



The One Stop Creative Agency

twohundredby200 is a multi-disciplinary design studio specialising in graphic & web design, promotion, marketing and the creation and building of brands.

We create work that excites, inspires and most importantly meets the needs of our clients.

Our team love all aspects of design and enjoy injecting some humour and surprises into our work.

If you have a project that needs that something extra then get in touch with us via info@twohundredby200.co.uk or call us on +44 (0)1383 417667.

www.twohundredby200.co.uk



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Issue 6

Welcome to issue 6 of the
twohundredby200 magazine and this issue
sees the frozen lands of Scotland sparkle as
Spring takes hold.

2013 has far been a very busy year for
the 200 team. We have started an allotment,
opened a shop and expanded the reach of
our magazine.

As regular readers will be aware, we at 200 are very proactive
in preserving and improving our environment and as such an
allotment seemed the ideal project for us. So what would be the
goal of this project and what would we grow? After a few days
pondering, we came up with the answer - what if we could grow
enough vegetables to cater for our studio Christmas dinner? So
with that goal in mind, we have started work on our allotment
and will be blogging our progress as we go - <http://goo.gl/rjGDY>

The twohundredby200 art store is another project that has
brought the 200 team closer together. The store which opened
for business in January, sells limited edition screen prints created
by some of the UK's top illustrators, designers and street artists
and you can find out more about it on page 16 of this issue.

This year will see the magazine expand the available outlets
as well as the adding in a few extra different formats for our
readers. The first addition so far this year is to make the magazine
available for reading online through the popular Issuu portal. Issuu
is a flexible platform for fans of the flash based readers and is a
welcome addition to our publishing outlets. Other outlets will
come on stream later in this year.

I hope that you enjoy this issue.

Cheers

Sean Makin
Editor

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Sean Makin - Editor

Groundbreaking Sci-Fi / Fantasy podcast series

"...excellent...gripping..."
The Guardian

THE MINISTER OF CHANCE

"...startling...world-class..."
Entertainment Focus

JULIAN WADHAM JENNY AGUTTER LAUREN CRACE
PAUL DARROW TAMSIN GREIG SYLVESTER McCOY
and PAUL McGANN as DURIAN

Free to download from iTunes or www.ministerofchance.com

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'2ND SKIN' Mask Contest Results Announced

A jury of design journalists and artists has selected the winners of the '2ND SKIN' mask contest from Curious Collection.

A remarkable 440 creatives entered the competition, in an equal mix of professionals and students, with submissions from 6 continents and 30 countries. The winners came from 4 continents and 11 nationalities.

The national record for enthusiastic mask making was taken by Belgium, which produced 100 incredible mask creations, followed by Thailand with 85 entrants and 80 from Mexico, centres of design excellence in Europe, Asia and Latin America, respectively. France and Lithuania boast the most prize winners, with four each.

Olivia Frémineau, a mixed media artist from France, took 1st Prize, choosing the mask by Japanese paper artist Kako Ueda as her reward: 'My mask is inspired by a silk scarf. The pattern was realized as a mosaic of paper, created in a way that once in position it reveals two eyes. When it is put down, the mask goes flat. I liked the idea that this plane surface has volume once it is put on.'

Rhoslyn Butler from the UK took 2nd Prize, choosing the mask by French contemporary artist Kriki. Rhoslyn is a graduate of the London College of Fashion and a multi disciplinary artist.

Based in London, she works as a set stylist, props and costume maker for photography and film. Speaking about her design she said: 'The 2nd SKIN competition posed the challenge of exploiting the material beyond the obvious.

The paper mask is based on a traditional method of bamboo scaffolding construction widely used in Asia.

The non- Cartesian pole structure remains strong yet light, allowing the façade to remain visible whilst the work goes on or the wearer constructs a new identity.'

Yanin Vaseenon of Thailand is the winner of the Special Audience Prize.

He is a 1st year student on the Communication Design Program in the Fine and Applied Arts Division of Mahidol University International College. His mask was voted for by an astonishing 4,691 peers and is called 'Our bloods shall be shed for our next generation'.

Yanin explains: 'My inspiration for this mask came from a helmet of an historical warrior of Thailand, combined with a Thai theatrical crown called "Cha-Da".'

Yanin will take home the mask designed by Bonsoir Paris, who were new graduate professionals when they won a prize in Arjowiggins Creative Papers' earlier Curious Story competition.

The competition was inspired by the four intense new colours in the SKIN Curious Collection range and the mask commissions of three visionary artists: Kriki, Kako Ueda and Bonsoir Paris.

All the entries can be seen online and are a glorious riot of colour and creativity:

www.secondskincontest.com



Olivia Frémineau, a mixed media artist from France, took 1st Prize.

Blue Marlin wins multiple DBA Awards



Integrated brand design specialists Blue Marlin took home gold, silver and the International Export Award at the Design Business Association's Design Effectiveness Awards.

Blue Marlin was awarded a gold trophy for reinventing malted food drink brand Bournvita for Cadbury India.

The design, which features a modernised structure and graphics celebrating the empowerment of Hindi culture, was also the recipient of the International Export Award, which recognises the most effective collaboration between a UK consultancy and an overseas client.

The agency's third award, a silver, was received for their design work on Nestle Purina's pet care brand PetLife. Developed to revitalise the Australian Pet Specialty category, the new design takes inspiration from premium personal care brands and features bold typography to create a more coherent and navigable architecture for the range.

Founded in 1989, the renowned DBA Design Effectiveness Awards evaluate design projects

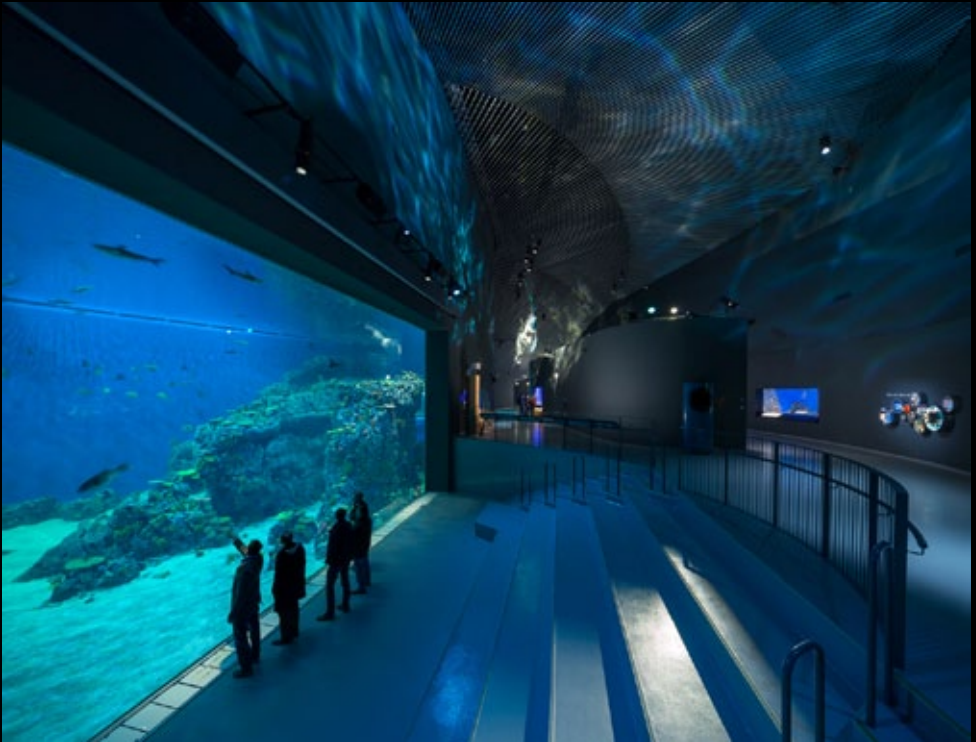
based on hard commercial data. In recognising and celebrating the growing importance of design in driving business success, the organisation is the authority on the commercial effectiveness of design. These awards are among the most sought after honours in the industry.

Blue Marlin London managing director Marshall Ward comments: "We're incredibly proud of our wins last night at the Design Effectiveness Awards. The awards celebrate exactly what we endeavor to deliver as a business - captivating design that delivers commercial results for both our clients partners. The Design Effectiveness Awards prove how imperative design is for brands, whatever their budget, to convert business ambitions into quantifiable commercial success."

This is the third year running that Blue Marlin work has been recognised by the prestigious awards. At last year's ceremony, the agency scooped up two silvers for Funkin' Mixers and Shell's forecourt food and drink brand, Deli2go. Twin silvers were won once again in 2010 for natural glacial mineral water Isklar and Australian-brand, Balance Water.

www.bluemarlinbd.com

The Blue Planet - Northern Europe's largest aquarium



Opened to the public on March 22nd, With its whirling architecture and unique location The Blue Planet has already become a landmark for Copenhagen and the Øresund Region. The building's architecture is inspired by a maelstrom. From the entrance the visitors enter into the swirling flow of the Center, the round foyer, and is sucked from here out to the 53 surrounding aquariums and installations. The aquarium is home to more than 20.000 fish and ocean animals from all over the world. www.denblaaplanet.dk



Silk Pearce rolls out Sharps Redmore rebrand



Design and branding consultancy Silk Pearce has helped rebrand Sharps Redmore - one of the UK's largest and longest established firms of specialist acoustic consultants, based near Ipswich - with a new corporate identity, literature and website. The bold new look has been specifically designed to promote Sharps Redmore as the overall company name and to bring a fresh, contemporary and more integrated feel to all its future communications materials.



Silk Pearce's new logo design uses a digitised wave-shaped graphic to represent the science of acoustics. The activity description 'Acoustic

Consultants' in smaller type has the potential to be varied if Sharps Redmore adds new business divisions in the future, without having to re-work the core branding. The design overhaul includes a pallet of new corporate colours and typography and has been applied to stationery, signage and a completed re-designed and re-structured website. The design team has also developed an extensive range of electronic templates allowing the new styling to be consistently applied across reports, presentations and other in-house generated material.

www.sharpsredmore.co.uk features a dynamic version of the wave graphic on its home page and uses a highly flexible full content management system allowing Sharps Redmore staff to quickly and easily add new images, text and pages as required.

"Sharps Redmore has had a new management team and business owners in the last few years but felt that its marketing materials had not kept pace. Their new visual identity has been specifically designed to present a striking, more confident look and works equally well in print as well as online," said Andrea Gosling, designer at Silk Pearce.

"Silk Pearce has created a more appealing and flexible visual design style for Sharps Redmore that can grow and evolve as our needs change. Andrea and the design team were brilliant in helping us through the rebranding process: they responded quickly on everything and considered and explained every minor detail to ensure our new communications materials deliver maximum impact for the business," said Kieran Gayler, director at Sharps Redmore.



Silk Pearce designer Andrea Gosling with Kieran Gayler, director at Sharps Redmore with the company's new building signage and one of its new look reports.

www.silkpearce.com

Graphic Design students enjoy award success

UWE Bristol's Sophie Balch, Fanny Wacklin-Nilsson and Kathryn Evans-Prosser are the latest Graphic Design students to have their work recognised by London's top industry professionals.

At the world famous St Bride Library, in London, it was Sophie and Fanny's design industry-themed zine, *Fond* that beat off stiff industry competition to receive the accolade of 'Best in Show'. *Fond* is a zine full of interviews with designers and studios about the design industry, whereby each issue takes a different theme.

What started off as a project on the Level 2 module Professional Practice in Graphic Design, which asked students to contact inspirational designers in an area of industry in which they wished to gain employment, soon grew in content and enthusiasm into a regular publication. The first issue focused on editorial design, featuring magazines such as *Fire & Knives*, *Boneshaker*,

Grafik and *Wired*. The second looked at Dutch typography with a Risograph printed interior and screen-printed cover. The newest issue explores the relevance of internships, including studio's opinions alongside students' experiences of interning around the globe.

Over at the Best British Book Design & Production Awards 2012, Kathryn Evans-Prosser was shortlisted in the Student Category for her book *What is Money*, which was produced on the Level 2 module Typography & Print.

These latest awards have capped off a successful term for the Graphic Design course with 15 students also receiving awards from the International Society of Typographic Designers.

Find out more about studying BA(Hons) Graphic Design at UWE Bristol -

<http://courses.uwe.ac.uk/W211/2013>

Professor explores drone wars

The Freestone Drone (2012) by George Barber. Courtesy Waterside Contemporary.



America's un-manned drones were the subject of a recent experimental film by a Professor from the University for the Creative Arts (UCA).

George Barber, Professor of Art & Media at UCA Epsom, created a computer-generated drone that flies from Afghanistan to New York and London for an uneasy but seductive new piece called *The Freestone Drone*. The video installation was conceived for the Waterside Contemporary Gallery in Hoxton, where it ran from 2 February to 23 March 2013.

