



MEDIA KIT 2020

THE leading global information source for quarry operators since 2007



Specialist coverage of the minerals production industry

We offer highly specialist magazines for the quarrying/aggregates industry through 2 magazines, 2 websites and 2 eNewsletters. We are focused 100% on the quarrying industries of Europe, Asia, Africa and the Middle East.

Aggregates Business Europe is entering its 13th year in 2019 and it continues to cover the aggregates production industry in 42 European countries.

Aggregates Business International serves the fastest growing producers and consumers of aggregates across Asia, Africa and the Middle East.

Regular features

Every issue includes a regular feature on;

- Crushing and Screening
- Loading, including Excavators and Wheeled Loaders
- Hauling, including Rigid dump trucks and Articulated dump trucks

CONEXPO-CON/AGG 2020

Through our comprehensive coverage of the show we can offer before, during and after publicity in PRINT, via our Previews and magazines, DIGITAL via our websites and eNewsletters and finally live VIDEO on your booth.

Worldwide exhibitions/Events

You can meet us at the major shows around the world including;

- World of Concrete, Las Vegas
- CONEXPO-CON/AGG 2020, Las Vegas
- SaMoTer, Bologna
- Hillhead, Buxton
- SteinExpo, Homberg
- SIM France
- Mine Expo, Las Vegas
- bauma China



Guy joined *Route One Publishing* in 2011 after more than eight years at the Nottingham Post, where he was the Crime Correspondent. Prior to that he worked as a senior reporter at the Southern Daily Echo in Southampton, Hampshire, at the Lancashire Evening Post in Preston, Lancashire, and as a reporter at The Kirkintilloch Herald, a North Glasgow-based weekly newspaper. He has been a journalist since 1998 and became the Editor of *Aggregates Business Europe/International* in July 2014, after more than two-and-a-half years as Assistant Editor of *World Highways*. He is also involved in producing special publications for *Route One Publishing*, including live at show Daily News print and ConstructionTV.TV channel video editorial.

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www.aggbusiness.com

Proud to maintain the highest standards in circulation management

The comprehensive nature of the BPA Worldwide audit process provides advertisers with the assurance that *Aggregates Business* is circulated exactly where claimed. This independent report enables our clients to invest their budgets in the magazine with total confidence.

The audit verifies that circulation claims are accurate, that the supporting data is correct, and that only those who genuinely qualify under the terms of the controlled circulation receive copies of the publication.



BPA Worldwide, a not-for-profit organisation, was established in 1931 and is the world's most recognised independent auditing company for the publishing industry. Its remit is to protect advertisers from inaccurate or inflated circulation claims by publishers attempting to secure advertising support.

Protect your advertising budgets with audited circulations



Your single source for global aggregates information online and in print

Agg-intel has got the aggregates market covered. Bringing you timely and valuable information on the aggregates industry, it provides a number of different ways for industry professionals and advertisers to broaden their knowledge and reach within the industry.

Supported by *Aggregates Business*

- Undertake aggregates research
- Sponsor an AGG-intel conference
- Raise awareness of your brand via banners on www.aggbusiness.com
- Advertise in the *Aggregates Business* magazines – over 16,391** total copies
- Advertise on our regular expert eNewsletters

***Publishers own figures*

For specific requirements, please contact:

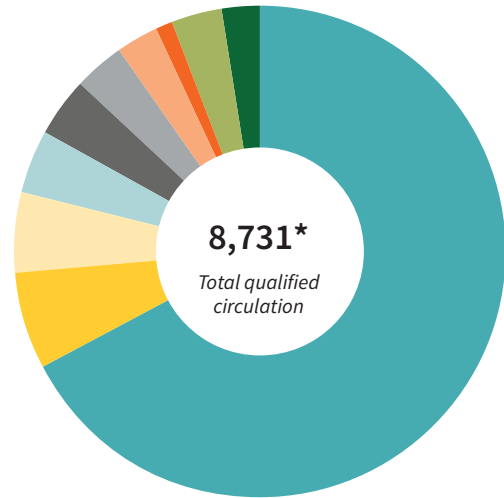
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Circulation Demographic: *Aggregates Business Europe*



