

### ISO 9001 Quality Standard

Increasingly, both private and public sector clients expect their suppliers to have a formal Quality Management certification such as ISO 9001 and you could be missing opportunities to tender for their business.

Every organisation would like to improve the way it operates, whether that means increasing market share, driving down costs, managing risk more effectively or improving customer satisfaction. A quality management system gives you the framework you need to monitor and improve performance in any area you choose.

Having a quality management system shows a commitment to quality and will communicate credibility and confidence to your customers, suppliers, stakeholders and employees.

### Benefits to your company include:

- Improved performance
- An increase in bottom line profit
- Reduced costs due to less wastage
- Improved operating efficiency, resulting in fewer mistakes
- Improved competitiveness
- Simplified and effective documentation
- Improved sales and marketing opportunities
- Strengthening communication and morale company-wide
- The acquisition of a symbol representing the internationally recognised quality standard ISO 9001

### Benefits to your client include:

- Adds value to products and services
- Assurance of quality of product and service to the customer
- Commitment to continually improving products/services
- Increases perception of your company's culture and image

If you are interested in implementing a quality management system please contact **Blackmores** on +44 (0)1462 450591 or e-mail [enquiries@blackmoresuk.com](mailto:enquiries@blackmoresuk.com)

Further information can also be found on [www.blackmoresuk.com](http://www.blackmoresuk.com)