George Barber said: "Unmanned Aerial Vehicles - drones - have become an everyday feature of contemporary military activity, replacing humans in reconnaissance flights, small-scale combat missions and covert operations.

"The idea has fascinated me for a while, especially the way it's promoted as clean and risk free, which is often not the case. People are being taken

out while eating lunch or lying in bed and that is disturbing to me because the victim has no chance it's like being poisoned.

"Also, the pilots are based thousands of miles away in rooms that look like TV stations, where they eat, laugh, work and then jump into their cars and go home to their dinner - it's a very strange image of a warrior - one who faces no danger whatsoever."

The installation, which consisted of three video projections, brought together war, love, life and death. The drone travels through time and see images of the past and future.

Professor Barber said: "I believe this new form of remote IT warfare needed an artist to contribute to the arrival and effects of drones. I don't claim to add to the debate in the way that *The Economist* or a Sunday paper might but I wanted to allude to the existence of drones from an artist's point of view."

Recycled container pub opens in Portishead



Hall & Woodhouse's striking new £2.4 million pub-restaurant, designed and built using 28 recycled shipping containers by Mackenzie Wheeler, at Portishead Marina (UK), opened to a reaction of amazement at the structure and respect for the designer and construction team.

The building took 10 months to complete and has a total gross floor area of 2,400 sq m. The pub and restaurant accommodation is characterised by glazed and open spaces with a strong horizontal emphasis. These contrast with the more solid and enclosed areas which form the back-of-house accommodation. The building is further enlivened by the contrast between the organic and irregular profile of the tensile canopies across the frontage

with the more rectilinear constructions of the main building. The tight composition of building, landscaped areas and tree planting provides further contrast and variety to the overall form of the completed development.

The Hall & Woodhouse development faces the Bristol Channel and the use of containers reflects the idea of travel by sea. This theme is further emphasised in the cargo-like signage and other graphics designed for external walls and within the rooms and corridors.

Penelope Tiffney, associate lecturer in spatial design at Teesside, provided interior architectural input, along with four undergraduate students.

London tube map designer honoured

Plaque designed using famous London Underground font

On the 80th anniversary of the first public appearance of his Tube map design and the 150th anniversary of the London Underground, Harry Beck (1902-1974) was commemorated with an English Heritage blue plaque at his birthplace, 14 Wesley Road, Leyton, E10 on 25th March.

London Transport Museum Director Sam Mullins unveiled the plaque. In common with other English Heritage plaques to Underground-related figures, Frank Pick, Lord Ashfield and Edward Johnston, the inscription will be in the distinctive Underground new Johnston typeface.

Sam Mullins said: "Beck's map was revolutionary in its simplicity. It has become a London icon and influenced the design of many Metro maps across the globe, as well as being the inspiration for many contemporary artists and designers. His work forms part of the overall design ethic of Transport for London and its predecessor organisations, and his original artwork for the London map and the Paris Metro are both on display in London Transport Museum's Design for Travel gallery."

Mike Brown, Managing Director of London Underground, said: "Just like Harry Beck's map, the London Underground network is constantly evolving and improving to serve a growing population. The beauty and simplicity of Beck's design lends itself perfectly to the addition of new stations, new Tube and rail extensions and new symbols for step-free access."

"It seems particularly fitting of English Heritage to have recognised Harry Beck's contribution to London Underground with a blue plaque during our 150th anniversary year."

Eighty years since its public debut, Beck's iconic London Underground map – a "brave step in



Harry Beck blue plaque © English Heritage

pure geometry" – remains the template for the map used today. At first rejected by Underground management for being too revolutionary, when it finally went in to print it was an immediate success, with the simplicity of Beck's design being key to its appeal. Some 850,000 pocket-sized copies of

the “diagram” were printed in the first two months of 1933, and in March of that year Beck produced the first quad royal (40 by 50 inches) poster versions of the map. The Underground was thus made more accessible to its passengers and a new, easy to understand, way of navigating the city was born.

Beck was born in Leyton, the son of Joshua and Eleanor Beck, who themselves had been born and raised in nearby West Ham. He would have spent about the first two years of his life living in the small terraced house in Wesley Road, which was then newly built. By 1911, the Beck family had moved to Highgate, where the young Harry was educated at Grove House School. He attended art classes locally – where he met Nora, who he married in 1933 – and also studied marble sculpture in Italy. By 1925 Beck had started working on a contract for London Transport as an engineering draughtsman in the London Underground Signal Engineer’s office.

It was during one spell in between jobs, in 1931, that he produced his first design for a diagrammatic map. He took the existing geographically based map and straightened the distinctive colourful lines –the “vermicelli”, as he later called them – to verticals, horizontals or forty-five degree diagonals.

Beck continued to update the map as new stations and lines came into service and even after he left the employment of London Transport he still worked on the diagram; he is supposed to have been paid just five guineas (£5.25) for the original design. From 1947 he taught the history and theory of type and design at the London School of Printing.



Beck’s last version of the map was published in 1960, after which a simmering dispute over its remodelling by other designers led to an unbridgeable rift with his former employers. Despite this he continued to work on updated designs on his own, featuring the new Victoria Line as a neat diagonal in lilac; these were never used, and nor were the elegant prototypes he produced for the Paris Metro map.

Beck was notably ahead of the game in producing a version of his London map showing all train services, underground and overground, as early as 1938; this was then deemed too complex for publication, but an integrated diagrammatic map of this sort is now ubiquitous.

Howard Spencer, blue plaque historian, said: “Maps of transport systems in other cities owe a huge debt to Beck’s icon of good design; those of Moscow, Paris, Amsterdam and Singapore all use something of his simple, schematic approach. The London Underground map is essentially Harry Beck’s sole claim to fame, but the impact it has made on design practice and everyone who travels on the underground cannot be underestimated.”

Intriguing images



Design and branding consultancy Silk Pearce has created four striking images of well-known Norfolk and Norwich landmarks featuring specially-created letter 'N' 3D models as part of its distinctive design theme for this year's 17 day arts festival.

The consultancy's work for Norfolk & Norwich Festival 2013 (10 to 26 May) includes designing the programme brochure detailing all events, lamppost banners, pop-up displays, staff T-shirts and other promotional materials for use in the run up to and during the Festival.

This year's brochure was specifically designed to highlight the Festival as a feast of the arts, to create excitement and to promote the entire county as a world-class cultural destination, as well as a rich source of creative talent. The front cover features an intriguing image with the two 'Ns' on the beach at Holkham, with the internal pages showing the models outside The Forum, within Norwich Cathedral cloisters and in the fields at Happisburgh Lighthouse.

www.silkpearce.com

twohundredby200 supporting creativity

twohundredby200 has opened an online art store with the aim of helping to support and promote creativity in the UK.

The store which opened for business in January, sells limited edition screen prints created by some of the UK's top illustrators, designers and street artists.

"When twohundredby200 approached me with the idea I was onboard straight away," commented street artist WD .

"There are very few opportunities for creatives to sell their work online in a professional and fully supported manner. The twohundredby200 team have helped with everything from sourcing paper stock through to choosing the correct type of mailing tube to use. Thanks to them I can concentrate on my 'Posting Sentries' project rather than the technical issues involved with retailing online."

The funds raised by the sale of WD's prints will help him both to progress his project as well as help to raise money for a cause very close to the artists heart – the ' Help for Heroes' charity .

WD is joined by fellow street artist Cross-head and designer Tassle. twohundredby200 are working with the artists to produce more limited edition prints and are also looking at producing a line of clothing featuring their work.

As well as expanding the range of art available, the team aim to sign up more talent towards the middle of 2013.

You can visit the store at www.twohundredby200.co.uk/store/index.php

YAK magazine... a celebration of the great outdoors



Each issue of YAK, which is to be published on a quarterly basis, will feature the work of a different photographer, curated by a different designer. The first issue of YAK featuring the work of Woods Wheatcroft, and designed by Matthew Richardson of Cactus Creative explores the subject of 'Living the Dream' - in a world of 6 billion 'individuals' sometimes being a true individual is a tough job.

www.yakmag.co.uk

Cutlery brings the fun back into eating on the go



The world's first cutlery that can be printed with photorealistic images will change the eating experience. A shark lunging into filleted fish or a devilish trident spearing hellishly hot curried sausage are just some of the images that are creatively possible. Usables is capable of applying print to this cutlery because it's made of a flat, just 800 µm thick food-safe material. The sets of five carrying European images, trousers in national colours and various children's collections will be available as of mid-April in the promotional and designer merchandise trade or at www.usables.de.

Designs Of The Year 2013 Exhibition

Shard, Olympic Cauldron And A Non-stick Ketchup Bottle



The Design Museum announces the contenders for the sixth annual Designs of the Year. They include the best designs from around the world in the last 12 months across seven categories: Architecture, Digital, Fashion, Furniture, Graphics, Product and Transport.

Selected by a panel of distinguished nominators, the awards compile the most original and exciting designs, prototypes and designers in the world today – brought together in a Design Museum exhibition from 20 March – 7 July 2013.

Consisting of over 90 nominations, this year's contest include the celebrated Olympic Cauldron by Heatherwick Studio; Western Europe's tallest building – The Shard designed by Renzo Piano; the boutique boatshaped hotel room – A Room for London by David Kohn Architects; The Louis Vuitton collection by Yayoi Kusama; and the award-winning Exhibition Road by Dixon Jones, which integrates vehicle and foot traffic with its rejection of boundaries between pavement and road. Microsoft's Windows phone 8 has claimed the only mobile phone nomination. The Digital category also includes the latest Gov.uk website. Zaha Hadid earns two nominations this year for

the Galaxy Soho building in Beijing and the Liquid Glacial Table, which resembles running water.

Forty years after his death, architect Louis Kahn has won a nomination for New York's Four Freedoms Park which was finally completed at the end of 2012.

The successful Barbican installation Rain Room by Random International, which produced queues of over three hours has received a nomination, and the venue's Bauhaus exhibition is recognised for its graphics by APFEL.

Some of the most remarkable prototypes to emerge in the last year include a non-stick ketchup bottle invented by the Varanasi Research Group at MIT, which uses a special edible solution sprayed on the inside of the bottle; a prototype pair of self-adjustable glasses for children with no access to opticians by The Centre for Vision in the Developing World in Oxford; and a wheelchair that folds completely flat with its revolutionary collapsing wheels technology by Vitamins Design.

Key advances in technology are also recognised in the nominations such as the 3D printer and an apparatus coined Magic Arms, which has helped a girl suffering with arthrogyposis to regain mobility.

The exhibition featuring all the nominations will open 20 March 2013 with the winners from each category and one overall winner to be announced in April. Last year the prestigious award was won by design studio BarberOsgerby for the London 2012 Olympic Torch.

Follow link below for full list of nominees - <http://goo.gl/5OqyM>

POINT London – 2013



Point London, the capital's new conference, explores the theme of 'Authenticity' and the power of great design for change in business, education and society.

Through over thirty presentations, screenings, performances, workshops and events, delegates can interact with design heroes, thought leaders and innovators.

The line-up of inspirational speakers includes, amongst others: Magnum photographer Bruce Gilden, Olympic Torch designers Barber Osgerby, Seymour Chwast of Push Pin Studios, Jonathan Barnbrook of 2013 Bowie album cover fame, Font Shop founder and typographer Erik Spiekermann, digital innovator Nicolas Roope of Poke, Blackpool Comedy Carpet designer Andy Altmann of Why Not Associates and BCC artist Gordon Young, Matt Webb of enabled product and service designers Berg, public space designer Morag Myerscough plus exclusive screenings of filmed interviews with design icon Milton Glaser, Magnum photographer Elliot Erwitt, and the late Alan Fletcher.

Dates: 2–3 May 2013

Venue: The RIBA

Website: <http://pointconference.com>

Turn the Page Artists Book Fair 2013



'turn the page artists book fair' returns in spectacular form for its second year, showcasing the work of over 50 innovative UK and International book artists.

ttp2013 aims to provide an exhibiting and selling platform for the contemporary book arts community, embracing all modes of book production and dissemination, whilst fostering the preservation of traditional skills such as printmaking, letterpress, paper making and bookbinding.

An eclectic mix of fine press limited editions, sculptural and altered books, zines and book related film will be shown alongside book installations and multiples.

This years programme of events includes: Poetry Readings, Demonstrations, Storytelling, Drop-in workshops and the first ever appearance of the 'Norfolk Longbook', an ever growing community project for people who live in or are inspired by the beautiful county of Norfolk.