Geographical Analysis of qualified circulation*

Countries	
Albania	10
Austria	251
Belarus	9
Belgium	225
Bosnia And Herzegovina	94
Bulgaria	253
Croatia	190
Cyprus	31
Czech Republic	286
Denmark	112
Estonia	86
Finland	118
France	370
Germany	990
Greece	177
Guernsey	1
Hungary	56
Iceland	30
Ireland	150
Italy	898
Jersey	1
Kosovo	14
Latvia	170
Lithuania	144
Luxembourg	34
Macedonia, The Former	16
Yugoslav Republic of	28
Malta	6
Moldova, Republic of	14
Montenegro	291
Netherlands	116
Norway	648
Poland	414
Portugal	376
Romania	479
Russian Federation	6
San Marino	75
Serbia	14
Serbia And Montenegro	105
Slovakia	128
Slovenia	223
Spain	136
Sweden	225
Switzerland	201
Turkey	48
Ukraine	482
United Kingdom	8,731*
TOTAL	8,731*



Combined circulation 16,391**

We can now offer an advertising / editorial option for the combined circulations of both magazines.

16,391 copies to quarry owners and managers across Europe and the fastest growing regions of Asia, Africa and the Middle East.

**Publishers own figures



*Aggregates Business Europe, circulation for June 2019 issue. For further information visit www.bpaww.com

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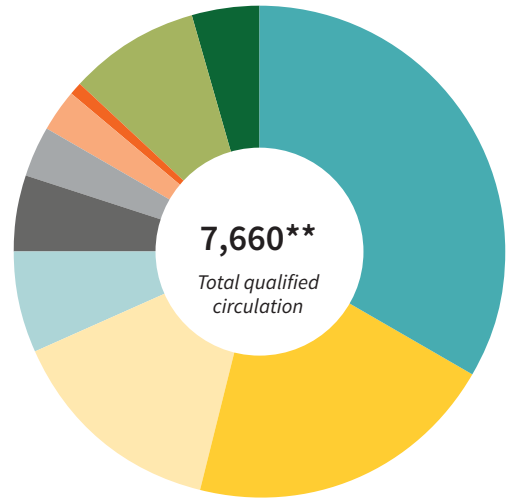
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Circulation Demographic: *Aggregates Business International*

- **2,557**
Quarrying/Asphalt and Ready Mix
Concrete and Concrete Products
- **1,577**
Consulting Engineers/Geologists
- **1,109**
Equipment Manufacturing
- **506**
Equipment Dealerships
- **392**
Government Department/Local Authorities
*Includes: National, Regional or Local Government
Highway or Transportation Department.*
- **259**
Specialist Contracting
*Includes: Civil & Structural Engineering,
Earthmoving, Paving, Road Marking, Safety
Contractors, Sub-Contractors, and Project
Management Companies.*
- **215**
Plant Hire
- **59**
Recycling and Landfill
- **665**
Other Professional/ Industry Organisations
- **321**
Others Allied to the Field



Geographical Analysis of qualified circulation**

Asia	5,235	Kenya	61
China	1,076	Morocco	129
Hong Kong	416	Nigeria	144
India	1,217	South Africa	443
Indonesia	180	Tanzania	19
Japan	251	Tunisia	31
Kazakhstan	336	Zimbabwe	11
Korea	326	Others In Region	73
Malaysia	188		
Pakistan	136	Middle East	1,268
Philippines	164	Bahrain	58
Singapore	507	Iran	104
Sri Lanka	109	Iraq	27
Taiwan	122	Israel	55
Thailand	135	Jordan	12
Vietnam	49	Kuwait	61
Others In Region	23	Lebanon	71
		Oman	75
Africa	1,157	Qatar	89
Algeria	104	Saudi Arabia	126
Egypt	81	Syrian	14
Ethiopia	26	United Arab Emirates	561
Ghana	35	Yemen	15



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Editorial Features 2020

January/February

- Crushing/Screening
- Hauling, ADT/RDT
- Loading, Excavators/Wheeled Loaders
- Conveyors/ Stackers / Stockpiles 1
- Screening buckets / Attachments 1
- Tyres/ tyre protection / Chains 1
- Concrete Plant
- Market reports Scandinavia / US / Thailand, Vietnam & The Philippines
- ConExpo Preview 2020 Full promotional programme including Print, eNewsletter, Web and Video

BONUS DISTRIBUTION:

