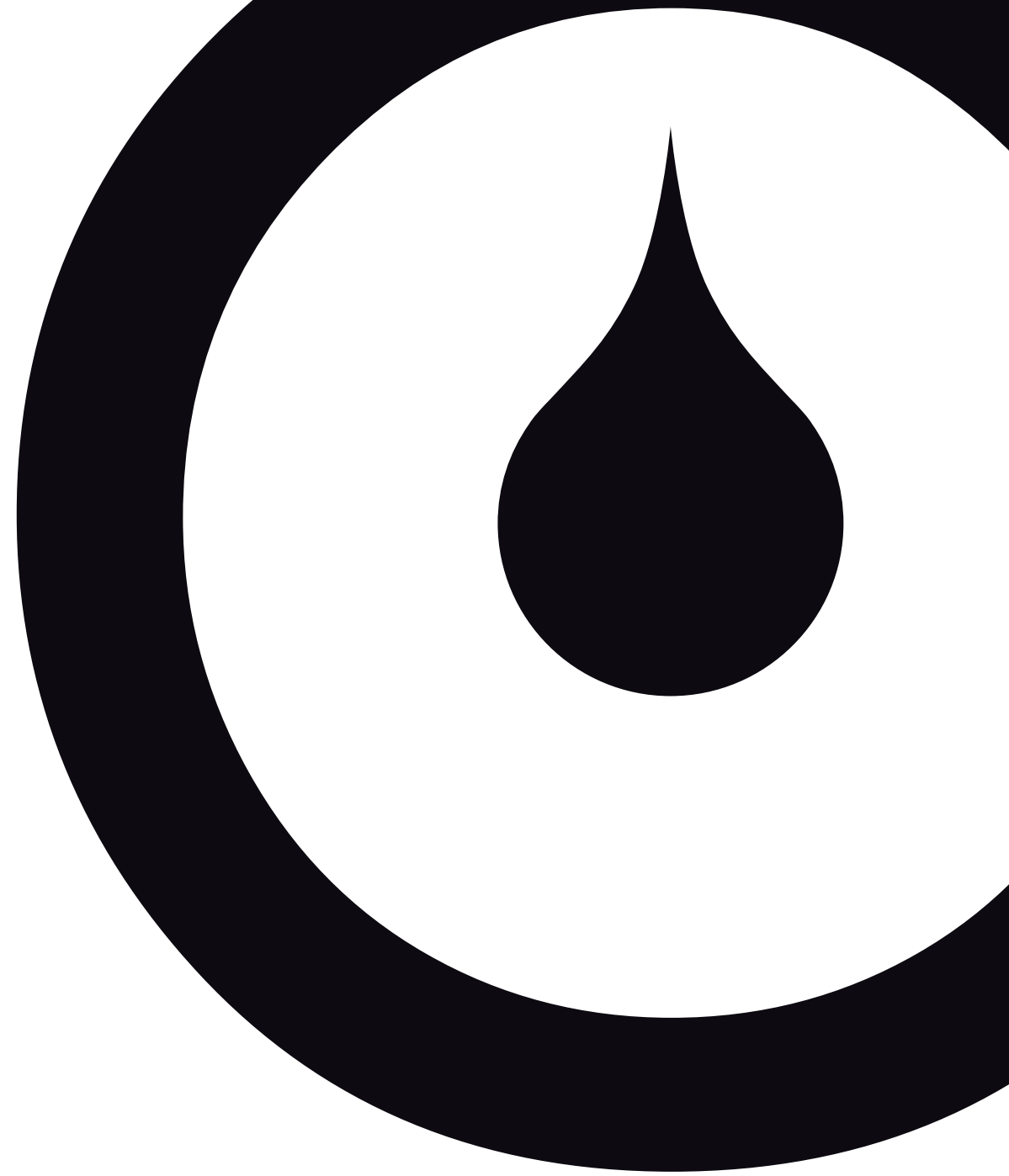
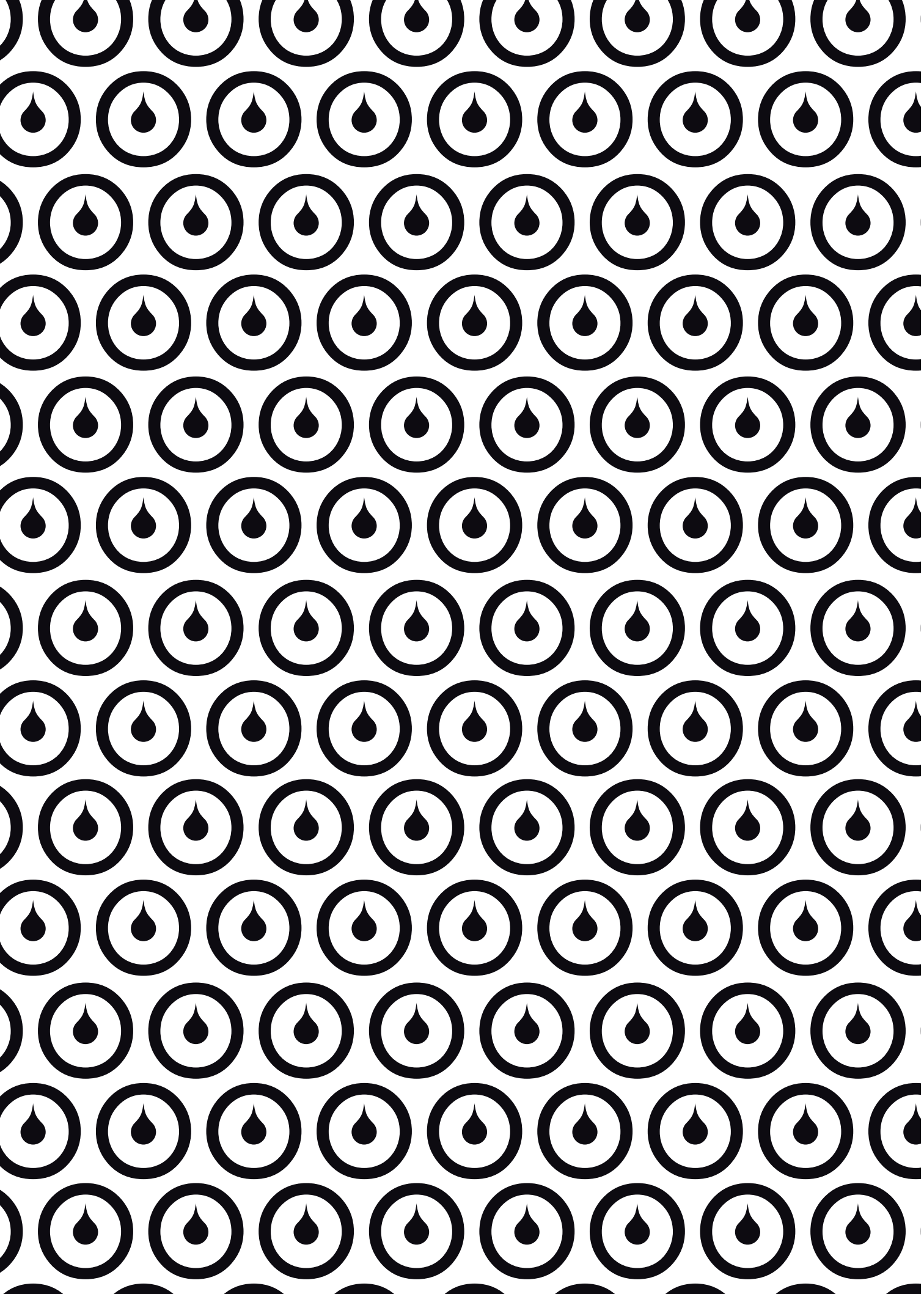