Where: The Forum, Norwich

When: 3rd and 4th May 2013

Website: www.turnthepage.org.uk

THREEHUNDREDANDSIXTEEFIVE project



Freelance Designer Andi Best kicked 2013 off by starting a fun project that will be sure to reveal some hidden gems and horrific disasters in the world of T-shirt design.

"For years I've been subject to a lot of teasing from friends and relatives about how many T-shirts I own. I frequently buy T-shirts, especially if they bear original illustrative content," says Andi.

"I'm not a collector or anything like that, I just love a lot of the T-shirt artwork out there and enjoy wearing them as part of my sense of fashion. So around November last year I had the idea of the THREEHUNDREDANDSIXTEEFIVE project and built the web page for it at www.andib.co.uk/36t5"

The project is actually a challenge and the idea is that Andi will have to source 365 individual T-shirts in order to wear a different one each day of the year throughout 2013. The aim of the challenge is not only to wear 365 T-shirts, but Andi is also hoping that the challenge will capture enough imaginations that he can source these T-shirts solely as donations from others. His self imposed

rules state that he is not to purchase any T-shirts this year to help him to meet his target.

Each day, Andi will photograph himself and some of the T-shirt close-up details, and post them to his blog with a brief write up about why the T-shirt is significant and how he got it.

At the time of writing Andi has received dozens of T-shirt donations with more making their way through the post. They have arrived from different corners of the UK and are now starting to come in from America. A lot of American apparel companies have expressed interest as well as a lot of independent T-shirt designers. From the UK, the bulk of the donations have come from companies who have spare promotional T-shirts laying around.

In 2014 when the project has reached its end, Andi will be passing all of the donated T-shirts on to a charity.

Visit the project at www.andib.co.uk/36t5

Vital Signs Stable #vss

Short stories tweeted by Jeff Provine
www.jeffprovine.com



"Your job will soon be done by robots." "That'll give me time in the Revolution to annihilate societal leeches like you." It was a rough first date. #vss


"How's life, dog?" "Rruff!" It was a lie; Sparky's life was awesome. But the people always laughed and petted him when he said it, so he did. #vss

After the funeral, they found that each of grandfather's coats had a lucky penny in the pocket. "No wonder he lived to be 97." #vss

"What will it take to buy your silence?" "\$10,000." "We could have you killed for six grand." "Silence has gone on sale: \$5999!" #vss

The Monday Coin: "Heads I do work, tails I quit." It landed on its edge, so he slacked off but still got a paycheck. He loved that coin. #vss

He hit his thumb & made an acrimonious curse at the hammer. It burst with hellfire then crumbled to ash. And he never swore again. #vss

A close-up photograph of a man with dark hair and glasses, wearing a grey sweater over a white shirt and a black bow tie. He is looking down at a black smartphone held in his right hand. The background is a dark, textured grey.

"What's this?" "It's a cup, a little bucket for what you're going to drink." He laughed; these Earth folk had thought of everything. #vss


"It seems like forever since I saw you last!" "We've never met before." "Exactly!" And then he left the room, pirouetting as he went. #vss

"May I buy you a drink?" "Could I have the cash value of that drink instead?" Six months later, they were married. #vss

"TGIF!" we cry. "Statistically most firings are on Friday," Donny Downer replies. "About that Donny: pack up your stuff." "I knew it." #vss

Two bouncers moved to wall off the door. One grunted. "What's the password?" "Password," I replied. They nodded. Nobody changes presets. #vss

"Quick! Reverse the polarity!" We tore out batteries out & jammed them in backward. Electronics popped. "...It's not like the movies." #vss

A close-up photograph of a man with dark hair and glasses, wearing a white shirt, a dark tie, and a grey cardigan. He has a serious, thoughtful expression. The background is a plain, light-colored wall.

The minister brought the couple forward to the electronic altar. "And now for the ceremonial updating of the Facebook relationship status." #vss

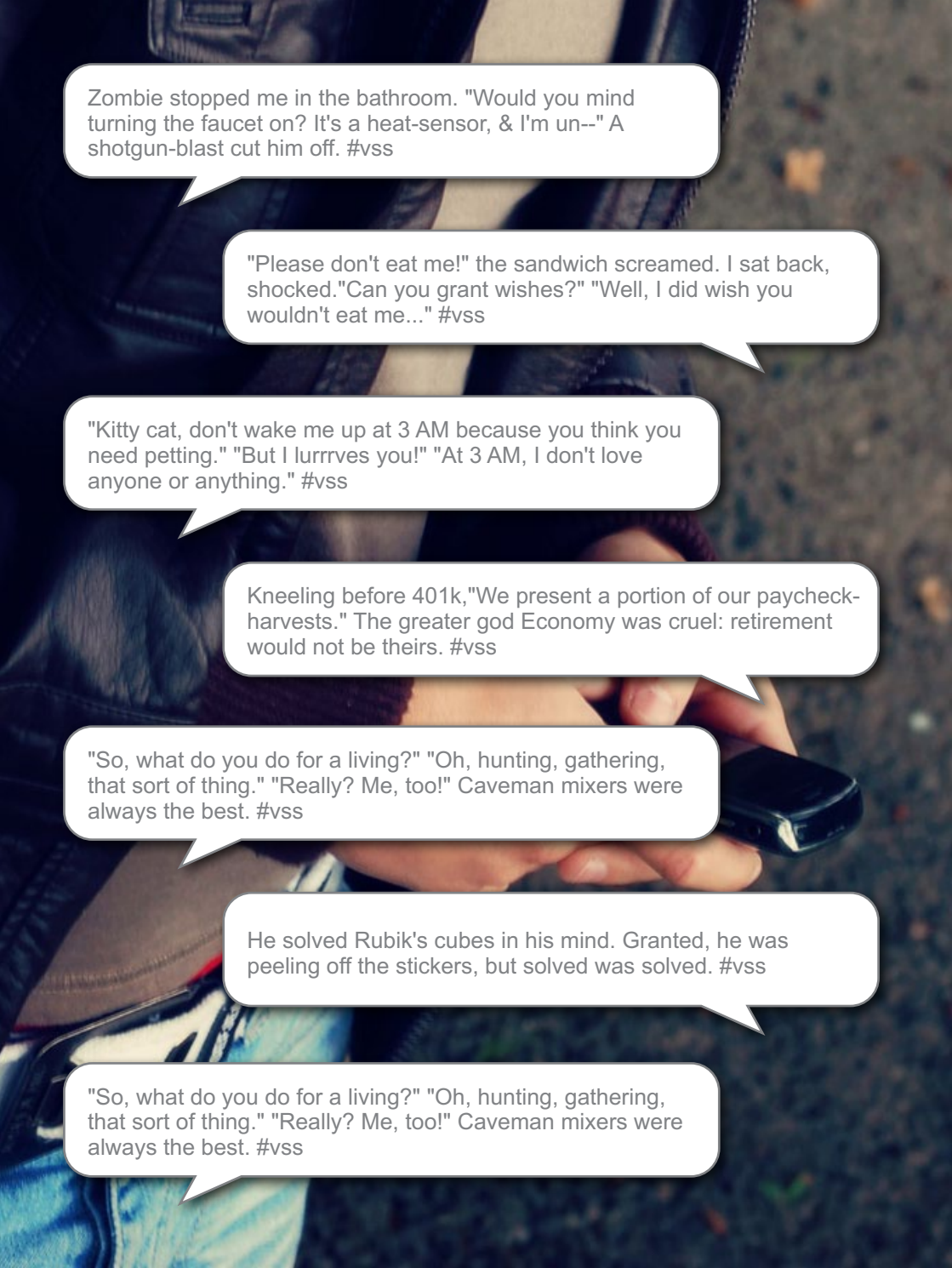
Knights rode out in bright armor, carrying pendants, listening to the roaring acclaim. Their enemies, the just ones, lived in swamps. #vss

The time-traveler burst into the room. "Did the Danes lose WW2?!" "Germany did," we offered. He threw up his hands. "Now what did I do?!" #vss

"This iron wand is charged with five remaining Avada Kedavra curses," Dumbledore said. Harry rolled his eyes. "It's called a 'revolver.'" #vss

"Whatever this pen draws becomes real, but beware: its ink will run dry when most inopportune." First, he drew an uncursed pen. #vss

The third day in the terrarium, the human died. The giant alien robot boy cried. "I gave him all the tungsten & silica he could need!" #vss



Zombie stopped me in the bathroom. "Would you mind turning the faucet on? It's a heat-sensor, & I'm un--" A shotgun-blast cut him off. #vss

"Please don't eat me!" the sandwich screamed. I sat back, shocked. "Can you grant wishes?" "Well, I did wish you wouldn't eat me..." #vss

"Kitty cat, don't wake me up at 3 AM because you think you need petting." "But I lurrves you!" "At 3 AM, I don't love anyone or anything." #vss

Kneeling before 401k, "We present a portion of our paycheck-harvests." The greater god Economy was cruel: retirement would not be theirs. #vss

"So, what do you do for a living?" "Oh, hunting, gathering, that sort of thing." "Really? Me, too!" Caveman mixers were always the best. #vss

He solved Rubik's cubes in his mind. Granted, he was peeling off the stickers, but solved was solved. #vss

"So, what do you do for a living?" "Oh, hunting, gathering, that sort of thing." "Really? Me, too!" Caveman mixers were always the best. #vss

Creative Art For Creative People.

100%
ORIGINAL
DESIGNS



Limited Edition Art Prints & Posters

twohundredby200 has opened an online art store with the aim of helping to support and promote creativity in the UK. The store stocks a range of strictly limited edition screen prints created by some of the UK's top illustrators, designers and street artists. Visit our website to find out more.

www.store.twohundredby200.co.uk



Paula Benvegnú



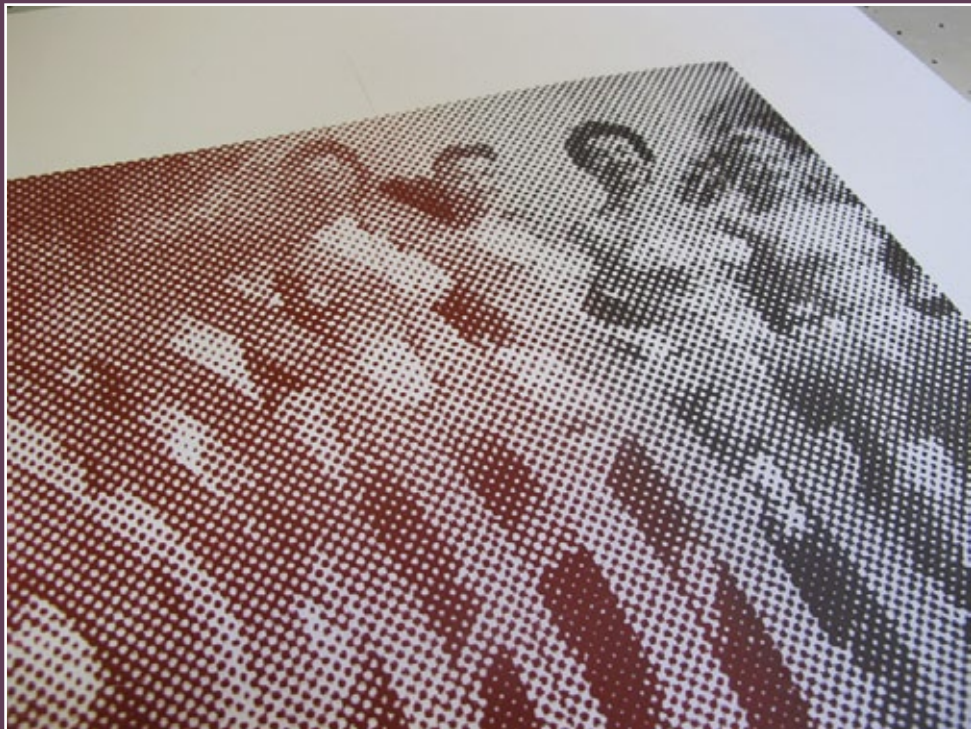
Could you introduce yourself to our readers?

I'm an art director from Buenos Aires, a product designer from Madrid, a freelance designer from Barcelona and a printmaker from Swansea.

What inspired you to become an artist?

The way I think and work are in a constant change. I spend my life seeking for new ways and formats to express creativity and it doesn't really matter how: I can get very passionate about cooking, screen printing, working with ceramics, writing or mixing concrete.

I have a problem. I want to be everything and do everything! So I get very excited when I come across a new technic, or trend or art... I want to try as much as I can, what inspired me to become an artist is to know there is so much in the world I still have no idea they exist and it's there, waiting to be discovered.



How would you describe your work?

Imperfect, conceptual, nostalgic, multidisciplinary. I always need something to tell, like the story of my family in the tea set Family tea, or how homes will be in the future with the Concrete carpet. My work has a concept behind, usually quite personal and particular.

