

# Pocket Guide



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# GET'S SOCIAL



and behind the scenes highlights, connect with the official CCMA social media profiles:

#### www.ccma.org

FOLLOW ON TWITTER @CCMAofficial

FOLLOW ON INSTAGRAM

instagram.com/CCMAofficial

LIKE ON FACEBOOK

facebook.com/CCMAofficial



Join the celebration. Share, like, comment, post and Tweet your favourite Country Music Week experiences over the next several days with your fans, followers, friends and family, and help us spread the word about what a fantastic group of people we have working in Canadian country music. Check out the hashtags noted here for exclusives from your favourite CCMA events, and be on the lookout for our Social Media team who will be aiming to give the inside scoop on all the action to our official CCMA followers across the country.

COUNTRY MUSIC WEEK MAIN #CCMA

CCMA AWARD CEREMONIES **#CCMAawards** 

CCMA SONGWRITERS' SERIES

**#CCMAsongseries** 

CCMA DISCOVERY PROGRAM \*

#CCMAdiscovery

CCMA LEGENDS SHOW **#CCMAlegends** 

JIFFY LUBE FANFEST

#JiffvLubeFanFest

CCMA SEMINARS **#CCMAtalks** 

**BACKSTAGE EXCLUSIVES** 

**#CCMAbackstage** 

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## **CCMA WELCOME**

On behalf of the Canadian Country Music Association's Board of Directors and Staff, thank you for joining us for the 38th edition of Country Music Week.

## Welcome To Edmonton!

complete Country Music Week schedule which has been compiled by the Canadian Country Music Association, the Edmonton Host City Committee and our local and national suppliers. Please take a moment to review the invaluable contents of this Pocket Guide. and take note of the many events. seminars, showcases and award celebrations

We are thrilled to be back in Edmonton for the second year in a row. As a gracious and hospitable host city, we hope you'll take advantage of the many things to see and do outside of our Country Music Week activities when time permits. Please note that there are a number of event and venue changes from last year, so we encourage you all to review the calendar of events (see Week at a Glance on pages 10 and 11 for a quick overview) before heading out on your daily adventures.

Should you have any questions. the CCMA Registration Desk is open for most of the week (see Essential Info on page 5), and is located this year in the Chairman Room of the Westin Edmonton Hotel. Please also take advantage of the Country Connectors program (outlined on page 36), as these individuals are only too happy to offer a helping hand or answer any questions you may have about the CCMA or Country Music Week.

This Pocket Guide features the The CCMA is built upon the foundation to educate, elevate and celebrate the Canadian country music industry, and a great way to do that throughout Country Music Week is via social media. Share your experiences as they happen on your favourite platforms, and help us spread the word to the Twitterverse and our combined friends and followers of what it means to be a part of the Canadian country music industry and this memorable annual event. For all of the CCMA official social media accounts, and our hashtags for this year, check out the CCMA Get Connected information on the previous page (page 3).

> Our thanks to everyone involved in making Country Music Week 2014 possible, with special mention to the Edmonton Host City Committee and our many sponsors for their continued support. Please be sure to look at page 8 and 9 of this Pocket Guide for a listing of this year's key sponsors and partners, without whom this event wouldn't be possible.

> Thank you all again for the effort you have made to be here, and for the support you have given to the CCMA. I hope you enjoy this year's Country Music Week and all of the non-stop celebrations!

Sincerely. Don Green President, CCMA

POCKET GUIDE STAFF

Editors DON GREEN, SONYA KOSON Advertising & Sales AMANDA POWER, NIKKI RYAN Art Direction & Design BRONWIN PARKS for Feisty Entertainment Production Manager GLEN HANSEN Printing STYLE-CRAFT PRINTING **ESSENTIAL INFO** 

#### REGISTRATION DESK LOCATION & HOURS

WESTIN EDMONTON, Chairman Room



WEDNESDAY • SEPT. 3 2PM - 8PM THURSDAY • SEPT. 4 9AM - 8PM FRIDAY • SEPT. 5 9AM - 8PM SATURDAY • SEPT. 6 9AM - 8PM SUNDAY • SEPT. 7 9AM - 1PM

#### **DELEGATE IDENTIFICATION GUIDE &** TICKET INFORMATION

Consider your delegate pass to be your ticket to all CCMAsanctioned Country Music Week events. DELEGATES MUST WEAR THEIR DELEGATE BADGE AT ALL TIMES. Badges are non-transferable and only valid for the person whose name appears on the badge. If lost, there is a replacement charge of \$25.00. Please report your missing delegate badge to the CCMA Registration Desk located at the Westin Edmonton in the Chairman Room.

Delegates must bring the separate ticket included in their registration packages for:

CCMA GALA COCKTAIL RECEPTION, DINNER & AWARDS Sat. Sept. 6, 2014 at 6PM, Shaw Conference Centre, Hall D

CANADIAN COUNTRY MUSIC ASSOCIATION AWARDS SHOW Sun. Sept. 7, 2014 at 5PM, Rexall Place

#### CCMA POST AWARDS RECEPTION

Sun. Sept. 7, 2014 at 7PM, Expo Centre, Alberta Room

Additional tickets for Country Music Week events can be purchased at the CCMA Registration Desk, subject to availability.

#### SECOND CUP BEVERAGE VOUCHERS

Valid for any drink, any size, during Country Music Week. Citadel Theatre & 7 Sir Winston Churchill Square locations only.

#### MOBILE DEVICES

All are welcome! As a social media-friendly event, we encourage you to join the conversations online with the appropriate hashtags, reference your digital Country Music Week Pocket Guide and take notes during industry events. All we ask is that you turn your ringer and volume off.

#### INFORMATION DESKS

Located inside each of the three host hotels will be an Information Desk. Please feel free to visit the Information Desks for directions. Country Music Week event information. restaurant suggestions and more.

Westin Edmonton Fairmont Hotel MacDonald Courtyard by Marriott



## **ESSENTIAL INFO**

#### SHUTTLE BUS INFORMATION

CCMA AWARDS SHOW • On Sunday, September 7, the Tour of Alberta cycling competition will also be taking place in Edmonton. This will result in numerous road closures from approximately 10AM through 5PM. For those who would prefer shuttle service to Rexall Place, six buses only, provided by Red Arrow, will depart from the north-east corner of Jasper Avenue and 100 Street on Sunday, September 7, commencing at 3PM, and will be filled on a first come, first served basis, or until 3:30PM.

