The Cloud Eleven-Gavilan North LLC CAROLINA INTERNATIONAL CCI and HORSE TRIAL

March 19 - March 22, 2020

The Carolina International. . . . where the best come to win.



MEDIA KIT

March 2020

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About the The Cloud Eleven-Gavilan North LLC Carolina International CCI and Horse Trial

The seventh annual Cloud Eleven-Gavilan North LLC Carolina International CCI and Horse Trial will host international and national levels of competition at the CCI4*, 3* and 2*-S and Advanced - Training levels. Many of the top eventing combinations from throughout North America will flock to The Park March 19-22, 2020 to contest one of the most important competitions of the spring season. In 2020, The Carolina International offers an unprecedented \$100,000 in prize money.

The Carolina International provides a supreme opportunity for top horse and rider combinations to test their skill over world-renown course designer Ian Stark's thoughtful tracks. In addition to hosting world-class competition, the weekend will provide a family friendly environment to be enjoyed by all.

For those who are unable to attend the 2020 Carolina International, we will host a live stream of the feature divisions. As the host broadcaster, EQSportsNet will provide coverage of the CCI4*-S and the CCI3*-S levels.

Visit: EQSports.net

Eventing originated as a training program to keep Calvary officers and their horses fit for duty by providing the ultimate test of "war horse" and "warrior". An Olympic sport since 1912, Eventing's diversity and intensity are unparalleled in equestrian sports and it is often called the most exciting of equestrian competitions, contested by both men and women on an equal playing field.

CAROLINA HORSE PARK MISSION:

- Providing a facility with exceptional stabling and conveniences for our customers
- Enhancing the region as an outstanding residential location
- Preserving the region's open space
- Growing the economy in our community and being good neighbors

IMPACT:

The economic impact for the Sandhills region from CHP is estimated to be over \$8 million annually. CHP's influence includes the enhancement of land values in Raeford, NC, and the preservation of 315 acres of invaluable acreage for equine, recreational and environmental purposes.

THE FACILITIES:

The Carolina Horse Park is a multi-disciplined equestrian facility which includes:

- 192 exceptionally constructed and appointed permanent stalls
- 2 show rings with outstanding footing
- 3-acre Derby Field
- Dressage area large enough for 6 arenas
- 6 Championship-Level Cross Country Courses
- Combined Driving Marathon Course with 8 obstacles
- Unlimited lunging, hacking, and warm up space
- 33 RV spots with water and electric hook-ups

ANNUAL CALENDAR:

- 2 International Competitions; The Cloud 11~Gavilan North LLC Carolina International CCI and Horse Trial and the Southern Pines CDE
- Home of the Southern Pines Equine Associates War Horse Event Series; comprised of 5 schooling horse trials and a year-end championship
- Sanctioned Horse Trials, Dressage Shows, and Combined Driving Trials
- "A" rated Hunter/Jumper show
- Home of the Breezeway Sporthorse and Diagnostic Clinic TallBoots Hunter/ Jumper schooling show series
- Schooling and training opportunities
- Derby Cross competitions

Glossary of Terms

Three-Day Eventing or Horse Trials:

Eventing: An equestrian triathlon, combining three phases of dressage, cross-country and show jumping. An exciting International and Olympic sport, eventing has its roots in a comprehensive cavalry test requiring mastery of several types of riding. The sport is unique in its demand and intensity of both horse and rider.

Dressage: The art of training a horse to maneuver in response to nearly imperceptible aids given by the rider's hands, seat, legs, and body. Often described as dancing on a horse.

Cross Country: The cornerstone phase of eventing is a test to prove the speed, endurance, bravery and jumping ability of a horse as well as demonstrating the rider's knowledge of pace and ability to guide the horse.

Show Jumping: This phase is timed and tests the technical jumping skills of the horse and rider, including suppleness, obedience, fitness and athleticism.

Refusal: The failure of a horse to jump a fence to which presented. This includes any stop in forward motion.

Run-out: When the horse quickly slides past or "ducks out" of a fence instead of jumping it, without stopping forward motion.

2020 Carolina International Sponsors

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Lumbee River Electric Membership Corporation

Attwood Equestrian Surfaces

Breezeway Sporthorse and Diagnostic Clinic

Friendship Mobile Veterinary Imaging and Sports Medicine

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Brian and Sarah McMerty

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