



Media Pack 2019/2020

About Us

Now approaching our 30th Year *The Around Saddleworth and Tameside Magazine* is the number one glossy magazine in the area.

Packed full of local and contemporary articles where readers find a host of local features that are designed not just to reflect life in Saddleworth, but also to help them make the most of living in this wonderful part of the country.

Produced by local dedicated people which includes an In-house design and production team and is fully supported by more local businesses than any other magazine.



Distribution

12,000 Around Saddleworth and Tameside A4
Glossy Magazines are distributed **FREE** to local businesses, doctors' surgeries, dentists, libraries, golf clubs, Leisure Centre's, gyms, local events, beauty salons, opticians, post offices, high street shops, restaurants, pubs etc..... Additional e-editions are also available to view on our website & social media pages.



Saddleworth

Oldham

Royton

Stalybridge

Ashton Rishworth

Ripponden

Mossley Marsden

Dukinfield

Holmfirth Shaw

Meltham

Promoting “YOUR” Business

Working successfully with hundreds of local businesses looking to promote their services to our readers The Around Saddleworth and Tameside magazine offer’s a mix of advertising opportunities to promote your business or event to our readers both in print and online.

We have advertising available in our magazine, on our website, on our Social Media pages and on our brand-new Business Directory.

We can also create a bespoke marketing campaign for you with our highly skilled team of account managers who have years of experience in local marketing.

As a trusted brand for nearly 30 years, we can put your business in front of an audience of over 15,000 every day, 365 days a year!

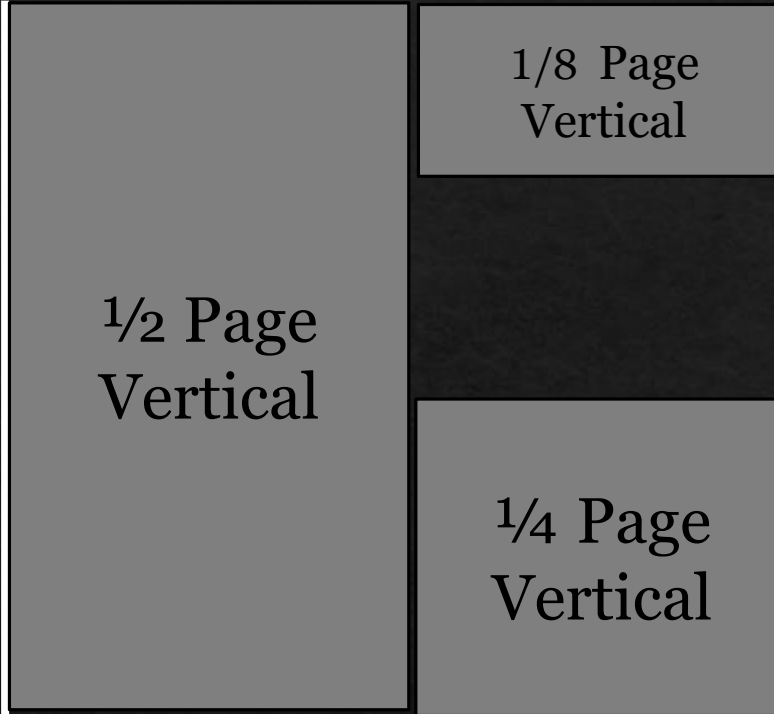
Take a look at the following slides to see what we can offer.



