



# Priority Gold Printhead Protection

Return-on-investment for your printers and supplies



## Business Benefits

- Assured peace of mind regarding printing supplies
- An uninterrupted flow of supplies — reducing paperwork, inventory and downtime
- Fixed prices on all printing supplies
- Maximize uptime by saving time and manpower



## Optimal Performance from Your Printers and Labels

The Peak-Ryzex Priority Gold® Program is a no-cost printhead replacement program. Receive high quality printing supplies at a fixed price, while having a single point of contact for all of your print operations, service and support needs.

With Priority Gold, we'll start by making sure your printing supplies and printers are paired correctly for optimal performance. We'll be there to ensure maximum uptime through the support of our nationwide service organization. Purchase an Annual Supplies Blanket Contract and Annual Maintenance Contract with your printer and you'll receive replacement printheads at no cost. If a printhead fails during the contract period (when using the printing supplies purchased under the blanket agreement), a factory-trained Peak-Ryzex Customer Service Engineer will replace it at no charge. It's that simple.

## Peak-Ryzex Peace of Mind

**The Peak-Ryzex Priority Gold Program assures you peace of mind.**

You receive an uninterrupted flow of printing supplies, reducing paperwork, inventory and downtime. Priority Gold includes price protection throughout the full term of the agreement, simplifying your budget forecasting and providing significant savings.

**Peak-Ryzex's Priority Gold can save you between \$470 and \$950 every time a printhead is replaced during your agreement period.**

## Why Priority Gold?

Since a single printhead can equal or exceed the cost of an Annual Maintenance Contract, you receive all the benefits of a Peak-Ryzex Annual Maintenance and Blanket Supplies Contract, while saving money every time a printhead is replaced.

## Here's How It Works...

For example, the replacement printhead cost on Printer X is \$575 and average on-site installation and travel costs average \$350, depending on location. An annual maintenance contract on printer X is \$600. If you elected to participate in Priority Gold, you would save \$325 with your first replacement printhead.

## Priority Gold Help Desk

To get more information on  
Priority Gold:

☎ 877-863-2522

✉ [info@peak-ryzex.com](mailto:info@peak-ryzex.com)

## Program Details

The following basic requirements must be met to qualify for enrollment in the Priority Gold Program:

- Available on new annual supplies blanket contracts and new annual maintenance contracts, or upon renewal of existing contracts
- A \$5,000 minimum annual supplies blanket order is required
- Labels and ribbons must be purchased on the same agreement
- Standard Priority Gold Program covers thermal transfer only - Contact your local Peak-Ryzex representative for possible direct thermal programs
- Use of supplies other than Peak-Ryzex voids the Priority Gold Agreement
- Improper maintenance of printheads will void the Priority Gold Agreement

With Priority Gold, you'll receive an uninterrupted flow of price protected printing supplies, free replacement printheads and a single source of responsibility.

Saving money is that easy.

