

# Norwex®



SPRING 2020



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## Did you know?

### Harmful Chemicals Could Be Lurking in Your Home

- The average household contains more than 60 harmful chemicals.
- These chemicals can negatively impact our health and the health of our families.

### Our Bodies Bear the Burden

- Many of the toxins that we breathe in and put on our bodies can build up, causing what is known as Body Burden.
- The heavier our Body Burden, the more it can negatively affect our health.

**There's a better way.**



# Our Global Mission

Improving quality of life  
by radically reducing chemicals  
in our homes.



**Norwex was founded more than 25 years ago in Norway,  
known for its forests, fjords and fresh air.**

Since then, our goal has been to help people everywhere create Safe Havens. How do we do it? By reducing harmful chemicals and waste that challenge the health of our families and the health of our environment.

## Create Your Own Safe Haven!

### Effective

- ✔ Norwex Microfiber is proven to remove up to 99% of bacteria from surfaces—using only water.\*
- ✔ Our innovative plant- and enzyme-based products work to tackle tough jobs while leaving little footprint.
- ✔ We own our Research and Development and manufacturing facilities, so we oversee every step of the process—you can be confident that our products are safe and they work.

### No harmful chemicals

- ✔ Norwex Microfiber and water alone cleans better than and significantly reduces toxic cleaning chemicals that can impact your family's health.
- ✔ Typical cleaning products are among the most toxic items in the home. That's why each of our ingredients undergoes an extensive safety and toxicological assessment.
- ✔ We maximize the use of plant-based ingredients and enzyme-based technology to provide better, safer alternatives to traditional, chemical-based cleaners.

### Sustainable

- ✔ Many of our products are designed to replace single-use plastic and paper towels.
- ✔ Some of our most popular microfiber products now contain up to 70% recycled materials.
- ✔ Our Microfiber Recycling Program converts discarded microfiber into clean, renewable energy.
- ✔ Our product packaging incorporates OceanBound Plastic, which helps reduce the amount of plastic entering the world's oceans.

*\*When following proper care and use instructions.*



# Amazing clean with only H<sub>2</sub>O—no chemicals required.

## The Norwex Microfiber Advantage

### Extra-absorbent and ultra-durable.

At just 1/200th the thickness of a human hair, Norwex Microfiber is a superior blend of extra-fine, super-dense, nylon fibers—ininitely better than anything else for picking up dirt and debris!

**Removes up to 99% of bacteria** from a surface using water only.\*

**Self-purifies within 24 hours.** When wet, our BacLock<sup>®</sup> antibacterial agent (micro silver) embedded in the cloth self-cleanses it, drastically reducing mould, fungi and bacterial odour so the cloth is ready to use again and again.

**Saves time and money.** With Norwex Microfiber, you can save up to \$600 a year on cleaning supplies—and cut your cleaning time in half!

**Easy to care for.** BacLock self-purifies the cloth, so you launder less often! Between launderings, simply rinse thoroughly and hang to dry.

*See complete Microfiber Care and Use instructions on page 47.*

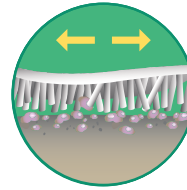
All Norwex Microfiber products carry a two-year warranty. Please visit [www.norwex.biz/en\\_CA/norwex-guarantee](http://www.norwex.biz/en_CA/norwex-guarantee) for complete details.



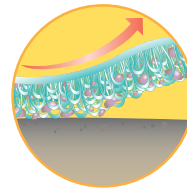
\* When following the proper care and use instructions.

\*\* BacLock. This graphic is noted throughout the catalogue to differentiate those products that contain an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odour, mould and/or mildew growth within the product.

# How Norwex Microfiber Works



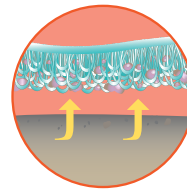
**Traditional cotton cloth pushes around particles**, spreading dirt, grime and moisture into the surface crevices, leaving it unclean.



**Norwex Microfiber lifts and collects even the smallest particles** of dirt, grease and moisture.

**Use It Dry to Dust**—Norwex Microfiber's electrostatic charge picks up and holds everything.

**Use It Wet to Clean**—When wet, Norwex Microfiber loosens and lifts the most stubborn dirt and debris.



**Norwex Microfiber self-purifies**—When wet, our BacLock antibacterial agent (micro silver) embedded in the cloth goes to work with self-purification properties.

See pages 54 – 55 to learn more about how Norwex Microfiber can clean every surface in your home!

Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.





# Start Reducing Chemicals with Our Best-Selling Set!

**1 EnviroCloth™:**  
Cleans everything using only water!



**2 Cleaning Paste:**  
Elbow grease in a jar!



**3 Window Cloth:**  
Get a streak-free shine every time!

**4 Dusting Mitt:** Attracts dust like a magnet.



**PLUS**

**5 Your choice of Laundry Detergents:**

Cleans with no fillers or harmful ingredients.



Safe Haven 5 Set with Ultra Power Plus™ Laundry Detergent

**\$105<sup>99</sup>** complete set  
1905 Retail price: ~~\$124.45~~

Safe Haven 5 Set with Liquid Laundry Detergent

**\$115<sup>99</sup>** complete set  
1919 Retail price: ~~\$137.45~~



# Clean everything with water only.

"The Norwex EnviroCloth is a game-changer... [It] cleans a multitude of surfaces, and all you have to do is wet the cloth with water."

— Lauren Fansler, Editor, *HGTV Magazine*

## EnviroCloth™

Removes up to 99% of bacteria and dirt on most every surface in your home with water alone. No need for chemical-laden, all-purpose cleaners or wasteful paper towels, so it's safer for your family and better for your budget and the environment! Use wet or dry.

Size: 35 cm x 35 cm / 13.78" x 13.78" 1514 green, 1512 graphite, 1515 blue, **70% Recycled Materials** (two 500 ml plastic bottles): 1805 rose quartz, 1806 champagne, 1912 teal and 1913 plum **\$19.99**



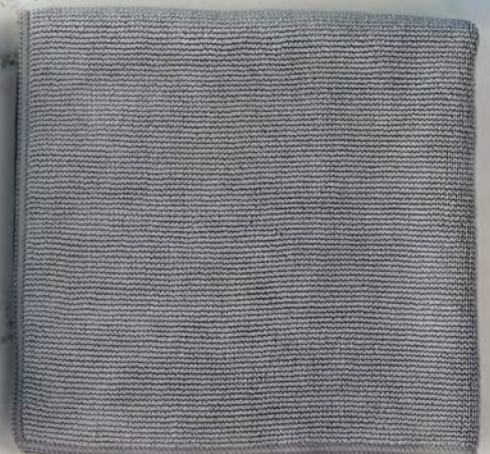
green



rose quartz



blue



graphite



champagne



teal



plum



## Window Cloth

Silky, tightly woven microfiber swiftly gets windows and more clean and streak-free without harmful chemicals! Great for windows, mirrors and other shiny objects. Pair it with the EnviroCloth to get a chemical-free clean throughout your home.

Size: 45 cm x 45 cm / 17.72" x 17.72"

1914 plum, 1807 pink opal, 1518 purple **\$21.99**

\*When following the proper care and use instructions.



**EnviroWand™ with Two-Sided Sleeve**

Hard-to-reach nooks and crannies are no problem for the bendable EnviroWand. With nubby chenille on one side and microfiber on the other, it attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and more!

Size: 67 cm x 7.5 cm / 26.4" x 3" 357051 **\$32.99**

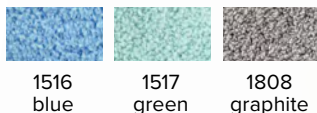
**EnviroWand Sleeve Replacement:**

Size: 45 cm x 7.5 cm / 17.72" x 3" 357052 **\$13.99**

**Dusting Mitt** 

Harmful chemicals found in household dust are no match for the dense, plush fibers in our Dusting Mitt! Its electrostatically charged microfiber attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere. Your home stays dust-free longer!

Size: 26 cm x 14 cm / 10.24" x 5.51" **\$21.49**



Attaches to the Telescopic Mop Handle (page 10) for extra hard-to-reach surfaces.

Use dry for dusting or wet for general cleaning!



Cleaning Paste pairs great with a damp EnviroCloth!

**Cleaning Paste**

This effective Cleaning Paste works like “elbow grease in a jar,” giving you the scour power you need to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean! Use with a damp EnviroCloth and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

Size: 200 ml / 6.76 oz 403500 **\$33.99**

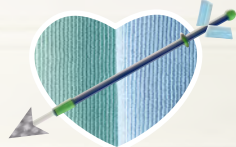
**Cleaning Paste: one jar, hundreds of uses!**

Cleaning Paste goes beyond bathrooms and kitchens—it can be used indoors and out! 🏠 Quickly cleans lawn furniture, campers and boats. 🍳 Removes burn marks from pots, pans and appliances. ✏️ Erases permanent marker from tile, laminate and linoleum. 🧼 Cleans and polishes all kinds of surfaces with just one application!



# No bucket. No mess. No stress. No kidding.

Our Mop Systems take the hassle out of mopping. With Mop Pads for every surface, microfiber and water pick up everything you and yours can lay down. Your floors are clean, shiny and free from those sticky, waxy, harmful chemicals where children and pets play.



Love What You See?  
Get It For **FREE!**

See page 55 for details.

Just twist the adjustable Telescopic Mop Handle to the height you want.

Our Mop Base tilts 360° to hunt down dust bunnies under furniture.

After using, just remove pad from base, rinse and hang to dry.

# Quick-char



## Wet Mop Pad Made from 70% Recycled Materials

Use with water only to quickly clean floors and walls.

Size: 52 cm x 14 cm / 20.47" x 5.51"

**Large \$35.99**



Size: 32 cm x 14 cm / 12.6" x 5.51"

**NEW Small (shown below)**

350003 blue **\$26.99**

## Wet Mop Pad

Our original wet pad.

Size: 52 cm x 14 cm / 20.47" x 5.51"

**Large (not shown)**

350001 blue **\$35.99**

## SUPERIOR MOP STARTER SYSTEM

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Wet Mop Pad Made from 70% Recycled Materials
- 1 Large Dry Superior Mop Pad

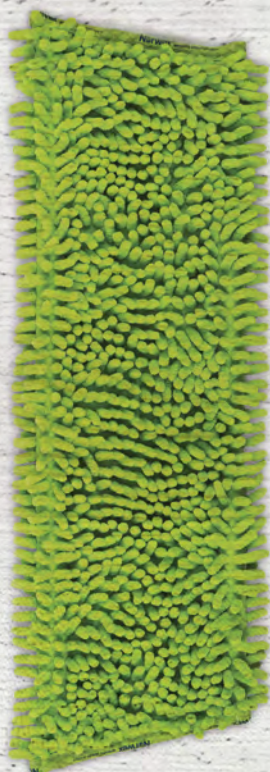
 1209 blue/green  1809 Nordic Naturals  
Retail price: ~~\$139.96~~ **\$125.99** (includes Dry Superior Mop Pad Made from 50% Recycled Materials)





# Mop pads safely clean every surface.

Use the Rubber Brush (page 11) to quickly clean!



### Dry Superior Mop Pad Made from 50% Recycled Materials

The statically charged microfiber picks up the smallest particles of dirt, dust, crumbs and more.

Size: 52 cm x 15 cm / 20.47" x 5.91"

**Large \$35.99**



Size: 34 cm x 15 cm / 13.39" x 5.91"

**NEW Small (not shown)**

352017 yellow **\$26.99**

### Dry Superior Mop Pad

Our original dry pad.