Magazine Advertising

Vertical Adverts Rates & Sizes

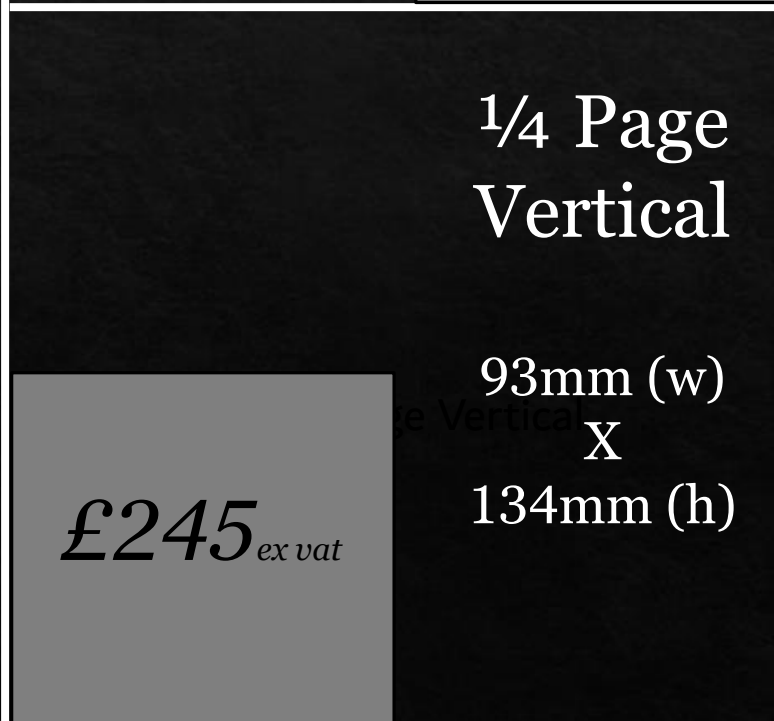
(Advert placement shown as grey box. Right-hand page and left-hand page placements are available on request)



£425_{ex vat}

1/2 Page Vertical

93mm (w)
X
272mm (h)



£145_{ex vat}

1/8 Page Vertical

93mm (w)
X
67mm (h)

Magazine Advertising

Horizontal Adverts Rates & Sizes

(Advert placement shown as grey box.
Right-hand page and left-hand page
placements are available on request)

1/2 Page Horizontal

190mm (w)
X
134mm (h)

£425 *ex vat*

1/4 Page Horizontal

190mm (w)
X
67mm (h)

£245 *ex vat*

Magazine Advertising

Full Page Adverts Rates & Sizes

(Advert placement shown as grey box.
Right-hand page and left-hand page
placements are available on request)

*Full Page Inside Magazine:
£795 ex vat*

*Full Page Inside Front Cover:
£895 ex vat*

*Full Page Inside Back Cover:
£895 ex vat*

*Full Page Outside Back Cover:
£995 ex vat*

Full Page Advert

210mm (w)
X
297mm (h)

Magazine Advertising

Double Page Adverts Rates & Sizes

(Advert placement shown as grey box)

Double Page Spread
Inside Magazine:

£1,450 ex vat

Double
Page
Spread

420mm (w)
X
297mm (h)