The CCMA strongly encourages Country Music Week delegates to take the LRT to Rexall Place for the CCMA Awards Show. This mode of transportation, and route, will be much quicker than the shuttle buses. There will be a limited number of FREE LRT passes, provided by the City of Edmonton, available at the Information Desk of each host hotel, for those wishing to take this mode of transportation.

Following the CCMA Awards Show, Red Arrow shuttles will run from Rexall Place to the Expo Centre for the Post Awards Reception and then loop back downtown. Buses will be set up along Wayne Gretzky Drive, across from the Coliseum Inn, outside of Rexall Place. Shuttles will also run from the Post Awards Reception back to the host hotels until 9:30PM. For those interested in taking the quick walk from Rexall Place to the Expo Centre for the Post Awards Reception, take the 118th Ave exit out of Rexall Place (south side), and walk over pedway.

AIRPORT SHUTTLES • For those requiring return transportation to the Edmonton International Airport on Monday, September 8, please note that Red Arrow will be providing shuttle service from the three host hotels, starting at 7AM. These shuttles will depart every hour, on the hour, until 12PM. Each host hotel will have a clearly marked designated shuttle pick-up location.

For up-to-date shuttle information onsite, please visit the Information Desks located at each host hotel, or at the CCMA Registration Desk at the Westin Edmonton.

## MAP LEGEND

- SHAW CONFERENCE CENTRE
- 2 CITADEL THEATRE
- 3 WINSPEAR CENTRE
- 4 WESTIN EDMONTON
- 5 FAIRMONT HOTEL MACDONALD
- 6 COURTYARD BY MARRIOTT
- 7 REXALL PLACE (not pictured here) 7424 118 Ave NW
  - 7424 116 AVE 11VV

8 WEST EDMONTON MALL (not pictured here) 8882 170 St NW

## **SPONSORS & PARTNERS**



































Sponsors of Country Music Week and the 2014 CCMA Awards include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund", Radio Starmaker Fund, the Province of Alberta, the City of Edmonton and Edmonton Tourism.









The CCMA would like to thank the many sponsors and partners who

helped to make Country Music Week 2014 an incredible success.

























































































## WEEK AT A GLANCE



## THURSDAY | SEPT. 4

9AM-8PM **Event Registration** 

WESTIN EDMONTON, CHAIRMAN ROOM

1:30-4PM CCMA Songwriters' Series - SESSION 1

CITADEL THEATRE, THE CLUB LOUNGE

6-8PM CCMA Industry Opening Reception

SHAW CONFERENCE CENTRE,

FOYER HALLS ABC

6-8PM West Edmonton Mall Showcase

WEST EDMONTON MALL, NEWCAP STAGE

8:30-11PM CCMA Discovery Showcase

SHAW CONFERENCE CENTRE, HALL D

## FRIDAY | SEPT. 5

9AM-8PM Event Registration

WESTIN EDMONTON, CHAIRMAN ROOM

8:30-10AM CCMA Breakfast

CITADEL THEATRE, NORMAND'S BISTRO

10-11AM **KEYNOTE ADDRESS** 

with W. Brett Wilson

CITADEL THEATRE, ZIEDLER HALL

11:30AM-1:30PM CCMA Industry Lunch & Awards

SHAW CONFERENCE CENTRE, HALL D

1:45-3:45PM CCMA Seminar Series:

MONEY TALKS

WESTIN EDMONTON, CENTENNIAL ROOM

4-6:30PM CCMA Songwriters' Series - SESSION 2

CITADEL THEATRE, THE CLUB LOUNGE

7-9PM CCMA Legends Show:

A Tribute to Yesterday & Today

WINSPEAR CENTRE

6-8PM Coast To Coast Country Showcase

WEST EDMONTON MALL, NEWCAP STAGE

6PM-CLOSE Country Music Week Bar Night

COOK COUNTY SALOON, KNOXVILLE'S TAVERN

& THE RANCH ROADHOUSE

## WEEK AT A GLANCE

## SATURDAY | SEPT. 6

9AM-8PM Event Registration

WESTIN EDMONTON, CHAIRMAN ROOM

8:30-10AM CCMA Breakfast

CITADEL THEATRE, NORMAND'S BISTRO

9:30-10:30AM CCMA Annual General Meeting (AGM)