Where do you look for inspiration?

As a good argentinian, nostalgic and romantic, everything related to the past inspires me, from my grandma's house in Buenos Aires to magazines for model aeroplanes from the 80's.

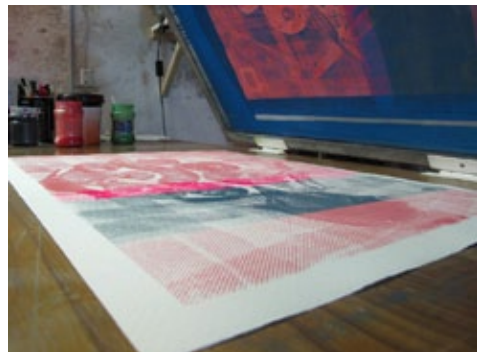
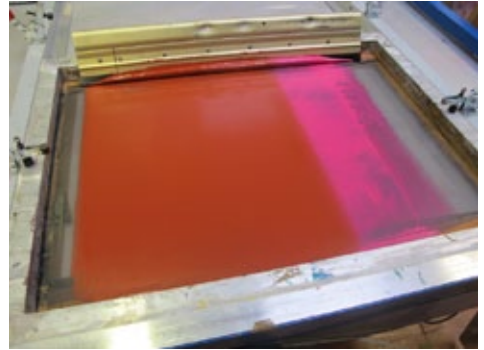
Old things have soul and if you can take them and transform into something original, the impact

is double. I should mention as well Almodovar movies, Cortazar books, Oscar Wilde, travelling, Morrissey, and Louis XV style.

You have recently moved to the UK to work. How does Europe compare to your home country of Argentina in terms of creativity?

I was born in a country in permanent chaos and crisis, I grew up in a country in crisis and nowadays...nothing had changed! We learn how to be creative because we need it to survive that jungle. You'll see creativity in your daily life, far from galleries and exhibitions.

Europe has an incredible cultural background, lots of opportunites and facilities for artists and



designers, so you can do incredible things if you know how to use what Europe has to offer. I would say Argentinian creativity is smart and european has quality.

You have produced a number of limited edition screenprints which are available to buy through your website. What made you choose screenprinting as the medium for producing the work?

I really like screen printing because I can apply different skills i've been learning for years in one technique.

Thinking, design, setting up the screens, printing... it's not just printing, not only just designing, and not only one way to do it.

What did you think of the screen printing process?

You should be very focused and pay attention to every part of the process, one step you forget or do it wrong can ruin all your work. What I really like is you can get your own way to work, your system, apply it to lots of different materials and formats, possibilities are endless. And it's completely manual, magic.



Do you think that screenprinting will be something you will include in future projects?

Totally. This is just the start. I've done screenprinting in large scale onto fabric, branding for a hotel, notebooks, artworks, but I have a looong way to go still. I started with this in Barcelona and kept going when I moved to Swansea, and things were so much better and different!

You don't notice how much you are learning until you are into the process again, you get faster and clever with timings, designs, exposure, inks, what to improve and what to avoid...

Your website displays a wide number of projects which you have either created yourself or have been closely involved with. Which project would you say has been your favourite?

I think my favourite is Family Tea so far (see images above). It's very personal, is a tea set that is my family tree and tells my story. I spent a year researching materials, colors, processes, seeking the best way to transmit that concept, the legacy and inheritance, a common code we are all born with and that will continue appearing in all our defects and virtues, the links are invisible but they are always there. This tea set is for everyone who wants to perpetuate their roots with something tangible: my family, your family, and the neighbor's family is in Family Tea.



How do you find the experience of working with other creatives on projects?

Interesting and challenging. It's not easy to leave your ego behind in creative jobs, but working in a team bring the best out of me, you can learn so much from the others and the others get things from you. I like working with people with different skills than me, to complement each other; the results can be surprisingly good or surprisingly bad, but a rich experience for sure.

Is there someone that you would like to collaborate on a project with in future?

The English photographer Martin Parr. To dream is free!

Do you exhibit your work and if so how do you find the experience?

Yes, at the moment I'm exhibiting and selling the prints in a few places in the UK, which is amazing, I've been in the UK for only 4 months!

Things are working out very well just now: Grapefruit Gallery, Tenderproduct, Studio 73 and Box Park pop up in London, The Bowery and The juju Shop in Leeds, The Sho shop in Cardiff, Anna Smithson gallery in Bristol, limitedartgallery.com in France, they are all stocking the prints and it's an honour for me, the experience is excellent, to promote your work is one of the most important things in art and design, I would say is the 50% of your success.

If you don't push your projects to show them to the world, there's no much point doing it.

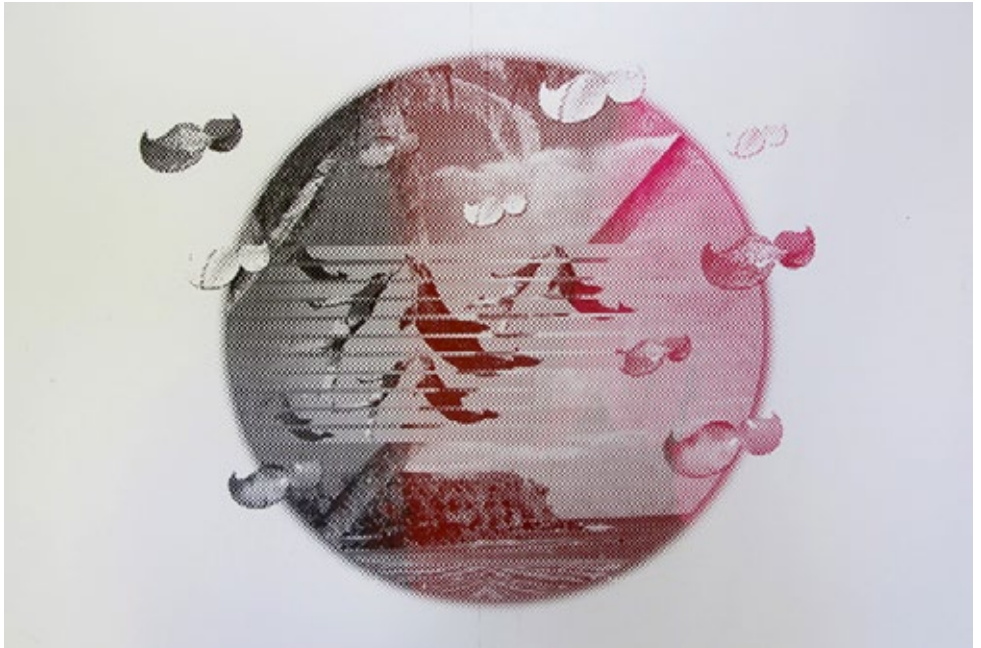
**Have you any future exhibitions planned?**

There's a possibility to do something in the Venice Biennale, no confirm yet, and I'm sure many more expos and projects will come this year, I'm working on it.

So what is next for Paula?

A new collection of prints about Buenos Aires probably. I'm getting lots of inspiration from my home town, can't wait to start! Ah, and moving to London for new experiences, work opportunities, and a new life! I've been moving all the time the last 3 years, and it's not time to stop yet!

**You can see more of the work created
by Paula by visiting her website.
www.paulabenvengu.com**

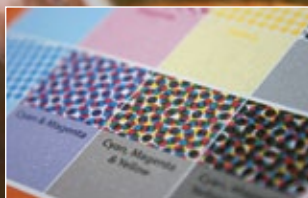


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Letterscapes

A Global Survey of Typographic Installations

A comprehensive survey of one of the most creative areas of public art, large-scale typographic installations, this book features thirty-seven works from all over the world, from the USA to Europe to Asia, in all manner of materials.

Organised by designer, it includes projects by artists and designers with large international followings, such as Joan Brossa, Maya Lin, Lawrence Weiner, Pentagram, Why Not Associates and Paula Scher. Photographs, maps and diagrams are used to explore each project in detail, and an introduction highlights the cultural importance and common themes of the works featured. Interviews with key designers provide a personal insight into why they chose words over images to transmit their message, how the locations for their work are chosen, how they selected the material and the typeface, and how they think their work connects with its particular landscape or setting.

Author: Anna Sacconi

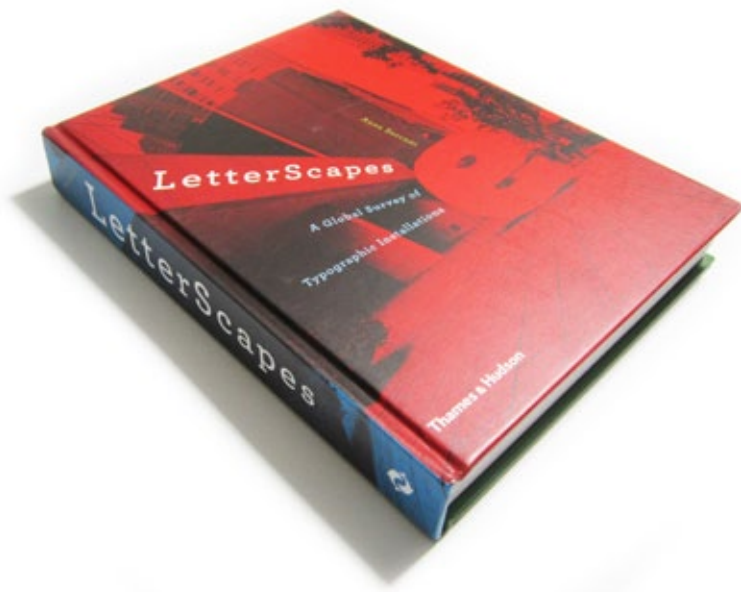
Format: 25.0 x 19.0cm

Features: 350 illustrations, 308 in colour

ISBN: 9780500241431

Price: £29.95

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The Geometry of Type

The Anatomy of 700 Essential Typefaces

The Geometry of Type explores 100 traditional and modern typefaces in loving detail, with a full spread devoted to each entry.

Characters from each typeface are enlarged and annotated to reveal key features, anatomical details, and the finer, often-overlooked elements of type design, which shows how these attributes affect mood and readability.

Sidebar information lists the designer and foundry, the year of release and the different weights and styles available, while feature boxes explain the origins and best uses for each typeface, such as whether it is suitable for running text or as a display font for headlines. To help the reader spot each typeface in the wider world, the full character set is shown, and the best letters for identification are highlighted.

This beautiful and highly practical work of reference for font spotters, designers and users is a close-up celebration of typefaces and great type design

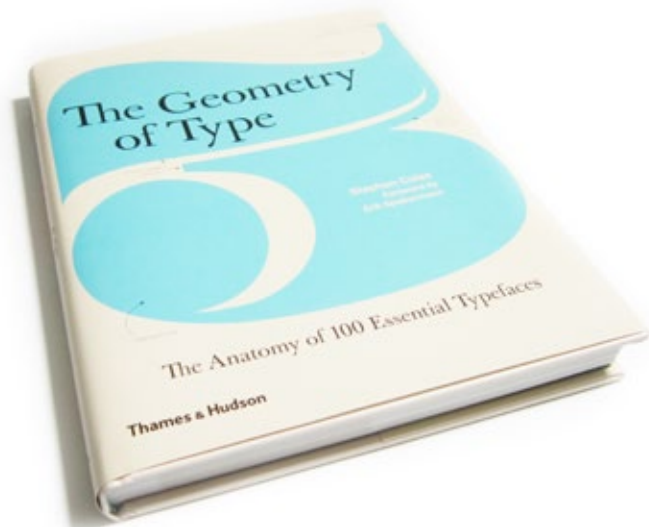
Author: Stephen Coles Foreword by Erik Spiekermann

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Abi Stevens

Freelance Illustrator

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"I am a graduate with First Honours in Illustration from Cambridge School of Art. I enjoy working on all kinds of illustration, including editorial work, book covers and music-related illustrations but my personal work has lately become more fantastical in design. I love bright colours, bold shapes and dramatic shadows and one of my favourite hobbies is spending free days doing observational drawing in some of the many great museums in Cambridge. Recently this has led to my designing several cards for the Folk Museum, based on objects within the museum. My work is usually created by scanning in hand-drawn lines and patterns, as well as textures, and combining them with digital colour in photoshop."









