



# The Miracle Foundation Case Study



## PROJECT NAME

The Miracle Foundation

## CUSTOMER

A multinational, non-profit organization from Austin, Texas (USA) that empowers orphans to reach their full potential. Their vision is to make childhood a reality for orphaned children world-wide.

## TECHNICAL CHALLENGES

- Customer had to maintain separate websites for Web presence and accepting donations due to the limited extensibility of the existing web site
- Donations were pouring in different modes such as:
  - Sponsorship- monthly committed or recurring at some interval
  - Gifts as Memorials and Honorariums
  - One time donation
- Technically, it was not possible to accept all donations from one customer through a single process or single order
- There was no provision for getting consolidated report for each customer

## CUSTOMER BENEFITS

- Implementing donating by various options through a single shopping cart made donation process easy for donors
- Ease of managing single website for our customer Easy to track donations and inflow of funds through custom reports

## OUR APPROACH

- AVI studied each of the services customer provided and the customer expectations objectively
- Analysed the architecture of the existing system and its technical boundaries
- Evaluated a few Open Source and Hosted Solutions from future scalability point of view

## THE SOLUTION

AVI proposed Magento as the basis of providing the technical solution and subsequently developed an easy to use and scalable Magento application by customizing it.

The new system combined the web presence as well as shopping cart with all options of the donation under one umbrella such as:

- One time donation with fixed and variable amounts
- Sponsorship donation with fixed and variable amounts
- Gift type donation with gift card for Memorials and Honorariums
- Custom reports outside Magento for tracking different type of donations
- Bridge between Magento and payment gateway, Authorize.net, which helped track monthly automated donation hit.

