// Sales Executive Role

We're on the lookout for an experienced Sales Executive to join our in-house team.

About Logic Design

Located in within the heart of Suffolk, Logic Design is a multi-award-winning creative agency that specialise in all forms of digital media.

From our converted barn studio, we work across a range of projects helping to build brands, create beautiful web experiences and market business within a vast range of sectors.

If you're looking to work within a friendly, creative environment and would like to join our team of passionate designers, developers and marketeers and sales consultants we'd love to hear from you.

Sales Executive Role

As a sales executive at Logic Design your core duties will include meeting with clients, writing and putting forward proposals for projects and closing sales. Taking a range of inbound leads and referrals you'll need to understand each client's requirements before providing a quotation outlining the suitable products / solutions for their needs.

The successful candidate will need strong verbal and written skills and previous experience within the media industry would be highly desirable. Other day to day tasks includes; briefing the creative team on new projects, maintaining client relationships and reporting to the senior management team to discuss current prospects.

Successful applicants will need previous sales experience and be self-driven and motivated. You will work closely with like-minded colleagues in a fun yet fast paced environment. Although previous experience in a sales role is a must, full training on our products and services from both technical and sales perspectives will be provided.

The Successful Candidate will be required to:

- Follow up incoming leads generated from marketing, referrals, word of mouth and recommendation
- Discuss project requirements with potential clients and prepare quotations
- Undertake meetings over the phone and in person when necessary
- Close sales with confidence

Other desirable skills include:

- 2 years + in a similar role
- Agency experience
- A good understanding of design principles and web languages

Salary

Is based on experience however comprises a basic wage alongside a highly competitive commission structure.

Want to Apply

If you feel you would be suitable for the position advertised and would like to become part of the successful Logic Design team, please send your CV and covering letter to howie@logicdesign.co.uk. Alongside your CV feel free to send any examples you believe demonstrate the skills required as well as questions you may have about the role. As part of the application process we will be asking applicants to complete a small proficiency test at the interview stage.