Alex Fienemann

Illustrator

USA

alex@alexfienemann.com

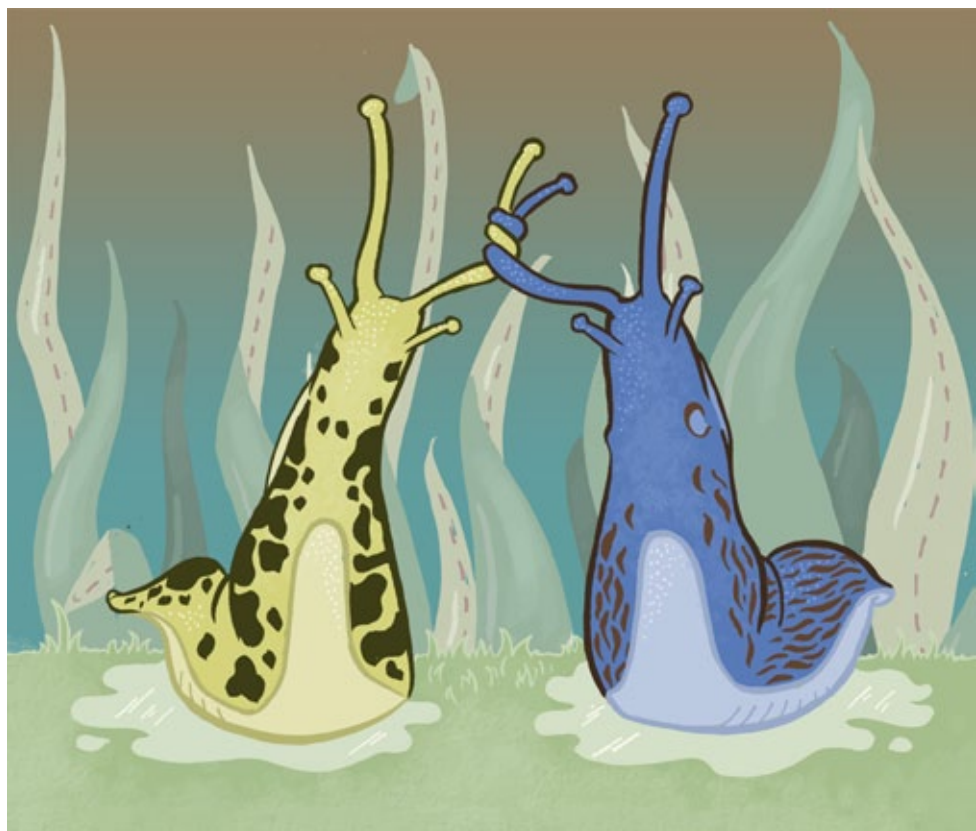
www.alexfienemann.com

Titles:

“Octoplane”: We’ve all heard those creepy Lovecraftian legends of giant cephalopods taking down sperm whales and ocean liners. Why not a 737, then? For this illustration, I drew the lines with a brush pen, scanned them in, and did the halftones in Adobe Photoshop. I love playing with halftones in my work - it gives it a Lichtenstein-y, pulp-y feel.

“Slug Love”: I both love and hate slugs. They’re gross and slimy, but they can also be really cute with their eyestalks and feelers all waving around. For this illustration, I drew the lines with a brush pen, scanned them in, and painted the image in Photoshop. I really liked playing with the colors of the lines themselves.





André Sanchez

Artist

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FLOWERS
A variation of flowers pictures mixed with a Art Deco atmosphere.















Andy Bauer

Freelance Illustrator

USA

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www.AndyBauerStudio.com

Titles

Chewing Gum Machine

This personal piece was inspired by the pop song "Chewing Gum" by Annie.

Poisons and Potions

I love macabre-themed art on the quirky side. This is a personal piece that I envision being printed on Halloween product such a wrapping paper, fabric or a puzzle.

Service Stinks

This is an unpublished editorial about why service is no longer up to standards these days.



Andy Sawyer





Andy Gauer

Cain and Abel

Illustrator

UK

cainandabeldesign@gmail.com

Twitter: [@CandA_Designs](https://twitter.com/CandA_Designs)

Instagram: [cainandabel](https://www.instagram.com/cainandabel)

"I love this guy. I don't yet have a name for him but he still has a character that is hard to pinpoint. At first glance he looks despondent and washed out, but after looking into his eyes for long enough I've decided that he's more the judgmental type. I create art for free for anyone anywhere."



Ilene Winn-Lederer

Illustrator

USA

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www.winnleder.com

Chessmates is one of three images created for a themed campaign (Retired Metaphors) with my former agency, Heflinreps/NY. The image later became a personal valentine that I published at my blog (www.imaginarium13.wordpress.com) last year.

A Divination Of Snails is a drawing from my Codex Gastropoda series with which I imagined the traditional forms of snails' shells morphing into the equally intriguing shapes of Chinese fortune cookies, each concealing its own secrets.

FeatherBet: A Flight Of Letters is a hand-drawn alphabet each of whose letters are comprised of an array of feathers. If letters could fly, would they look like these?

Camberwell Beauty: is one of a continuing series of annotated drawings (Notes From The London Underground) developed from journals that accompanied me on travels to London and Europe.

Guardgoyle: An Iconic Transmogrification: Featured at my blog on December 5, 2011, this drawing from the London Underground series presents a strange-looking guard seen at London's

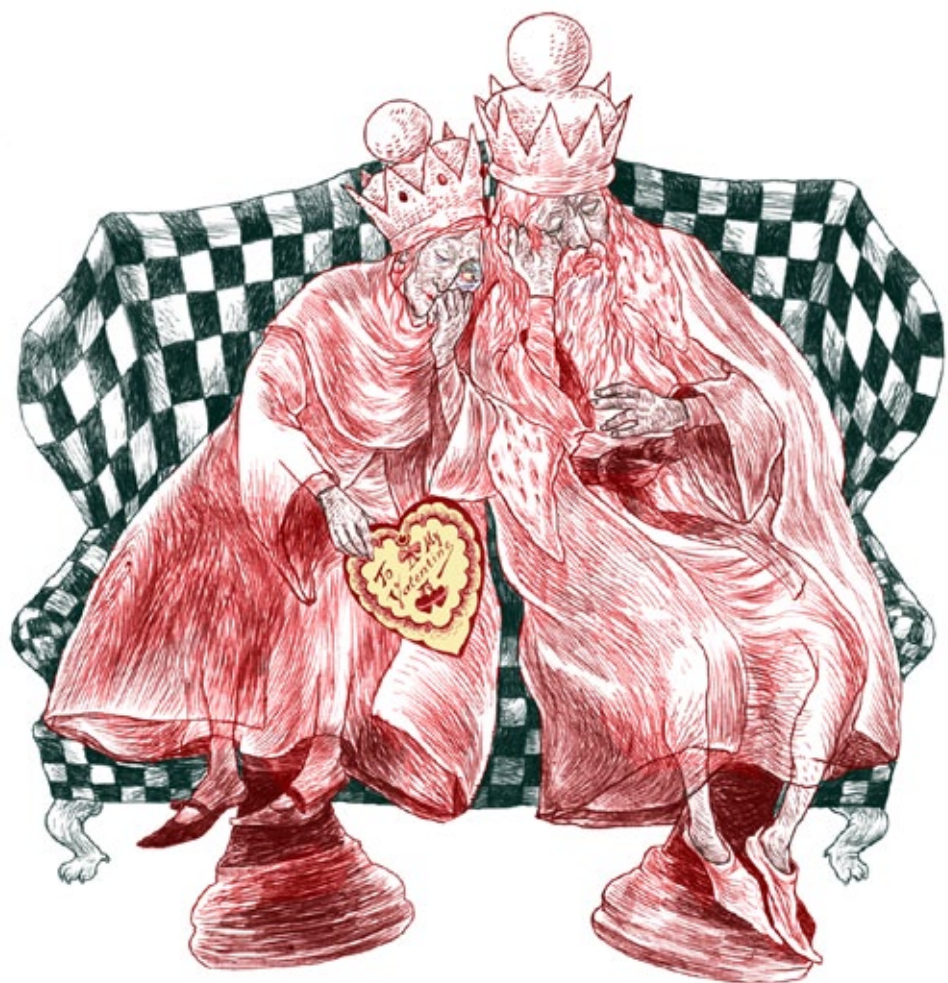
National Gallery during a visit to their medieval icon collection.

Lilith Of Shoreditch from the Notes From The London Underground series. 'Lilith' was spotted one morning during breakfast at the East End café Apostrophe.

The Player (Resolve Amidst Chaos): from the Notes From The London Underground series. Despite his ubiquitous clothing, this young Londoner inspired my eye to imagine him as a sort of street warrior.

The Evil Magic Of Caffeine: I will admit that inspiration often comes with a price; the ridiculously expensive jet fuel that Starbucks markets as coffee. So, as an addicted denizen of that street corner empire, I couldn't stop myself from drawing this visual commentary, inspired in part by the snarky, corporate graphic melusine lasciviously spreading her tails and the glazed eyes of other souls like me buzzed out in The Land of Laptops.

HeadHog: A Little Thing That Knows One Big Thing: When I spotted this strange young guy emerging from an alley off of Randolph Street during a 2010 visit to Chicago, his spiny-gelled coiffure was enough to plant this image of a 'HeadHog' in my imagination which then became a sketch in my trusty Moleskine journal.





A Divination of Snails

FEATHERS

A B C D E

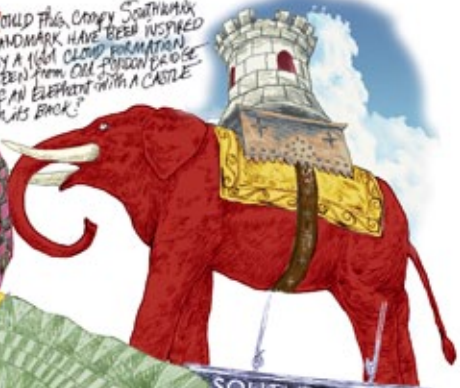
F G H I J K

L M N O P

Q R S T U

V W X Y Z

COULD THIS CAMP SOUTHBOND LANDMARK HAVE BEEN INSPIRED BY A 16th CENTURY FORMATION SEEN FROM OXFORD FORDS AS AN ELEPHANT WITH A CASTLE ON ITS BACK?



Like an **Exotic Bloom** among the PASTY FACED NEEDLES of CAMBERWELL'S COMMUNAL GARDEN, THIS REGAL VISION EMERGED FROM THE OLD UNDERGROUND STATION @ELEPHANT & CASTLE. I WAS STRUCK BY A NOTION THAT LONDON'S SERPENTINE SYSTEM MIGHT BE A EXPANISH FOR A SUBTERRANEAN GLOBAL LABYRINTH INTO WHICH ONE COULD DISAPPEAR ONLY TO SURFACE UPON A STREET CORNER SOMEWHERE IN SENEGAL...



SOUTHBOUND
← ○ →
PADDINGTON
BAKER STREET
OXFORD CIRCUS
PICCADILLY CIRCUS
CHARING CROSS
WATERLOO
ELEPHANT & CASTLE
CAMBERWELL



Talking through CAMBERWELL towards the E&C I TOOK A SHORT CUT ALONG THE SIDEWALK OF THE OLD PUBLIC BATHS. UPON INQUIRY I LEARNED THAT THE **CAMBERWELL BEAUTY BRAND** WAS FIRST IDENTIFIED BY **WILLIAM GOLDHARPER** IN 1748 WHEN THIS **WALL OF LONDON** WAS A THICK COUNTRY PARISH. THE **Messier** IS BASED UPON A DOG FOR **SAMUEL THOMES & CO.** ORIGINALLY OF **PECKHAM** TO IDENTIFY ITS **OWNERS** 'BUTTERFLY BRAND' PAPERS KNOWN IN THE 1820'S FOR THEIR RANGE OF **VIGNETTE COLOURS**. IT APPEARED THE BATHS IN 1752, WHEN THE BUILDING HOUSING THE FACTORY WAS PAZED



IF I WALK INTO ROOM 51 OF THE NATIONAL GALLERY OF LONDON IS TO BE TRANSPORTED BACK IN TIME TO THE APSE OF A MEDIEVAL GOTHIC CATHEDRAL. UNDER A SOARING VAULTED DOME, I AM SURROUNDED BY SCORES OF SAINTS & ANGELS, ILLUMINATED WITHIN THEIR GRACEFUL GILDED SHELS, ENVISIONING THE PORTAL OF MY MEMORY CATHEDRAL UNDER THE AEGIS OF THE STONY GRIFF SOULES ATOP HER BUTRESSES. MY EYES ARE DRAWN TO THE TINY UNIFORMED WOMAN WATCHFULLY PERCHED ON AN ANCIENT OAKEN CHAIR, ITS CRACKED LEATHER UPHOLSTERY AND BRASS HOENAILS TESTIFY TO AN AGE OF CASTLES & CRUSADES WHILE HER THIN LIPS TWIST INTO A SNARKY GRINACE. I SUPPOSE THAT I HAVE STEPPED A BIT TOO CLOSE TO THE DEVOTIONAL ICON UNDER HER GUARD, A MASTERPIECE IN BOUACHE & GOLDEN LEAF. BEN DIEZEL & BUNNEN JEWELRY PAINTED IN 1370 AD. THE HOLY VIRGIN MARISSA CHILD WITH ST JOHNS & ST AUREA, SERVES AS AN APPROPRIATE COUNTERPOINT TO THIS SURLY GALLERY GUARD. OR SHOULD I SAY GUARDGOYLE?
14 MARCH 2006



3.8
UNOBSERVED FROM THE UNDERGROUND.
APOSTROPHE, AN AVISOR THISSERIE
A SIFT NICK SPIN. LIVERICE, STATION,
OVER CAPPICARD MO DISOISE, THE
GLASS DOOR OPENED TO ADMIT A SLENDER,
MIDDLE-AGED WOMAN, SKINNED IN
STANDOFF. I LIFTED MY LACQUIN TUBES
AS THOUGH TO APPEAR ENRAGED,
BUT CONTINUED TO OBSERVE THE
WOMAN, WHO PLACED HER ORDER
AND CLAIMED THE SOLITARY SEAT
AT THE BUREAU REAR COUNTER. AS
SHE SQUINTED, COOSED HER LEGS,
IN A PARSEY OF THE CURLING EMBRO
DESIGN HER, A FURLED PINK TONGUE
EMERGED FROM THE BLINK OF AN EYE.
IT WAS THEN THAT I SAW THE
DARKBORD'S NEIGHAND SNAKER AND
MUNIT ON OUR SCARPENTINE SHIMES
RISE TO APPEAR ON THE SURFACE
OF HER SKIN, SASHALLING THEIR
HOST. LALITH A SURETY THAT
IT WAS FEEDING TIME...

