

Low Carbon Oxford North

Strategy and activities for 2020

Our overall aim is that North Oxford contribute to ambitious CO2 reductions by 2030 including a zero-carbon Oxford

Our aim of ambitious CO2 reduction will be underpinned by:

- Community: fostering a community
- Partnership: collaborating with Oxford low carbon groups and other organisations and engaging with the city and county councils and others
- Communication: signposting to good information (using our scientific/policy expertise), sharing, inspiring and encouraging climate action, with a focus on the contribution of individual action to societal change.

Planned activities are listed below against LCON's different areas of work. Individual events are subject to overall capacity and priorities, including opportunities for action that arise during the year.

LCON's 10 Year Anniversary

This year is about recognising and responding to the urgency and scale of the climate emergency. There is an opportunity to mark LCON's 10 year anniversary through a call for scaling up action, to support the move to zero-carbon Oxford as we move from individual to societal change.

We will focus on substantially reducing carbon emissions by 2030 through:

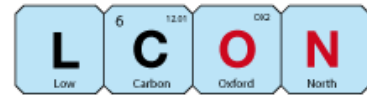
- collaborating with community groups across Oxford,
- engaging with the city and county councils and other organisations, and
- helping individuals to maximise leverage.

Our 2020 activities:

- Communities for Zero Carbon Oxford event 7 March
- Anniversary event in September
- Possible rebrand
- Collaboration and dialogue with other low carbon and campaigning groups to identify opportunities to maximize leverage.
- Programme of speaker events, supported through online information and resources (website, newsletter, social media) (suggested speaker events listed under different areas of work below).

Key partners: other low carbon community and campaigning groups.

Transport



Taking the CO₂ out of OX2

We will focus on substantially reducing carbon emissions by 2030 through:

- displacing car journeys with cycling and walking
- reducing long-distance fossil fuel miles

Our 2020 activities:

- Continue to contribute to the Coalition for Healthy Streets and Active Travel (CoHSAT), including projects funded by the Low Carbon Hub.
- Speaker event on flying.
- Investigate replacement of E-Car in North Oxford.

Our key partner for the 2020 activity: CoHSAT

Food

We will focus on substantially reducing carbon emissions by 2030 through:

- reducing meat and dairy consumption
- increasing take-up of local, seasonal, ambient food

Our 2020 activities:

- Speaker event on foodprinting in light of which further activities will be considered. [*postponed due to lack of speaker availability in 2020*]

Energy efficiency

We will focus on substantially reducing carbon emissions by 2030 through:

- greatly increasing the energy-efficiency of homes
- changing behaviour to use less energy
- supporting and encouraging more opportunities for downsizing and making more efficient use of space

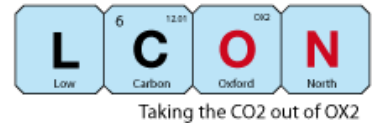
Our 2020 activities:

- continue to keep in touch with and support as appropriate Cosy Homes Oxfordshire
- Online campaign to raise awareness in particular through metering
- Retrofit case study event.

Our key partners for the 2020 activities: Low Carbon Hub, other low carbon and campaigning groups.

Consumption and waste

We will focus on substantially reducing carbon emissions by 2030 through:



- Reducing waste
- Increasing awareness of and options for, and changing behaviour towards, more sustainable consumption

Our 2020 activities:

- Speaker event on sustainable fashion
- Add information and resources to LCON website.

Community

We will focus on substantially reducing carbon emissions by 2030 through:

- creating an attractive healthy environment that supports biodiversity and improves resilience, including ambitious and appropriate tree planting in woodland and gardens
- building residents' personal connection to our locality and its distinctive characteristics
- supporting residents in processing thoughts and feelings on the climate emergency, including climate anxiety
- encouraging sustainable investment, via disinvestment in companies engaging in fossil fuel extraction and use, and via positive investment in renewable energy
- encouraging and supporting the teaching of climate change in schools; encouraging and supporting action on climate change in schools and Oxford University colleges
- raising awareness of and encouraging support for climate justice

Our 2020 activities:

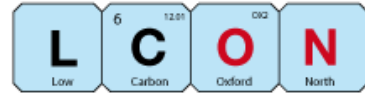
- Tree mulching in April [*cancelled due to Coronavirus*]
- Participation in National Tree Week in November (possible collaboration with schools and / or colleges)
- Regular Climate Cafés [*weekly during lockdown*]
- "Climate Conversations" events
- Speaker event on divestment

Our key partners for the 2020 activities: Oxford City Council, Oxfordshire Trees for the Future (Oxtrees), schools and colleges, other low carbon community and campaigning groups.

Partnerships and community engagement

We are much more effective if we work with others as it increases our reach and the awareness of our community, amplifies our message and strengthens our impact.

To further our own local impact we will build on our local alliances in our own communities. For each of the activities above we will need to develop our



Taking the CO2 out of OX2

partnerships and our outreach into our community. This will be supported by the use of the different engagement approaches detailed below.

Partnerships

We will actively work with interested groups and key partners e.g. Neighbourhood Forums, CoHSAT, Fairplay, Low Carbon Hub, community groups, residents associations.

Approaches to engagement

Our engagement work will centre around our projects on energy, food, transport and community. Its purpose is as much about creating connections and engagement for their own sake as about encouraging carbon reduction directly. Our style of communication will be to use encouraging and enabling language, using the following media. This will be coordinated to ensure amplification of the messages we want to convey.

Face to face	Website	Facebook	Instagram	Meetup and Eventbrite	Twitter	Newsletter
Meetings	Information	Awareness	Pictures of meetings	Admin behind the face to face	Excitement Backing up Facebook	Shorter than current style, more integrated with other channels, refers more actively to website
Climate Café	Up to date	Meeting				
Walks	Scientific, knowledgeable	Advertising				
Planting /plant care	Links to trusted websites for info	Quizzes				
Dinners						
Partnership	Calendar and events					

Available as separate documents: social media approach for 2020; evaluation framework.