

WE TURN SIMPLE INTO

Miles Above the Ordinary

INDIA'S LEADING VEHICLE MODIFICATION COMPANY

Pinnacle Speciality Vehicles (PSV) is India's leader in the modification of vehicles for commercial and personal use. With unique combination of state-of-the-art manufacturing facility, design studio as well as top automotive designers and engineers, we customise every detail of a vehicle with finesse and perfection.

UNIQUE DESIGN APPROACH

Our design approach maintains a delicate balance of unique style statement, unparalleled comfort and functional values.

MINDS WITH LIMITLESS CREATIVITY

Creativity is an integral part of our DNA. At PSV we have few of the top automotive designers in India. Every customisation requirement we get is unique. Keeping our customers' needs at the centre, our designers unleash the power of creativity that draws inspiration from the world around us. The result? Unique designs with functional values and purpose – almost like a work of art. Every design makes a statement.

ENGINEERED MODIFICATIONS NO IMITATIONS

Each vehicle modification is done with meticulous engineering and originality – no copy, no reverse engineering. All interior parts we create and use are engineered and tested for the highest automotive and design standards.

Functional.
Stylish.
Unique.
Elegant.
Innovative.
Comfortable.
Finesse.

TOOLED-UP PARTS

Production of modified vehicles at scale is achieved with repeatability and consistency in all the parts and products built to perfection. Tooling up parts ensure consistency in parts quality, fit and finish. All parts we create are serviceable and available as spares even after the warranty period.

MODERN PRODUCTION WITH TOP AUTOMOTIVE ENGINEERS

PSV's state-of-the-art manufacturing facility is spread across 15 acres with latest technologies and tools to create marvels in vehicle modifications. With the unique combination of the modern and sustainable manufacturing process, we minimise adverse environmental impacts while conserving energy and natural resources. Our technologically advanced operations supported by industry's top automotive engineers, your vehicle is reborn with the utmost attention to detail and care.

IN-HOUSE CAPABILITIES

When it comes to vehicle modifications, PSV has everything under one roof.

Concept and Design

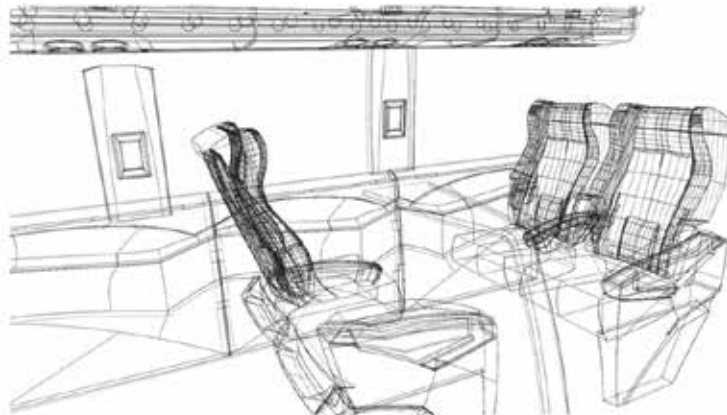
Styling and Development

Vacuum Forming

ABS Extrusion

Tooling

Powder Coating



1 TO 500

500 VEHICLES PER MONTH MODIFICATIONS CAPACITY

To meet increasing demands of modified and specialised vehicles, PSV has set up the infrastructure, modern machinery, and a team of industry's best creative designers and thoughtful engineers. Whether you are looking to modify a single vehicle or multiple vehicles, at PSV we have the capability to modify up to 500 vehicles per month.

PEACE-OF-MIND WARRANTY

All our modifications are backed by a Peace-of-Mind warranty for 1 year on all parts / equipment fitted or modified by PSV.

Every part of the vehicle from a tiny screw to paint, seats, and interior elements embodies our promise of excellence, sense of purpose and the spirit of innovation.



Miles above the ordinary

CORPORATE OFFICE

Pinnacle Industries

Panchshil Tech Park One,
9th Floor Shivajinagar, Pune 411 005

FACTORY

Pinnacle Industries

Plot No.190-191, Sector No. 1,
Pithampur, Madhya Pradesh 454772

GET IN TOUCH

+91 20 6741 4040

sales@pinnaclevehicles.com

www.pinnaclevehicles.com

@psvehicles    