

# BLUERUNNER SOLUTIONS

## School Meal Ordering New Hall Case Study



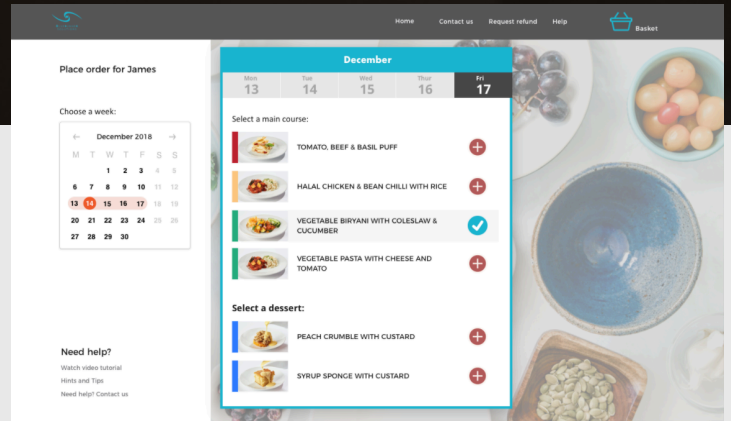
### WHAT WAS THE CHALLENGE?

- An **online School Meal Ordering** solution to manage pre-orders
- A process to **safeguard allergen and dietary needs**
- **Digital payments** accepted on any device
- A **visual representation of the menu** along with allergen and dietary information
- An **end-to-end system** to manage meal choice, orders, production, & fulfilment
- A **digital solution** that delivered convenience for users yet operational efficiency

### WHAT DID WE OFFER?

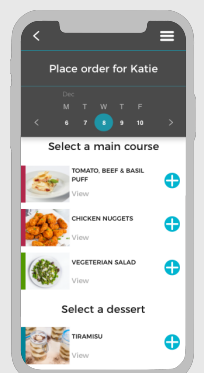
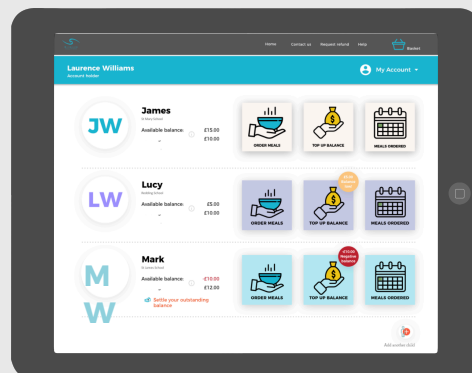
- An online **School Meal Ordering Platform** offering staff & students a choice of meals
- Display the specific **dietary menu required** for the student & staff ensuring they get their required meal
- An **end-to-end solution** for receiving, producing & fulfilling the orders
- Integration with a **secure Payment gateway** (some users can have payment requirement disabled)
- Flexible platform allowing for a **variety of menus** with a images & description of the menu
- All aspects of the system **managed digitally**, including production numbers, reporting, menu management, as communication to parents

“The BlueRunner System has helped the catering team manage orders efficiently, offering quick access to reporting. Students and staff now have a wide choice of meals on a single, easy to use platform.”  
Catering Manager



### WHAT WERE THE RESULTS?

- The system ensures that all **payments are taken at the point of the order**, meaning New Hall School have been able to manage the orders efficiently
- This has **decreased the amount of food waste**, allowing the catering team to produce accurate food volume requirements
- The catering team now has a direct **communication channel with parents**
- Debt collection is now an automated process via the system **decreasing the admin time** required
- More parents are now ordering due to the **visual representation of the menu** and New Hall School can now **effectively manage the end to end process of meal ordering**, production, distribution, and fulfilment



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