Size: 52 cm x 15 cm / 20.47" x 5.91"

**Large (not shown) 352011 yellow \$35.99**

Size: 34 cm x 15 cm / 13.39" x 5.91"

**Small (shown below) 352010 yellow \$26.99**

### Tile Mop Pad

Special nylon fibers are woven into the microfiber to quickly and easily scrub dirt and debris from tile floors.

Size: 52 cm x 14 cm / 20.47" x 5.51"

**Large 350106 \$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

**Small (not shown) 350105 \$24.99**

### Chenille Dry Mop Pad

Extra-long nubby chenille microfiber picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too!

Size: 52 cm x 15 cm / 20.47" x 5.91"

**Large 352020 \$46.99**

### Window Cloth Mop Pad <sup>BacLock</sup>

Tightly woven microfiber brings high windows to a sparkling shine.

Size: 52 cm x 15 cm / 20.47" x 5.91"

**Large 350107 \$39.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

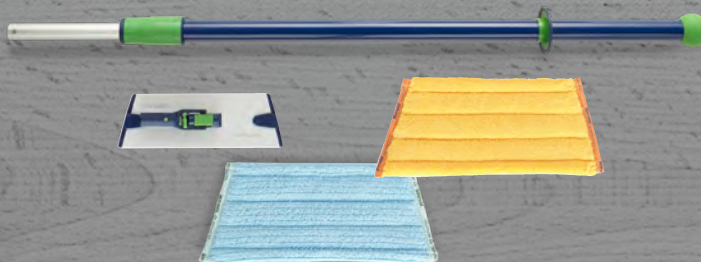
**NEW Small 350108 \$29.99**

### SUPERIOR MINI MOP SYSTEM

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad Made from 70% Recycled Materials
- 1 Small Dry Superior Mop Pad

1210 blue/green

Retail price: ~~\$113.95~~ **\$102.99**



New small size for tackling smaller jobs!



# It's like having your own magic cleaning wand!

## NEW Hand-Held Cleaning System\*

Extend your power to polish and shine way beyond windows! Perfect for all kinds of smaller jobs throughout the house, the Hand-Held Cleaning System can also be combined with our other small-sized Mop Pads to switch out as you like. **1 each of:** Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle

2001 Retail price: ~~\$69.97~~ **\$59.99**

\*See full details of individual components below and on page 9.



New small Window Cloth Mop Pad multiplies your cleaning power!



### Sparkling showers

Quickly gets shower doors, glass and tile clean and shiny.



### Perfect panes

Great for doors; glass surfaces; car, truck and camper windows and more!



Unscrew the Multi-Use Handle to use the bristle brush for detail duty.

## Multiple Accessories = A Real + for Cleaning at Every Angle

### Telescopic Mop Handle

Combine Mop Base and your choice of Norwex Mop Pad, EnviroWand™ or Ergo-Bend to quickly clean floors or under furniture. Handle adjusts to fit your height so you can comfortably clean.

Size: adjustable 98 cm – 160 cm / 38.58" – 62.99"

356005 gold/rose gold or 356004 blue/green **\$32.99**



Add these accessories with a simple click onto your Telescopic Mop Handle to create a specialty tool that multiplies your cleaning power.



### Mop Base

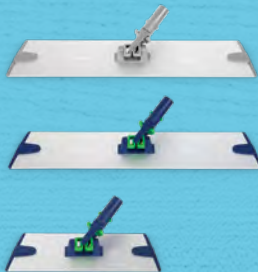
Easily snaps into the Telescopic Mop Handle or Ergo-Bend and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture.

#### Large Mop Base

Size: 40 cm x 8 cm / 15.75" x 3.15"  
355104 silver or 355101 blue/green **\$34.99**

#### Small Mop Base

Size: 24 cm x 8 cm / 9.45" x 3.15"  
355100 blue/green **\$26.99**



### Ergo-Bend

Extend your reach! The Ergo-Bend attaches to any Mop Base and Telescopic Mop Handle to help you easily reach those dust bunnies and crumbs under furniture with no bending or stooping.

Size: 22.86 cm / 9"  
356401 **\$49.99**



### Mop Conversion Kit

Durable rubber grommets fasten Norwex cloths to the Mop Base for washing and polishing hard-to-reach areas.

Size: 8 cm x 5 cm / 3.15" x 1.97"  
356400 **\$12.99** set of two



### NEW Multi-Use Handle

Combine with the small Mop Base and any of our small Mop Pads to customize your own hand-held cleaning system.

Size: 4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9"  
357054 **\$12.99**





# Stop dirt in its tracks!

Rubber bristles grab all sorts of dirty stuff.



### Rubber Brush

Easily cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It also quickly removes hair, lint, crumbs and dust from textiles, pets, car seats, furniture and carpeted stairs.

Size: 16 cm x 5 cm / 6.3" x 1.97"  
357010 **\$16.99**



### Entry Mat

This door mat features super-absorbent microfiber and stiff polypropylene bristles to trap dirt and other pollutants, so they're not tracked in. Machine-laundry; air dry.

Size: 50.8 cm x 76.2 cm / 20" x 30" **\$72.99**

356511  
graphite  
(shown above)



356510  
brown



### Carpet Stain Remover

Our enzyme-based carpet cleaning solution dissolves and eliminates even the toughest stains, while neutralizing odours. It contains biodegradable ingredients, so it won't contaminate waterways. *Not for use on carpets treated with Scotchguard™.*

Size: 355 ml / 12 fl. oz.  
600001 **\$30.99**



### Aluminum Spray Bottle

With a durable inner lining, our Spray Bottle is great for all kinds of cleaning jobs! *Use with water only.*

Size: 250 ml / 8.45 oz.  
354001 silver **\$9.99**

### Spray Bottle

Just add water! Spray and wipe up messes with our microfiber cloths and Mop Systems for a quick on-the-go clean! Or use to dilute an enzyme product with water for extra freshness where and when it's needed. *Do not store diluted products for prolonged periods.*

Size: 230 ml / 7.77 oz.  
354000 blue **\$7.99**



## MY NORWEX JOURNEY

**My Product Story:** I fell in love with the Norwex Entry Mat while camping this past summer, especially on rainy days! The mat collected all of the dirt, grass, and mud before it was tracked inside. It was easily brushed off with the Rubber Brush, and it was like new!

**What Norwex Means to Me:** For me, Norwex is a cherished opportunity that has allowed me to gain confidence in myself, build a business that has improved the quality of life for my family and proudly be part of a family of Consultants and an organization that changes lives.

**Christine Cooley**  
Executive Sales Leader, AB  
Creating Safe Havens for 2 years





# Welcome back to a Norwex favourite!

Put cleaner, whiter, brighter laundry in your basket.

One compact bag of Ultra Power Plus™ Laundry Detergent washes up to 100 loads in an HE machine and up to 66 loads in a conventional machine.



97% biobased formula derived from plants and other renewable resources and ultra-concentrated to dissolve grease and grime.

**Lighten your load!**  
**Norwex laundry detergents are free from:**

phosphates, phthalates, fragrances, ammonia, optical brighteners, chlorine, dyes, fillers and bleach!



Wash them in love—  
not harmful chemicals!

**Stain Remover**

No need for chlorine bleach or other harsh chemicals! Our biodegradable Stain Remover penetrates, dissolves and eliminates a variety of stains on contact. Gentle on delicate fabrics\* and works in all water temperatures. Free from bleach, optical brighteners, dyes, synthetic fragrance, SLS, phthalates and phosphates. *\*Not recommended for use on silk or wool.*

Size: 355 ml / 12 fl. oz. 600004 **\$11.99**



**Microfiber Cleaner Laundry Booster**

This enzyme-based formula helps eliminate tough laundry stains and odours like grass, urine, blood, grease, grime and more, even in hard water. Contains none of the harmful chemicals from bleach, ammonia or synthetic fragrances and will not dull colours. Great for restoring dingy clothing and keeps fabrics looking new longer!

Size: 450 g / 15 oz. 600016 **\$25.99**



Removes stains from coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more!



USDA certified 53% biobased composition from plants and other renewable sources. Safer for your family—safer for the planet!

**Liquid Laundry Detergent**  

Designed for active families, our unique formula harnesses the power of enzymes to deliver potent effectiveness against your toughest odours and stains. Over ten times more concentrated than most leading brands, it effectively helps reduce all kinds of odours and organic stains with just a few pre-measured pumps. USDA certified 97% biobased from renewable sources, it effectively cleans all types of fabrics\*. Works in all water temperatures.

Size: 430 ml / 17 oz. 600000 **\$39.99**

**Ultra Power Plus™ Laundry Detergent** 

Welcoming back the Norwex favourite for whiter whites and brighter brights! This highly concentrated, superior stain-fighting powder contains biodegradable surfactants and is free from phosphates and fillers. Designed for both high-efficiency and conventional washing machines, Ultra Power Plus dissolves grease and grime, and it's safe on all fabrics\*, including handwashables and Norwex Microfiber. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg / 2.2 lbs. 1125 **\$26.99**

*\*Follow garment label instructions for silk and wool.*

	Liquid Laundry Detergent	Ultra Power Plus Laundry Detergent
# of loads (small, HE)	215	100
Cost per load (small, HE)	\$0.19	\$0.27
Enzyme-powered	Yes	No
Pre-measured for ease of use	Yes	No
Breaks down starch-, sugar-, fat- and protein-based stains	Yes	Yes
Ultra-concentrated	Yes	Yes
Biodegradable surfactants	Yes	Yes
Works in HE and conventional	Yes	Yes



# Stop the cycle.

## Laundry helpers that lighten the chemical load.

**What you need to know about dryer sheets:** Dryer sheets are one of the biggest offenders for leaving behind residual toxins. They vent into the air we breathe and rub off on clothing and then onto our skin, causing sensitivities.



### Fluff and Tumble Dryer Balls

Dryer sheets can leave harmful chemicals in clothing which then touches your skin. Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time—all without toxins. They're also great for use with essential oils to naturally scent your laundry. 2-year warranty.

357021 **\$32.99** set of 3





Great in the dryer too, the Washing Net keeps clothes from attracting lint!

**Washing Net**

The durable Washing Net allows soap and water to flow through easily, protecting microfiber cloths, delicates and baby clothing in the washer and dryer. 1-year warranty

Size: 40 cm x 30 cm / 15.75" x 11.81" 354010 **\$12.99**

**Wrinkle Release**

Remove unsightly wrinkles fast—just spray, tug and smooth them away! Biodegradable ingredients gently condition while also preserving the shape of garments. Contains natural fragrances and it's safe for bright colours and delicate fabrics. Great for home or on the go to quickly remove creases. Free from parabens, phthalates and synthetic dyes and fragrances.

Size: 355 ml / 12 fl. oz. 403467 **\$24.99**



Simply spray lightly, then gently tug and smooth away wrinkles!

Double-sided so it works great in either direction!



**Lint Mitt**

This handy mitt quickly whisks away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste—or plastic—of most lint rollers!

Size: 14 cm x 10 cm / 5.51" x 3.94" 308040 **\$13.49**

**Dryer balls are the safer alternative to dryer sheets!**



**Dryer Balls**

The unique design lifts and separates laundry while softening fabrics. Helps reduce drying time, static cling and wrinkles. 1-year warranty.

1150 green **\$22.99** set of 2

	Fluff and Tumble	Dryer Balls	Dryer Sheets
Softens fabric	Yes	Yes	Yes
Helps reduce drying time	Yes	Yes	No
Chemical-free	Yes	Yes	No
Helps reduce static and wrinkles	Yes	Yes	Yes
Environmentally friendly (reuse again & again)	Best	Good	No
Economical	Yes	Yes	No



# Introducing our dynamic duo for clean, shiny dishes!

New UltraZyme™ Dishwasher Powder and Rinse Aid Plus are a one-two punch of spot-free clean!

