



THE GREATER

**Belleville**

CHAMBER *of* COMMERCE

# **MEMBERSHIP INFORMATION**

The Greater Belleville Chamber of Commerce is a membership organization dedicated to advancing business and supporting community.



# WHY

- The core purpose of the Greater Belleville Chamber of Commerce is to foster a pro-business environment and enhance quality of life.
- When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.\*

\*The Real Value of Joining a Local Chamber of Commerce, A Research Study, The Schapiro Group, 2007

## Networking, Promotion and Growth

*Whether you attend networking events, participate in professional development programs, use the electricity savings program or receive referrals, joining the Greater Belleville Chamber of Commerce can be truly beneficial for your business. The Chamber provides a support network that can help your business flourish. As you review the list of member benefits below, we hope you will discover the value of being a member and consider joining one of the largest chambers in the metro-east.*



### Networking Opportunities

The Chamber hosts many networking events throughout the year so members can meet and exchange ideas, develop business relationships and increase their professional network. Here's just a few of the events...

**Business After Hours:** Business After Hours events are held the first Thursday of each month from 5:00-7:00 and are hosted by Chamber Member businesses. This event provides a relaxed atmosphere perfect for networking by Chamber members, their employees and guests.

**Coffee Cup Connections:** This is held the 2nd Tuesday of each month. It's hosted by one of our small business members and is a more intimate networking group allowing members to learn more about each others businesses.

**Otto Golf Classic::** The Otto Golf Classic is an annual golfing event held for members of the Chamber. This is for all skill levels—from the professional to the novice.

**ChamberNet:** ChamberNet is an annual networking event bringing together chamber members from all the Chambers in the area. There's typically 13-15 participating Chamber's, so it's a great event to network with members from other communities.

# MEMBER BENEFITS

## Marketing & Advertising

Need to connect with potential customers? Our marketing options such as our monthly Chamber Connection Newsletter, Chamber Website and Weekly Email Update can position your business as a proactive business and community leader.

**Website:** Each member receives a free listing in the online business directory on the Greater Belleville Chamber of Commerce's website, [www.bellevillechamber.org](http://www.bellevillechamber.org). This site serves as an informational portal to the Belleville area community. Chamber members may increase their exposure by choosing additional listing categories at no extra cost.

**The Chamber Connection Newsletter:** Each month the Greater Belleville Chamber of Commerce produces The Chamber Connection Newsletter which contains information on Chamber activities and member updates. Chamber members can post new hires, awards or other happenings at no cost. The Chamber Connection is distributed to the entire Chamber membership which make up over 600 businesses and individuals.



**Weekly Email Update:** A weekly update is emailed out to all members notifying them of upcoming chamber and community events. This is a free marketing tool available to all members to communicate their special events.

**Annual Report:** Each year the Chamber publishes a report giving an update on each committee, as well as ribbon cuttings, and other special events throughout the year. The report includes a complete listing of every Chamber member business. There is also an opportunity for member businesses to advertise.

**Community Profile Book & City/County Map:** The Chamber produces the City of Belleville's Community Profile Book and City/County Map. These are used in the city's relocation packets to new residents (many go to Scott AFB) and distributed to tourist areas throughout Belleville and St. Clair County. Only Chamber members are able to advertise in this book.



**Sponsorship Opportunities:** Each year the Chamber hosts many events in which sponsors are needed. These sponsors are included in all signage for the event, along with any print advertising and web presence. Sponsored events include the Otto Golf Classic, Chili Cook-off, Belleville Ale Fest, Art & Wine Walk, West Belleville Wing Fling, and the monthly Business After Hours.

## Professional Development

**Leadership Belleville:** Leadership Belleville is a unique 9-month training program focusing on developing effective community leaders and expanding awareness and understanding of important community issues. To learn more about the program, call the Chamber or visit the Leadership Belleville page on the Chamber's website, [www.bellevillechamber.org](http://www.bellevillechamber.org).



**Issues & Eggs Breakfast:** These informative business breakfasts are held quarterly. The featured speakers address key issues concerning our business community. The event is generally hosted by the Government Affairs Committee.

**Lunch & Learn Seminars:** These monthly luncheon seminars are hosted by the INforM (Information and Networking for Members) Committee. The topics range from marketing, to HR issues, to learning how to make your PowerPoint presentations pop. The seminars are free and rotate between SWIC and Lindenwood University-Belleville.

**Educational Workshops:** Additional workshops are held throughout the year with topics ranging from learning Quickbooks to how to do business with Scott Air Force Base. Each workshop focuses on giving businesses tools for success.

The Chamber also hosts candidate debates, healthcare forums, etc...Visit the Chamber Events section at [www.bellevillechamber.org](http://www.bellevillechamber.org) to learn more about all the upcoming educational events.