CITADEL THEATRE, ZIEDLER HALL

11AM-1PM SEMINAR: CCMA Round Tables

WESTIN EDMONTON, CENTENNIAL ROOM

11AM-4PM **Jiffy Lube FanFest** 

WEST EDMONTON MALL, ICE PALACE

1:30-4PM CCMA Songwriters' Series - SESSION 3

CITADEL THEATRE, THE CLUB LOUNGE

6-7PM CCMA Gala Cocktail Reception

SHAW CONFERENCE CENTRE, FOYER HALL D

7:15-10PM CCMA Gala Dinner & Awards

SHAW CONFERENCE CENTRE, HALL D

10:30-12AM CCMA All Star Band Awards

CITADEL THEATRE, THE CLUB LOUNGE

## SUNDAY SEPT. 7

9AM-1PM Event Registration

WESTIN EDMONTON, CHAIRMAN ROOM

8:30-10AM CCMA Breakfast

CITADEL THEATRE, NORMAND'S BISTRO

10-11:30AM CCMA Performance Workshop

CITADEL THEATRE, THE CLUB LOUNGE

12-2PM CCMA Songwriters' Series - SESSION 4

CITADEL THEATRE, MACLAB THEATRE

1-3PM CCMA Countdown Concert

REXALL PLACE

3-4:30PM CCMA Awards Green Carpet

REXALL PLACE

5-7PM CCMA Awards Show

REXALL PLACE

7-9PM CCMA Post Awards Reception

EDMONTON EXPO CENTRE,

ALBERTA BALLROOM

11

# Songwriters' eries

SESSION ONE

## THURS SEPT 4 @ 1:30PM

CITADEL THEATRE. THE CLUB LOUNGE

HOSTED BY FEATURING

Jay Semko Joni Delaurier Eddie Eastman

PRESENTED BY

SOCAN

Jake Mathews Harlan Smith

Wes Mack

SESSION TWO

## FRI SEPT 5 @ 4PM

CITADEL THEATRE. THE CLUB LOUNGE

HOSTED BY FEATURING

Victoria Banks

The Command Sisters

Jeff Johnson

Keith and Renee

Troy Kokol

PRESENTED BY

SOCAN

Cody Prevost **Emily Reid** Dan Swinimer

#### SESSION THREE

## **SAT SEPT 6 @ 1:30PM**

CITADEL THEATRE, THE CLUB LOUNGE

HOSTED BY FEATURING

The Stellas Chris Burke-Gaffney

Tim Chaisson

Dave Stanley Daoust

Danick Dupelle

PRESENTED BY David Leask

Heather Longstaffe One More Girl

SOCAN

#### SESSION FOUR

## SUN SEPT 7 @ 12PM

CITADEL THEATRE, MACLAB THEATRE

HOSTED BY FEATURING

Ralph Murphy

Tom Cochrane

PRESENTED BY

Sam Hunt Deric Ruttan Dave Turnbull

## CONFERENCE SCHEDULE

## WEDNESDAY | SEPT. 3

#### **EVENT REGISTRATION**

2PM - 8PM

WESTIN EDMONTON, Chairman Room

OPEN TO PUBLIC • Presented by Downtown Business Association Ticket pick-up and purchasing is made easy at the CCMA Registration Desk. Pre-paid delegate packages can be retrieved and ticket orders can be acquired. Tickets and delegate passes can be purchased here to all Country Music Week events throughout the duration of the conference. This one-stop shop opens prior to the official start of Country Music Week activities and events in Edmonton to better serve those attendees who wish to beat the rush and get their items organized early.

## THURSDAY | SEPT. 4

#### **EVENT REGISTRATION**

9AM - 8PM

WESTIN EDMONTON, Chairman Room

OPEN TO PUBLIC • Presented by Downtown Business Association Your Country Music Week experience begins at the CCMA Registration Desk. Whether picking up your previously purchased full delegate package or individual tickets, purchasing additional tickets to Country Music Week events, delegate passes, or simply looking to have your questions answered by the CCMA registration team, the CCMA Registration Desk is your one-stop shop for everything administrative. The CCMA Registration Desk hours are 9AM through 8PM Thursday through Saturday, with reduced hours on Sunday.

#### **CCMA SONGWRITERS' SERIES** 1:30 - 4PM **SESSION 1** HOSTED BY: Jav Semko CITADEL THEATRE, The Club Lounge

OPEN TO PUBLIC • Presented by SOCAN

It's impossible to ignore what some consider to be the greatest aspect of country music, and what makes it resonant as a genre - the songwriting. The CCMA Songwriters' Series celebrates the crafting of original songs and the stories behind the words, indulging listeners with both new and familiar faces in the process. This four-day, acoustic performance series is sure to inspire and evoke strong emotions in all who attend; so be sure to stop by for a listen - you'll surely be glad you did. From Canada's most iconic country songs to today's biggest hits, from up-and-coming artists to established faces you know and love, the CCMA Songwriters' Series has something for everyone; and culminates on the Sunday of Country Music Week with a session that features master class songwriters from both sides of the border in a guitar pull setting. The CCMA Songwriters' Series is open to the public.

FEATURING PERFORMANCES BY:

Joni Delaurier Jay Semko Harlan Smith

**Eddie Eastman** Wes Mack Jake Mathews



## CONFERENCE SCHEDULE

## THURSDAY | SEPT. 4

#### **CCMA INDUSTRY OPENING RECEPTION**

6 - 8PM

SHAW CONFERENCE CENTRE, Fover Halls ABC

INDUSTRY ONLY

Presented by Invictus Entertainment Group & Big Star

Help us kick-off Canadian country music's biggest week by joining us for the CCMA Industry Opening Reception. This networking event sets the pace for the remainder of the week. Long-time and newly proclaimed country music enthusiasts, and everyone in between, reunite and connect over an evening of drinks, snacks, laughs and of course, country music! The CCMA Industry Opening Reception is a private event for delegates and invited guests.

#### WEST EDMONTON MALL SHOWCASE

6 - 8PM

WEST EDMONTON MALL, Newcap Stage OPEN TO PUBLIC

Presented by Association of Country Music in Alberta (ACMA)

In the spirit of creating more performance opportunities at Country Music Week, the CCMA has partnered with West Edmonton Mall and the ACMA to program an evening of live country music.

FEATURING PERFORMANCES BY:

Lindsay Broughton **Amv Nelson Drew Gregory** The Orchard Tenille Tristan Horncastle

Livy Jeanne TwoShine County

#### CCMA DISCOVERY SHOWCASE 8:30 - 11PM SHAW CONFERENCE CENTRE, Hall D

OPEN TO PUBLIC • CCMA Discovery Award Sponsors: CMT (Canada), Epiphone Guitars, galaxie, Lauren Tutty Promotions, RBC Emerging Artists Project and RDR Music

#### HOSTED BY: Beverley Mahood

Bringing together the six 2014 CCMA Discovery Program Finalists, one last time, each will take the stage to perform and prove why they should be Canada's next big country star. The Finalists, who were selected through a rigorous, nationwide jury selection process, last met this past spring in Toronto for the CCMA Music Industry Discovery Week. During this week, they learned, in-depth, about the music business and artist development through industry-led information sessions and seminars, culminating with a private, industry-only showcase. Hosted by this year's Slaight Music Humanitarian Award recipient. Beverley Mahood, the evening will also include a performance by the 2013 CCMA Discovery Award Winner, Wes Mack, as well as Mahood herself. And don't forget, a secret panel of judges will be onsite to decide on this year's CCMA Discovery Award winner, which will be handed out at Saturday's CCMA Gala Dinner & Awards.

