



C5

Business Information in a Global Context

This year marks 30 years since the inception of C5 Group. It is time to match our brand with the dynamic strides we have made. See inside for details...

6 FEBRUARY 2017 | GRANGE CITY HOTEL, LONDON

EUROPEAN ONLINE GAMING FORUM

Benchmark best practise and latest guidance on all regulatory online gaming challenges



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Hear the latest analysis and guidance from regulators, industry experts and international legal and compliance specialists on:

- ✓ The relationship between the Advertising Standards Authority and the gambling industry plus a focus on recent cases
- ✓ The landscape in Europe — Q&A with Europe's leading Regulators
- ✓ Anti-Money Laundering regulatory changes — Have we lost sight of the key "low risk" focus?
- ✓ Roll out of National Self Exclusion Registers
- ✓ Key jurisdictions and regime updates
- ✓ Changing influences on the European gaming industry and how the regulatory authorities view them: e-Sports, virtual currency and social gaming
- ✓ European Commission Address

Clive Hawkwood
CEO

Remote Gambling Association

Andrew Taylor
Regulatory Policy Executive

Committee of Advertising Practise

Tim Tyler
(Former AML Lead
Gambling Commission)

AML Course Director
International Compliance Training

Nick Tofiuk
Director of Regulatory Operations
UK Gambling Commission

Ian Ince
Head of Regulatory Affairs and Compliance
Playtech

Simo Dragicevic
CEO
BetBuddy

Harrie Temmink
Deputy Head of Unit and Gambling Lead
European Commission

Simona Camillari
Gaming Malta and Former Head of Legal
Betclie



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Best Practice Technical Preparation for All Money Laundering Compliance Issues

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a C5 Group Company
Business Information in a Global Context

Both new and existing legal and regulatory challenges continue to test compliance in the online gaming sphere and require businesses to adapt and evolve their internal strategies.

Anti-money laundering compliance continues to be the key challenge with the new licensing conditions and Codes of Practice together with AML requirements taking effect from 31 October 2016 plus the fall-out from the voluntary settlements over the last year. Understanding both the likely approach of the Gambling Commission to AML failings going forward and who will benefit from the low risk exemption has crucial repercussions for everyone, as these remain to be established.

Join C5's 7th **EU Online Gaming Forum** to hear insight, analysis, discussion and solutions for pre-empting and dealing with the ongoing compliance demands and the potential risk of falling on the wrong side of the authorities. Hear more about the recent cases with the Advertising Standards Authorities, progress on the implementation of national exclusion registers and the regulatory repercussions for e-sports, virtual currencies and critically, social gaming.

Bringing together Europe's top Regulators, Operators and Suppliers as well as their expert advisors, this conference will focus on all of the issues you need to know more about.

Take advantage of our exclusive conference and learn from the experts as they advise on the best practice approaches to minimising risk and exposure in the online gambling industry.

We look forward to welcoming you at the conference.

Sarah Porch
Senior Conference Producer
C5 Communications
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The **C5 Group**, comprising C5 in Europe, The Canadian Institute, and American Conference Institute, is a leading global events and business intelligence company.

For over 30 years, **C5 Group** has provided the opportunities that bring together business leaders, professionals and international experts from around the world to learn, meet, network and make the contacts that create the opportunities.

Our conferences and related products connect the power of people with the power of information, a powerful combination for business growth and success.

Join the Conversation  @C5Live #C5Gaming

 Online Gaming Law: Networking Group

MAIN CONFERENCE DAY: 6TH FEBRUARY 2017

8:00

Registration and Coffee

BREAKFAST BRIEFING

08:00 – 09:30

Anti-Money Laundering in the Gambling Industry: Best Practise Guidance for Technical Preparation

Tim Tyler

(Former AML Lead, **Gambling Commission**)

AML Course Director

International Compliance Training

The gambling industry and the betting sector faces an ongoing challenge to continue to meet the ever changing obligation to keep crime out of business. The challenge for industry remains to keep adapting to increasingly stricter regulation and evolve internal processes to stay on the right side of the authorities. With an ever brighter spotlight on industry activities, the price of failing to comply can be significant.

