





Kanata, Ontario (Sept 2017): The Ontario Federation of ATV Clubs is excited to announce our new partnership with Backroad Mapbooks, Canada's #1 publisher of backcountry recreation maps and ATV trails from coast to coast.

In business since 1993, Backroad Mapbooks has earned a household name with their incredibly popular Backroad Mapbook series and unparalleled, industry leading GPS Maps. With a solid 25 years of experience mapping Canada's backcountry from coast to coast, BRMB offers a full product line of navigation tools including <u>Backroad GPS Maps</u>, <u>Backroad Mapbooks</u>, <u>Backroad Navigator App</u> and custom <u>Topographic Maps</u> with all book titles achieving National best seller status.

The partnership allows BRMB to display "official" OFATV trails (built and maintained by OFATV) in all maps and custom topographic map products for Ontario. All OFATV members will gain access to the most detailed outdoor adventure maps available in Canada, complete with exclusive OFATV member-only discounts coming available.

"We are beyond excited to be working with the OFATV and their members to provide them with the most up-to-date ATV Trail Maps in Ontario" said <u>Russell Mussio</u>, <u>President & Co-founder of BRMB</u>. "Together with the Ontario Federation of ATV Clubs we will help contribute to the growth of ATVing as a community sport in Ontario, while providing custom OFATV GPS Maps to club members and ATV enthusiasts alike across Ontario."

For more information on the Ontario Federation of ATV Clubs, or to join an ATV Club in Ontario, visit www.ofatv.org, email info@ofatv.org or call 705-797-0797.