2014 CCMA DISCOVERY SHOWCASE PERFORMERS:

**David James Emily Reid** The Lovelocks Tanya Ryan Jordan McIntosh Nicole Scott

with special guests

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Wes Mack & Beverley Mahood



## Edmonton PARTNERSHIP WITH THE INCHASE ACMA MAINTAIL Showcase

THURSDAY, SEPT 4
6-8PM WEST EDMONTON MALL
NEWCAP STAGE

FEATURING PERFORMANCES BY

Lindsay Broughton
Drew Gregory
Tristan Horncastle
Livy Jeanne
Amy Nelson
The Orchard
Tenille
TwoShine County







## OFFICIAL CCMA EVENT





## CONFERENCE SCHEDULE

## FRIDAY | SEPT. 5

## **EVENT REGISTRATION**WESTIN EDMONTON, Chairman Room

9AM - 8PM

OPEN TO PUBLIC • Presented by Downtown Business Association
Onsite ticket purchasing and pick-up is made easy at our
CCMA Registration desk, where tickets to all Country Music
Week events can be purchased throughout the duration of the

Week events can be purchased throughout the duration of the conference. This convenient, one-stop shop is open from 9AM to 8PM to meet all your Country Music Week needs. In addition, all your questions regarding event locations, time and details can be answered by our knowledgeable volunteers and staff.

#### **CCMA BREAKFAST**

8:30 - 10AM

**CITADEL THEATRE, Normand's Bistro** 

**INDUSTRY ONLY** 

Start your morning off right with breakfast among your fellow Country Music Week delegates. A great menu courtesy of Normand's Bistro, this complimentary breakfast will provide you with the perfect start to your day of events at Country Music Week.

## CCMA KEYNOTE ADDRESS with W. Brett Wilson

10 - 11AM

CITADEL THEATRE, Ziedler Hall

**INDUSTRY ONLY** 

W. Brett Wilson is one of Canada's best known businessmen enjoying his role as the all time lead deal-making Dragon – he will be joining Country Music Week to share his own unique perspectives on entrepreneurship and philanthropy, and the relevance of such to participants in the music industry. Events hosted by Brett have featured artists/singers/songwriters enjoying more than 100 cumulative CCMA Award nominations and 50 JUNO nominations. He has participated in supporting the careers of various performers in many different ways. The CCMA is pleased to welcome Brett to Country Music Week.

FRIDAY



## CONFERENCE SCHEDULE

## FRIDAY SEPT. 5

#### CCMA INDUSTRY LUNCH & AWARDS

11:30AM - 1:30PM

SHAW CONFERENCE CENTRE, Hall D

INDUSTRY ONLY • Presented by CMT with FACTOR, the Government of Canada and the Province of Alberta

 $\hbox{HOSTED BY: } \textbf{Jackie Rae Greening} \ 790 \ \hbox{CFCW \&} \\$ 

Chris Scheetz CISN Country

The first of four Canadian Country Music Association Award ceremonies taking place over the weekend, the CCMA Industry Lunch & Awards recognizes some of Canada's most influential industry professionals in the areas of radio, retailer, album design, video director and record producer, among other achievements. Enjoyed alongside great food and entertainment, the CCMA Industry Lunch & Awards acknowledges those who work to promote country music, day in and day out, all year round. Join us in congratulating the industry's key players from behind the scenes as they take the stage to accept their honours, and applauding them for the continuous work that they put into making country music an enticing market for all. FEATURING PERFORMANCES BY:

Leah Daniels Madeline Merlo High Valley Bobby Wills

Wes Mack

CCMA SEMINAR SERIES:

1:45 - 3:45PM

**Money Talks** 

WESTIN EDMONTON, Centennial Room

**OPEN TO PUBLIC** 

**HOSTED BY: KT Timmermans** 

This year's seminar series, aptly named 'Money Talks', focuses on this key ingredient to industry success. With the ever-evolving advances in technology, the way music is consumed, shared and enjoyed is changing right along with its consumption. You will have the chance to hear about the changing landscape of music sales – physical album sales, digital album sales, digital streaming – and how each stacks up against the other. This presentation will be followed by a series of presenters who will each focus on different revenue streams within the music industry. Each topic will be specific and goal-oriented, and each speaker will be making time for a Q&A. If one of these talks doesn't suit your fancy, sit tight, a new topic will be covered in 15 minutes or less. You won't want to miss this all-encompassing financial discussion!

TODAY'S SPEAKERS INCLUDE:

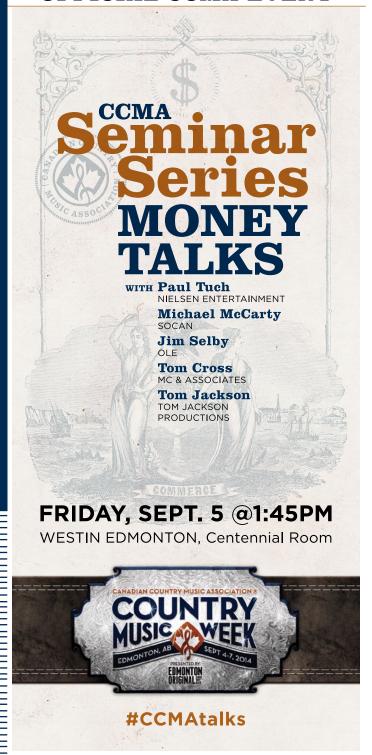
Paul Tuch Nielsen Entertainment Michael McCarty SOCAN Jim Selby ole

**5.... 50...** 

Tom Cross MC & Associates

Tom Jackson Tom Jackson Productions

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## CONFERENCE SCHEDULE

## FRIDAY | SEPT. 5

CCMA SONGWRITERS' SERIES 4 - 6:30PM SESSION 2 HOSTED BY: Victoria Banks

CITADEL THEATRE, The Club Lounge

OPEN TO PUBLIC • Presented by SOCAN

This second installment of the CCMA Songwriters' Series, hosted by Victoria Banks, is sure to inspire and evoke some strong emotions in all of us, with acoustic in-the-round performances. The CCMA Songwriters' Series presents nonestablished artists, selected by a national jury process, as well as established songwriters, and features some of our best talent in the field of songwriting. The CCMA Songwriters' Series is open to the public.

