



SPONSORSHIP OFFER

Made in Asia

10th Edition – 19 March 2020

Made in Asia, the Sourcing Symposium

9:00am to 5:00pm

Hong-Kong

2020 Edition

A **one-day symposium** dedicated to sourcing, supported by the French Chamber Sourcing Club



15+ expert speakers
from leading companies
and organisations



200 attendees

mostly key players in the sourcing industry

Networking opportunity during the whole day
during coffee breaks, lunch and cocktail

Sponsorship Offer	Platinum Sponsor SOLD HK\$ 125,000 (exclusive to one company)	Gold Sponsor HK\$ 65,000 (No exclusivity)	Silver Sponsor HK\$ 28,000 (No exclusivity)
PRE-SYMPOSIUM BENEFITS			
EDM (min 3) to our database contacts (7,000+)	✓	✓	✓
Logo display on the event flyer + dedicated website for the event	✓	✓	✓
Logo display on FCCIHK website + mention on social media - 15,000 unique visitors per month - 10,500+ followers on LinkedIn	SOLD	✓	✓
Promotion materials sent to a database of 20,000+ contacts in Asia	✓	✓	✓
AT THE SYMPOSIUM BENEFITS			
Oral reference to your company			
Verbal acknowledgment given during opening and closing remarks	✓	✓	✓
Exclusive speaking opportunity invitation to company senior executive (2-minute during opening session)	✓		
Logo on signage during event			
Intersession slide presentation	SOLD	✓	✓
All event signage (hotel entrance, rooms, workshops sessions...)	SOLD	✓	✓
Keynote speaker podium stand	✓		

Sponsorship Offer	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Additional on-site visibility	HK\$ 125,000 (exclusive to one company)	HK\$ 65,000 (No exclusivity)	HK\$ 28,000 (No exclusivity)
Logo on badges lanyard	✓		
Logo on registration badges	SOLD	✓	✓
Logo on hard copy programme	✓	✓	✓
Company banner at Welcome desk	✓		
Opportunity to deliver company info in the hard copy programme	2 pages: editorial + 1 full page (introduction for the company + QR code to get access to more info)	1 full page (introduction for the company + QR code to get access to more info)	½ page (short introduction for the company + QR code to get access to more info)
AFTER-SYMPOSIUM BENEFITS			
LOGO ON ALL SYMPOSIUM MATERIALS PRODUCED AFTER THE EVENT			
SYMPOSIUM RECAP VIDEO + PAST EVENT WEBPAGE	✓	✓	✓
SOCIAL MEDIA POST	✓	✓	✓
ONE FULL-PAGE ADVERTISING IN THE FRENCH CHAMBER MAGAZINE, HONG KONG ECHO, FOLLOWING THE SYMPOSIUM (JUNE 2020 ISSUE) VALUED AT HK\$ 15,000	SOLD		
SPECIAL TABLE IN FOYER (TABLE ALLOCATED)	✓	✓	
FREE TICKETS FOR THE SYMPOSIUM	5	5	2

Highlights from the 2019 Edition

Relive the moments of the successful 9th edition – click on the video below





**Take advantage of
the partnership and
visibility opportunities**

For enquiries:
Suzan Isci,
Committees Executive
direct: (+852) 2294 7729
Suzan.isci@fccihk.com