



"Ideas create solutions" - New Otto Künnecke Website



Otto Künnecke has recently updated their website, it now includes many new interesting features.

The banner at the top of the page shows pictures of the company history and there are various photos throughout the website.

To keep boredom at bay, we will only explain to you the most interesting new features, which are highlighted below.

But first I want to introduce myself. I'm Niklas Künnecke and I'm here for a work placement at UFE. I will be processing orders and creating newsletters like this one for the next couple of months. The new website tells the story about the family and the company, as you can read below.

Company & History

In the **"Company"** tab you'll find explanations of the company's philosophy and descriptions of the family's history containing some amazing pictures of the Künnecke generation.

You can also find pictures of the building, the town "Holzminden" and the members of staff in the sub columns.

If you want to travel there(!), you can find directions and if you're up for a change, the **"Company"** tab also contains a **"Job Opportunities"** column in which you'll find out how to make an application to Otto Künnecke.





Application & Products

Going on in the new website you'll find the "**Applications**" section containing in which sectors Otto Künnecke is represented and which services they are offering.

In the "**Products**" tab you can see which machines are available for the various markets along with customised software.

In the "**News**" area, you can see recent press articles and new machine developments, as well as the exhibitions you can visit to see the systems.



Sales & Service

Last but not least is the "**Sales & Service**" section.

In the "**Service**" overview, you will find some pictures of the service team and an explanation of the steps they take to process an order.

To avoid ruining the surprise, we will stop here and let you discover the new Otto Künnecke's website on your own, enjoy it.

Kind regards,

Niklas

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