FEATURING PERFORMANCES BY:

Victoria Banks The Command Sisters

Codie Prevost Jeff Johnson **Emily Reid** Keith and Renee **Dan Swinimer** Troy Kokol

#### **COAST-TO-COAST** COUNTRY SHOWCASE

6 - 8PM

WEST EDMONTON MALL, Newcap Stage

OPEN TO PUBLIC • Presented in partnership with: Association of Country Music in Alberta, British Columbia Country Music Association, Country Music Association of Ontario, Manitoba Country Music Association, Music N.B., Music Nova Scotia, Music P.E.I., Saskatchewan Country Music Association

Head down to West Edmonton Mall to see performances from country music artists representing Canada from coast to coast! Through partnership with our provincial associations, the CCMA is pleased to provide you with a glimpse of country talent as diverse as Canada itself.

FEATURING PERFORMANCES BY:

Karen Lee Batten Runaway Angel Trinity Bradshaw Rvan Keown Tim Chaisson Mike Leblanc **Kevin Davison** Wyatt



## CONFERENCE SCHEDULE

## FRIDAY SEPT. 5

CCMA LEGENDS SHOW:
A Tribute to Yesterday and Today
WINSPEAR CENTRE

7 - 9PM

OPEN TO PUBLIC • Presented by Barcol Doors & Windows Media Sponsor: 790 CFCW

**HOSTED BY: Danny Hooper** 

You won't want to miss the CCMA Legends Show: A Tribute to Yesterday & Today at the Winspear Centre. This night will pay tribute to Canadian country hits of the past with legendary artists (Hall of Fame inductees) who will perform alongside rising and current stars of the industry.

DELEGATES: Your delegate badge will grant you seating in the upper balcony; ticket purchase is required for lower floor seating.

FEATURING PERFORMANCES BY:

Eli Barsi Brett Kissel
Doc Walker Bev Munro
Eddie Eastman Ralph Murphy
Wendell Ferguson MacKenzie Porter
Gary Fjellgaard Small Town Pistols
Hey Romeo Ray St. Germain
Danny Hooper Michelle Wright

## **Country Music Week Bar Night** 6PM - CLOSE MULTIPLE VENUES (see list below)

**OPEN TO PUBLIC** 

After the Legends Show, swing by one of the official bars of Country Music Week. Whether for some live entertainment by your fellow CCMA Member artists, or a nice drink to cap off an exciting day, there's no better place to connect with your industry colleagues tonight. See you out there!

OFFICIAL BARS OF COUNTRY MUSIC WEEK:

Cook County Saloon 8010 Gateway Blvd NW Knoxville's Tavern 10736 Jasper Ave NW The Ranch Roadhouse

6107 104 St NW

FRIDAY



## CONFERENCE SCHEDULE

## SATURDAY | SEPT. 6

## **EVENT REGISTRATION**

9AM - 8PM

WESTIN EDMONTON, Chairman Room

OPEN TO PUBLIC • Presented by Downtown Business Association Onsite ticket purchasing is made easy at our CCMA Registration Desk, where tickets to all Country Music Week events can be bought throughout the duration of the conference. Open from 9AM to 8PM to meet all of your Country Music Week needs, feel free to stop by with your questions, concerns and feedback; or for any event locations, times or details. Our knowledgeable staff and team of volunteers are here to help!

#### CCMA BREAKFAST

8:30 - 10AM

CITADEL THEATRE, Normand's Bistro

INDUSTRY ONLY

You'll need energy for today! Fuel up to start another exciting day of events with your fellow Country Music Week delegates at Normand's Bistro. CCMA delegates will enjoy a complimentary selection of breakfast favourites.

#### **CCMA ANNUAL** GENERAL MEETING

9:30 - 10:30AM

CITADEL THEATRE, Ziedler Hall

INDUSTRY ONLY . Doors open at 9AM, please arrive at least 20 minutes prior to start time to avoid line-ups and complete registration. The AGM will commence promptly at 9:30AM.

CCMA Members come together at the Annual General Meeting to review highlights of the past year and discuss new and upcoming business. This is also your opportunity to cast your vote in the 2014/15 CCMA Board of Directors election. Profiles for this year's candidates can be accessed at ccma.org.

#### **CCMA ROUND TABLES**

11AM - 1PM

WESTIN EDMONTON. Centennial Room

INDUSTRY ONLY • Presented by rdr music group

Join in on the informative and intimate CCMA Round Table sessions with the industry's best in a variety of business avenues. With multiple tables and discussion points, featuring inspiring industry professionals and a series of artists, there's no telling what words of advice and expertise might resonate with you. The CCMA Round Table sessions present the advice of experts in various areas in a comfortable environment that invites everyone to take advantage of years of experience and the wisdom that these professionals have to offer.

**FEATURED TOPICS:** 

Songwriting (It's all about the song)

Recording Studios (Hearing is believing)

Publishers (What do they do?)

Radio Trackers (Your voice at radio)

Radio Stations (How to get your song played)

**Live Music Method** (All roads lead to live performance)

Video Production (A picture's worth a thousand words)

FACTOR (Show me the money)

Managers (When are you ready)

Consultant and Associations

(Who you need to know)

## JIFFY LUBE FANFEST WEST EDMONTON MALL, Ice Palace

11AM - 4PM

OPEN TO PUBLIC • Presenting Sponsor: Jiffy Lube; Event Sponsor: CMT; Media Sponsors: 790 CFCW, CISN Country and the Edmonton Journal; Production Sponsor: West Edmonton Mall; Official Retailer Sponsor: HMV

#### **HOSTED BY: 790 CFCW & CISN Country**

Join us at West Edmonton Mall for a line-up of some of Canada's brightest country music stars! This free, larger-than-life music festival will feature back-to-back live performances by 15 fan-favourite artists. You'll also have the opportunity to get your picture taken with these country music celebs at the Jiffy Lube FanFest photo wall. Be sure to arrive early to stake out your spot on the Ice Palace floor – space will be sure to fill in quickly! Please note: to keep photo lines moving, a professional photographer will be snapping the photos, save the battery on your smart phone to capture all the live performances! This event is free and open to the public. Artist and CCMA merchandise will be available.

