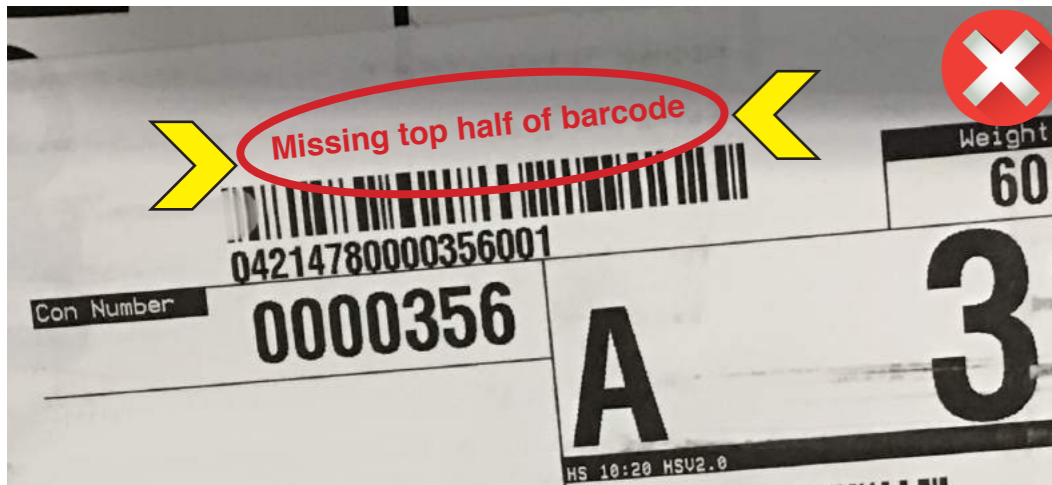
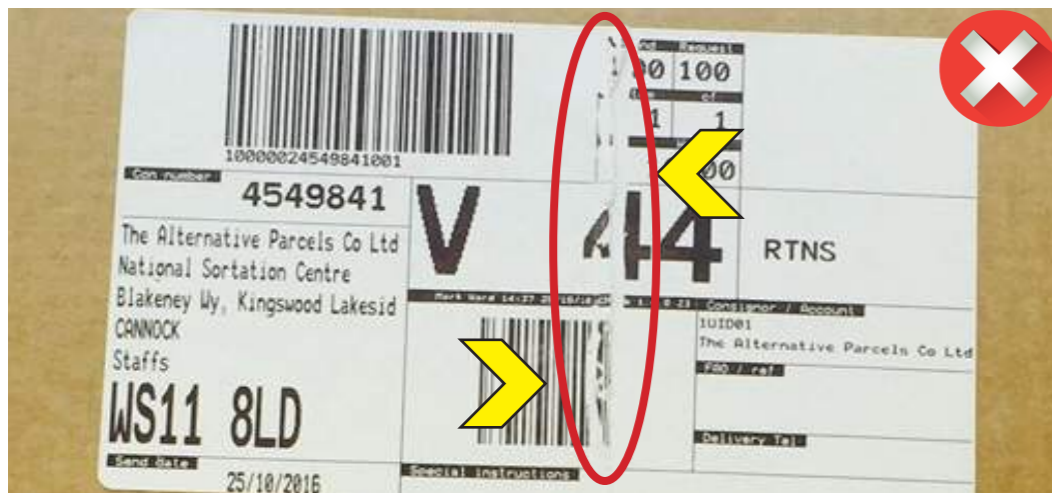


# Label Quality

## Perfect label



## Poor quality - will not scan



# Label Placement



## Correct placement of labels - Flat surface, crease free



## Poor placement of labels



Never place over corners  
Remove other barcodes



Never place in plastic wallet



Never scrunch around tube end



Never crease  
Never place over flap



Never cover with strap



Never place on canvas



# Understand your Label



## The parcel barcode!

This bar code is scanned throughout your parcels journey, so your customer can keep track of where it is. Fuzzy printing and restrictions can cause delays and less visibility when scanning your parcel!

 5000080035513001		<table border="1"> <tr> <td>Send</td> <td>Request</td> </tr> <tr> <td>Item</td> <td>of</td> </tr> <tr> <td colspan="2">Weight</td> </tr> </table>	Send	Request	Item	of	Weight		 <p><b>NATIONWIDE NEXT DAY DELIVERY</b></p> <p><b>0800 373737</b></p>
Send	Request								
Item	of								
Weight									
Con number		Destination depot and sort zone information							
Customer name Address 1 Address 2 Address 3 Address 4 Address 5 Postcode		Service level is displayed here							
Send date 04/04/2018		nac001.apcops 13 Jul 16 10:35 WC v1. Consignor / Account Sender details are displayed here FAO / ref Reference number Delivery Tel 01234 567891							
Special instructions These are seen by the delivery driver									

## The delivery driver needs this!

Clear customer address can aid the driver.

Clear delivery instructions can aid the driver.



## The destination barcode!

This bar code tells us where your parcel is heading to! So our hub staff can place it into the correct loading bay. If this is not visible your parcel won't be able to travel further.