Website Advertising

ROS Digital Adverts

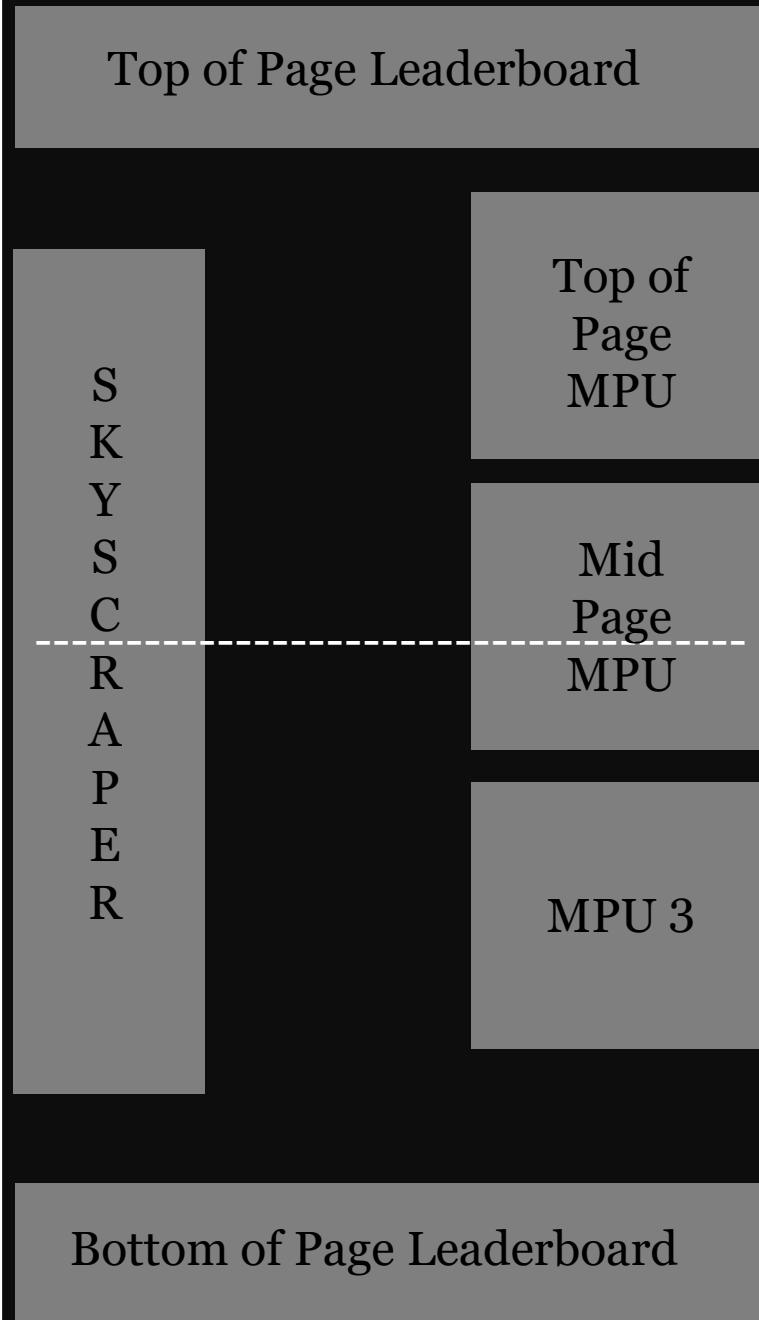
Rates & Sizes

(Advert size shown as grey box)

(Discounts are available for block bookings)



(Website Page)