DELEGATES: There is no designated seating area for delegates. FEATURING PERFORMANCES BY:

Paul Brandt Wes Mack
Dean Brody Jess Moskaluke
Chad Brownlee MacKenzie Porter
Doc Walker The Road Hammers
Lindsay Ell Small Town Pistols
Tim Hicks Bobby Wills
Kira Isabella Michelle Wright

**Brett Kissel** 

# CCMA SONGWRITERS' SERIES 1:30 - 4PM SESSION 3 HOSTED BY: The Stellas CITADEL THEATRE, The Club Lounge

OPEN TO PUBLIC • Presented by SOCAN

Hosted by The Stellas, this acoustic in-the-round performance is sure to inspire and evoke some strong emotions in us all. As the third installment of the CCMA Songwriters' Series, this session will celebrate the crafting of original songs and the talent behind their memorable words. Open to the public, the CCMA Songwriters' Series presents non-established artists selected by a national jury process as well as established songwriters and features some of our best talent in the field of songwriting.

FEATURING PERFORMANCES BY:

The Stellas Chris Burke-Gaffney
Tim Chaisson Danick Dupelle
One More Girl David Leask
Dave Stanley Daoust Heather Longstaffe



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**COUNTRY MUSIC WEEK 2014** 



## CONFERENCE SCHEDULE

## SATURDAY | SEPT. 6

#### CCMA GALA AWARDS **COCKTAIL RECEPTION**

6 - 7PM

SHAW CONFERENCE CENTRE, Hall D Foyer

INDUSTRY ONLY • Presented by Universal Music Canada Official Wine Sponsor: Peller Estates Official Beer Sponsor: Coors

Mix and mingle with industry elite as we commence an elegant evening of celebrations. The CCMA Gala Cocktail Reception is open to registered delegates and invited guests.

NOTE: Delegates must bring a CCMA-issued Gala Dinner & Awards ticket found in your delegate package envelope.

Your delegate badge will not get you into this event.

#### **CCMA GALA** DINNER & AWARDS

7:15PM - 10PM

SHAW CONFERENCE CENTRE, Hall D

INDUSTRY ONLY • Presented by CMT with FACTOR, the Government of Canada and the Province of Alberta

HOSTED BY: Paul McGuire

You can be sure to enjoy a night of glitz and glamour, at this, the most formal event of the week. From high profile agents to high-charting artists, a wide array of the country music industry will be honoured and celebrated. This event is open to registered delegates and invited guests only. Tickets are available for purchase by industry representatives, and include access to the CCMA Gala Cocktail Reception, held before the Dinner. This year's Gala Awards include the presentation of the Slaight Music Humanitarian Award to Beverley Mahood, the Hank Smith Award of Excellence to Deane Cameron and presentations honouring this year's Canadian Country Music Hall of Fame inductees, Wendell Ferguson and Ron Sakamoto. NOTE: Delegates must bring a CCMA-issued Gala Dinner & Awards ticket found in your delegate package envelope.

Your delegate badge will not get you into this event.

FEATURING PERFORMANCES BY:

Jason Blaine The Road Hammers

Chad Brownlee Lindsay Ell

The Western Swing Authority

#### CCMA ALL STAR BAND AWARDS

10:30PM - 12AM

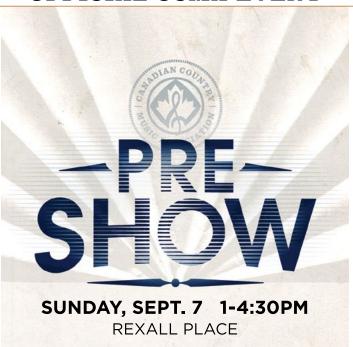
CITADEL THEATRE, The Club Lounge

INDUSTRY ONLY • HOSTED BY: Jake Mathews

...the celebrations continue! The third ceremony in our Awards series, the CCMA All Star Band Awards, honours the heart and soul of the music industry - the hardworking musicians who spend hours perfecting their skills and supporting artists both on stage and behind the scenes. Starting upon the finish of the CCMA Gala Dinner & Awards, kick back and party the night away with some of the best and most appreciated musicians Canada has to offer.

FEATURING PERFORMANCES BY:

The Boom Chucka Boys The Lovelocks Tim Chaisson Jake Mathews The Stellas **Brett Kissel** 



## 1<sup>pm</sup>CCMA Countdown Concert

FEATURING PERFORMANCES BY

Chad Brownlee, Leah Daniels, High Valley, One More Girl, Aaron Pritchett, Tebey

PRESENTED BY







**#CCMAawards** 

## CONFERENCE SCHEDULE

## SUNDAY | SEPT. 7

#### EVENT REGISTRATION

9AM - 1PM

WESTIN EDMONTON, Chairman Room

OPEN TO PUBLIC • Presented by Downtown Business Association If you have yet to pick up your delegate registration package or need some tickets for today's events, stop by the CCMA Registration Desk. Please note the reduced hours of the CCMA Registration Desk for today. Should you be unable to stop by the CCMA Registration Desk to pick up your Awards Show tickets by the 1PM closure, we'll make sure your tickets are waiting for you at the Rexall Place Will Call.

#### CCMA BREAKFAST

8:30 - 10AM

CITADEL THEATRE, Normand's Bistro

**INDUSTRY ONLY** 

It's your last morning for Normand's Bistro! Be sure to take advantage of your complimentary breakfast to keep you energized for the final day of Country Music Week.

## CCMA PERFORMANCE WORKSHOP

10 - 11:30AM

CITADEL THEATRE, The Club Lounge

INDUSTRY ONLY • Presented by Tom Jackson Productions

There's so much talk about artist branding, style and PR these days; but let's not forget about where the magic starts – the performance. Tom Jackson, and his Live Music Method – an Extreme Makeover approach – has been revered for its ability to transform a performance and connect artists with their audiences. Jackson has worked with a diverse range of artists to maximize their stage presence, including: Taylor Swift, Jars of Clay, Jordin Sparks and Michelle Wright. In one of Country Music Week's most fun, entertaining and enlightening sessions, Jackson will have a CCMA Member artist, Samara Yung, perform a raw song "rehearsal" and then tweak her performance until it becomes a captivating "moment," in front of a live audience.

