



Case Study / IMPACT Masterclass® is the icing on the cake

A UK-incorporated company, Finsbury Food Group is a leading speciality bakery manufacturer, producing a diverse range of cakes, bread and bakery snack products for the major UK multiple retailers and the foodservice channel. Finsbury Food Group supply major retailers and the foodservice channel across the UK, and in Europe, with proprietary, own brand and licensed brand bread and cakes.



According to one team member, commenting on their involvement in the IMPACT Masterclass® programme;

“This has been the most enjoyable few weeks at work. EMS Cognito has brought fun to the process whilst operating at exceedingly high standards to ensure the improvement we require is achieved.”

Commenting on this success, Lucy Wills, Site Director added;

“This is a total step change for the business – I have not seen anything like this here before.”

About the Programme

IMPACT Programme™ is effective and sustainable; it improves manufacturing performance and transforms culture. IMPACT Masterclass® represents our approach to implementation:

- tried and tested teaching methods best suited to manufacturing
- the introduction of new and innovative practices
- hands-on facilitation by an improvement specialist
- the coaching of an internal champion
- working in partnership at all levels of seniority in the company

Opportunity

By continuing to offer an innovative range of high-quality cakes coupled with excellent service levels, Lightbody of Hamilton Ltd, (part of the Finsbury Food Group) have created strong demand and opportunities to grow their market. In order to increase production capacity to meet future growth, EMS Cognito were engaged to challenge, already high levels of productivity and achieve the maximum outputs from existing production processes.

Action

EMS Cognito implemented an IMPACT Masterclass® at the Lightbody site. This has resulted in more integrated teams developing new skills to change and improve their workplace. A team of process experts have been developed to take ownership of the strategy and will continue to deploy the techniques, thus underpinning its long-term sustainability and contributing to the continued improvement of the process.

Results

By reducing existing equipment changeover times by 45%, the IMPACT Masterclass® has unlocked greater production capacity and will allow Lightbody to meet growth in sales through its existing capital investments.



EMS Cognito is a UK-based operations consultancy with a track record of helping leading manufacturers, processors and utilities in diverse industries gain competitive advantage. We employ a unique blend of World Class methodologies and an integrated approach to implementation to help companies make lasting improvements to their operation.

Visit www.emscognito.co.uk

IMPACT Programme

Improved Manufacturing Performance
And Cultural Transformation

Our IMPACT Programme™ is unique; it engages managers at a strategic level, identifying opportunities within operations to both increase profitability and add value for customers.

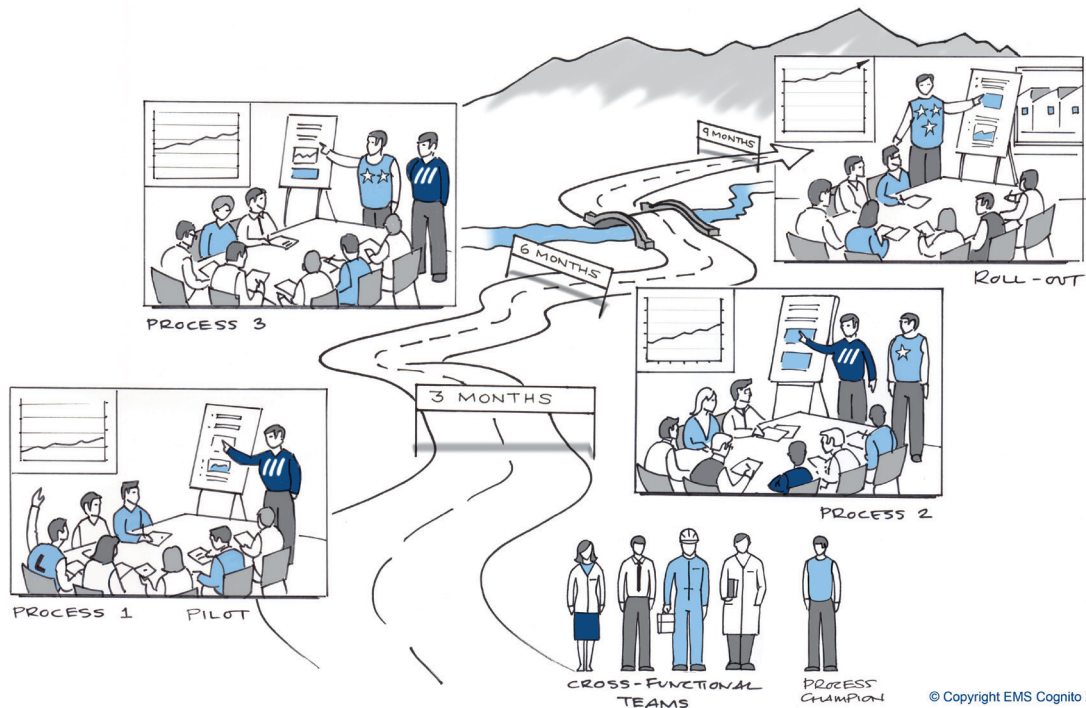
- Employs our own blend of methodologies
- Focuses in-depth on the most critical processes
- Produces early wins that gain momentum
- Transfers expertise to cross functional teams

IMPACT Masterclass

IMPACT Masterclass® is a unique implementation method that serves a central role in executing the strategy to achieve your operational goals.

We design each IMPACT Masterclass® around your company, your circumstances and your particular requirements.

IMPACT Programme™ - The Masterclass Approach to Implementation



Visit www.emscognito.co.uk/case-studies to read more examples of how we help clients get results. Call us on 0117 941 5373 or email info@emscognito.co.uk to find out how we can help you get more from your operation.