

Press Release

16/02/17

Scotts Miracle-Gro® launches new Gro-ables® Salad Mixes

Scotts Miracle-Gro has announced the launch of an exciting new range of Salad Mixes, comprising All Green Lettuce Leaves and Baby Leaf Salad.

Containing Salad leave seeds, coir compost and Miracle-Gro Plant Food, the Salad Mixes make growing lettuce easy, fun and accessible for everyone. The leaves are guaranteed to grow indoors, outdoors, or in pots and containers, hanging baskets, gro-bags or in the ground.

One bag of Gro-ables Salad Mix contains enough salad for 40 servings over a three-month period, representing excellent value for money. Ready in just four weeks, the leaves are 100% natural and designed to be cut down before growing back.

The new range will be available in-store from February 2017 with a recommended retail price of £4.99 for a 250gm pouch.

- Ends -

Notes to editors:

The Scotts Miracle-Gro Company is the world's largest marketer of branded consumer lawn and garden products. The company has grown to be an industry leader with offices and research facilities across the UK and US with business spanning Canada, Europe and Asia Pacific.

1. For more information, including images, mock-ups or samples when they are available, please email ScottsUK@kindredagency.com with your request.
2. For more immediate information, please call 0207 010 0829