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OUR EFFORTS IN CREATION

IT IS NOT DIFFICULT TO FIND
FANTASTIC MACHINERY
IT'S THE PEOPLE THAT COUNT,
THOSE WHO USE THEM TO CREATE.

GIUSEPPE BONOMI, CHAIRMAN

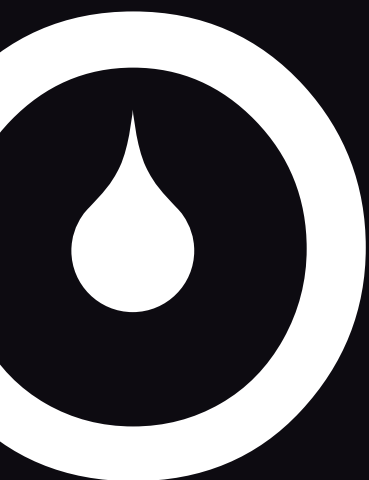
ETHICS: THAT IS, FILLING ONE'S LIFE
WITH SIGNIFICANCE
GIVING THE BEST OF OURSELVES
EVEN WHEN PRODUCING OBJECTS.®

LUIGI BONOMI, COORDINATION OF SALES AND PROJECT DEVELOPMENT

EVERY DAY I'M COMMITTED

WITH THE AMBITION TO MAINTAIN THE TRUST THAT MY FATHER,
WITH HIS WORK, WAS ABLE TO ACHIEVE.