## **NEW** UltraZyme Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains—no pre-soaking required! Our enzyme blend breaks down stuck-on food so your dishes, glassware, cutlery, pots and pans all come out squeaky clean and toxin-free—even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also works to reduce odours and remove buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

Size: 450 g / 15.87 oz. 403474 **\$19.99**

## **NEW** Rinse Aid Plus

Combat spots and film and get your dishes and glassware sparkling! Powered by natural citric extracts, Rinse Aid Plus thoroughly rinses away residual mineral deposits to prevent spots on every load. Dishes dry more effectively and come out gleaming every time! Formulated specifically to work with our UltraZyme Dishwasher Powder; use these two products together for the ultimate dish-cleaning experience.

Size: 355 ml / 12 fl. oz. 403475 **\$18.99**

Pair with our UltraZyme Dishwasher Powder for the ultimate dish-cleaning experience!

Powered by enzymes to get dishes spotless!







Some leading dishwashing products contain unnecessary, potentially harmful ingredients. This chemical residue may linger on your dishware long after washing. Clean dishes shouldn't mean risky chemicals.

**Dishwashing Liquid**

This gently sudsing formula removes grease and gets your dishes spotless, even in the hardest water. Ultra-concentrated and phosphate-free, it contains biodegradable ingredients and is scented with Clementine essential oil. Suitable for septic tanks.

Size: 355 ml / 12 fl. oz. 600003 **\$11.99**

**Magnet Ball**

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for frontloading washing machines.* 5-year warranty

Size: 5 cm x 5 cm x 6 cm / 2" x 2" x 3" 357020 **\$43.99**



MY NORWEX JOURNEY

**My Product Story:** With our active family of six we rely on our dishwasher, and knowing our dishes are not coated with toxic chemical residue is a win for this Momma!

**What Norwex Means to Me:** Norwex literally saved my life, giving me purpose and vision, an arena to excel and achieve, and giving my family some financial freedom.

**Heather MacDonald**

Executive Sales Leader, NS, Creating Safe Havens for 3 years





# Clean is always within reach.

Extra-absorbent cloths for life's most colourful messes.

## Kitchen Towels & Cloths

Our ultra-colourful microfiber cloths and towels are extra-absorbent to grab, trap and eliminate kitchen messes and look great doing it. Perfect for drying dishes, wiping countertops, soaking up spills and so much more!

### Kitchen Towel

Size: 65 cm x 35 cm / 25.59" x 13.78" **\$21.99**

### Kitchen Cloth

Size: 35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

Save with our best-selling sets and trios.

### Kitchen Towel & Cloth Set

1 Kitchen Cloth, 1 Kitchen Towel Retail price: ~~\$33.98~~ **\$29.99**

### Kitchen Cloth Trio

Set of 3 Kitchen Cloths Retail price: ~~\$35.97~~ **\$31.99**

Colours for every décor!



	sunflower	graphite	charcoal	pomegranate	latte	eggplant	sea mist	teal	navy	blue	green
Towel	307116	307109	307117	307112	307107	307119	307108	307120	307122	307106	307121
Cloth	307216	307209	307217	307212	307207	307219	307208	307220	307222	307206	307221
Set	1704	1434	1702	1464	1433	1706	1435	1708	1903	1432	1904
Cloth Trio	1705	1424	1703	1463	1423	1707	1425	1709	1901	1422	1902





**Textured Kitchen Towel & Cloth** 

Beautiful new diamond weave!

**Textured Kitchen Towel**

Size: 65 cm x 35 cm / 25.59" x 13.78" 307115 amethyst **\$21.99**

**Textured Kitchen Cloth**

Size: 35 cm x 26 cm / 13.78" x 10.24" 307215 amethyst **\$11.99**

**Textured Kitchen Towel & Cloth Set**

1 Textured Kitchen Cloth, 1 Textured Kitchen Towel


1909 Retail price: ~~\$33.98~~ **\$29.99**

**Textured Kitchen Cloth Trio**

Set of 3 Textured Kitchen Cloths 1908 Retail price: ~~\$35.97~~ **\$31.99**

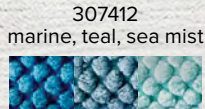
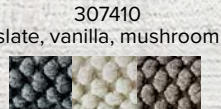
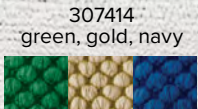
**Weaving a Better Future for Our Planet**

For 25 years, we have been reducing harmful chemicals in our homes. And we're giving plastic waste a run for its money, too!

**Counter Cloths Made from 50% Recycled Materials** 

Replace paper towels! These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Best of all, each set contains more than one 500 ml plastic bottle!

Size: 28 cm x 13 cm / 11" x 5" **\$24.99** set of 3

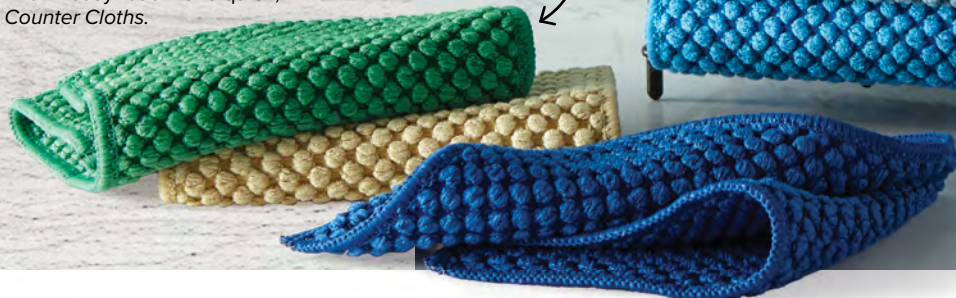


**Counter Cloths and Box Set**

Every cloth needs a home—like our exclusive, Norwex-branded Counter Cloth Box, shaped like a cozy house! Set contains six colours of Counter Cloths and keeps them within easy reach for a quick, grab-and-go clean! *Holds up to 12 Counter Cloths.*

Size: 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

Six Counter Cloths (in slate, vanilla, mushroom and marine, teal, sea mist) and black, open-frame metal wire box 370501 **\$64.99**



Made from 50% recycled materials!




**Scrubby Corner Cloth** 

An EnviroCloth™ with a special finger-protecting scrubby pocket to tackle even the toughest messes! The Scrubby Corner Cloth gives you two functions in one EnviroCloth: a Norwex Microfiber cloth with BacLock® for dusting and cleaning, and a special “scrubby” corner pocket for an extra boost of cleaning power.

Size: 35 cm x 35 cm / 13.78" x 13.78" 307005 blue **\$18.99**



# Small kitchen helpers that do big work.

**EnviroScrub** 

Scrubby microfiber on one side removes sticky, gooey messes, and EnviroCloth™ on the other easily wipes them away. Padded cloth is safe for all non-stick surfaces, including pots, pans, kitchen countertops, sinks, backsplashes, tiled walls and more!


Size: 16 cm x 16 cm / 6.3" x 6.3"  
354106 blue **\$27.99** pack of 3



Double-sided for twice the cleaning power!



Our long-lasting, machine-washable sponges have a 1-year warranty!

**EnviroSponges** 

These dual-sided, multipurpose EnviroSponges absorb all kinds of spills and soppy messes. The scrubby side loosens gooey grime and tough baked-on spills, and the soft, absorbent microfiber side whisks away the residue.

Size: 15.2 cm x 10.2 cm / 6" x 4"  
354105 **\$26.99** pack of 2



**SpirioSponge**

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

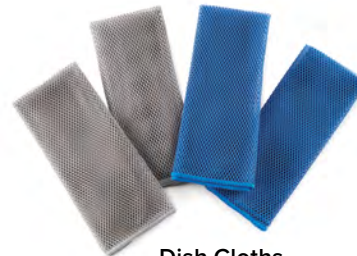
Size: 12 cm x 9 cm x 1.5 cm / 4.72" x 3.54" x .59"  
354102 **\$11.99** pack of 2



**Kitchen Scrub Cloth**

Microfiber woven with nylon easily cleans pots and pans that need a little extra scrubbing power. Safe for non-stick surfaces.

Size: 35 cm x 35 cm / 13.78" x 13.78"  
307001 blue **\$16.99**



**Dish Cloths**

The specially woven, netted Dish Cloths wash your dishes and so much more with ease! These nonabsorbent cloths easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

Size: 45 cm x 45 cm / 17.72" x 17.72"  
307008 graphite or 307006 blue **\$21.99** pack of 2

Easy-grip handle saves your fingers!



**Might Mesh Pot Scrubber**

This durable scrubber easily removes dried-on, burned-on and baked-on food from pots, pans, ovens and grills. It's even great for removing stuck-on algae from fish tanks and watermarks from glass and ceramic tiles. Dishwasher safe. *Use caution, may scratch some surfaces.*

354103 **\$10.49**

Heavy duty scrubby power!



**Spirinett**

Cleaning's a breeze with these long-lasting scrubbers! Stainless steel makes them great for really tough jobs, and because they come in a pack of two you'll always have one handy. Dishwasher safe. *Use caution, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.*

354100 **\$7.99** pack of 2



### Dish Mat

This extra-absorbent mat soaks up twice its weight in water, so it's perfect for letting dishes air dry. Hangs to dry and folds for storage.

Size: 53 cm x 36 cm / 20.87" x 14.17"  
**\$27.99**



307301  
graphite

307300  
latte



Use with  
mesh side up.

### Sink Mats

Use this set of three highly absorbent microfiber-and-foam mats in various sizes to absorb messy drips and spills from wet glasses, bottles and jars. Great near sinks and faucets.

Sizes: 25.4 cm x 20.3 cm / 10" x 8"; 20.3 cm x 15.2 cm / 8" x 6"; and 15.2 cm x 10.2 cm / 6" x 4"  
307310 **\$39.99** set of 3



### Oven and Grill Cleaner

This enzyme-based cleaner safely breaks down baked-on, burned-on food and stubborn, greasy spills for easy cleanup of ovens, grills, pots, pans and bakeware. Won't leave residues or odours behind, so food tastes like it should!

Size: 355 ml / 12 fl. oz.  
600006 **\$30.99**



### Stainless Steel Cloth

This amazing cloth removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. Suitable for smooth stainless steel and other metals.\*

Size: 40 cm x 40 cm / 15.7" x 15.7"  
305016 steel blue **\$29.99**

\*Follow manufacturer's instructions for special coatings on various metals.



KITCHEN

### Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty

Bottle Brush:  
4.8 cm x 31.8 cm / 1.9" x 12.5"

EnviroSleeve **BacLock** :  
7.6 cm x 11.4 cm / 3" x 4.5"

1451 **\$19.99** 1 brush/1 EnviroSleeve

EnviroSleeve **BacLock** 357056 **\$5.99** 1 sleeve



### All-Purpose Kitchen Cloth

Grease doesn't stand a chance! This non-abrasive waffle-weave cloth quickly cleans dishes, counters, tables, stovetops, ovens and appliances with water only.

Size: 30 cm x 30 cm / 11.81" x 11.81"  
307000 graphite **\$14.99**



### Micro Cleaning Hand Pads

Tough where they need to be, these small but mighty pads work like magic to remove crayon, scuff marks, soap scum, ground-in dirt and much more. Just wet, squeeze out excess water and wipe out dirt! Product breaks down with normal use.

Size: 10 cm x 6 cm x 2 cm / 4" x 2.5" x 1" 357110  
**\$6.99** pack of 2





# Skip the brown bag and go for the green.

Did you know that the kitchen can be one of the biggest sources of waste (and chemicals!) in the home? Single-use bags, wrappers, straws and paper towels and napkins are choking our planet, and plastic food storage options can leach harmful chemicals into your family's food. Choose healthier alternatives and put sustainability on the menu!



## Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers that can leach harmful chemicals into your family's food. You'll love that these heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. When not in use, these eco-friendly containers take up 60% less room when compared to other storage options. Dishwasher, freezer and microwave safe.

**Small:** 350 ml / 1.4 cups; 132 mm x 97.5 mm x 65.5 mm / 5.2" x 3.8" x 2.6" teal

**Medium:** 500 ml / 2.1 cups; 164.5 mm x 108 mm x 64.5 mm / 6.5" x 4.3" x 2.5" graphite

**Large:** 800 ml / 3.3 cups; 186.5 mm x 121.5 mm x 69 mm / 7.3" x 4.8" x 2.7" eggplant

**Extra Large:** 1200 ml / 5 cups; 215 mm x 135 mm x 76 mm / 8.5" x 5.3" x 3" graphite

**Small/Medium:** 358002 **\$26.99** set of 2

**Large/Extra Large:** 358003 **\$34.99** set of 2

**Small/Medium and Large/Extra Large:** 1910 Retail price: ~~\$61.98~~ **\$55.99** set of 4



## Stainless Steel Drinking Straws

**Regular:** 21 cm long x .6 cm diameter / 8.26" long x .24" diameter  
358030 **\$16.99** pack of 4 (does not include bag)

**Stainless Steel Straw Cleaning Brush** 358031 **\$4.99**

## Stainless Steel Drinking Straws with Cleaning Brush and Bag

Set of 2 with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty

**Regular:** 21 cm long x .6 cm diameter / 8.26" long x .24" diameter  
358036 **\$14.99** set of 2 straws, bag and brush

**Long:** 26 cm long x .6 cm diameter / 10.4" long x .24" diameter  
358037 **\$16.99** set of 2 straws, bag and brush



Our drawstring bag keeps everything together for on-the-go to your favourite bistro!

## Cutting Board

Made from biodegradable natural Rice Husks, this durable, easy-to-clean Cutting Board is better than plastic cutting boards for protecting your countertops. The food-grade silicone grip ring keeps it in place. Dishwasher safe.\* 1-year warranty \*Avoid high-heat settings.

**Small:** 35 cm x 25 cm / 13.8" x 9.8" 370001 **\$49.99**

**Large:** 40 cm x 30 cm / 15.75" x 11.8" 370002 **\$64.99**







Two straw sizes to choose from!

**Fresh Produce Wash**

Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Plant-based, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

Size: 355 ml / 12 fl. oz. 403470 **\$25.99**

**Veggie and Fruit Scrub Cloth**

This two-sided cloth has a rough side for scrubbing away dirt, waxes and debris plus a smooth side for polishing. Perfect with our Fresh Produce Wash!

Size: 32 cm x 32 cm / 12.6" x 12.6"  
307010 green **\$14.99**



**Norwex Napkins Made from 50% Recycled Materials** BacLock

Replace single-use paper napkins. Each set of highly absorbent, self-cleansing Norwex Napkins is made from the equivalent of five plastic bottles (500 ml).

Size: 43.2 cm x 31.8 cm / 17" x 12.5" **\$39.99** set of 4

-   
 307404  
 peacock
-   
 307400  
 slate
-   
 307402  
 leaf pattern





# Put a lid on plastic waste.

The world is home to everyone, so we want to do everything we can to take care of it—and everyone in it. That's why we offer more sustainable alternatives to single-use plastic that can leach chemicals into foods and linger in oceans and landfills, harming your health and the environment.

## Silicone Lids

Replace plastic wrap! Heat-resistant, food-safe silicone creates a tight seal on any smooth rim, keeping food fresh in the fridge and protected in the oven or microwave. BPA-free. Oven safe up to 220°C (425°F). Dishwasher safe. 1-year warranty

**Graphite Lid:** 26 cm diameter / 10.2" diameter

**Teal Lid:** 20 cm diameter / 7.9" diameter

358038 **\$19.99** set of 2

**Silicone Cup Lids:** 12 cm diameter / 4.7" diameter

358040 2 graphite, 1 each of eggplant and teal

**\$15.99** set of 4

**Square Bakeware Lid:**

23 cm x 23 cm / 9" x 9" 358042 eggplant **\$15.99**

**Rectangular Bakeware Lid:**

25 cm x 35 cm / 10" x 14" 358044 teal **\$29.99**



# Clean. Fresh. Healthy!

## Reusable Produce Bags

Our washable mesh Reusable Produce Bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty

Size: 30 cm x 35 cm / 11.8" x 13.8"  
1466 **\$15.99** set of 3



## Reusable Grocery Bag with BacLock®

This reusable carry-all bag is made from 80% recycled materials and strong enough to hold all your fruits, vegetables and other food staples. Contains our micro silver BacLock lining.

Size: 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1"  
358510 green  
358512 retro  
358511 rings **\$7.99**



green





Reduce waste by replacing plastic wrap and aluminum foil!



RECYCLED

retro

rings

Helps replace the trillion plastic bags used worldwide every year!

**Norwex Water Filtration System**

Get cleaner, tastier water and reduce the use of plastic water bottles, too! Exclusive magnesium technology means better-tasting water, for just pennies a liter. Dishwasher safe. Includes one filter. 1-year warranty

Size: 2.5 L 1519 blue **\$49.99**

**Replacement Filters**

Exclusive 4-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

358105 **\$29.99** pack of 2

Replace filter every four weeks (approximately 100 fillings).




BPA-FREE  
SANS BPA




# Clean Bed

# Sweet Dreams

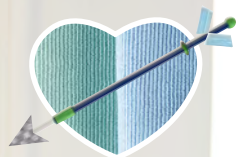
Put your fresh face  
forward each morning  
on Pillowcases with  
BacLock®!\*



Getting a good night's  
sleep is no sweat  
with our moisture-  
absorbing sheets.







**Love What You See?  
Get It For FREE!**

See page 55 for details.

Having a clean bed shouldn't be a nightmare. Our BacLock antibacterial agent helps keep sheets and pillowcases fresher, longer—and makes getting a good night's sleep a dream.

Rest easy on Norwex Microfiber Flat and Fitted Sheets and Pillowcases. Incredibly soft, beautifully designed and more durable than cotton, they're engineered with some of the most advanced antimicrobial technology in the world. BacLock, with its self-cleansing properties, keeps these sheets and pillowcases fresher longer. Great for acne-prone skin! You'll love the ultra-smooth microfiber, and the perfectly neutral cloud colour works well with every décor. Best of all, these sheets and pillowcases are so luxurious, you'll forget how functional they actually are!

**Pillowcases** 

**Standard**

Size: 78.74 cm x 53.34 cm / 31" x 21"  
309400 cloud **\$47.99** set of 2

**King**

(with envelope enclosure)  
Size: 101.5 cm x 53.5 cm / 40" x 21"  
309402 cloud **\$55.99** set of 2

**Flat Sheet** 

**Queen**

Size: 248.9 cm x 243.8 cm / 98" x 96"  
309450 cloud **\$129.99**

**King**

Size: 284.5 cm x 248.9 cm / 112" x 98"  
309451 cloud **\$149.99**

**Fitted Sheet** 

**Queen**

Fits standard Queen-sized mattresses up to 40.6 cm / 16" deep.  
309452 cloud **\$139.99**

**King**

Fits standard King-sized mattresses up to 40.6 cm / 16" deep.  
309453 cloud **\$159.99**

**Sheet Sets** 

**Queen**

1 Queen Flat Sheet, 1 Queen Fitted Sheet  
1907 cloud Retail price: ~~\$269.98~~  
**\$259.49**

**King**

1 King Flat Sheet, 1 King Fitted Sheet  
1906 cloud Retail price: ~~\$309.98~~  
**\$293.99**



Adjustable nozzle for mist or foam.

**Mattress Cleaner**



Enzymes and biodegradable ingredients help remove organic materials and allergens, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

Size: 355 ml / 12 fl. oz. 600008 **\$31.99**



# Tough on grime. Gentle on the planet.

Get a sparkling clean bathroom—no harmful chemicals required.

Citrus-based cleaners  
do the hard work of  
breaking down grime  
so you don't have to.



Can be diluted  
to last longer!



**Bathroom Cleaner**

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. *Not for use on natural stone surfaces and special coatings.*

Size: 355 ml / 12 fl. oz. 600002 **\$31.99**



**Descaler**

USDA certified 86% biobased formula safely banishes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more! *Not for use on natural stone surfaces (or in any cookware other than coffeepot carafes).*

Size: 355 ml / 12 fl. oz. 600005 **\$31.99**



**Mold and Mildew Stain Remover**

Remove all traces of mould and mildew stains from indoor and outdoor surfaces, including tile, sealed grout, porcelain, natural stone, laminate, glass, plastic, stainless steel, wood, concrete and more. Completely free from chlorine and bleach.

Size: 355 ml / 12 fl. oz. 403466 **\$31.99**

	Bathroom Cleaner	Descaler	Mold and Mildew Stain Remover
All-in-one cleaner	Yes	No	No
Removes soap scum	Yes	Yes	No
Removes hard-water stains/calcium buildup	Good	Best	No
Removes rust	Good	Best	No
Removes mould and mildew stains	No	No	Yes

**Bathroom Scrub Mitt** BacLock

Soft and scrubby microfiber easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

Size: 23 cm x 17 cm / 9.06" x 6.5" **\$25.49**



**Ergonomic Toilet Brush and Holder**

An antibacterial agent helps suppress bacteria and mould growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty

Size: 13.4 cm x 44.1 cm / 5.3" x 17.4" 357009 **\$20.99**



**The freshness cavalry is here!**

Toilet Spray to the rescue! Contains essential oils and other plant-based wonders that keep odours under the surface.

Size: 59 ml / 2 fl. oz. 600021 citrus scent **\$14.99**

See page 31 for full details.



# Clear the air.

Breathe easy with fresh scents.

## Odour Eliminator

Unlock the power of this concentrated, enzyme-based deodorizer for your bathroom, kitchen, garbage cans, lockers, carpet—even your laundry! Phthalate-free, biodegradable ingredients help remove strong, unpleasant, organic odours such as food, mildew, smoke and urine, leaving a fresher, cleaner scent.

Size: 355 ml / 12 fl. oz.  
600020 Crisp Linen  
600019 Misty Meadow  
600009 Fresh Rain  
**\$19.99**

→ Add a capful to your wash for a fresh, clean scent.



Just 1 ounce in 7 ounces of water effectively eliminates odours!

**Crisp Linen**  
Notes of Cotton and Liliac

**Misty Meadow**  
Notes of Cucumber and Eucalyptus

**Fresh Rain**  
Notes of Lemongrass and Green Tea

Some candles, gels, aerosols and plug-in fresheners have one thing in common: harmful chemicals like formaldehyde and dioxins. They can wreak havoc on our health through headaches, eye and throat irritation.



Typical spray air fresheners rely on chemical-laden formulas to mask odours. These can irritate nasal passages and may trigger asthma. Many also contain phthalates and aerosol propellants.

- Our Odour Eliminator is powered by enzymes, which act as natural biological catalysts that speed up the odour-reducing process.
- Norwex products are free from phthalates, which are endocrine-disrupting chemicals found in many air-freshening products.
- Norwex products are free from aerosol propellants, which contribute to indoor air pollution and harm the ozone.



## Just spritz and go!

**Toilet Spray**  
Toilet time doesn't have to mean embarrassing odours. Trap odours under the seat and prevent them before they begin with our Toilet Spray. Free from harmful chemicals, Toilet Spray's natural essential oils create a fresh-smelling barrier that eliminates odours. Bottom line: your bathroom stays fresher for family and guests!

