

HOW WASTE MANAGEMENT COMPANIES CAN GET INVOLVED WITH THE CUP RECYCLING SCHEME

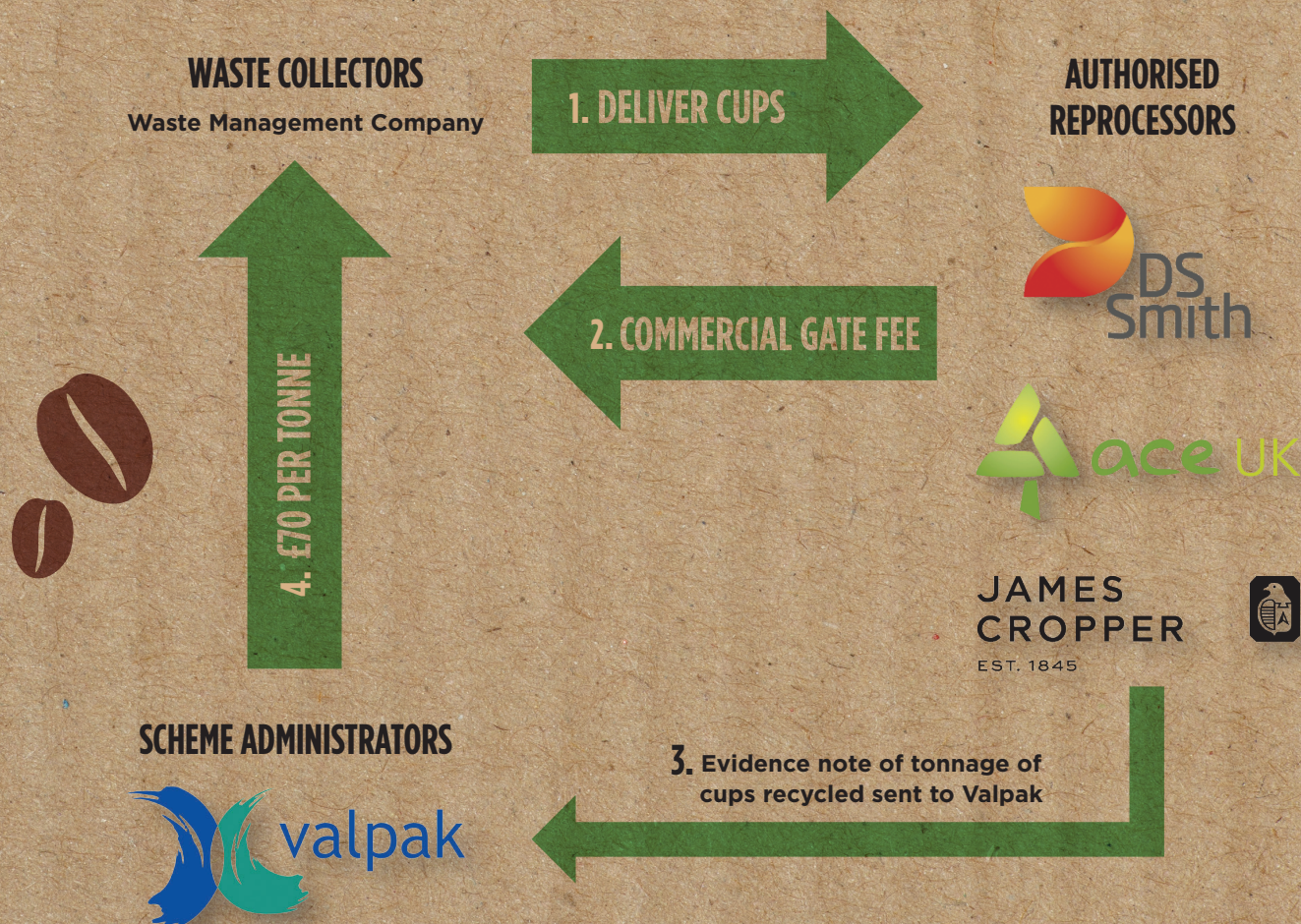
We have proven coffee cups can be recycled, now we need to work with waste management companies to help build the infrastructure to recover and recycle millions more cups every year.

Each waste management company can choose how they intend to recover takeaway cups from their customers. For example, cups could be recovered through segregated collections from offices or recovered from mixed recycling at MRF sites – there are several options.

Once recovered, these cups need to be delivered to one of three authorised reprocessors (DS Smith, ACE UK, James Cropper) in the quality defined by the reprocessor.

Waste management companies will then receive **two payments**:

1. A commercial gate fee by the authorised processor based on the quality of the cups collected. This can be upwards of **£55 per tonne**
2. A **£70 payment per tonne of paper coffee cups collected**, funded by Costa and issued by the scheme administrators Valpak



For more information email cuprecycling@valpak.co.uk