THIS BOLD RED WHITE POSTER APPEARED
LIKE A GRAPHIC OPHEL'S AMIDST THE SEA OF
COMMUTERS ANGLING, DREAMING, INEPTLY
TO THEIR MURKED DESTINIES... I LATER
LEARNED THAT IT HAD FIRST BEEN ISSUED
IN 1939 ON THE EVE OF WORLD WAR II AS
A MEANS TO ASSUAGE PUBLIC PANIC...



EXITING THE TUBE
@ LIVERPOOL STATION,
A SILENT BLOKE SCURRIED
ALONG GREAT EASTERN WALK,
MAN-PURSE SLUNG OVER HIS
SHOULDER. A BLACK RASTA
BEANIE SLOUCHED ONTO
HIS PALE STRINGY LOCKS AS
HE FUMBLLED THROUGH HIS
LEATHER JACKET POCKET,
IN SEARCH OF A MATCH
FOR HIS LAST CIGGY.
"SHITE," HE MUMBLED,
TO NO ONE IN
PARTICULAR.
"I GOT TO DITCH
THIS BLOODY
'ABIT..."







James Hackett

Illustrator / Lecturer

Trinidad and Tobago
jameshackett@gmail.com

Title: Yemaya the Water Goddess.

I wanted to create an image that celebrated fashion and spoke a bit about the where I was from in the Caribbean by invoking someone who was beautifully adorned but from a very watery place.



Jhonny Nuñez

a.k.a Dblackhand

Graphic Designer & Illustrator

Spain

dblackhand@hotmail.com

www.facebook.com/Dblackhand2.0

"All these works form a complete series of geek posters based on the Terminator's saga. I created them in Illustrator using vector graphics and Photoshop for the effects. In the posters I describe the specification of each android featured in the movies from the classic T-800 through to the T-7RPI. As you can see the posters are conceptual, the viewer can see it as graphic code. Easy to read infographics along with symbols and icons."



TERMINATOR T-800

MODEL 1.0.1

MACHINE:
ANDROID



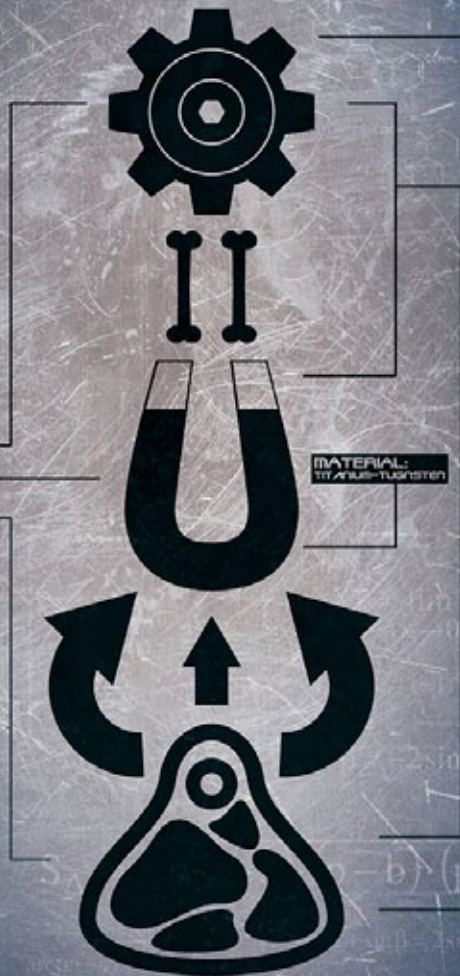
SKYNET
NEURAL
NET-BASED
ARTIFICIAL
INTELLIGENCE
V. 3.0



**MAIN DIRECTOR:
TO HILL
SARAH CONNOR**

**MATERIAL:
TITANIUM-TUNGSTEN**

**APPEARANCE:
ORGANIC SKIN**





CYBERDYNE SYSTEMS CORP.

TERMINATOR T-1000

PROTOTYPE

MACHINE:
WOOD



SKYNET
NEURAL
NET-BASED
ARTIFICIAL
INTELLIGENCE
V. 4.1



MAIN DIRECTOR:
TO HELL
JOHN CONNOR



MATERIAL:
BIBLIC POLY-ALLOY
(LIQUID METAL)



APPEARANCE:
BIBLIC-PTER
(LIQUID METAL)



CYBERDYNE SYSTEMS CORP.

TERMINATOR T-888

PROTOTYPE
T-888 ENHANCED LOGIC WEAPONS SYSTEMS
CYBERNETIC WARRIOR/INFILTRATOR UNIT
(THE TERMINATOR)

MACHINE:
GR02



SKYNET
NEURAL
NET-BASED
ARTIFICIAL
INTELLIGENCE
V. 1.0



MAIN DIRECTOR:
TOU HILL
HATE BREWSTER
JOHN CONNOR

J. CONNOR OFFICERS



MATERIAL:
TITANIUM-TRIFLUORIDE
BLENDED POLY-ALLOY
(LIQUID METAL)



APPEARANCE:
SHAPESHIFTER
(LIQUID METAL)



TERMINATOR T-7RP1

PROTOTYPE



SKYNET
NEURAL
NET-BASED
ARTIFICIAL
INTELLIGENCE
V. 2.1



MAIN DIRECTOR:
TO SPIN
JOHN CONNOR
TO SKYNET



**MACHINE
CYCLE**



MATERIAL:
TITANIUM-ALLOY STEEL
HUMAN ORGANS



APPARENCE:
HUMAN/MACHINE

Karl Doran

Motion-Graphics Designer / Animator

UK

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www.karldoran.com

“An illustration I drew of an anthropomorphic fox man riding a penny farthing. Hope you like him. He's called Drake by the way. I did him to enter the Secret7 competition. I'm a motion-graphics designer / animator usually but I try to do some old-fashioned drawing with real-life pens and pencils whenever I can.”



Kerry Meyer

Illustrator

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rmkmeyer@gmail.com

www.behance.net/kmeyer1661

www.childrensillustrators.com/kmeyer

www.kerryillustrates.blogspot.com











Marianna Madriz

Illustrator

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www.mariannamadriz.com

Titles

Family in Space:
Loving Night
Grimpenly Grocket
The Fairies Quarrel









Martin Laksman

Illustrator

Argentina
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www.laksman.com.ar

Martin Laksman is an illustrator based in Buenos Aires, Argentina. Graduated from the University of Buenos Aires as graphic designer, where he now teaches illustration. Influenced in popular culture: music, movies, art and series fuels his every day work with a strong passion for simplicity.

Titles

Iggy (rock idols series)
Hellboy (sci-fi shortcut series)
Wolverine (sci-fi shortcut series)
Jimmy (rock idols series)
Ziggy (rock idols series)



MARTIN LAKSMAN



MARVIN LAKSMAN



MARTIN LAKSMAN



MARTIN LAKSMAN



MARTIN LAKSMAN

Megan Piontkowski

Illustrator

USA

megan.e.piontkowski@gmail.com

www.meganpiontkowski-illustration.com

"I very much like making short serial illustrated pieces which describe everyday life, things I find funny, and politics. The two pieces I have submitted are "Cat Passport" inspired by my neighbor moving to Finland with her cat and "Shoe Polish" which is my version of a public service announcement. I illustrate a monthly column for The Brooklyn Rail, and my other clients include The New York Times, Barnard College, The Hairpin, Shifter Magazine, and House of Gubbins."



When someone moves overseas with their cat...

... does the cat need a passport?



do they have to remove their collars at security?





I have noticed that many people with nice shoes, even expensive shoes do not seem to know how to take care of or protect the leather on their feet. The result is scuffed and damaged shoes.



All you need to fix this

is this



Voilà!

Shoes are shiny and the leather will last



Rub all over with a bit of polish and buff with a soft cloth



Melinda Walker

Creative

USA

info@OneSquigglyLine.com

www.OneSquigglyLine.com

"Creativity is where you find it, and I sometimes find it in taking notes. Sketchnotes, that is. In doing so, the seemingly logical task of recording information becomes imaginative, and facts become fun.

"Here are two of sixteen total sketchnotes taken from the 2013 Right-Brainers in Business Video Summit, hosted by Jennifer Lee at Artizen Coaching. The entire set can be seen here: <http://www.flickr.com/photos/onesquigglyline/sets/72157632871985982/with/8551420723/>"

WITH
JENN
LEE

Keri Richardson!

★ MARCH 1, 2013 ★

LOVE OUT LOUD

impossible
is JUST AN
INVITATION!!!



FACING
CHALLENGE IS
FACING FEAR



WANT
TO BE
GLOBAL



R.S.V.P.

EXCITED + TERRIFIED

GO FOR IT!!!

MY OFFICE!!!

SALES PAGE?
NO THANKS!

LOVE LETTER?
YOU BET!

off!!!

HA! HA! BE AUTHENTICALLY YOU!!!



Effe Roberts

WITH JENN LEE
FROM AUSTRALIA!

MARCH 4, 2013

UP BEFORE DAWN!!!

HOW COME I CAN'T
MAKE THIS WORK?

LAUNCH →
THEN CREATE

FEAR = EXCITEMENT

Do it my
way!

STOP THE CRAZY BUT JUST ASK THE CRAZY

JUST BE
YOURSELF!

\$50000

KNOW YOUR
NUMBER

DON'T BE AFRAID
OF IT!

YOUR
WORK
IS
BIGGER
THAN YOU

Don't worry
SOMEONE YOU DON'T
KNOW!!