Top of Page Leaderboard
£119 ex vat per month

Top of Page MPU
£99 ex vat per month

Mid Page MPU
£79 ex vat per month

MPU 3
£59 ex vat per month

Skyscraper
£69 ex vat per month

Bottom of Page Leaderboard
£49 ex vat per month

Website Advertising

Fixed to Page Digital Adverts

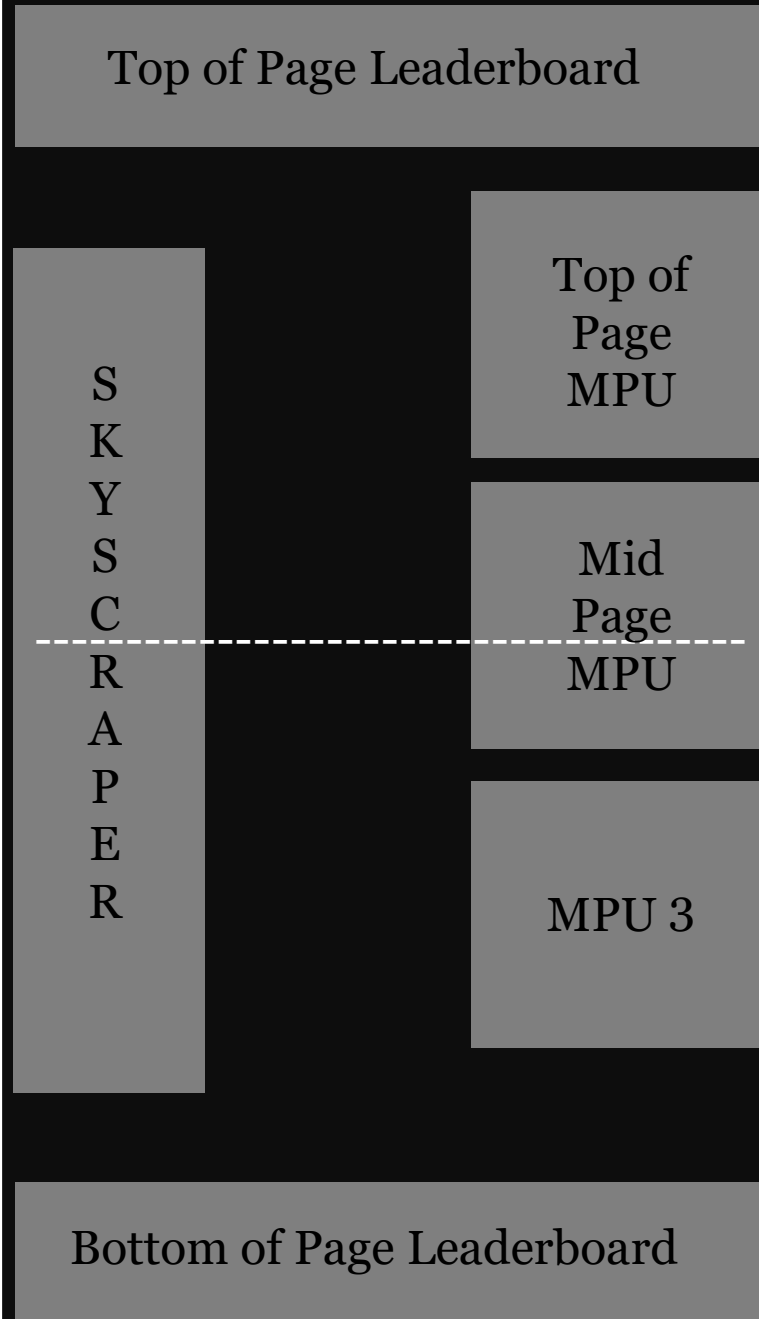
Rates & Sizes

(Advert size shown as grey box)

(Discounts are available for block bookings)



(Website Page)