Size: 59 ml / 2 fl. oz.  
600021 citrus scent **\$14.99**

### Fragrance Disc

Add a light scent to rooms, closets and drawers—no heat or electricity required. Just add 2 to 3 drops of your favourite essential oil for a subtle, long-lasting scent to freshen your home. 1-year warranty

Size: 6 cm / 2.36" diameter; ribbon: 30 cm / 11.8"  
403721 **\$19.99**

### Car Vent Clips

Get a fresh ride naturally, with no toxic chemicals like most car freshener sprays and cardboard fragrance discs have. Just 1 or 2 drops of any essential oil is all you need! 1-year warranty

Size: 4 cm / 1.57" diameter 403720 **\$24.99** pack of 2



## MY NORWEX JOURNEY

**My Product Story:** In my journey to remove harmful chemicals from my home, "artificial fragrance" was a concerning word to read in my home care products. But with the Norwex Fragrance Discs and Car Vent Clips I can now safely spread the amazing scents of my favourite essential oils throughout my house and vehicles by putting a few drops on each disc.

**What Norwex Means to Me:** Life changing—my goal with Norwex was to help remove chemicals from homes, but through doing that I have gained friends, financial freedom for my family and more confidence in myself.

**Carmin McDermott**  
Executive Sales Leader, ON  
Creating Safe Havens for 2 years



### Use Sportzyme for freshness power!

Sportzyme contains an enzyme blend that removes the source of sports odours.

Size: 243 ml / 8.25 fl. oz. 600007 **\$25.99**

See page 48 for full details.



# Let this sink in:

Reducing harmful chemicals where we live goes beyond cleaning.

We often unknowingly put toxins on and into our bodies, through the personal care products we use every day. These toxins can build up over time, causing Body Burden and affecting our health.

Did you know that the average woman uses 12 personal care products every day, with 168 unique ingredients? Or that certain chemicals from personal care products can disrupt our hormone system, leading to weight gain, diabetes, fertility issues and more? When it comes to body care, you have a choice.

**Don't choose products that coat your skin and hair in chemicals, adding to Body Burden. Choose Lysere by Norwex.**

## Lysere Body Lotion

Protect, soothe and hydrate as you replenish your skin's moisture barrier. Ultra-rich Moringa Butter absorbs deeply to nourish dry skin to a silky softness as the antioxidants in Bilberry Extract protect and soothe. Non-sticky formula absorbs quickly. *Contains nut-derived ingredients (macadamia nut).*

Size: 237 ml / 8 fl. oz. 600206 **\$38.99**

## Lysere Hand Lotion

Bring long-lasting comfort and supple softness to rough, dry hands with our luxurious Macadamia Seed Oil and Vitamin E blend. Rich in antioxidants, it's ultra-hydrating, nourishing and non-greasy, plus it absorbs quickly for smoother, more beautiful hands now. *Contains nut-derived ingredients (macadamia nut).*

Size: 59 ml / 2 fl. oz. 600207 **\$16.99**



Ultra-rich hydration softens and protects!





Soothing Nordic ingredients cleanse and nourish your skin!

**Lysere Body Wash**

Gently nourish and cleanse with the delicate lather of Nordic Lingonberry and Bilberry Extract. Unique oil-to-foam texture leaves skin supple, moisturized and velvety smooth. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 237 ml / 8 fl. oz. 600208 **\$24.99**

**Lysere Body Polish**

Detoxify your skin of environmental pollutants and give it a cleaner, healthier appearance. Sea Buckthorn, Nordic Birch Sap and magnesium-rich, fine-grain Dead Sea Salts gently polish and exfoliate. Apply to damp or dry elbows, heels, hands—wherever there's rough, dry skin. *Contains nut-derived ingredients (coconut).*

Size: 340 g / 12 fl. oz. 600209 **\$32.99**

**Lysere Daily Hair Shampoo**

Gently invigorating, plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean your hair, while a special blend of essential oils leaves it fresh-smelling. Natural extracts of Sugar Cane and Orange Fruit cleanse away daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. *Contains nut-derived ingredients (coconut).*

Size: 355 ml / 12 fl. oz. 600300 **\$29.99**

**Lysere Daily Hair Conditioner**

Pro-Vitamin B5, Meadowfoam Oil and Sunflower Seed Oil help soften and condition your hair, while Sugar Maple Extract helps to smooth hair cuticles and Bilberry Extract adds a healthy sheen. A special blend of essential oils leaves your hair fresh-smelling. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 355 ml / 12 fl. oz. 600305 **\$29.99**

Gentle, plant-based nutrients, perfect for all hair types and textures!



**Your family will thank you.**

Ultra-soft microfiber with BacLock® in our Body Packs pampers face and body as you cleanse. See page 38 for full details.





# Simply, Clean Beauty.

At Norwex, our goal is to deliver products that are as safe and clean as they are effective. Our new Lysere Skin Care Collection feeds your skin with powerful, plant-based nutrients and nourishing moisturization for naturally soft, smooth, radiant skin.



Silky formula with Safflower and Sunflower Oils offers non-greasy, nourishing moisturization.

Infused with Nordic Red Algae, Bilberry and Black Oat to revive fatigued skin.

Matcha Green Tea, Arabica Coffee Seed Oil and Ginkgo Biloba help soothe puffy eyes.



**Glow easy! Save when you purchase the set!**

**NEW** Lysere Skin Care Collection

**1 each of:** Lysere Daily Face Moisture, Lysere Night Recovery Cream, Lysere Renewing Eye Cream, Lysere Illuminating Oil

1911 Retail price: ~~\$186.96~~ **\$164.99**



Macadamia, Evening Primrose and Coconut Oils help protect and nourish.



Inspired by the Norwegian word for “light,” the Lysere Skin Care Collection is based on Nordic super antioxidants. Bilberry, Red Algae and Black Oat plus botanically based oils work to provide essential moisture and glow to skin.



**NEW** Lysere Daily Face Moisture

This lightweight yet hydrating lotion with Nordic antioxidant-rich ingredients including Bilberry, Red Algae, Black Oat and Lingonberry helps guard against skin stressors. *Contains nut-derived ingredients (macadamia, palm nut).*

Size: 50 ml / 1.69 fl. oz. 600202 **\$44.99**



**NEW** Lysere Night Recovery Cream

Our intensively moisturizing night cream fortified with Apricot, Sunflower and Avocado Oils works to quench thirsty skin by providing a veil of noticeable moisture. *Contains nut-derived ingredients (macadamia, coconut).*

Size: 50 ml / 1.69 fl. oz. 600203 **\$49.99**



**NEW** Lysere Renewing Eye Cream

This eye cream is designed to awaken and brighten the delicate skin around the eye. This formula is enriched with Nordic antioxidant-rich ingredients including Bilberry, Red Algae and Black Oat. Macadamia Seed Oil helps hydrate skin for a more rested appearance. *Contains nut-derived ingredients (macadamia, palm nut, almond).*

Size: 14.78 ml / .5 fl. oz. 600204 **\$36.99**



**Lysere Illuminating Oil**

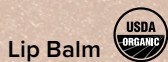
Nourish, hydrate and protect your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Nordic superfoods like Arctic Cloudberry and Sea Buckthorn, your skin will drink it in! *Contains nut-derived ingredients (coconut, macadamia nut).*

Size: 14.78 ml / .5 fl. oz. 600201 **\$54.99**

**Each of the products in the Lysere Skin Care Collection is:**

- Vegan
- Paraben free
- Synthetic fragrance free
- Plant derived
- Formaldehyde free
- Synthetic dye free
- Gluten free
- Not tested on animals





### Lip Balm

Soothe, moisturize and protect your lips with our voluptuous Lip Balms in three natural flavours. Each one is USDA certified organic, gluten free and provides fast, lasting relief for rough, dry lips, with none of the harmful chemicals found in petroleum-based products! *Contains nut-derived ingredients (shea nut).*

Size: 8 g / 0.28 oz.  
403192 Black Raspberry  
403189 Orange Vanilla  
403191 Pineapple Coconut **\$12.99**

### Timeless Lip Balm

Rich, emollient lip balm quickly moisturizes, conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. *Contains nut-derived ingredients (coconut).*

Size: 4.3 g / .15 oz. 403190 **\$6.99**

### Timeless Natural Hand Cleaner\*

Forget typical hand cleaners! Clean hands naturally without harmful triclosan or alcohol. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively get hands clean without drying your skin.

Size: 50 ml / 1.69 fl. oz. 403122 **\$11.99**

### Timeless Relaxation Rescue Gel\*

Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that truly soothes and refreshes.

Size: 40 ml / 1.35 fl. oz. 403123 **\$15.99**



\*Certified by



Soothe and protect your skin everywhere you go!



### Body Balm

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, USDA certified organic ingredients to hydrate and restore rough, cracked skin. It feels and smells so wonderful, you'll want one for home, work and travel! *Contains nut-derived ingredients (shea nut).*

Size: 77 g / 2.75 oz. 403170 **\$24.99**



### Natural Sunscreen (SPF 30)

Our water-resistant, UVA/UVB sun protection is Zinc Oxide-powered, non-nano and broad-spectrum. This means no worries about harmful chemicals like oxybenzone or octinoxate. All ingredients are derived from natural sources—safer for you and for the planet! *Contains nut-derived ingredients (coconut, shea nut).*

Size: 85 g / 3.0 oz. 600220 **\$24.99**

### Natural Sunscreen Lip Balm (SPF 15)

Zinc Oxide protects your lips from the sun while nourishing oils keep them naturally soft and beautiful. All ingredients are derived from natural resources; includes natural coconut flavour. *Contains nut-derived ingredients (coconut, shea nut, tamanu nut).*

Size: 4.3 g / 0.15 oz. 600221 **\$14.99**



# Naturally Timeless skin care helps reduce the signs of aging.

Powerful, plant-based nutrients hydrate and refresh.

## Naturally Timeless

### Anti-Gravity Night Cream

This hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz. 403086 **\$59.99**

## Naturally Timeless

### Firming Facial Serum

Enriched with Apple Stem Cells, Multi-Peptides and Sea Algae, this serum visibly firms and smooths skin for a more youthful appearance. *Contains nut-derived ingredients (Inca peanut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz. 403091 **\$59.99**

## Naturally Timeless

### Day Cream

Apple Stem Cells, plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz. 403081 **\$59.99**

## Naturally Timeless

### Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness and helps hydrate for a more youthful, radiant look. *Contains nut-derived ingredients (Inca peanut, shea nut, coconut, palm nut).*

Size: 15 ml / .5 fl. oz. 403096 **\$29.99**

## Naturally Timeless Set

**1 each of:** Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$209.96~~ **\$188.99**



## MY NORWEX JOURNEY

**My Product Story:** With our skin being our largest organ, I have peace of mind using these safe personal care products. I use this set morning and night: Naturally Timeless—the name says it all!

**What Norwex Means to Me:** Freedom, flexibility, added income, friendships,

following my dreams and empowering others to do the same!

**Loretta Rogoschewsky**  
Executive Vice President Sales Leader, SK  
Creating Safe Havens for 18 years





## All-Over Cleanse

### Body Pack

Replace dingy wash cloths with our Body Cloths, the ultimate cleansing cloth! Using only water, no soap required, they're gentle on skin yet tough on bacteria and dirt. Our ultra-soft microfiber Body Cloths with BacLock® pamper body and facial skin as you cleanse.

Size: 32 cm x 32 cm / 12.6" x 12.6" **\$23.99**

**Coastal Three Pack** (shown)  
309047 graphite, vanilla, teal



**Tranquil Three Pack**  
309049 denim, vanilla, lavender



**Graphite Three Pack** 309045 



## Makeup Removal

### Makeup Removal Cloth Set

Using only water, these ultra-soft suede-like microfiber cloths gently remove all traces of makeup, eyeliner—even mascara—without soap or harsh, drying cleansers. Perfect for mature and sensitive skin, too.