FIRMO BONOMI, RAW MATERIALS AND PRODUCTION.





**PRODUCTION TODAY IS NOT ONLY MAKING THINGS
BUT MAKING SURE THAT QUALITY IN PRODUCTION
CORRESPONDS WITH QUALITY IN SERVICE.**

BORTOLO BONOMI, PRODUCTION AND SERVICES.



THE HISTORY OF BONOMI HAS BEEN MADE THROUGH A CENTURY OF “CRAFT MANIA”

AND ENTREPRENEURIAL SPIRIT.
GENERATION AFTER GENERATION
EACH LEAVING THE AMBITION TO IMPROVE BY CONTINUOUS,
PATIENT AND TRANSVERSAL RESEARCH,
RIGOROUS QUALITY CONTROL,
KEEPING PACE WITH THE EVOLUTION OF TECHNOLOGY,
UNTIRING DAILY EFFORTS NURTURED BY SOBRIETY.

THE FIRST YEARS OF THE CENTURY ARE THOSE OF
BONOMI GIUSEPPE FU VITTORIO
FOUNDRY AND MANUFACTURER OF BRASS
PRODUCTS. SO MANY SACRIFICES, FATIGUE IN
EVERY SENSE, JOURNEYS TO DISCOVER FAR-OFF
MARKETS. THOSE MARKETS REPAY THE QUALITY
OF THE PRODUCTS AND THE TENACITY OF THOSE
THAT MADE THEM. IN 1927 THE COMPANY WAS
AWARDED A DIPLOMA AND GOLD MEDAL AT THE
TURIN TRADE FAIR.

1927

DITTA PREMIATA CON DIPLOMA E MEDAGLIA D'ORO
ESPOSIZIONE TORINO 1927 - ESPOSIZIONE TRIPODI 1927
Bonomi Giuseppe fu Vittorio
FABBRICATORE OTTONAMI CON FONDERIA
LUMEZZANE S. SEBASTIANO
(BRESCIA)



BONOMI[®] GROWS AND IN THE 30s

CONVERTS BY PRODUCING COMPONENTS
FOR WATER HEATING AND SANITARY SYSTEMS.
IN THOSE YEARS A STRATEGIC AND WINNING CHOICE IS MADE:
LONG-TERM CONTINUOUS INVESTMENT
IN THE MOST UP-TO-DATE MACHINERY.
SELF-SUFFICIENCY IN PRODUCTION AND TECHNOLOGY
HAS NOT PREVENTED BONOMI FROM GENERATING IMPORTANT
SATELLITE INDUSTRIES, THUS CREATING GREATER EMPLOYMENT.
MANY SONS OF THE CRAFTSMEN WHO WORKED FREELANCE
FOR BONOMI
ARE NOW MANAGERS IN SUCCESSFUL COMPANIES.

LEAVING BEHIND THEM THE HARD TIMES OF THE WAR, IN THE MID-40s BONOMI EXPANDS AND BECOMES A GROUP: A FORERUNNER OF THE TIMES, THE COMPANY BECOMES AN ENTERPRISE-NETWORK SHOWING ITS ABILITY TO LOOK AHEAD. TO ACHIEVE A COMPETITIVE ADVANTAGE THE COMPANY STOCKS RAW MATERIALS AND THUS REDUCES COSTS AND PROMOTES THE CREATING OF NEW ENTERPRISES FOR THE PRODUCTION OF ACCESSORIES AND SEMI-FINISHED PRODUCTS.

1946
IDROSANITARIA
BONOMI

THE GROUP LEADER IS THE IDROSANITARIA BONOMI, WHICH BECOMES A REFERENCE POINT IN THE PLUMBING SECTOR FOR THE PRODUCTION OF TAPS AND FITTINGS.