Top of Page Leaderboard
£139 ex vat per month

Top of Page MPU
£129 ex vat per month

Mid Page MPU
£109 ex vat per month

MPU 3
£79 ex vat per month

Skyscraper
£89 ex vat per month

Bottom of Page Leaderboard
£69 ex vat per month

Website Advertising

Fixed to Home Page
Digital Adverts

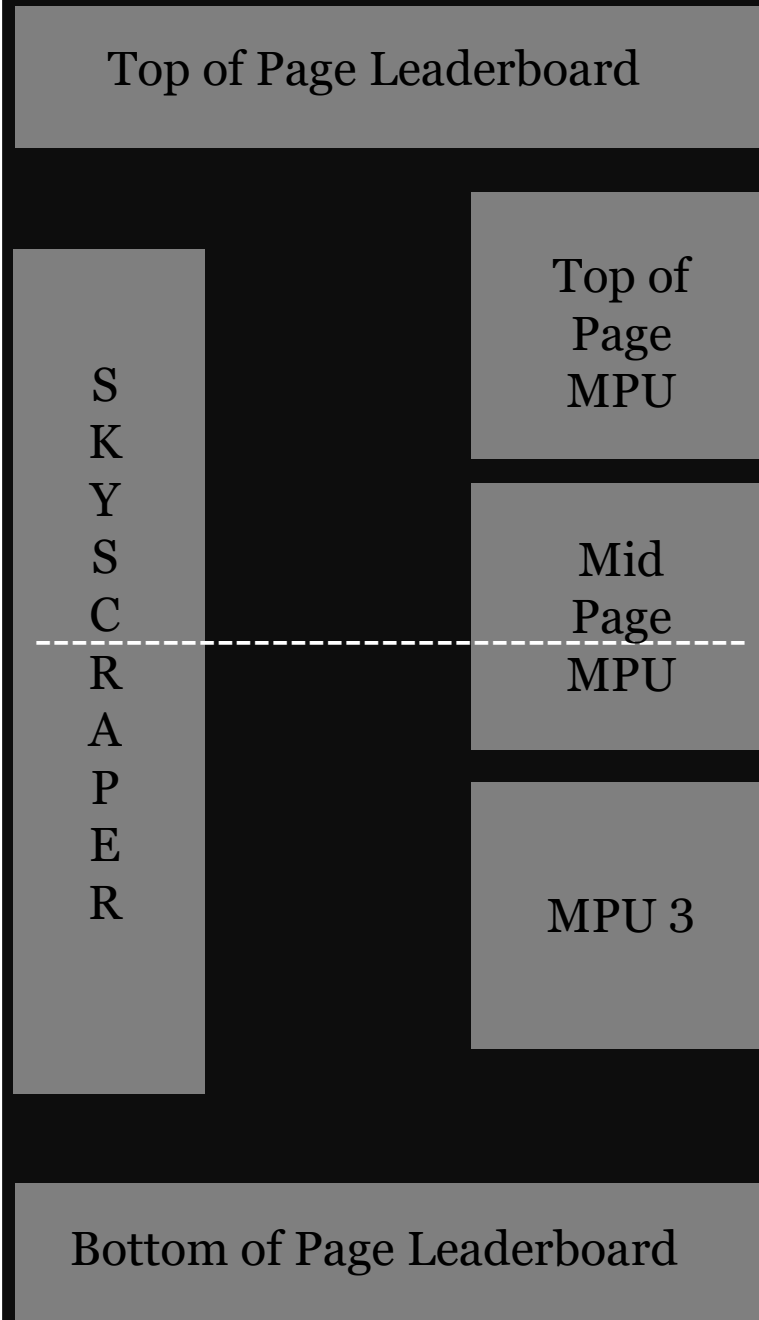
Rates & Sizes

(Advert size shown as grey box)

(Discounts are available for block bookings)



(Website Home Page)



Top of Page Leaderboard
£199 ex vat per month

Top of Page MPU
£179 ex vat per month

Mid Page MPU
£159 ex vat per month

MPU 3
£129 ex vat per month

Skyscraper
£139 ex vat per month

Bottom of Page Leaderboard
£119 ex vat per month

Business Directory Listings

Standard

£10 per month

- Main Directory Listing
 - Category Listing
- Telephone Number
 - Map
- Description 100 words
 - Main Image/Logo
- Image Gallery – 4 Images



Intermediate

£15 per month

- Main Directory Listing (above standard listings)
 - Category Listing (above standard listings)
 - Website Link
 - Business Logo
 - Contact Details
- Description 200 words
- Image Gallery – 10 Images
 - Map



Featured

£20 per month

- First Page Main directory Listing
- First Page Category Listing (multiple categories)
 - Website Link
 - Social Media Links
 - Business Logo
 - Contact Details
- Description - Unlimited words
- Image Gallery - Unlimited
 - Reviews
 - Special Offers
 - Video



Multimedia Packages

Bronze

£149 per month ex vat

- 1/4 Page Magazine Advert (Bi Monthly)
- Standard Directory Listing (12 months)
 - Digital MPU Advert (12 months)
 - 2 Social Media Posts (per year)
 - 1 Advertorial (per year)



Silver

£299 per month ex vat

- 1/2 Page Magazine Advert (Bi Monthly)
- Intermediate Directory Listing (12 months)
- Digital MPU & Leaderboard Advert (12 months)
- 4 Social Media Posts (per year)
- 2 Advertorial's (per year)



Gold

£499 per month ex vat

- Full Page Magazine Advert (Bi Monthly)
- Premium Directory Listing (12 months)
- Digital MPU, Leaderboard & Skyscraper Advert (12 months)
- 6 Social Media Posts (per year)
- 4 Advertorial's (per year)