Size: 20 cm x 20 cm / 7.87" x 7.87" 306100 blue, green, purple  
**\$21.99** set of 3



Pamper, restore, rejuvenate! From gentle, daily cleansing to weekly exfoliation, our body and facial care microfiber has everything you need for healthy, vibrant, glowing skin!

## Gentle Cleanse

### Facial Pads

Replace cotton balls and pads! Our soft, double-sided Facial Pads dampened with water provide a super-gentle option to cleanse delicate skin. Each set of five includes a handy zippered Washing Pouch—perfect for storing and laundering.

**Facial Pads:** Size: 5.7 cm x 5.7 cm / 2.25" x 2.25"

**Washing Pouch:** Size: 12.7 cm x 12.7 cm / 5" x 5" 309072 purple  
**\$23.99** set of 5 with pouch



## Exfoliate

### Exfoliating Facial Mitt

Reveal brighter, more beautiful skin with our double-sided Exfoliating Facial Mitt. Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed, while the soft, suede-like microfiber gently cleanses. Use twice a week as the perfect complement to your skin care routine!

Size: 11.5 cm x 14.8 cm / 4.5" x 5.8" 309074 teal **\$16.99**





## Self-sanitizing silver in our toothbrushes helps reduce bacteria!

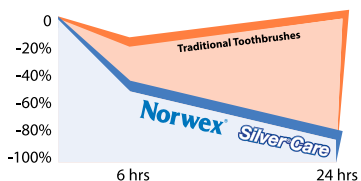
### Adult Silver Care Toothbrush

Inhibits bacterial growth and buildup and self-sanitizes within hours of use! On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

	green	lt. blue	red	dk. green
<b>Soft:</b>	354052	354053	354054	354055
<b>Medium:</b>	354062	354063	354064	354065
<b>\$21.99</b>				

### Adult Silver Care Toothbrush Refills

Package includes two refills.  
354051 Soft, 354061 Medium **\$14.99**



Comparative tests between Silver Care and traditional toothbrushes show reduction level of Streptococcus mutans (the principal cavity-forming bacteria) on the brush.

### Norwex Toothpaste

Help keep teeth clean and bright without artificial flavours, dyes and sweeteners, or harmful chemicals. Comes in two flavours, including refreshing mint and a delicious strawberry flavour kids love! *Contains nut-derived ingredients (coconut).*

Free from: SLS and SLES; fluoride; microbeads; GMO ingredients; artificial flavours, dyes and sweeteners; parabens; phosphates; phthalates; triclosan; synthetic preservatives.

Size: 75 ml / 2.5 fl. oz.  
403185 Cooling Mint or 403186 Kids Strawberry **\$19.99**

## Natural odour protection that's free from harmful ingredients.

### Deodorant Stick

Sustainable bio-enzymes neutralize odour-causing bacteria and give you all-day freshness and confidence! With a gentle blend of essential oils, Aloe Vera, Tea Tree and Sage to soothe skin, our Deodorant Stick is the perfect, powerful alternative to traditional antiperspirants containing triclosan, phthalates, synthetic preservatives and other harmful chemicals. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 50 ml / 1.7 oz. 403602 **\$19.99**

### Crystal Deodorant

Natural salt crystals help eliminate odour-causing bacteria. Won't stop natural perspiration.

Size: approx. 75 g / 2.65 oz. 403600 **\$14.99**



Toothbrush refills help reduce plastic waste!



# Wrap yourself in luxury.

## Body Towels

These luxurious, warm and lightweight microfiber Bath Towels take pampering to the next level. And with our incredible BacLock® antibacterial agent, there's less worry about bacterial odour, mould and/or mildew growth within the towel. Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Best of all, they come in multiple colours to complement any décor.

### Bath Towel

Size: 140 cm x 70 cm / 55.12" x 27.56" **\$42.99**

**Solids:** 309024 teal, 309020 vanilla, 308902 lavender, 309025 graphite, 308901 denim

**Stripes:** 308903 teal/vanilla, 308904 lavender/graphite

### Hand Towel

Size: 70 cm x 35 cm / 27.56" x 13.78" **\$19.99**


**Solids:** 309002 teal, 309001 vanilla, 308702 lavender, 309006 graphite, 308701 denim


**Stripes:** 308703 teal/vanilla, 308704 lavender/graphite

## Bath Mat

Step onto the soft luxury of this super-absorbent microfiber mat that holds up to 10 times its weight in water! Coordinates with our Bath and Body Towels.

Size: 70 cm x 50 cm / 27.56" x 19.69" **\$39.99**

309084 graphite (shown below) 

309083 teal 



Our Bath Mat holds up to 10 times its weight in water!



Relax.  
We've got  
you covered.

Bath items that care from  
head to toe.



**Back Scrubber** BacLock®

Uncover fresher, smoother skin on your back and other hard-to-reach places. Soft microfiber on one side and mesh on the other gently exfoliates as it cleans. Dual-handle and easy-to-grip design minimize twisting and turning.

Size: 13 cm x 65 cm / 5.1" x 24.4"  
309091 graphite **\$19.99**



**Body Scrub Mitt** BacLock®

Rejuvenate your entire body with this incredible, double-sided mitt. Fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

Size: 15 x 25 cm / 5.9" x 9.8"  
309092 graphite **\$19.99**



**Wrap It Up Set**

Buy the Hair Wrap and Spa Wrap together and save! Envelop yourself in comfort every time you step out of the shower!

1504 light blue  
Retail price: ~~\$77.48~~ **\$70.99**

Use wet or dry to remove rough skin and smooth corns and calluses.



**Foot Stone**

Made of pumice, our Foot Stone is nature's remedy for dry, rough skin.

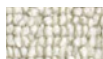
Size: 1 cm x 4 cm x 9 cm / .5" x 1" x 3"  
357120 **\$15.99**

**Hair Wrap** BacLock®

The lightweight Hair Wrap quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.



309051  
light blue



309050  
vanilla

**\$27.49**

**Spa Wrap**

Lightweight and soft, our Spa Wrap keeps you dry and comfortable as you start your day, unwind or relax by the pool or at the beach. The Velcro® closure ensures a snug fit every time and allows you to adjust tightness.

Size: 77 cm x 147 cm / 30.3" x 57.9"  
309063 light blue **\$49.99**





# Turn any bathroom into a luxurious retreat.

## Peppermint Foaming Hand Wash

Transform an everyday task into something enjoyable! The energizing Peppermint aroma of our Foaming Hand Wash awakens the senses as rich, plant-derived ingredients like Coconut and Apple Extracts and Aloe leave your skin clean, soft, smooth and moisturized. Ideal for the bathroom as well as the kitchen.

*Contains nut-derived ingredients (coconut, palm nut).*

Size: 250 ml / 8.45 fl. oz. 403195 **\$16.99**

## Peppermint Foaming Hand Wash Refill

Size: 946 ml / 32 fl. oz. 403196 **\$32.99**



## Chenille Hand Towel

Luxuriously touchable and super-absorbent, our Chenille Hand Towel dries your hands and inhibits bacterial odour, mould and/or mildew growth within the towel, thanks to the exclusive BacLock® technology. Its convenient hanger makes it perfect for anywhere there may be wet, messy hands!

Size: 12.2 x 38 cm / 4.8" x 14.96" **\$33.99**



309026  
sea mist



309034  
eggplant



309027  
teal



309019  
graphite



Super-absorbent chenille with BacLock self-purifies as it dries!



**Kids Pet To Dry** 

These cuddly chenille microfiber hand towels will inspire your kids to wash their hands every time! The BacLock® agent inhibits bacterial odour, mould and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

Size: 11 cm x 35 cm / 4.3" x 13.8"  
309017 brown bear, 309015 pink pig,  
309016 grey kitten **\$21.99**

309018 purple unicorn,  
309039 green dragon **\$24.99**

**Kids Towel** 

Kids love the fun, bright colours and plush fluffiness! You'll love the BacLock® agent that helps eliminate mould, fungi and bacterial odour within the towel. And with four fun colours, each child can have their own. Handy loop for quick-dry hanging.

Size: 120 cm x 70 cm / 47.24" x 27.56"  
309008 royal blue with orange trim  
308600 pink with yellow trim  
309009 purple with lime green trim  
308601 yellow with teal trim **\$49.99**


**4-in-1 Kids Wash**

Our four-in-one body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 236 ml / 8 fl. oz. 403066 **\$25.99**

You can't always keep them clean...

But you can always keep them safe.

**Kids Bath Sponge** 

Super-soft microfiber in fun, bright colours gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

Size: 12 cm / 4.72" diameter  
309038 teal or 309037 yellow **\$10.99**



## Safe, soft and snuggly!

### NEW COLOUR

#### Baby Hooded Towel Set

Swaddle them in warmth with soft, fluffy, super-absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

**Hooded Towel:** 80 cm x 80 cm / 31" x 31"

**Face Cloth:** 31.5 cm x 31.5 cm / 12.2" x 12.2"

308602 graphite with gingham trim

**\$42.99**



### NEW Baby Bib Set

Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex Microfiber with BacLock®; adjustable snaps allow for expansion as baby grows. 0 – 24 months.

Size: 12 cm / 4.72"

309032 graphite with gingham trim

**\$29.99** set of 3



### Save with the NEW Baby Bundle!

Perfect for the new mom-to-be!  
**1 each of:** Baby Hooded Towel Set, Baby Bib Set and Baby's Bath Brush

2002 Retail price: ~~\$85.97~~ **\$77.99**

### Baby Body Pack

Smaller versions of our standard size Body Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper or wet wipes with no added chemicals!

Size: 20 cm x 20 cm / 7.87" x 7.87"

309031 pastel colours **\$16.49** set of 3



### NEW Baby's Bath Brush

This cute elephant gets baby clean while making bath time fun! Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA- and latex-free.

Size: 9.5 cm x 8.25 cm / 3.75" x 3.25"

357017 grey elephant **\$12.99**





# Product with Purpose.

Since the beginning of our Charitable Initiative in 2013, Norwex has donated over **\$2 million** to nonprofit organizations through our worldwide giving programs. This year, we hope to create a bigger impact in our communities by donating at least **\$50,000** to the Norwex Foundation for a Brighter Future in support of these programs. Create a Safe Haven for your children, while helping us reach our goal, with your purchase of a Toddler Bib and Cloth!



**Norwex Foundation**  
FOR A BRIGHTER FUTURE

**A portion of the proceeds from the sale of this product benefits the Norwex Foundation for a Brighter Future and the charitable programs it supports.**

*Donations from Toddler Bib and Cloth made from January 1 to August 31, 2020. To learn more visit [www.NorwexFoundation.org](http://www.NorwexFoundation.org).*



Each bib comes with a cute cloth!

## Toddler Bib and Cloth **BacLock**

Super-absorbent Norwex Microfiber with BacLock keeps your little one's clothing clean and dry at meal time. They'll love the cute designs, and the safe, stretchy neck opening ensures it comfortably stays on till you're ready to remove it. Front pocket holds a convenient Norwex Microfiber cloth for quick cleanup of hands, faces, messes and spills.

**Bib:** 38 cm x 30 cm / 19.7" x 18.1"

**Cloth:** 15 cm x 15 cm / 5.9" x 5.9"

309035 tree or 309036 promise **\$29.99**



## Kids Window Cloth **BacLock**

Size: 30 cm x 30 cm / 11.81" x 11.81"  
300402 **\$15.99**



## Kids Dusting Mitt **BacLock**

Size: 19 cm x 15 cm / 7.48" x 5.91"  
300403 **\$12.99**



## Kids EnviroCloth™ **BacLock**

Size: 25 cm x 25 cm / 9.84" x 9.84"  
300405 **\$13.99**



## Have baby, will travel.

Stash a Reusable Wet Wipes Bag and our Travel Pack in your diaper bag or in the car for quick, chemical-free cleanups every time. See page 49 for full details.