RATIONALISATION OF PRODUCTION AND THEIR SALES ORGANISATION ALLOW BONOMI TO DEDICATE RESOURCES TO WHAT LIES IN THEIR HEART: QUALITY INTENDED IN ALL ITS DECLINATIONS, FROM MATERIALS, TO THE PRODUCT, TO SERVICES.



310h2

1960



IT'S THE LATE 50s: A 17-YEAR-OLD GIUSEPPE, NOW CHAIRMAN OF THE GROUP, STARTS HIS CAREER FIRST IN THE WORKSHOP, THEN TRAVELLING WITH HIS FATHER, BORTOLO BONOMI, THROUGHOUT EUROPE WHILE BROTHERS EVARISTO AND FIRMO TAKE CARE OF PRODUCTION. THEY ARE ALL YOUNG ENTREPRENEURS WHO TOIL CEASELESSLY, WITH A STRENGTH THAT REMAINS UNCHANGED TODAY. IN 1968 GIUSEPPE TAKES HIS FATHER'S PLACE IN MANAGING THE COMPANY WITH THE UNFAILING SUPPORT OF HIS BROTHERS. THE ENTREPRENEURIAL STYLE INHERITED FROM HIS FOREBEARS IS CHARACTERISED BY WISE HUMBLENESS WHICH DRIVES HIM TO A CONTINUOUS COMPARISON WITH MORE EXPERT BUSINESSMEN BELONGING TO OTHER PRODUCTION SECTORS. THIS WAY HE LEARNS FROM OTHERS AND GAINS KNOWLEDGE AND EXPERIENCE. 1974 IS THE YEAR IN WHICH BONOMI METALLI IS ESTABLISHED WITH THE MISSION OF TRADING RAW MATERIALS. IN 1996, THE ACQUISITION OF INSA, A COMPANY PRODUCING BRONZE CASTINGS AND NOW SPECIALISED IN HEATING AND SANITARY COMPONENTS. THE THRESHOLD OF THE THIRD MILLENNIUM SEES THE ENTRY OF A NEW GROUP MEMBER, METALLI PRESSATI BONOMI, A COMPANY OPERATING SINCE 1905 IN THE CHROME PLATED FITTINGS SECTOR.

THE WISH TO “CREATE” EMBODIED IN THE WISH TO “PRODUCE”



THE NEW MILLENNIUM COULD NOT BUT SEE BONOMI INCARNATE AVANT-GARDE DESIGN: C4 IS THE CODE NAME FOR THE DEVELOPMENT PROJECT FOR A SPECIAL RANGE OF TAPS AND FITTINGS. IT IS THE WISH TO “CREATE” EMBODIED IN THE WISH TO “PRODUCE”, THE TALENT OF CRAFTSMEN EXPRESSING THE ITALIAN INSTINCT FOR STYLE. THE BONOMI SIGNATURE AND THAT OF DESIGNER SERGIO MORI APPEAR ON THE BIRTH CERTIFICATE OF ARCO, FOR THE FIRST TIME PROPOSING AN INNOVATIVE “FLAT SPOUT” WHICH HAS MET WITH GREAT SUCCESS AND NOWADAYS IS CONSIDERED A PARADIGM IN TAP DESIGN.

8 NOVEMBRE 2002
ITALIAN PATENTS & BRANDS OFFICE
REGISTRATION CERTIFICATE FOR DESIGN AND MODEL



NOWADAYS BONOMI REPRESENTS A CONSOLIDATED
GROUP AND CONTEMPORARY DESIGN BRAND FOR
ITALIAN TAPS AND FITTINGS.



3

PRODUCTION SITES


22

THOUSAND SQUARE METRES

100

EMPLOYEES

BONOMI IS ITALIAN

WHY TO CHOOSE BONOMI 


- ⦿ BONOMI HAS BEEN AN ITALIAN FAMILY COMPANY FOR GENERATIONS AND ALL PIECES CARRYING ITS SIGNATURE HAVE BEEN MANUFACTURED AND ASSEMBLED IN ITALY.
- ⦿ BONOMI IS ITALIAN INSTINCT FOR STYLE:
IT IS DESIGN DERIVING FROM THE WISH TO “CREATE”
EMBODIED IN THE WISH TO “PRODUCE”.
- ⦿ BONOMI IS ITALIAN, COSMOPOLITAN, DISTINGUISHED BY ITS OWN FINGERPRINT OF STYLE AND AT THE SAME TIME OPEN TO COMPARISON AND THE CONTAMINATION OF INTERNATIONAL DESIGN.