### Referrals

Looking for potential customers and leads? The Chamber can help. Each day the Chamber receives phone calls and emails from potential customers looking for businesses that can help them with specific goods or services. We can only recommend Chamber member businesses when we receive a referral request. In addition to the telephone calls and walk-in inquiries, our website receives an average of over 150,000 hits per month.

### Ribbon Cuttings

Ribbon Cuttings are held to help promote your business. Whether you're a new business hosting your grand opening, celebrating an anniversary or wanting to showcase a remodel, the Chamber can help promote the event with a ribbon cutting.



### Committee Involvement

The basic structure of the Chamber is comprised of its committees. Chamber committees assist in planning special events and programs, examine and evaluate local, state and federal issues, and help shape the lifestyle and climate of the business community.

There is no obligation for a chamber member to serve on a committee – although, committee participation does give members the forum for input and action on issues impacting the business community while providing the opportunity for the member and/or employee to serve as an ambassador for their business.

**Ambassador Club:** The Chamber Ambassador is an official representative appointed by the Greater Belleville Chamber of Commerce to promote good will throughout the community as well as increase awareness about the programs, services and benefits of Chamber membership.

**Belleville Main Street Committee:** The Belleville Main Street Committee is committed to the renovation, economic growth, and business retention of downtown Belleville. They work with downtown merchants, business leaders, active community members and the city to revitalize downtown.

**Community Service Agencies Committee:** The Community Service Agencies Committee addresses the business aspects of the not-for-profit agencies and provides a networking opportunity monthly along with informational feedback from other not-for-profits in the area.

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## Committee Involvement

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### **Economic Development Committee:**

The Economic Development Committee addresses issues related to creating economic stability and growth in the city of Belleville and its surrounding communities; retaining and nurturing existing businesses; marketing and promoting the region; generating capital investment and job growth; and serving as a resource center for new businesses to become integrated into the community.

**Education Committee:** The Education Committee addresses the issues facing our educational system (both public and private) and plans the annual BACK(PACK) to School Day event.

**Government Affairs Committee:** The Government Affairs Committee addresses issues regarding county, state and local business issues in addition to presenting the Issues & Eggs breakfasts.

**Healthcare Committee:** The Healthcare Committee addresses the needs of healthcare issues facing our county and community.

**INforM (Information & Networking for Members) Committee:** The INforM Committee addresses the needs of businesses by providing informational seminars, including Coffee Cup Connections, Lunch & Learn Seminars and Tools for Success Seminars.

**Leadership Belleville Committee:** The Leadership Belleville committee promotes and coordinates the Leadership Belleville Program, an annual training workshop series designed to develop community leadership and network through the Chamber, and growth of the Alumni Association for graduates.

**PR/Marketing Committee:** The PR/Marketing Committee assists the Chamber in their efforts to market value-added benefits to the membership and assist the Chamber in fundraising activities, including the Otto Golf Classic, Annual Dinner and Chili Cook-off.



# CHAMBER STAFF

**The Chamber Staff** is available Monday through Friday to assist Chamber members and the general public interested in finding out more information on our member businesses.

**Wendy J Pfeil**, Executive Director  
wpfeil@bellevillechamber.org

**Beth A. Tucker**, Office Manager  
btucker@bellevillechamber.org

**Landon Brooks**, Marketing & Communications Manager,  
lbrooks@bellevillechamber.org

**Peggy A. Schifferdecker**, Membership/Event Manager  
pschifferdecker@bellevillechamber.org

**Alicia Slocomb**, Main Street Manager  
bms@bellevillechamber.org

**Chamber Address:** 216 East A Street, Belleville, IL 62220  
**Chamber Phone:** 618-233-2015  
**Chamber Fax:** 618-233-2077  
**Chamber Website:** [www.bellevillechamber.org](http://www.bellevillechamber.org)



## PLATINUM PARTNER

For an annual investment of \$15,000

Platinum Partners receive all the benefits of General Membership plus:

- Banner ad with level one placement on Chamber Web Site—with direct link to your Company
- No booking fee to host one Business After Hours annually
- 1 full page ad monthly in the Chamber Connection Newsletter
- 1 free participant in Leadership Belleville Program
- Major sponsor of Annual Dinner with 8 reserved Tickets
- Otto Golf Classic Sponsor which includes one team
- Major sponsor of the Annual Chili Cook-Off
- 8 complimentary passes to each Business After Hours (monthly)
- 8 tickets to each Issues & Eggs Breakfast

## GOLD PARTNER

For an annual investment of \$10,500

Gold Partners receive all the benefits of General Membership plus:

- Banner ad with level 1 placement on Chamber Web Site—includes direct link to your Company
- Table sponsor of Annual Dinner with 8 reserved Tickets.
- 1 half page ad per month or 6 full page ads in the Chamber Connection Newsletter
- 50% off participant in Leadership Belleville Program
- 6 complimentary passes to each Business After Hours (monthly)
- 6 tickets to each Issues & Eggs Breakfast