# CCMA SONGWRITERS' SERIES 12 - 2PM SESSION 4 HOSTED BY: Ralph Murphy CITADEL THEATRE, Maclab Theatre

OPEN TO PUBLIC • Presented by ole & Sakamoto Entertainment

The CCMA Songwriters' Series culminates with a session that features master class songwriters from both sides of the border in a guitar pull setting. Hit songwriters from Canada and the U.S. will share the stories behind country music's biggest hits. Accomplished and celebrated hit makers Tom Cochrane, Sam Hunt, Deric Ruttan and Dave Turnbull will be hosted by Canadian Country Music Hall of Fame Inductee (2012), musician, record producer and songwriter, Ralph Murphy. Experience this unique and one time only collaborative performance with some of the most notable names in country music songwriting, and learn the inspiration behind some of their equally distinguished songs.

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## **CONFERENCE SCHEDULE**

## SUNDAY | SEPT. 7

## **CCMA PRE-SHOW**

1 - 4:30PM

**REXALL PLACE** OPEN TO PUBLIC

> New this year, the CCMA is expanding the fan experience surrounding the CCMA Awards Show. Join us outside of Rexall Place for an afternoon of free entertainment and performances and appearances by Canadian country music's biggest stars! At 1PM, the Countdown Concert will begin, helping you wind down the hours until the CCMA Awards Show. From there. enjoy the glitz and glamour of the Green Carpet, as artists and Canadian celebrities pose with fans and chat with media before entering Rexall Place. Also onsite, food vendors, photo booths, radio stations live on location, and more. If you want to be where the action is, this is the place to be! Join the celebration, and share your experiences on social media with the hashtag #CCMAawards.

#### CCMA AWARDS **COUNTDOWN CONCERT**

1 - 3PM

**REXALL PLACE** OPEN TO PUBLIC

Presented by Big Valley Jamboree & The Ranch Roadhouse

**HOSTED BY: 790 CFCW & CISN Country** 

Help us get the party started and set the mood for the CCMA Awards Show. With a fun, festival atmosphere, the Countdown Concert will feature some of your favourite Canadian country music artists! You never know who'll you see on the Countdown Concert stage...artists performing on the CCMA Awards Show later that night will be popping by in between sets to let us know how things are shaping up inside for the big production. Take advantage of seeing some of the best known Canadian country acts for FREE outside of Rexall Place.

FEATURING PERFORMANCES BY:

Chad Brownlee One More Girl **Aaron Pritchett** Leah Daniels

**High Valley** Tebev

#### CCMA AWARDS GREEN CARPET 3 - 4:30PM **REXALL PLACE**

OPEN TO PUBLIC • Presented by John Deere

**HOSTED BY: 790 CFCW & CISN Country** 

Presented by John Deere, and bigger, better and GREENER than last year, is the infamous Green Carpet. Nominated artists, performers, presenters and special guests will walk down the Green Carpet, which features an enhanced FanZone, a John Deere photo opp, a media corral and a step-and-repeat. Access to the Green Carpet is limited; only accredited media will have access to artists and celebrity presenters for interviews and photos. Only invited guests will walk the Green Carpet. Fans are encouraged to get to the FanZone early for prime bleacher seating to get a glimpse of, and cheer on, their favourite stars.

## **CONFERENCE SCHEDULE**

## SUNDAY | SEPT. 7

## **CCMA AWARDS SHOW**

5 - 7PM

**REXALL PLACE** 

OPEN TO PUBLIC

Doors open at 3:30PM - Please be seated by 4:45PM

Canadian country music fans, artists and industry alike, look forward to the CCMA Awards Show every year - Canadian country music's biggest night. As a salute to the year that's been, this two-hour celebration features performances and appearances by some of Canada's brightest country stars, announces winners in eight Awards categories and will be hosted by the incomparable Canadian duo of Jann Arden and Rick Mercer. The 2014 CCMA Awards Show will broadcast across the nation on CBC-TV at 8PM local time (8:30PM NT) and on CMT (Canada) at 10PM EST. Registered Country Music Week delegates will receive a ticket for entrance within their delegate packages.

NOTE: Delegates must bring a Ticketmaster-issued CCMA Awards Show ticket, which can be found in your delegate package envelope. The CCMA Post Awards Reception has a separate ticket for entrance which is mandatory for admission. Your delegate badge alone will not get you into either of these events.

#### CCMA POST AWARDS RECEPTION

7 - 9PM

EDMONTON EXPO CENTRE, Alberta Ballroom

INDUSTRY ONLY • Presented by Etc. Event Styling

Toast the closing of this year's festivities and congratulate the 2014 CCMA Award winners and nominees at the CCMA Post Awards Reception. Surrounded by great food and friends, artists and industry members can take time to catch-up, mingle and reflect on the achievements of a memorable year in country music. Be sure to make your way to the Expo Centre quickly and have your ticket ready - the venue fills fast! This event promises to be an evening you'll never forget! Please note, this is an entirely social and non-working event...so enjoy!

NOTE: The CCMA Post Awards Reception has a separate ticket for entrance, which is mandatory for admission. Tickets must be presented at the door, no exceptions will be made. Your delegate badge alone will not get you into this event.

#### SPECIAL NOTE

Refer to the coloured insert in your 2014 Country Music Week Pocket Guide for transportation and walking options to events at Rexall Place and the Expo Centre on Sunday.

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COUNTRY MUSIC WEEK 2014

## **COUNTRY CONNECTORS**

Country Connectors throughout Country Music Week. These individuals, connoted from



the special pass they'll be wearing, represent the CCMA Board of Directors and Staff, and are here to ensure your

experience in Edmonton is a positive and memorable one.

Whether you've been to Country Music Week before, or if it's your first time, please be sure to say hello to our Country Connectors: they work tirelessly all year to make sure your Country Music Week experience is optimal; therefore, your questions, comments and feedback are not only welcomed, but encouraged.

Be on the lookout for our Unable to find a Country Connector when you need one? Visit the CCMA Registration Desk or Information Desks (locations outlined on page 5), or simply Tweet your question or concern to @CCMAofficial.

> We look forward to connecting with you throughout Country Music Week!



