


greenID 
Alert

Intelligent fraud management
solution to protect your business
in real time

For more information visit
vixverify.com



In today's digital marketplace, consumers are conducting transactions with your organisation through multiple channels with devices such as desktops, laptops, smart phones and tablets. This multi-channel approach offers customers convenience but also increases the threat of online fraud and identity theft.

The online channels that provide entry to genuine customers are also being exploited by fraudsters to gain access using stolen identities and account credentials. Cyber criminals steal account information by deceiving unsuspecting consumers or by using technology to covertly hijack devices. Frighteningly, online fraud is evolving faster than ever before.

You need confidence that your fraud management solution can counter the ever evolving threat of online fraud.

greenID[✓] Alert


VIX Verify's **greenID Alert**, is an intelligent, multi-tiered fraud management solution that delivers a first line of defence against cybercrime. It utilises machine learning models and a wealth of fraud intelligence to decide whether to proceed, challenge or deny a registration transaction within seconds.

greenID Alert is triggered at the beginning of a customer verification collecting device and fraud indicator data from a visiting device to reliably assess its risk. The service captures a fixed set of device characteristics (device details, IP Address, network, geolocation, Internet Service Provider (ISP), time zone, and operating system) also known as the device fingerprint and other indicators of fraud. The captured data is checked against current fraudulent activity registers to allow you to make calculated decisions during the onboarding process.

greenID Alert assesses the following characteristics to determine the likelihood of suspicious activity:

1. Lack of availability of customer device information
2. Device information conflicting with captured information
e.g.: location. IP address
3. Anonymous or indeterminate data
4. Excessive transactions per address, phone number, name, device, time period, etc.
5. Presence on known fraud registers
6. Known victims of identity theft, phishing/mining, account hijacking

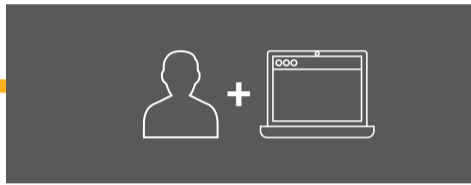
Key features of greenID[✓] Alert

- **greenID Alert** assists with fraud prevention by providing a real time, privacy-compliant fraud management solution
 - **greenID Alert** uses proven systems to provide instant, accurate information for account registrations across channels and geographies
 - The system can make decisions such as accept, challenge or deny in real time based on a pre-agreed set of rules
 - No impost on your customer - suspicious activity can be assessed without requesting any additional data from the end-user
 - Gain additional fraud risk information within **greenID** without sourcing a separate product
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greenID

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Customer

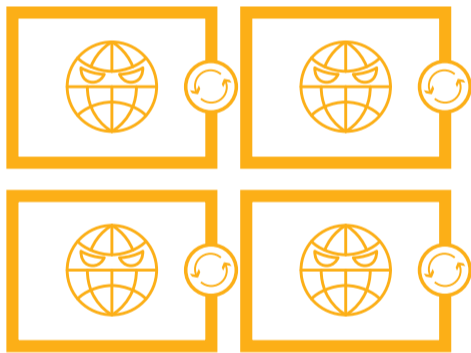


Customer registers on Website



Device fingerprint and registration details collected

Data verification



Collected data checked against suspicious activity indicators in real time



greenID Alert returns overall Fraud Risk Assessment results

Results



Results are accessible from **greenID** admin panel or via web services

Benefits

greenID Alert enables you to gain more certainty about online transactions by fast-tracking genuine transactions while ensuring timely detection of potentially fraudulent ones.

- Reduces the risk of fraud-related losses to your business and customers
- Enhances online experience while reducing manual reviews
- Allows frictionless onboarding to enhance customer acquisition and loyalty

About VIX Verify

VIX Verify is a leader in worldwide customer onboarding and identity verification solutions. VIX Verify was established in 2005 and has hundreds of customers globally from the financial services (including Big 4 Australian banks), forex, telecom, education, gaming and government sectors.

VIX Verify's onboarding and identity solution known as greenID is ISO 27001 certified providing secure, privacy-compliant online services that enables organisations to verify the identity of their customers in real-time.

For more information visit: vixverify.com • Contact us: info@vixverify.com