## SILVER PARTNER

**For an annual investment of \$5,200**

Silver Partners receive all the benefits of General Membership plus:

- Banner ad with level 2 placement on Chamber Web Site—with direct link to your Company
- 1/4 ad per month in the Chamber Connection Newsletter
- 4 tickets to Annual Dinner
- 4 complimentary passes to each Business After Hours (monthly)
- 4 tickets to each Issues & Eggs Breakfast

## BRONZE PARTNER

**For an annual investment of \$2,600**

Bronze Partners receive all the benefits of General Membership plus:

- Banner ad with level 3 placement on Chamber Web Site—includes direct link to your Company
- 2 half page ads or equivalent (1 full page) in the Chamber Connection Newsletter
- 2 complimentary passes to each Business After Hours (monthly)
- 2 tickets to each Issues & Eggs Breakfast

## FRIENDS OF THE CHAMBER

**For an annual investment of \$1,100**

Friends receive all the benefits of General Membership plus:

- Featured category listing on Chamber Web Site
- 2 complimentary passes to each Business After Hours (monthly)
- 2 tickets to each Issues & Eggs Breakfast
- 4 free business card size ads in Chamber Connection Newsletter or equivalent (2 quarter page or 1 half page)

## CHAMBER ALLIANCE

**For an annual investment of \$550**

Alliance members receive all the benefits of General Membership plus:

- Enhanced listing on Chamber Web Site
- 2 complimentary passes to each Business After Hours (monthly)
- 2 tickets to each Issues & Eggs Breakfast



## MEMBERSHIP APPLICATION GREATER BELLEVILLE CHAMBER OF COMMERCE

### Business Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Year Founded: \_\_\_\_\_ Years at Present Location: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Website Membership Category Listings #1: \_\_\_\_\_ #2: \_\_\_\_\_

Ex: AAA Bank (Listing #1 Finance/Financial Advisors Listing # 2 Banking Associates)

Please Enter Company Representatives on the Following Page. (These should be employees whom you would like to receive information on events and programs the Chamber is hosting.)

### Annual Investment

Business Partners				Special Partners		
<input type="checkbox"/>	0-5	Employees	\$225	<input type="checkbox"/>	Platinum	\$15,000
<input type="checkbox"/>	6-10	Employees	\$300	<input type="checkbox"/>	Gold	\$10,500
<input type="checkbox"/>	11-25	Employees	\$410	<input type="checkbox"/>	Silver	\$5,200
<input type="checkbox"/>	26-50	Employees	\$500	<input type="checkbox"/>	Bronze	\$2,600
General Partners				<input type="checkbox"/>	Friends of the Chamber	\$1,100
				<input type="checkbox"/>	Chamber Alliance	\$550
<input type="checkbox"/>	Individual		\$205			
<input type="checkbox"/>	Retired		\$100			

### Payment Options

- Check Enclosed
- Please charge my Visa or Master Card:

Account #: \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

**I understand this is an application for membership that must be approved by the Board of Directors of the Greater Belleville Chamber of Commerce**

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Membership Director: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed application and payment to:  
Greater Belleville Chamber of Commerce, Inc., 216 East "A" Street, Belleville, IL 62220



## CONTACT INFORMATION

### Representative One

Name/Title: \_\_\_\_\_

Location Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Would Like to Receive Weekly Email Updates?  Yes  No

Would Like to Receive Monthly Chamber Connection Newsletter:  Yes  No

### Representative Two

Name/Title: \_\_\_\_\_

Location Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Would Like to Receive Weekly Email Updates?  Yes  No

Would Like to Receive Monthly Chamber Connection Newsletter:  Yes  No

### Representative Three

Name/Title: \_\_\_\_\_

Location Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Would Like to Receive Weekly Email Updates?  Yes  No

Would Like to Receive Monthly Chamber Connection Newsletter:  Yes  No

### Representative Four

Name/Title: \_\_\_\_\_

Location Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Would Like to Receive Weekly Email Updates?  Yes  No

Would Like to Receive Monthly Chamber Connection Newsletter:  Yes  No



## RIBBON CUTTING/GROUNDBREAKING APPLICATION

Ribbon Cutting

Groundbreaking

Business Name: \_\_\_\_\_

Location Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

President/Owner Name: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Description of Business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Public Invited:  Yes  No

We will have:  Refreshments  Buffet  Special Offers  Special Activities

Other

Please Describe: \_\_\_\_\_

\_\_\_\_\_

Date and Time of Event: \_\_\_\_\_

Please issue press release for this event  Do not issue press release for this event

Put event information on email update  Post event on website calendar

Return form at least three weeks before your event to the Membership Development Director, Greater Belleville Chamber of Commerce, 216 East A Street, Belleville, IL 62220 or fax to (618) 233-2077. Please call us at (618) 233-2015 with any questions.

Thank you.