

August 22, 2014
MEDIA RELEASE



CANADA WIDE MEDIA HONOURED WITH 14 WESTERN MAGAZINE AWARD NOMINATIONS!

Burnaby, BRITISH COLUMBIA – Canada Wide Media Limited is thrilled to announce that a number of their prestigious publications have collectively received 14 nominations across 11 different categories for the 32nd Annual Western Magazine Awards.

“As Western Canada’s largest independent media company, our stock in trade is the satisfaction of the audiences we serve,” says Canada Wide Media’s Vice-President, Editorial and Business Development, Tom Gierasimczuk. “Telling great stories that our audiences find useful and engaging, regardless of medium or platform, is our purpose and mission. The sheer diversity of category nominations is validation that Canada Wide Media delivers great storytelling—whether on an iPhone or 10-page magazine article; for a proprietary title or client-owned media product,” says Gierasimczuk, who is also publisher of *BCBusiness* and *BCLiving*. “The company has invested in journalistic innovation over the past few years and this recent run of awards and nominations justifies the bold direction we’ve gone on behalf of our audiences and our clients.”

Hot on the heels of winning “Magazine of the Year” at the Canadian Business Press (Kenneth R. Wilson) Awards in June, Canada Wide Media’s flagship title, *BCBusiness*, has been honoured with six Western Magazine Award nominations, including another “Magazine of the Year” nomination, “Best Art Direction – Cover,” “Best Photograph – Feature or Series,” “Best Art Direction – Article,” and two written features.

Dominating the Gold award category and yet another nomination for “Magazine of the Year” in Saskatchewan, *Westworld Saskatchewan* came up big again with a total of five nominations while *WestWorld Alberta* was nominated for “Best Photograph – People + Portraiture.”

Canada Wide Media’s booming lifestyle brand, *BCLiving*, was also nominated for “Best Online Magazine” for the second year in a row as well as for “Travel + Leisure” feature story.

The 2014 Western Magazine Award winners will be announced at a gala event at the Renaissance Vancouver Hotel Harbourside on September 26th, 2014.

About The Western Magazine Awards Foundation

Established in 1983, The Western Magazine Awards Foundation (WMAF) honours and celebrates editorial excellence in Western Canadian magazine writing, photography, illustration and art direction. This is accomplished through an annual awards competition, a gala event where winners are announced and recognized with cash prizes, and The Magazine School, an educational program featuring WMA-winning work.

About Canada Wide Media Limited

Canada Wide Media is Western Canada’s largest independent publisher, with a 40-year track record of award-winning journalism, design and storytelling. Offering a diverse range of media products and services that span from high-end print publications to the latest in digital media, the company’s portfolio encompasses numerous leading brands including proprietary titles like *BCBusiness*, *BCLiving*, *Real Weddings* and *TV Week*, as well as client media properties like *Westworld*, *Brian Jessel BMW* magazine and *MinEx*.

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