- CONEXPO-CON/AGG 2020, Las Vegas, March 10-14



July/August

- Crushing/Screening
- Hauling, ADT/RDT
- Loading, Excavators/Wheeled Loaders
- Conveyors / Stackers / Stockpiles 2
- Screening buckets / Attachments 2
- Dewatering
- Asphalt Plant
- Market reports Germany / Indonesia
- Building materials research
- Steinexpo 2020 preview

Dedicated eNewsletters, July 11, July 25

BONUS DISTRIBUTION:

- Steinexpo, Homburg, August 26-29



March/April

- Crushing/Screening
- Hauling, ADT/RDT
- Loading, Excavators/Wheeled Loaders
- Drill rigs / hammers / Breakers 1
- Washing 1
- Screening media
- Weighing
- Market reports Italy / Korea
- SaMoTer 2020 preview

Dedicated eNewsletters Feb 20, Mar 5

BONUS DISTRIBUTION:

- SaMoTer, Verona, March 21-25



September/October

- Crushing/Screening
- Hauling, ADT/RDT
- Loading, Excavators/Wheeled Loaders
- Tyres / tyre protection Chains 2
- Drill rigs / hammers / Breakers 2
- Water recycling / Management / Filtration
- Blasting and alternatives
- Predictive maintenance
- Market reports France / India
- SIM 2020 preview

Dedicated eNewsletters Sep 17, Oct 1

BONUS DISTRIBUTION:

- SIM 2020, Angers France, October 7-9



May/June

- Crushing/Screening
- Hauling, ADT/RDT
- Loading, Excavators/Wheeled Loaders
- Engines / Drivelines / Oils and lubricants 1
- Portable Power Gen sets/compressors/lighting towers/pumps 1
- Recycling 1
- Wear Parts / Spares
- Market reports UK/Ireland / Middle East
- Hillhead 2020 preview

Dedicated eNewsletters May 28, June 11

BONUS DISTRIBUTION:

- Hillhead, Buxton UK, June 23-25



November/December

- Crushing/Screening
- Hauling, ADT/RDT
- Loading, Excavators/Wheeled Loaders
- Washing 2
- Recycling 2
- Portable Power Gen sets/compressors/lighting towers/pumps2
- Engines / Drivelines / Oils and lubricants 2
- Remanufacturing
- Market reports Eastern Europe / China
- BC India 2020 preview Dedicated eNewsletter Oct 29
- bauma China 2020 preview Dedicated eNewsletter Nov 12

BONUS DISTRIBUTION:

- bauma Conexpo India, New Delhi, November 3-6
- bauma China, Shanghai, November 24-27



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European circulation 8,731*

Advertisers in *Aggregates Business* have the flexibility of three targeted options: The Aggregates Business Europe demographic, the Aggregates Business International demographic, OR the 16,391** combined circulation of both magazines.



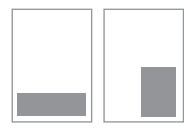
 **Aggregates Business Europe, circulation for June 2019 issue. For further information visit www.bpaww.com*

International circulation 7,660**

Combined circulation 16,391**

***Publishers own figures*



Advertisement dimensions (All sizes are depth x width)					
Full Page (Inches)		Half Page (Inches)		Quarter Page (Inches)	
Bleed:	12 x 8 5/16	Horiz:	5 x 7 1/4	Horiz:	2 x 7 1/4
Trim:	11 3/4 x 8 1/4	Vertical:	10 x 3 1/2	Vertical:	5 x 3 1/2
Type area:	10 x 7 1/4				
					
Full Page (mm)		Half Page (mm)		Quarter Page (mm)	
Bleed:	305 x 218	Horiz:	124 x 184	Horiz:	60 x 184
Trim:	297 x 210	Vertical:	256 x 92	Vertical:	124 x 92
Type area:	256 x 184				

Print advert specifications

PDF files MUST be created to these specifications:

- Composite CMYK PDF as single pages - V1.3 PDF/X-1a:2001
- They must contain a Trim Box set to the trim size of the publication
- All fonts must be embedded
- Combined ink density should not exceed 300%
- Double page adverts use a gutter of 25.4mm down the centre of the advert. It is left to the designers discretion if you encroach into this zone with text, as it may not be visible.