# Because they're family, too.



front

back

### 3-in-1 Car Mitt BacLock®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

Size: 18 cm x 26 cm / 7.1" x 10.23"  
308034 graphite **\$32.99**

## Protection for your four-wheeled and four-legged friends.

Great for cars, trucks, vans, boats, motorcycles and more!



### Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other side to spot buff and shine.

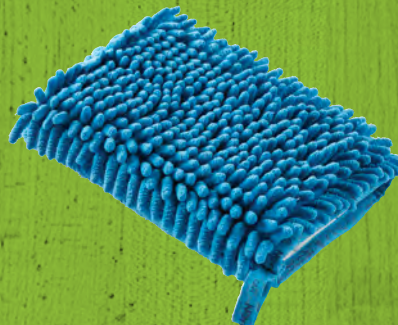
Size: 40 cm x 40 cm / 15.7" x 15.7"  
305102 graphite **\$26.99**



### Car Cloth

Great for drying and polishing your entire car! After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

Size: 65 cm x 50 cm / 25.59" x 19.69"  
305100 graphite **\$28.99**



### **NEW COLOUR** Car Wash Mitt

Nubby chenille on one side and microfiber on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

Size: 23 cm x 17 cm / 9.06" x 6.69"  
308028 marine **\$27.99**



### Leather Shine

Replace natural oils in dry leather as you clean, moisturize, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather.

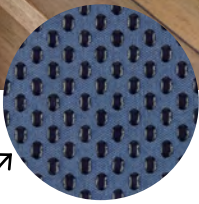
Includes sponge applicator.  
*Not for use on suede materials.*

Size: 150 ml / 5 oz. 403510 **\$34.99**





Convenient carrying case slips easily into purses or backpacks!



Silicone dots on one side provide non-slip grip and control.

#### Tech Cleaning Cloth and Case

Remove fingerprints, streaks and smudges from TVs, computers, tablets, phones and more with no worry of scratching! Silicone dots on one side provide non-slip grip and control; smooth side wipes away debris. Convenient carrying case keeps the cloth handy. *Follow manufacturer's guidelines for cleaning screens.*

Size: 35 cm x 35 cm / 13.8" x 13.8"  
305018 tech blue **\$29.99** with case



Makes pampering your fur babies simple, quick and oh-so-easy!

#### Pet Towel **BacLock**

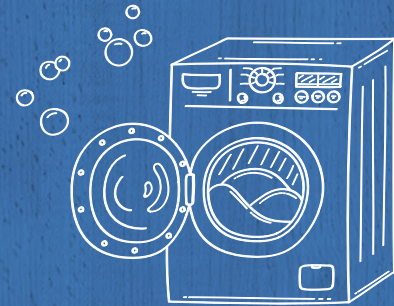
The ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient built-in hand pockets to gently yet securely hold and dry your pets after washing them. Dries quickly and contains our self-purifying BacLock® agent.

Size: 60 cm x 100 cm / 23.6" x 39.4" 309301 graphite **\$46.99**

#### Pet Mitt **BacLock**

Bath time is more convenient and enjoyable with our super-soft microfiber Pet Mitt. Used wet, it gently lifts dirt up into the extra-absorbent microfibers. Used dry, it removes loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

Size: 22 cm x 30 cm / 8.7" x 11.8" 309302 graphite **\$26.99**



## HOW TO CARE FOR YOUR MICROFIBER:

- Do not use bleach, fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- Rinse slightly dirty microfiber cloths under warm, running water and hang to dry or drop into the dryer.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.



All Norwex Microfiber products carry a two-year warranty.

Please visit [www.norwex.biz/en\\_CA/norwex-guarantee](http://www.norwex.biz/en_CA/norwex-guarantee) for complete details.



# Go for the win!

Show the athletes in your family a little TLC too. Whether it's on the course, in the gym or on the go, they'll score every time with Norwex on the team!

## NEW Sports Utility Cloth

Conquer any terrain with this versatile, dual-sided cloth! Heavy-duty scrubby mesh on one side and polishing Norwex Microfiber on the other—perfect for a variety of sports and outdoor cleaning jobs!

- Open design is convenient for transporting golf balls and other items hands-free.
- Great for stainless steel grills\*, patio furniture, boating and camping equipment, golf clubs, balls, tees and much more.
- Integrated clip-on carabiner easily attaches to belt loops, grills or golf bags.

\*Follow manufacturer's instructions for special coatings on various metals.

Size: 40 cm x 40 cm / 15.7" x 15.7"  
306008 steel blue **\$29.99**



## Sportzyme

Fast-acting enzymes and biodegradable ingredients break down and eliminate organic, odour-causing residues in sports equipment. Great for shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, skates, workout gear—and more!

Size: 243 ml / 8.25 fl. oz. 600007 **\$25.99**

## Optic Cloth

This compact, ultra-soft Optic Cloth wipes off fingerprints, oil, dust, dirt and grime from eyeglasses; computer, mobile phone and tablet screens, without scratching or damaging them. Folds flat and fits into your pocket easily. *May remove applied anti-glare or similar coating.*

Size: 20 cm x 18 cm / 7.87" x 7.09"  
305203 blue **\$11.49** with pouch



## Sport Towel

Our Sport Towel is a must-have for workouts! Highly absorbent and very quick-drying suede microfiber folds down small and fits in its own pouch for easy carrying. Great for travel and camping, too. Hang to dry.

Size: 99 cm x 50 cm / 38.98" x 19.69" 306002 graphite **\$40.99**



## A game-changer for your golf bag.

The open design and carabiner clip on our Sports Utility Cloth make it just right for carrying extra golf balls. And the tough mesh weave quickly and easily removes bits of grass, mud and dirt from balls as well as clubs.







**Microfiber Variety Pack (MVP)** 

Miniature versions of three of our top-sellers, our EnviroCloth™, Window Cloth and Body Cloth, all with BaLock®. At a little less than half the size of our full-sized cloths, they're great on the go!

Size: 16 cm x 16 cm / 6.3" x 6.3"  
300203 teal, graphite, purple **\$21.99** set of 3 cloths with pouch

**Powerful Norwex Microfiber in convenient carry-along sizes!**



Clips to your purse, backpack or even your keychain for on-the-go cleaning anywhere!

**Optic Scarf**  
The scratch-resistant Optic Scarf is an easy way to clean your glasses, cell phone screens, jewelry and other accessories on the go. It's made from super-soft microfiber to gently remove oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag.

Size: 40 cm x 22 cm / 15.75" x 8.6" **\$21.99**



butterfly print  
305205

bird print  
305206

dots  
305209

ikat  
305210

marble  
305211



The Optic Scarf is an easy alternative to sprays and disposable wipes!

Pockets are zippered to prevent leakage! (Travel Pack sold separately.)

**Travel Pack** 

Five mini-sized EnviroCloths perfect on the go or great for sharing!

Size: 16 cm x 16 cm / 6.3" x 6.3"  
300204 blue, champagne, rose quartz, graphite, green **\$28.49** set of 5 cloths

**Reusable Wet Wipes Bag**

This water-resistant, 2-pocket bag is your reusable, on-the-go solution for carrying Norwex Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused Norwex cloths can go in the front pocket; place wet or used items in the larger pocket.

Size: 25 cm x 13 cm / 9.8" x 5.3"  
360101 diamond (shown left) or 360102 floral **\$22.99**



**Reusable Wet Wipes Bag Set:**

**1 each of:** Diamond Reusable Wet Wipes Bag and Floral Reusable Wet Wipes Bag  
1810 Retail price: ~~\$45.98~~ **\$41.99**



# START HERE.

Begin with the Safe Haven 5 Set to significantly reduce most of the harmful chemicals in your home.

## Safe Haven 5 Set

Top five essentials for creating your own Safe Haven!

**1 each of:** EnviroCloth™, Window Cloth, Dusting Mitt and Cleaning Paste



To complete your set, choose either:



OR



Safe Haven 5 Set with Ultra Power Plus™  
Laundry Detergent (1 kg / 2.2 lbs.)   
1905 Retail price: ~~\$124.45~~  
**\$105.99 complete set**

Safe Haven 5 Set with Liquid  
Laundry Detergent   
1919 Retail price: ~~\$137.45~~  
**\$115.99 complete set**



## MY NORWEX JOURNEY

**My Product Story:** I love the Safe Haven 5 Set because it contains 5 of our most popular products, making it my top recommendation for those new to Norwex. These products have been serious game-changers in our home, resulting in lots of money, time and energy saved.

**What Norwex Means to Me:** Norwex has added so much purpose to my life, allowing me to:  
1) effectively reduce my family's exposure to harmful chemicals, 2) significantly decrease the amount of waste produced by our home, and 3) share those solutions with others!

**Amanda Martell**  
Sales Leader, YT  
Creating Safe Havens for 2 years



We reserve the right to change colours or substitute products based on availability. Package savings based on individual retail cost.

# What do you want

Continue your Norwex Journey  
**These four sets** are designed

B  
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## Breathe Clean Set

Every day, we inhale harmful chemicals inside our homes from indoor air pollution and dust, as well as from chemical cleaners, fabric softeners and dryer sheets. Breathe cleaner with Norwex!

**1 each of:** EnviroWand™ with Two-Sided Sleeve, Stainless Steel Cloth, Fluff and Tumble Dryer Balls (set of 3), Bathroom Cleaner, Bathroom Scrub Mitt  
1915 Retail price: ~~\$153.45~~ **\$138.99**

**Stop chemicals in their tracks and breathe even easier with the Entry Mat** (available on page 11).



# to Norwex next?

to further reduce harmful chemicals on your body and where you breathe, eat and sleep. with you and your family's health top of mind.

## EAT



### Eat Clean Set

Harmful chemicals sprayed onto produce and left behind by dish-cleaning products can build up in our bodies, and single-use paper towels create waste. That's why Norwex offers planet-friendly alternatives to help you combat chemicals wherever you eat.

**1 each of:** Dish Cloths (pack of 2), Dishwashing Liquid, Counter Cloths (pack of 3), Veggie and Fruit Scrub Cloth, Fresh Produce Wash

1916 Retail price: ~~\$99.95~~ **\$91.79**

## BODY



### Body Clean Set

Chemicals from personal care products can disrupt our hormone system, leading to weight gain, diabetes, fertility issues and more. The average woman uses 12 of these items daily, with 168 unique ingredients. Choose our Body Clean Set to help reduce harmful chemicals on your skin and hair.

**1 each of:** Bath Towel, Body Pack (pack of 3), Body Scrub Mitt, Lysere Daily Hair Shampoo, Lysere Daily Hair Conditioner

1917 Retail price: ~~\$146.95~~ **\$134.49**

## SLEEP



### Sleep Clean Set

While our bodies naturally detox as we sleep, cotton sheets can harbour pesticides, dust and other allergens, and nighttime routines may be adding even more chemicals to our bodies. Our Sleep Clean Set helps you rest easy.

**1 each of:** Standard Pillowcases (set of 2), Facial Pads (set of 5 with pouch), Mattress Cleaner, Lysere Illuminating Oil, Exfoliating Facial Mitt

1918 Retail price: ~~\$175.95~~ **\$160.99**

With King Pillowcases (set of 2)

1920 Retail price: ~~\$183.95~~ **\$167.99**

Reduce plastic in your kitchen with our Cutting Boards (available on page 22).

Wash your hands of chemicals with the Chenille Hand Towel and Peppermint Foaming Hand Wash (available on page 42).

Take luxury to the next level with a Norwex Microfiber Sheet Set with BacLock® (available on page 27).