This workshop is designed to be participative throughout. The agenda will combine a key formal presentation, analysis and interactive discussion. There will be ample opportunity for delegates to benchmark experiences with industry peers and raise issues of most concern to their organisation either confidentially or in open session.

Join our highly practical and in depth breakfast briefing for a technical and focused consideration of some of the greatest challenges facing all legal and compliance experts in the gambling industry:

Attending this breakfast briefing will enable you to:

- Learn about the particulars of Money Laundering risks within the online gambling industry
- Understand the nature of Anti-Money Laundering controls to mitigate those risks
- Acquire an appreciation of how required controls mesh with the wider regulatory requirements
- Consider the emerging challenges including new payment methods
- Analyse Anti-Money Laundering culture within online gambling businesses
- Focus on how the UK Gambling Commission may approach AML failings going forward

Breakfast Briefing Leader - Tim Tyler

Tim is Anti-Money Laundering Course Director at International Compliance Training. Prior to taking up this role he was the AML lead within the GB Gambling Commission with responsibility for all aspects of AML regulatory and supervisory activity by the Commission. Tim joined the Commission in January 2014 following thirty years in UK Law Enforcement spanning the police, Serious Organised Crime Agency (SOCA) and National Crime Agency (NCA). During this time he headed a number of functions including the UK's INTERPOL & EUROPOL central bureaus, and operational commands focused on financial investigation, asset recovery and money laundering.



09:35

Opening Remarks from the Chair

Stephen Kettleley
Partner
Wiggin

09.40

Is the Advertising Standards Authority Being Consistent and Fair in its Enforcement Activities Against Operators?

Andrew Taylor
Regulatory Policy Executive
Committee of Advertising Practise

Jason Chess
Partner
Wiggin

Luc Delaney
CEO
International Social Games Association

- Following recent enforcement activity, is the relationship working between the ASA and the gaming industry?
- What are the causes of friction and how can this be rectified?
- Analysis of recent cases
 - The Ladbrokes case — enforcement and challenge
- Will the industry push back?
- How is the Gambling Commission planning to react when disputes occur?
- Will marketing breaches impact on licencing compliance in the future?
- How can industry ensure they remain on the right side of the ASA?
- What are considered “fair” terms and conditions?

10.30

European Commission Address

Harrie Temmink
Deputy Head of Unit and Gambling Lead
European Commission

The esteemed Harrie Temmink will share his invaluable insight and guide us through the key areas of activity from the European Commission and its future areas of focus.

- The “standardisation issue” across the jurisdictions
- Objectives for continuing consumer protection amid changing legal frameworks
- Ongoing focus on cross jurisdictional challenges to tackling money laundering in the gaming industry
- Match-Fixing
- Plans for administrative cooperation between regulators
- Compliance developments

10.50

Morning Refreshments

11.05

Jurisdictional Update — Active Jurisdictions in the Current and Ensuing Year

With a number of jurisdictions currently working through key legislative changes to their gambling regimes this year, hear the experts provide an update of what this means for your operations in these changing markets.

11:05 **Germany**

Dr. Matthias Spitz
Rechtsanwalt (German Attorney)
**MELCHERS Rechtsanwälte
Partnerschaftsgesellschaft mbB**

11:20 **Updates on legislative changes in the Netherlands**

Justin Franssen
Partner
Kalff Katz & Franssen

Dennis van Breeman
Program Manager
**The Ministry of Security
and Justice**

11.50 **A view from across the pond — legal shift in the US gaming market**

Quinton Singleton
VP of Corporate Strategy
and Government Affairs
NYX

Ian O'Neill
Partner
**Brownstein Hyatt
Farber Schreck**

12.15

Landscape in Europe — Q&A with Europe's Leading Regulators

Moderator

David Zeffman
Partner
Olswang

Panellists

Nick Tofiluk
Director of Regulatory Operations
UK Gambling Commission

Phill Brear
Head of Gambling Regulation
Gibraltar Gambling Commission

Edwina Licari
Chief Officer for Legal and EU Affairs
Malta Gaming Authority

Jorn Stark
Executive Director
Alderney Gambling Commission

Steve Brennan
Chief Executive
Isle of Man Gambling Supervision Commission

Maria Appelman
CEO
Dutch Gaming Authority

This interactive panel session will have Regulators from the most relevant regimes giving insight into their markets and sharing their perspectives on the key areas of discussion in the current climate.