For further information on supplying files please contact production@ropl.com

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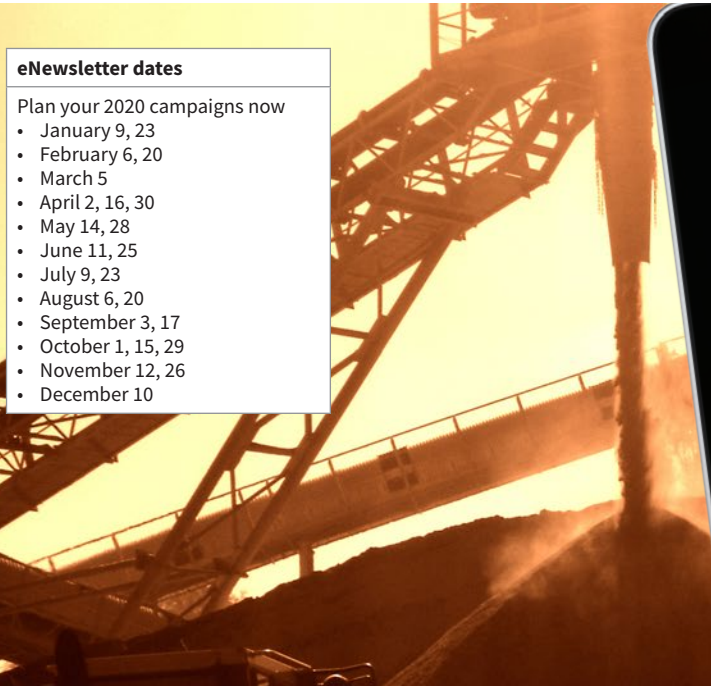
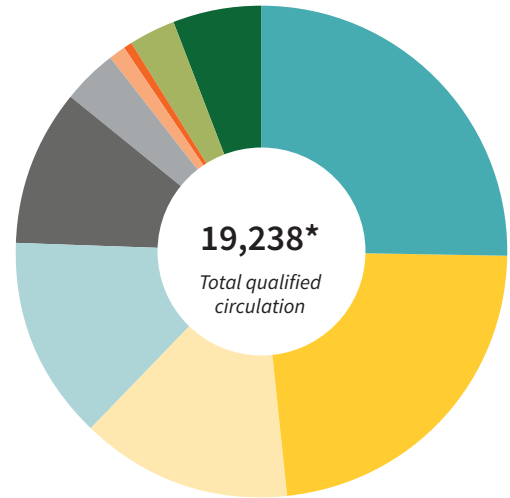
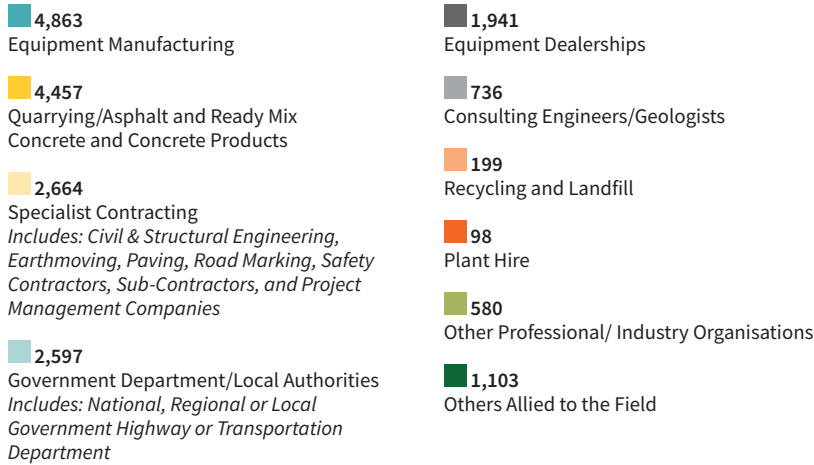
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Aggregates Business eNewsletter circulation



eNewsletter dates
Plan your 2020 campaigns now
• January 9, 23
• February 6, 20
• March 5
• April 2, 16, 30
• May 14, 28
• June 11, 25
• July 9, 23
• August 6, 20
• September 3, 17
• October 1, 15, 29
• November 12, 26
• December 10



Direct to over 19,000* industry professionals

Sent every two weeks to our database of 19238* industry professionals, each eNewsletter includes a selection of advertising options that will enable you to present your products and services directly to this vitally important audience.

**Publisher's own data*

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► **Sarah Biswell, Webmaster**
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Why use our eNewsletter?