THE WORLD
NEEDS YOUR GIFT



Ryan Humphrey

Illustrator

UK

ryanhump3@gmail.com

www.ryanhumphrey.co.uk

"My work consists of detailed moleskine sketchbooks that I cover pages with figures I create from vast amount of second hand imagery. After I select imagery from different locations and eras, I go about 'forming' my own scenario, which is an alchemical and tentative process. I am careful to leave my viewer room to speculate upon their own narrative, this is important to me. I am hoping that I can extrude and expand upon the resource of emotion and information this found photography gives to me. I use expressive colour in such a way that it's described as *painting with pencils*"



Andy Hau

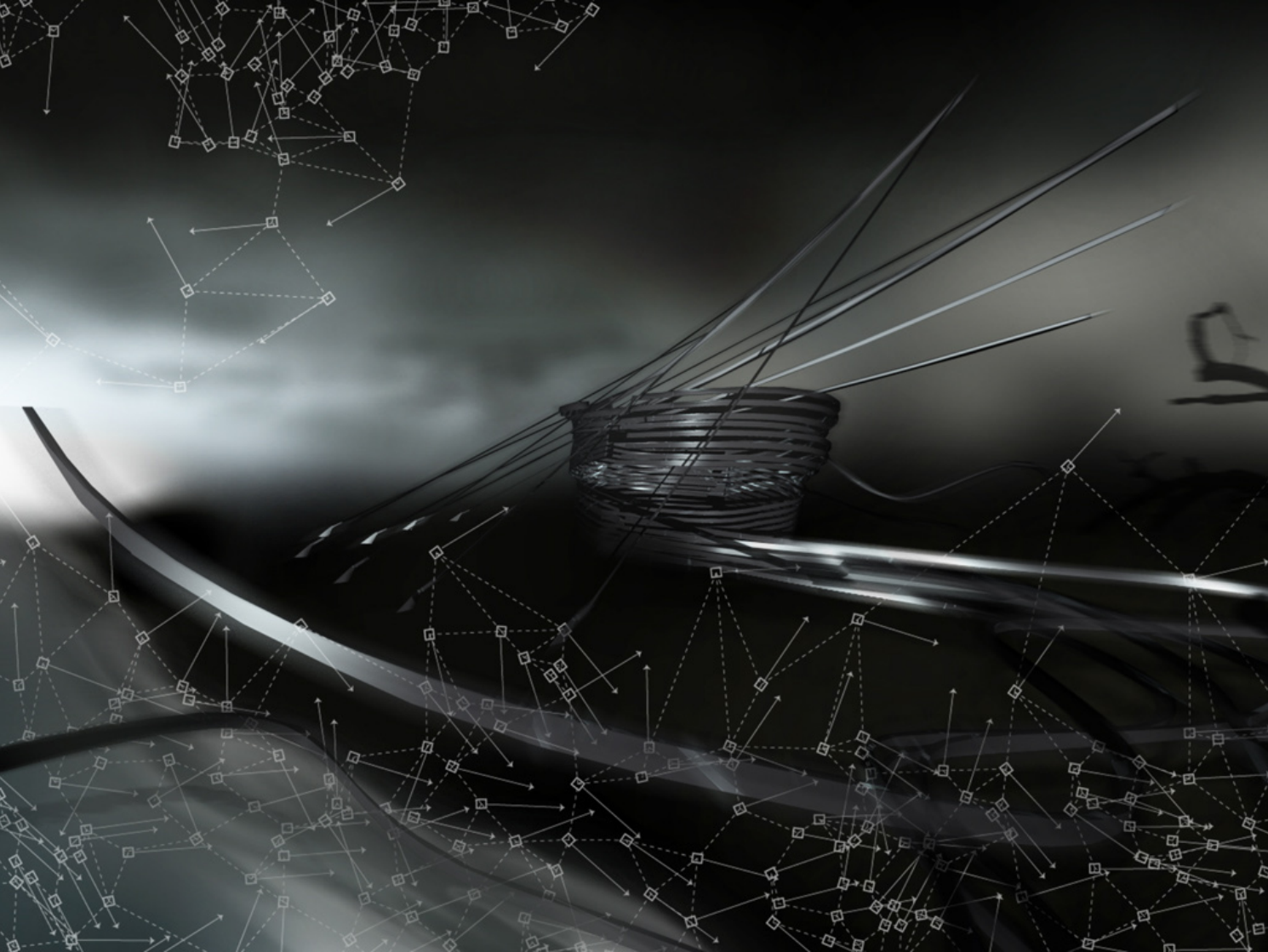
Illustrator

UK
info@andyhau.com
www.andyhau.com

Titles

Schadenfreude: House for a Grieving Child
Swarm Pavilion: Storm Clouds
Ocean [No Water]
So Long Shinjuku
KaWaii Desu Font
Invictus
Tongue-Tied
Moonlight Icarus
Kaleidoscopic
Gabby Young and Other Animals, "The Band Called Out For More" Album Packaging









Graphic

DESIGN IS... 

The JOHN of

AIZOV COMMUNICATION VISUAL COMMUNICATION

おりがみ フォントの

UNFOLDING

① 半分に紙を折る

② 再び紙を半分に折る

③ 展開する

C O N C E P T

④ さんかくにおって

⑤ さんかくにおって

⑥ さんかくにおって

F O N T

D E S I G N

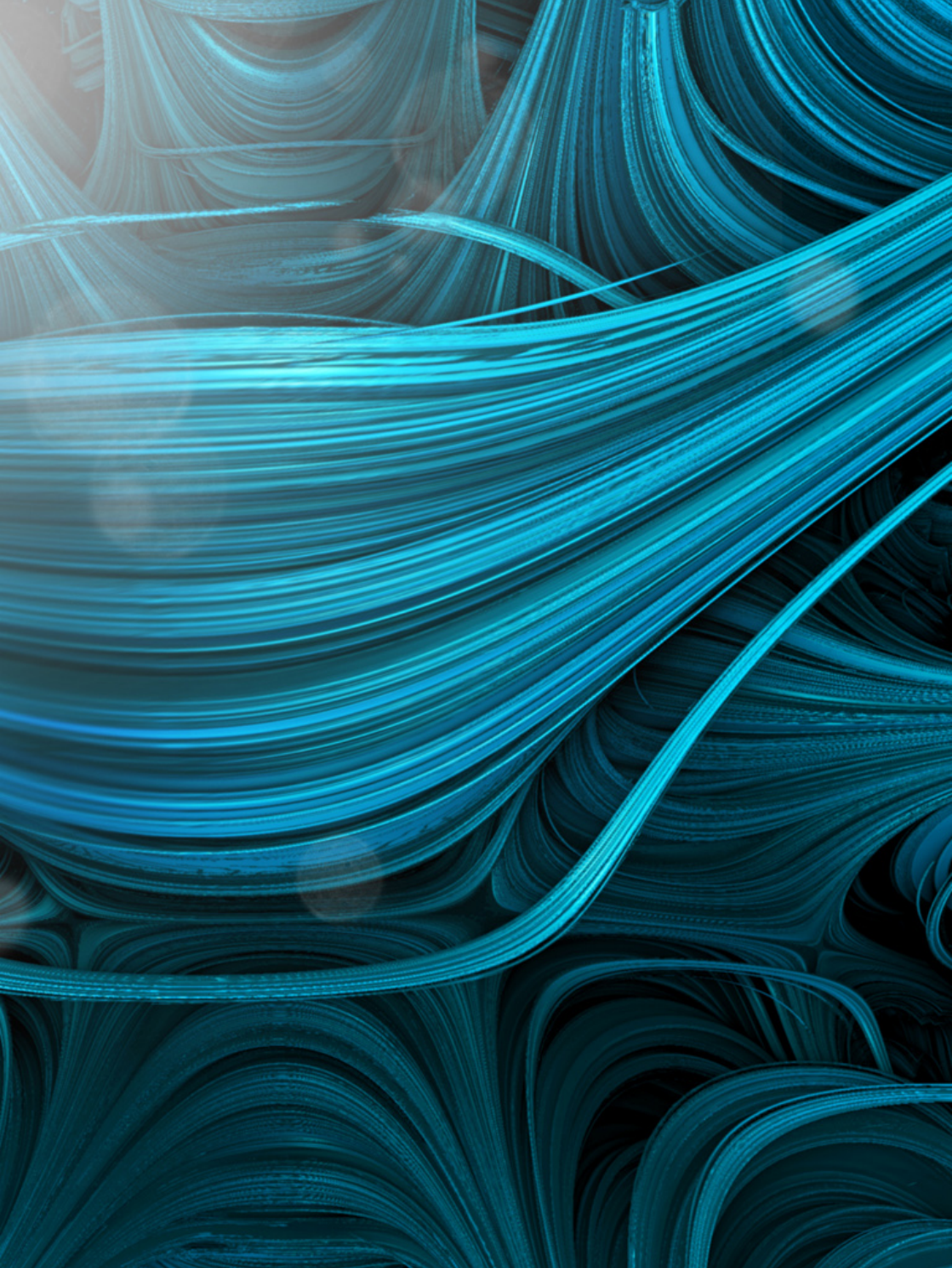
⑦ さんかくにおって

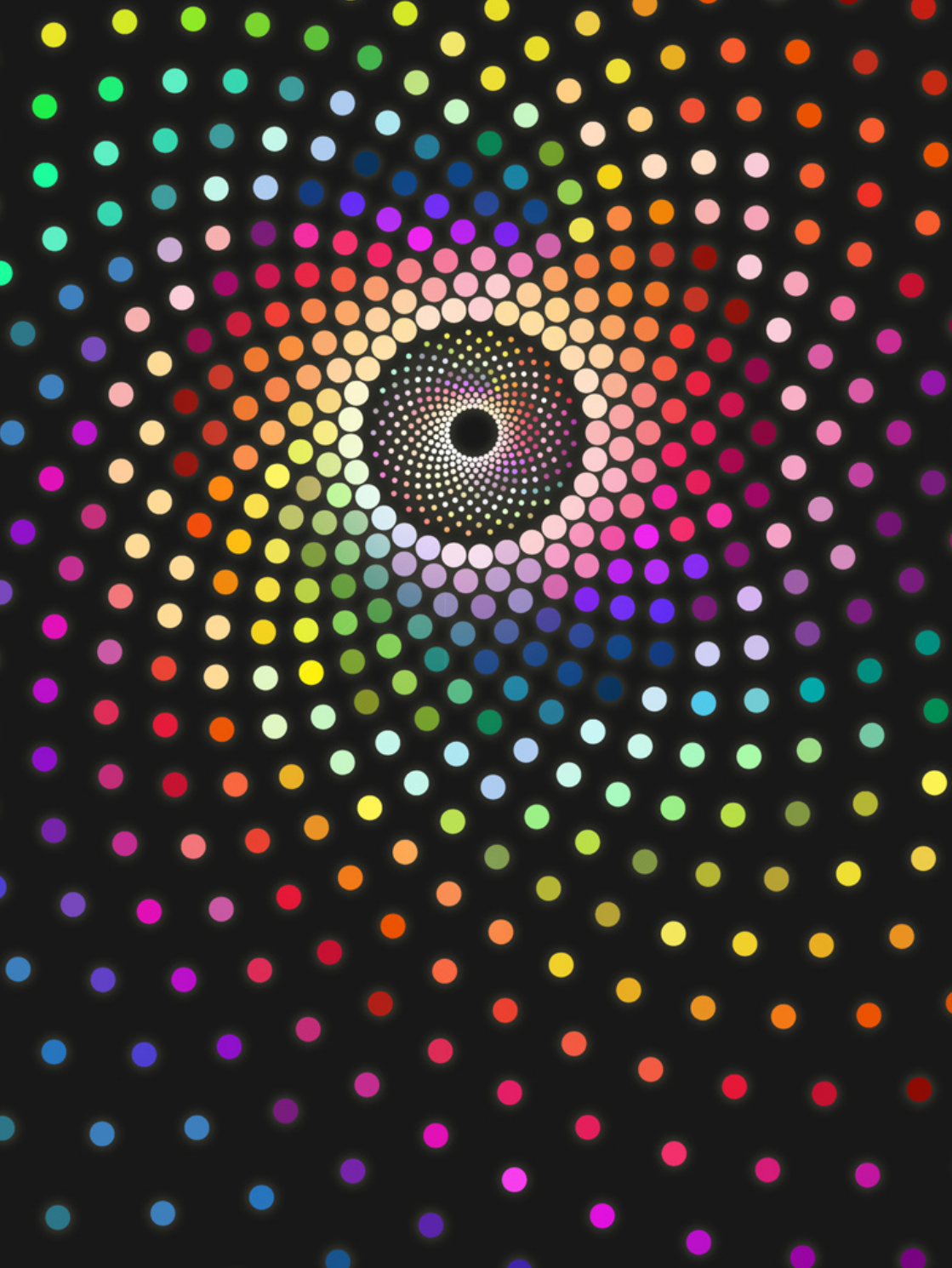
⑧ 吹く

⑨ 最後に



 かわいい!!