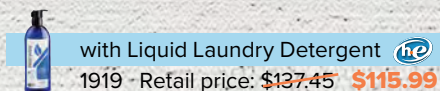
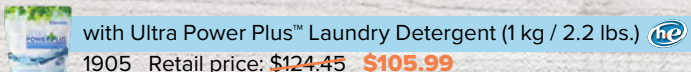
# ADDITIONAL NORWEX COLLECTIONS TO SAVE YOU TIME AND MONEY.



## Safe Haven 5 Set

Top five essentials for creating your own Safe Haven!

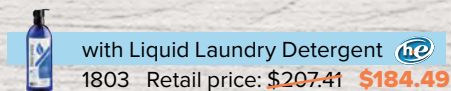
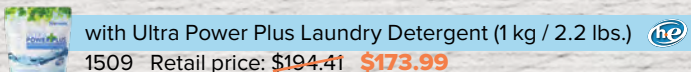
**1 each of:** EnviroCloth™, Window Cloth, Dusting Mitt and Cleaning Paste



## Safe Haven 5 Package Plus

Each of the Safe Haven 5 (with your choice of laundry detergent), plus additional products you'll love!

**1 each of:** EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste, Kitchen Towel, Kitchen Cloth, SpiriSponge (pack of 2), Graphite Body Pack



## Basic Package

Makes a wonderful wedding shower or housewarming gift!

**1 each of:**  
EnviroCloth, Window Cloth  
1505 Retail price: ~~\$41.98~~ **\$37.99**



## Rainbow Package

An EnviroCloth in five colours, so you can colour-code for each area of your home.

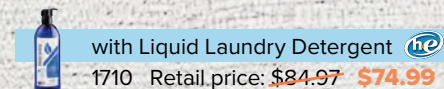
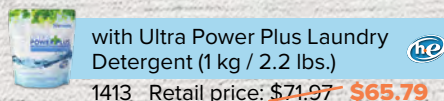
**1 each of:** graphite, green, blue, teal and plum  
1508 Retail price: ~~\$99.95~~  
**\$89.49**



## Let's Do Laundry Package

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

**1 each of:** Fluff and Tumble Dryer Balls (set of 3), Stain Remover



## Household Package

Three of our top-selling microfiber products!

**1 each of:** EnviroCloth, Window Cloth, Dusting Mitt  
1506 Retail price: ~~\$63.47~~ **\$57.49**



## Household Package Plus

Four of our best home microfiber products, bundled for savings!

**1 each of:** EnviroWand™, EnviroCloth, Window Cloth, Dusting Mitt  
1507 Retail price: ~~\$95.96~~ **\$85.49**









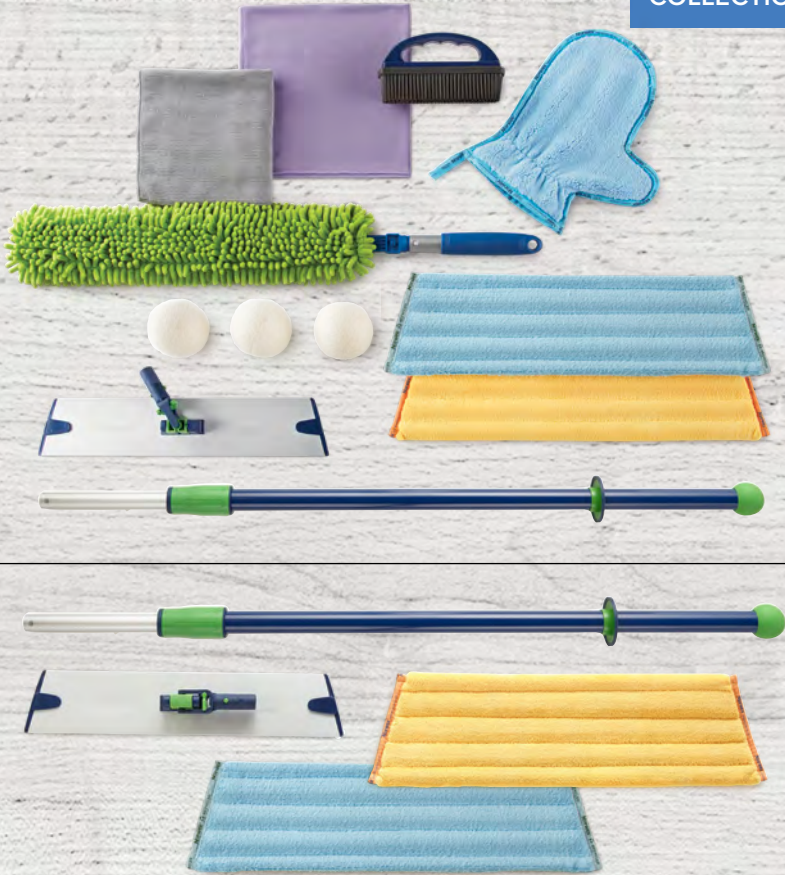
**Just Add Water Package**

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

**1 each of:** Fluff and Tumble Dryer Balls (set of 3), EnviroWand, EnviroCloth, Window Cloth, Dusting Mitt, Rubber Brush, Telescopic Mop Handle, Large Mop Base, Large Wet Mop Pad Made from 70% Recycled Materials, Large Dry Superior Mop Pad



 with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)   
1511 Retail price: ~~\$313.39~~ **\$280.99**

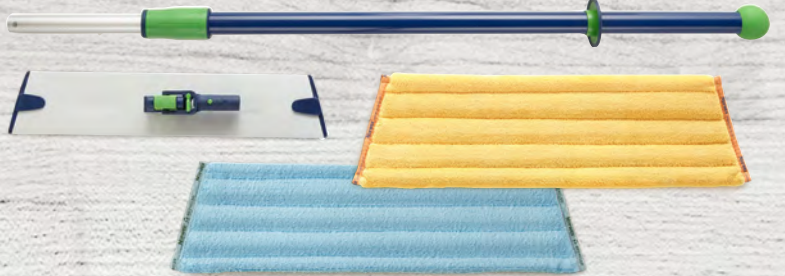
 with Liquid Laundry Detergent   
1802 Retail price: ~~\$326.39~~ **\$283.99**



**Superior Mop Starter System**

**1 each of:** Telescopic Mop Handle, Large Mop Base, Large Wet Mop Pad Made from 70% Recycled Materials, Large Dry Superior Mop Pad

 1209 blue/green or  
 1809 Nordic Naturals See page 8  
Retail price: ~~\$139.96~~ **\$125.99**



Love What You See?  
Get It For  
**FREE!**

HOST A  
NORWEX PARTY

Hosting a Norwex Party is a fast, fun and easy way to earn hundreds of dollars in free Norwex products!



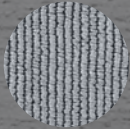
ASK YOUR NORWEX CONSULTANT FOR DETAILS.



# WHAT CLOTH FOR WHAT JOB

Grimy, dirty messes are no match for Norwex Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

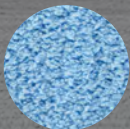
## EVERY SPACE



**EnviroCloth™** BacLock®  
Our “E for everything” cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone. *Sold on page 6.*



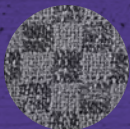
**Window Cloth** BacLock®  
The fine, flat weave makes it great for shining and polishing. *Sold on page 6.*



**Dusting Mitt** BacLock®  
Dense, plush microfiber attracts and traps dust particles and dust-related allergens. *Sold on page 7.*

Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
🏠	🏠	🏠	🏠	🏠	🏠		🏠
	🏠		🏠	🏠	🏠		🏠
🏠			🏠	🏠	🏠		🏠

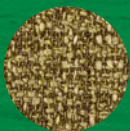
## BATHROOM



**Bathroom Scrub Mitt** BacLock®  
This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. *Sold on page 29.*

		🏠	🏠	🏠			🏠
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## FOOD PREP & STORAGE



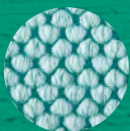
**Veggie and Fruit Scrub Cloth**  
Scrubby side quickly cleans produce and soft side polishes. *Sold on page 23.*

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## KITCHEN



**Stainless Steel Cloth** BacLock®  
The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. *Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 21.*



**Counter Cloths** BacLock®  
The absorbent popcorn weave replaces paper towels to wipe up spills. *Sold on page 19.*

🏠				🏠	🏠		🏠
	🏠	🏠	🏠	🏠	🏠		🏠



# YOU CAN TOTALLY DO THIS!

If you are inspired by the idea of radically reducing chemicals in the homes of your friends and family, then join us.

**\$ Earn extra cash to help with...whatever!**

You can earn an income for sharing Norwex with others! This includes 35% on every product sale. The most popular way to share Norwex is at home parties, and with an average party of \$500 in sales, you earn \$175!\*

**Start today**

Talk to the person who shared this catalogue with you.



**Here's what you get!**

Your Party Starter Kit contains the EnviroCloth™, Window Cloth, Dusting Mitt, and sample sizes of our Ultra Power Plus™ Laundry Detergent and Cleaning Paste (74 ml / 2.5 oz.). Plus it includes our Mop System, Rubber Brush, Body Cloths and all the supplies you need to hold your first parties!

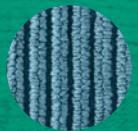
\*Based on average party sales. Your results may vary. \*\*Pay just \$9.99 for Starter Kit shipping and handling fee, plus tax where applicable, when you generate sales of \$2,000 retail or more during your first 90 days. If this criteria isn't met, you will be charged \$200 plus tax for your Starter Kit. Kit contents subject to change.



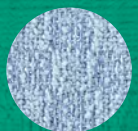
**It's easy and fun!**

- Start for FREE\*\*
- Hold your first parties
- Begin earning 35% right away on products you sell

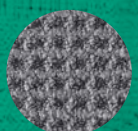
## KITCHEN continued



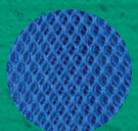
**Kitchen Cloths and Towels** BacLock®  
The channel and diamond weaves are specially designed to pick up messes and dry hands, dishes and more. *Sold on pages 18 and 19.*



**Kitchen Scrub Cloth**  
The checkered weave scrubs hard-to-clean pots, pans, sinks and counters. *Sold on page 20.*



**All-Purpose Kitchen Cloth**  
The waffle weave is great for removing dirt and grease. *Sold on page 21.*



**Dish Cloths**  
The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. *Sold on page 20.*

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
Kitchen Cloths and Towels	🏠	🏠	🏠	🏠	🏠	🏠		🏠
Kitchen Scrub Cloth			🏠	🏠	🏠	🏠		
All-Purpose Kitchen Cloth				🏠	🏠	🏠		
Dish Cloths		🏠		🏠	🏠			





Judy Letain  
Global Chief Executive Officer



Debbie Bolton  
Co-Founder  
Global Chief Sales Officer

At Norwex, we're real people who genuinely want to be a force for good, for our families as well as our planet. Instead of striving to be the best *in* the world, we're focused on being the best *for* our world.

Won't you join us? Help us take active responsibility for radically reducing chemicals in our homes and living more sustainably. Help us create a brighter future for everyone.

Connect with your Norwex Consultant today or visit

[www.norwex.biz](http://www.norwex.biz).



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalogue for specific products.

Actual product sizes and colours shown may vary slightly. We reserve the right to change colours throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products. All pictures in the catalogue are copyrighted and may not be reproduced in any shape or form.



## MY NORWEX JOURNEY

**Why I Share Norwex:** I joined Norwex because I was starting my second consecutive maternity leave, this time unpaid, and I wanted to be able to make some money from home. I hoped to cover the cost of our new family car; however, I surpassed that amount after only a few months, and I am now making more than I used to at my full-time job!

**What I Love Most:** Norwex means everything to me! It has completely changed my life, allowing me to stay home with my girls, help contribute financially, save time and money, all while helping others to do the same!

**Arden Reinhart**  
Sales Leader, ON  
Creating Safe Havens for 2 years