Our qualified database of industry professionals is made up exclusively of people who have subscribed to one of our print magazines, eNewsletters or *Daily News* online bulletins, or who have attended an industry event where we have supplied the official media, or who are members of a relevant professional industry association.

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Special Publications 2020

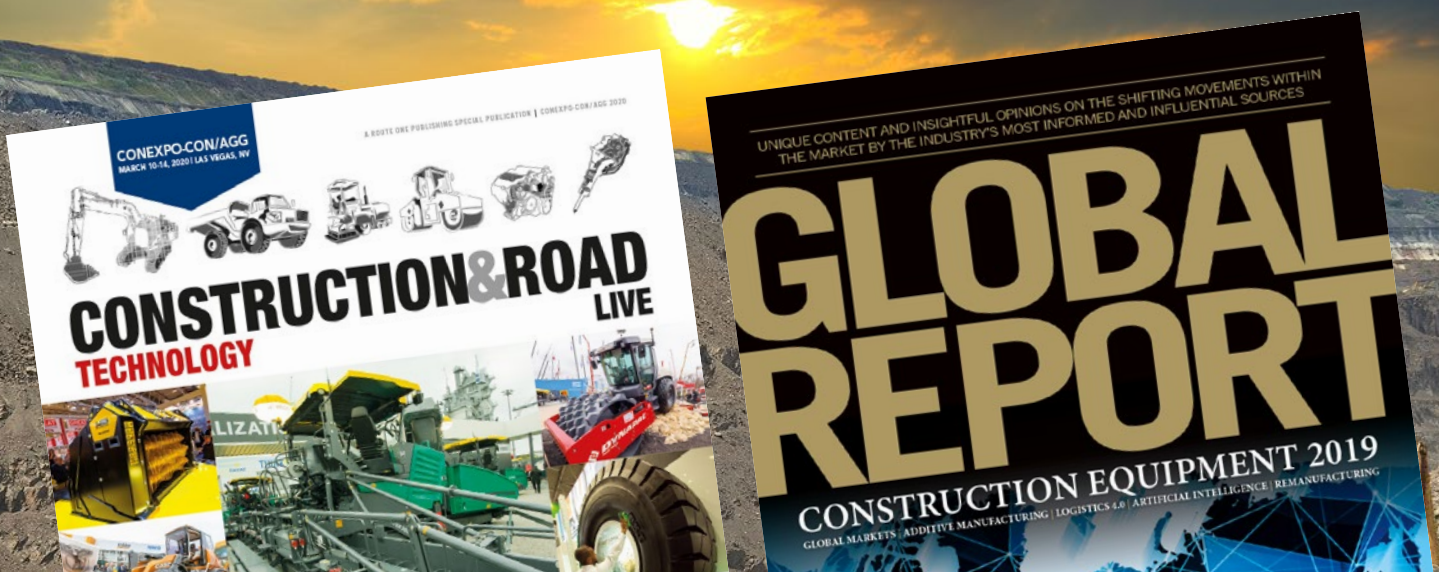
In 2020, Agg-intel will be producing focused supplements providing analysis of industry sectors and regions. With insight from our expert editorial team, these supplements ensure our subscribers receive important coverage of specific topics and areas of interest, and they offer advertisers a unique and cost-effective way of reaching a targeted audience in both print and digital formats.

Construction & Road Technology LIVE

Direct from CONEXPO-CON/AGG, this will be the definitive guide to all the most significant new models at one of the world's leading construction equipment show in 2020. Covering all major equipment categories, our team of specialist reporters will be on site to bring our global audience up to speed... whether they were able to attend or not.

The Global Report Construction Equipment

Now in its 6th year and following its highly acclaimed launch in 2014, The GLOBAL REPORT: Construction Equipment is back for 2020 with even bigger and better in-depth expert views on the critical factors that today's users of construction equipment need to consider when specifying their machinery needs. As before, our team of specialist construction equipment reporters will join forces with a host of industry experts to provide a series of incisive insights into the most important developments and opportunities facing the market. We will give 70,000 industry decision-makers the inside track on which new ideas are likely to prevail, and why.



Published: April
Print Circulation: 25,000*
Digital Circulation: 56,000 *

Published: June
Print Circulation: 20,000*
Digital Circulation: 46,000 *

Route One Publishing guarantees high quality editorial content for our high-calibre magazine subscribers and website visitors

** Publisher's own data*

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