(Delegates will have the opportunity to interact and submit questions to the moderator who will lead the discussion.)

13.05

Networking Lunch

14.15

Anti-Money Laundering Update — Have We Lost Sight of the Key “Low Risk” Focus?

Moderator

David Clifton
Director

Clifton Davies Consultancy Limited

Panellists

Tim Tyler

(Former AML Lead, **Gambling Commission**)
AML Course Director

International Compliance Training

Nick Tofiluk

Director of Regulatory Operations

UK Gambling Commission

Ian Ince

Head of Regulatory Affairs and Compliance

Playtech

Roger Parkes

Global Head of Compliance and Regulatory Affairs

Betway

- Analysis of key issues that have come to the fore over the last year that impact on implementation
- Will there be a question mark over the application of the 4th AML Directive following Brexit?
- Analysis of recent infringement cases and activities of Operators
 - What will be the response of the Gambling Commission
 - Will there be a fall out for the industry in general?
- Have Operators got their risk assessments in place?
- Position of the Treasury
 - Consideration of its guidance on potential exemptions of specific sectors
 - Expected timeframe
- What will ultimately fall within the Regulated Anti-Money Laundering sector?

15.15

Afternoon Refreshments

CONFERENCE ON DEMAND

Can't take time out of the office? View the conference from the convenience of your home or office. Save money on travel and view the conference according to your own schedule. This Conference recording allows you to view all the authorised sessions and handouts.

The recorded archives of the presentations will be available for you to view after the conference, so you can re-watch sessions, or view any sessions you may have missed.

15.30

Changing Influences in the European Gaming Community: E-Sports, Virtual Currency and Social Gaming

Simo Dragicevic
CEO

BetBuddy

Simona Camillari

Gaming Malta and Former Head of Legal

Betclic

Richard Williams

Consultant

Joelson

Neil McArthur

General Counsel

UK Gambling Commission

- Is the use of virtual currency being taken seriously by the gaming industry?
 - How is it being used in practise and by whom?
 - Are there conflicting compliance issues of accepting payment with alternative forms of currency?
 - What are the barriers to using it?
- Is the status of e-sports changing in Europe?
 - Developments over the past year — influence of premier football clubs
 - Will increased interest from the Gambling Commission regarding the regulatory aspects boost interest?
 - Will e-sports in Europe start to mirror the interest in the United States?
 - Influence of the landbased casinos in pushing for change
- Social Gaming
 - In what way is the Gambling Commission looking into social gaming again?
 - Status and impact of the recent discussion paper

16.15

National Self Exclusion Registers — What's the State of Play?

Clive Hawkwood
CEO

Remote Gambling Association

Stella Dalton

Head of Education and Prevention

Gamcare

- What stage is the Remote Gambling Authority up to in its roll-out of the regime?
- What is the scheme going to look like in practise?
- What will be the potential challenges to the scheme?
- How will the RGA be able to monitor and force non members to comply?
- Is the Gambling Commission still involved in any way?
- How prepared is the industry to implement the changes at the necessary level?

17.00

End of Conference

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6 February 2017

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You must notify us by email at least 48 hrs in advance of the conference if you wish to send a substitute participant. If you are unable to find a substitute, please notify us in writing no later than 10 days prior to the conference date. All cancellations received will be subject to a cancellation fee of £250. Delegates opting to receive a credit voucher will receive a credit for the full amount paid, redeemable against any other C5 conference in the next 12 months.

No credits or refunds will be given for cancellations received within 10 days of the conference start date. Delegates may not "share" a pass between multiple attendees without prior authorisation. No liability is assumed by C5 for changes in program date, content, speakers or venue. C5 reserves the right to cancel any conference it deems necessary and will, in such event, make a full refund of any registration fee, but will not be responsible for airfare, hotel or other costs incurred by registrants.

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5 Accept the Terms and Conditions to Register

Venue Information at a Glance

Date: 6 February 2017
Time: 08.00 – 17.00
Venue: Grange City Hotel

Address: 8-14 Cooper's Row, London, EC3N 2BQ, UK
Telephone: +44 (0)20 7863 3700