JOEL BASKIN The Feldman Agency



WARREN COPNICK Sony Music Entertainment (Canada)



ALANNAH CRUICKSHANK CCMA



JIM CRESSMAN Invictus Entertainment Group



MIKE DENNEY MDM Recordings

## **COUNTRY CONNECTORS**



**DON GREEN CCMA** 



BRIAN HETHERMAN Cerberus Entertainment



STEVE KANE Warner Music Canada



RON KITCHENER **RGK Entertainment** 



SONYA KOSON **CCMA** 



MEGAN LANGFORD **CCMA** 



**GILLES LAVIGNE** CCMA



LOUIS O'REILLY O'Reilly International

## **COUNTRY CONNECTORS**



**AMANDA POWER** CCMA



NIKKI RYAN **CCMA** 



**PAUL SHAVER CCMA Board Director** 



JILL SNELL Road Angel Entertainment



**JEFF SQUIRES** Cavendish Beach Music Festival



KT TIMMERMANS 100.7 The Island & Manitoulin Country Fest



PAT TREMAINE TMG International Inc.



**ABBEY WHITE** KG Country 95.5

## ARTISTS APPEARING AT

COUNTRY MUSIC WEEK



CCMA Awards Show



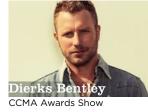


Victoria Banks CCMA Songwriters' Series



CCMA Legends Show

Eli Barsi





CCMA Gala Dinner & Awards





Jiffy Lube FanFest, **CCMA Awards Show** 



CCMA Awards Show



Jiffy Lube FanFest, CCMA Gala Dinner & Awards. CCMA Countdown Concert



CCMA Songwriters' Series

## ARTISTS APPEARING AT

COUNTRY MUSIC WEEK



CCMA Awards Show



Terri Clark





CCMA Songwriters' Series



CCMA Songwriters' Series



CCMA Songwriters' Series



Jiffy Lube FanFest, CCMA Gala Dinner & Awards



CCMA Songwriters' Series, CCMA All Star Band Awards



CCMA Songwriters' Series, CCMA Awards Show



CCMA Industry Lunch & Awards, CCMA Countdown Concert



CCMA Songwriters' Series, CCMA Legends Show



CCMA Legends Show, Jiffy Lube FanFest



**CCMA Legends Show** 

## ARTISTS APPEARING AT

COUNTRY MUSIC WEEK



CCMA Legends Show





Jiffy Lube FanFest, **CCMA Awards Show** 



CCMA Legends Show



CCMA Industry Lunch & Awards, CCMA Countdown Concert



**CCMA Legends Show** 



Jiffy Lube FanFest,



CCMA Awards Show



CCMA Songwriters' Series



CCMA Songwriters' Series





CCMA Legends Show, Jiffy Lube FanFest, CCMA All Star Band Awards, **CCMA Awards Show** 



CCMA Songwriters' Series

## ARTISTS APPEARING AT

COUNTRY MUSIC WEEK



CCMA Songwriters' Series



CCMA Songwriters' Series



CCMA Awards Show



CCMA Discovery Showcase, CCMA All Star Band Awards



CCMA Songwriters' Series, CCMA Discovery Showcase, CCMA Industry Lunch & Awards, Jiffy Lube FanFest



Jordan McIntosh

CCMA Discovery Showcase



CCMA All Star Band Awards



CCMA Industry Lunch & Awards



Jiffy Lube FanFest, CCMA Awards Show



CCMA Legends Show

## ARTISTS APPEARING AT

COUNTRY MUSIC WEEK



CCMA Legends Show, CCMA Songwriters' Series



CCMA Legends Show, Jiffy Lube FanFest



CCMA Countdown Concert



Jiffy Lube FanFest, CCMA Gala Dinner & Awards, CCMA Awards Show



CCMA Discovery Showcase



CCMA Songwriters' Series



CCMA Songwriters' Series, CCMA Countdown Concert



CCMA Songwriters' Series



CCMA Discovery Showcase, CCMA Songwriters' Series



CCMA Songwriters' Series



CCMA Discovery Showcase

## ARTISTS APPEARING AT

COUNTRY MUSIC WEEK



CCMA Legends Show, Jiffy Lube FanFest



CCMA Awards Show



CCMA Legends Show



CCMA Songwriters' Series



CCMA Songwriters' Series



CCMA Songwriters' Series, CCMA All Star Band Awards



CCMA Songwriters' Series





CCMA Songwriters' Series



CCMA Gala Dinner & Awards



CCMA Industry Lunch & Awards, Jiffy Lube FanFest



CCMA Legends Show. Jiffy Lube FanFest

## **CCMA AWARDS**

PRESENTATION LISTING

## **CCMA Industry Lunch & Awards**

FRIDAY, SEPTEMBER 5 Shaw Conference Centre, Hall D 11:30AM - 1:30PM

Country Club of the Year Album Design of the Year

Recording Studio of the Year

Record Producer of the Year

Management Company of the Year

Retailer of the Year

Booking Agency of the Year

Music Director of the Year (Maior Market)

Music Director of the Year (Secondary Market)

On-Air Personality of the Year (Major Market)

On-Air Personality of the Year (Secondary Market)

Video Director of the Year

Country Festival, Fair or Exhibition of the Year

Country Music Program or Special of the Year

#### **CCMA Gala Dinner & Awards**

SATURDAY, SEPTEMBER 6 Shaw Conference Centre, Hall D 7:15PM - 10PM

Ron Sakamoto Talent Buyer or Promoter of the Year

Music Publishing Company

of the Year

Record Company of the Year

Record Company Person of the Year

Radio Station of the Year (Major Market)

Radio Station of the Year (Secondary Market)

Stan Klees Builder Hall of Fame Induction Artist Hall of Fame Induction

Slaight Music

Humanitarian Award

Hank Smith Award of Excellence

Discovery Award

Songwriter(s) of the Year

Roots Artist of the Year

Top Selling Canadian Album

Top Selling Album

Interactive Artist of the Year

#### **CCMA All Star Band Awards**

SATURDAY, SEPTEMBER 6 Citadel Theatre, The Club Lounge

10:30PM - 12AM

All Star - Bass All Star - Keyboards

All Star - Drums All Star - Special Instrument

All Star - Fiddle All Star - Steel Guitar

All Star - Guitar

#### **CCMA Broadcast Awards**

SUNDAY, SEPTEMBER 7 Rexall Place

Fans' Choice Award

Album of the Year

Female Artist of the Year Male Artist of the Year

5PM - 7PM

Group or Duo of the Year CMT Video of the Year

CBC Rising Star Award

Single of the Year

\*Award listing is subject to change. Awards may not be presented in the order listed here.