BONOMI IS CONTEMPORARY

- ⦿ IT IS THE TRACT OF BONOMI STYLE, CAPABLE OF PONDERING ARCHETYPES OF THE PAST, REPROPOSING THEM WITH AN ESSENTIAL DESIGN THAT IS CONTEMPORARY BECAUSE TIMELESS.
- ⦿ IT IS THE TRADITION OF CRAFTSMANSHIP FUELLED BY INNOVATION AND RESEARCH: TO OFFER WHAT MODERN TIMES ASK BY ANTICIPATING EVENTS.
- ⦿ IT IS THE INTERPRETATION OF EMOTIONS AND MODERN TRENDS, GOING BEYOND FASHION OF THE TIMES.

BONOMI GUARANTEES DETAIL

WHY TO CHOOSE BONOMI 

⦿ ISO 9001 CERTIFICATION

⦿ PRODUCTION IS CONTROLLED USING SPECIAL EQUIPMENT CAPABLE OF DETECTING MICRO-LEAKS WHICH WOULD NOT SHOW UP WITH TRADITIONAL MEANS.

⦿ USE OF SOPHISTICATED CALIPERS FOR MEASURING HOLES AND THREADS.

⦿ 100% INSPECTION TEST ON ALL PIECES.

⦿ SEAL TESTS UNDER PRESSURE.

⦿ DURATION TESTS ON ALL PRODUCTS.

⦿ CONTROL OF CLEANING WITH SELECTION OF PIECES TREATED 100%.

⦿ STRENGTH TESTS ON METALS AND COMPONENTS.




BONOMI IS QUALITY PRODUCTION

WHY TO CHOOSE BONOMI 

- ⦿ RIGOROUS SELECTION OF RAW MATERIALS.
- ⦿ CONSTANT DEVELOPMENT OF CHROME PLATING TECHNIQUES FOR CONTINUOUS IMPROVEMENT OF THE PRODUCT'S AESTHETIC APPEARANCE AND LONGER LIFE OF THE FINISH. THE FINISH IS DONE IN PVD FOR SATINIZED NICKEL AND FOR GOLD WHICH REACHES A HARDNESS 10 TIMES GREATER THAN CHROME (WHICH IS ONE OF THE HARDEST MATERIALS FOUND IN NATURE).
- ⦿ PIECES ARE CHROME PLATED USING CYCLES THAT ALLOW THE APPLICATION OF NICKEL CHROME SUPERIOR TO EUROPEAN STANDARDS.
- ⦿ USE OF LEAD REDUCED TO A MINIMUM, TO THE ADVANTAGE OF THE ENVIRONMENT AND QUALITY OF THE PRODUCT.

BONOMI IS SIMPLE TO INSTALL


WHY TO CHOOSE BONOMI 

⦿ SIMPLE TO MOUNT: WORKING WITH PLUMBERS
WE HAVE PERFECTED A SIMPLE INSTALLATION SYSTEM.

⦿ WE HAVE INVENTED AN EXCLUSIVE SYSTEM FOR
THE EXTRACTION OF EMBEDDED SINK AND TUB FITTINGS.



BONOMI IS SYSTEM

WHY TO CHOOSE BONOMI 

- ⦿ MATCHABLE AND VERSATILE: BONOMI IS MADE OF ESSENTIAL ELEMENTS DESIGNED TO CREATE FREE COMBINATIONS MAKING ALL FURNISHINGS UNIQUE.
- ⦿ A VAST RANGE, UNIQUE IN ITS KIND, WITH THE POSSIBILITY OF INTERCHANGING SPOUTS AND LEVERS, PLATES AND ROSES WITHOUT HAVING TO CHANGE THE MIXING GROUPS.
- ⦿ WITH A FEW EMBEDDING SYSTEMS MANY VARIANTS CAN BE MOUNTED (IN THE CASE OF THE SINK, UP TO 20).
- ⦿ THE SYSTEM IS COMPLETED WITH A RANGE OF ACCESSORIES WHICH FREELY “CONTAMINATE” THE HOME WITH STYLE AND VERSATILITY, FROM THE BATHROOM TO THE LOUNGE TO THE BEDROOM.

BONOMI IS THE RANGE

TUBE ◉ PEOPLE ◉ ZERO ◉ ARCO ◉ ELLE ◉ LIGHT ◉ ZOOM

WHY TO CHOOSE BONOMI 





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