Renee Kirk

Photographer

Canada

renee.kirk@hotmail.com

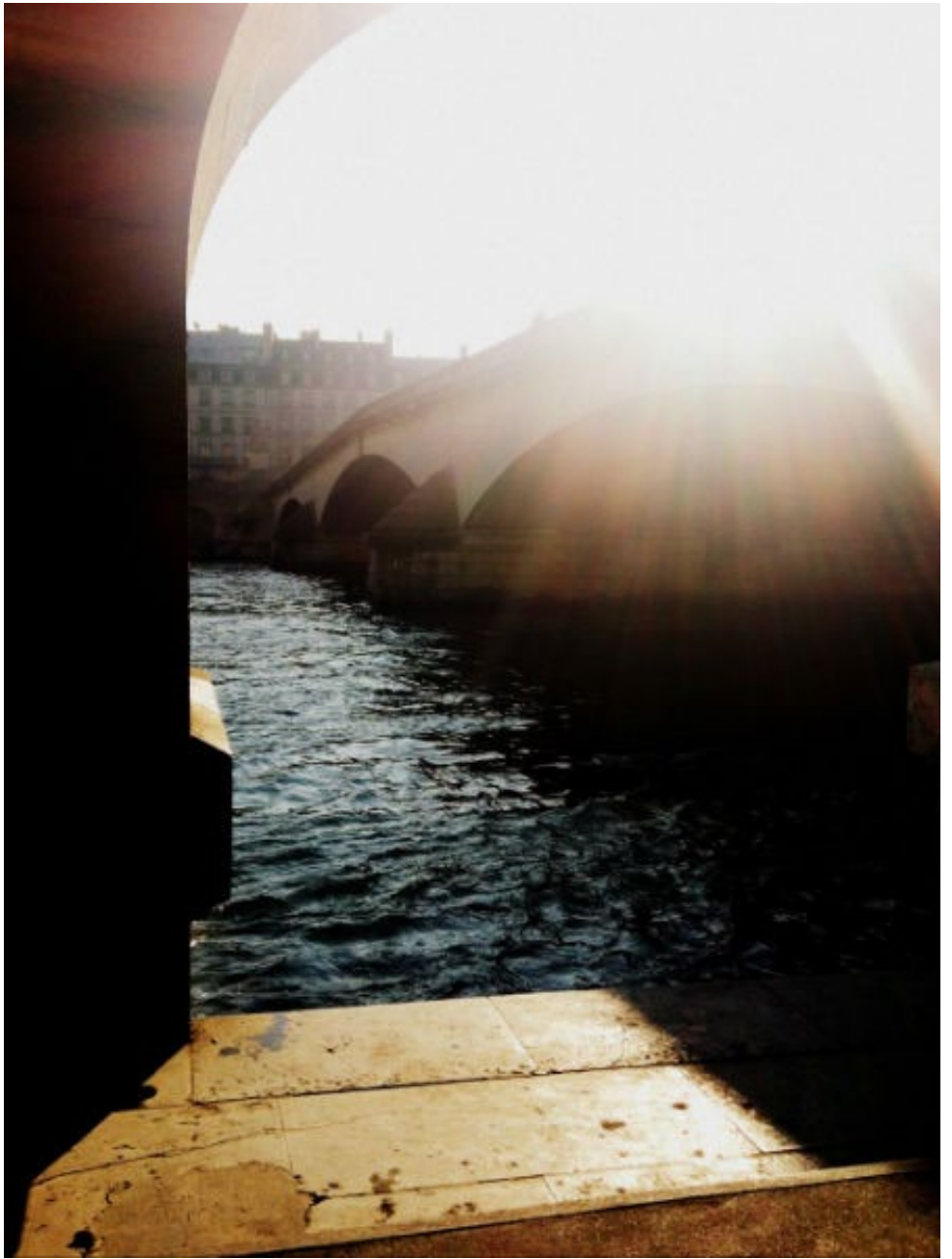
www.pirpamerphotography.com

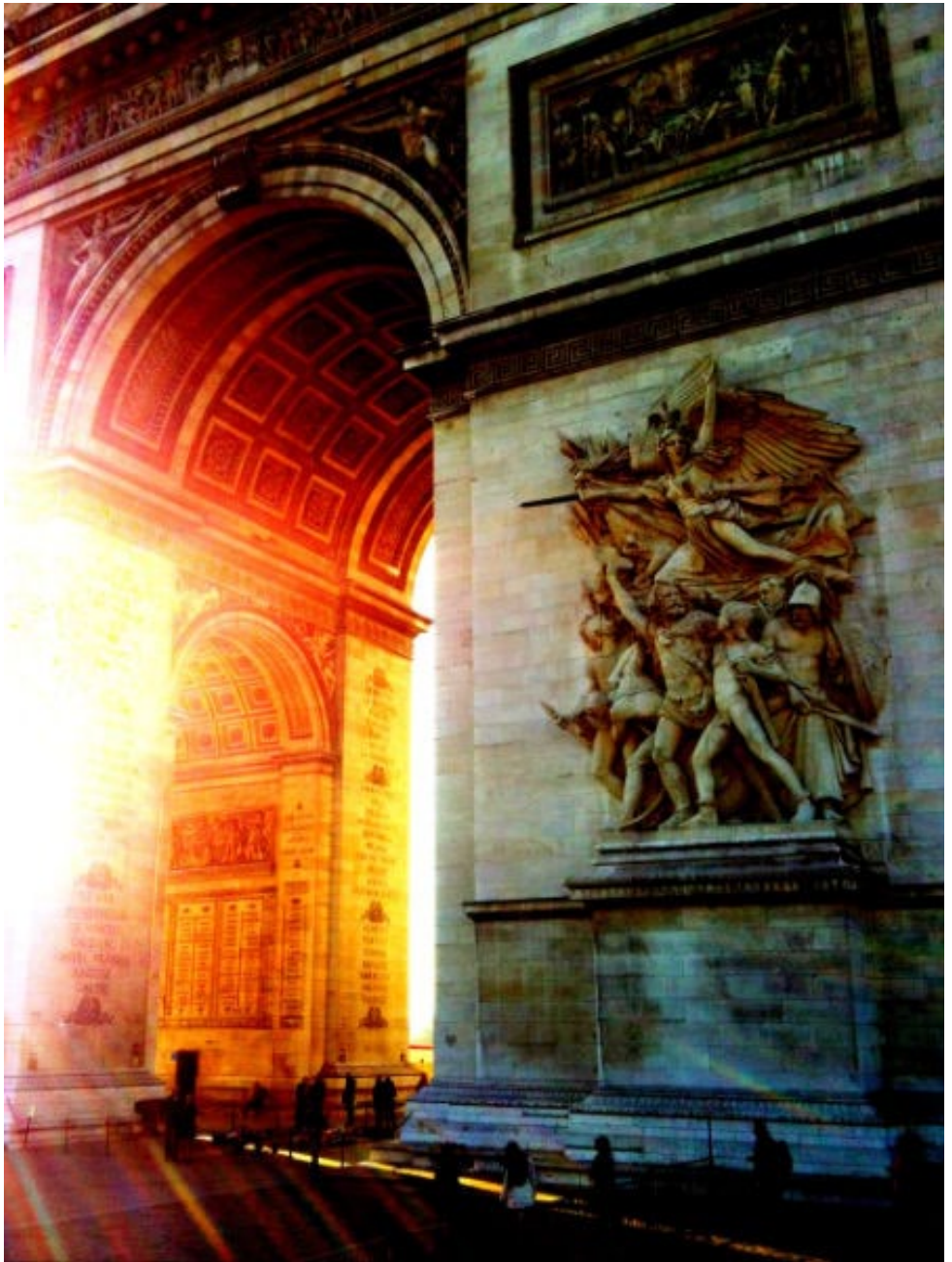
Photographer Renee Kirk would like to share some shots from her recent trip to Paris. When Renee arrived in Paris the shutter to her Canon 50D broke and she was left with a very old point and shoot camera as well as her iPhone. Depressed at what had happened, Rob MacNeils (see issue 5 of twohundredby200 for his creative profile) convinced Renee that it is the photographer, not the equipment that makes the image. So Renee challenged herself to work with what she had and the following images are the result.

















Grace J Ward

Illustrator & Graphic Designer

UK

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www.gracejward.com

"I'm very into detail, I like to really look at the subject matter and capture the things that not everybody notices. Stylistically I'm influenced by graphic novels and board art, I love the line art. I draw all of my line art with technical pens and then move to Photoshop for colouring. I've become known for my illustrations of food and drink, this is a subject matter I enjoy because you can really go to town with detail and colour for maximum emphasis. These 2 illustrations are for Shoreditch based cocktail bar and restaurant Beard To Tail. The 2 cocktails are the Beard To Tail Julep and The Old Pendennis."





Mr. Esgar

Illustrator

Portugal
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www.mr-esgar.com

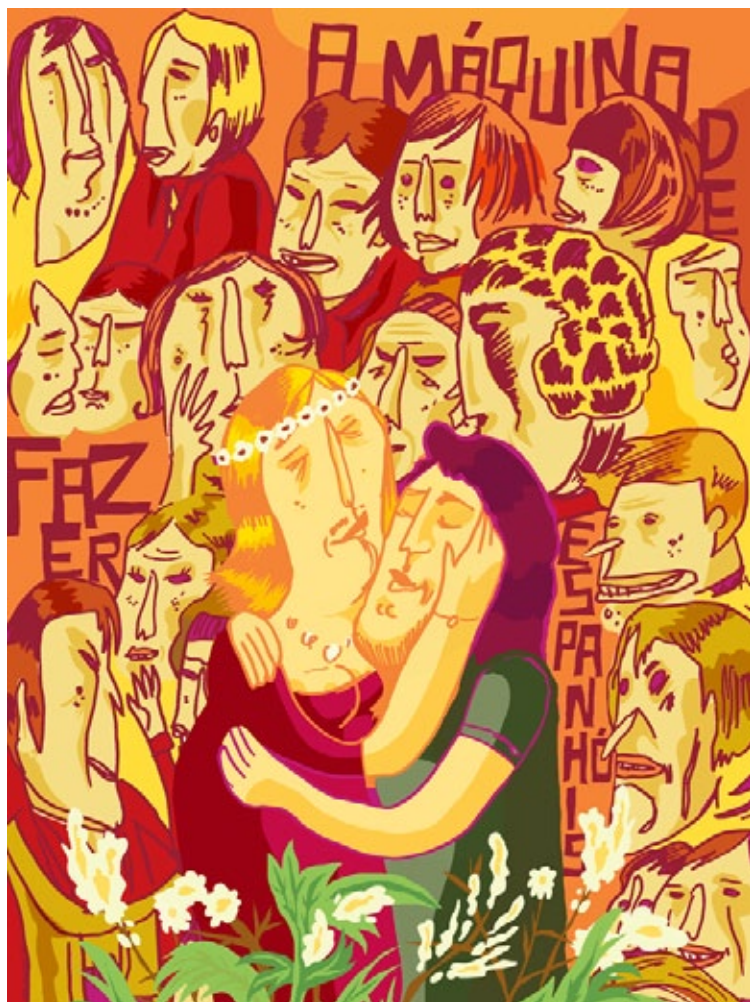


















Simon Heard

Illustrator & Designer

UK

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www.ilovesinage.com

www.etsy.com/shop/ilovesinage

www.sinagedesign.com

Limited Edition Phone Cases- Conceived and crafted in Brighton, UK. All phone cases are designed in-house by Simon Heard (from Sinage Design) and made to order and are as such limited edition.

Taking influence from popular culture, traditional and modern tattoo designs, inspirational people and places around the World (and of course, Zombies).







Laura Moreton-Griffiths

Artist

UK

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lauramoretongriffiths.com

Laura Moreton-Griffiths' paintings and drawings are a wry convergence of social and magical realism. Backwards and into the future and existing out of time in a dysfunctional melancholy world, the characters are taken from preindustrial painting and ceramics. On the surface, the scenes appear bucolic, yet within the familiar and whimsical, Laura's themes are quietly subversive and are about the underbelly of Englishness, and contemporary anxiety.

Working in ink and oil, each piece is a painstakingly constructed tableau of cultural and art-historical references developed from collages of other artist's work, found imagery and photography. She uses the idiom of the 18th century to describe the 21st, conflating past and present in one pictorial event. Each element is selected because it socially and historically encapsulates the time in which it was made, the story it tells and its resonance today. Excavating and subverting the historical and visual references new narratives emerge that quietly talk of social taboos, urban decay, class, and suggested violence – visual poems perceptively observed.

Laura uses traditional techniques with a contemporary sensibility. The ink drawings are strikingly minimal and deceptively simple and recall folk art, woodcuts and graphic novels. They are worked up using overlapping forms in outline, each line thickened and every angle rounded off, balanced with negative space. The paintings use techniques gleaned from old painting manuals and books: working with coloured grounds, under painting, blocking in areas of light and dark, layers and glazes and scumbling, and working wet in wet.











Simon Makin

Photographer

UK
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Images of the two iconic bridge crossings over the Firth of Forth in Scotland.





**Do you want to get
some free exposure
across the globe for
your work ?**

**Do you want to
promote your event or
exhibition?**

The 200 magazine is a quarterly creative magazine is published on the ipad platform and through digital print. The aim of the magazine is to feature the very best creative work from around the world.

We welcome submissions from anyone with a creative flair including - Photographers, Designers, Illustrators, Writers, Artists, Typographers, Video Artists, Graffiti Writers, 3D Artists, Product Designers, Sculptors, Architects

To find out more on how you can get involved, please visit our website at www.twohundredby200.co.uk/200-magazine/

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Our readers are well educated and the majority of them are involved in some form of commercial creativity. They are heavy internet users, shop online and love technology and gadgets.

Advertising within the twohundredby200 magazine will help raise awareness for your products and services within this vast community.

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