

PRINT & DIGITAL MEDIA PUBLICATION USING ADOBE ILLUSTRATOR (ACA)

Course Outline

ACA certification is an industry-recognized design credential that can be used to effectively validate your skills in Adobe Illustrator software. It represents the creative skills in demand today by industry and academia and reflects well when presented on a resumes or college application Questions & Answers

When do I get my official certificate from Adobe?

- You will be able to download your certificate from the Certiport website after the exam - can take up to 24 hours to generate. A certificate will also be posted to your registered address: Can take up to 4 weeks

When do I get my results?

- Results are available on screen immediately after the exam.

When do I get access to the accredited logo?

- You should receive an email with instructions from certiport.com and you will be able to download the logo and certificate details

Outline

1.0 Setting Project Requirements

- Identify the purpose, audience, and audience needs for preparing graphics.
- Demonstrate knowledge of standard copyright rules for artwork, graphics, and graphic use.
- Demonstrate knowledge of project management tasks and responsibilities.
- Communicate with others (such as peers and clients) about design plans.

2.0 Identifying Design Elements Used When Preparing Graphics

- Demonstrate knowledge of design principles, elements, and graphic composition.
- Demonstrate knowledge of graphic resolution, graphic size, and graphic file formats for web, video, and print.
- Demonstrate knowledge of typography.
- Demonstrate knowledge of the use of symbols and representative graphics.
- Understand key terminology when working with graphics.



LEVEL:

- Intermediate

EXAM DURATION:

- 50 Minutes
- BRD - 1/2 day exam prep

MAX DELEGATES:

- 6 Number

EXAM TIMES:

- Exam Prep: 09:30 - 13:30
- Exam: 14:30 - 15:30

BIGROCK SUPPORT:

- 12 Months Support
- Free course retake
- Video Support via youtube
- Email and Tel Support
- Live Support via Teamviewer

RELATED COURSES:

- Photoshop Adv - 2 days
- Illustrator - 1 day



CERTIFIED INSTRUCTOR

- This course will be delivered by an Adobe Certified Instructor

3.0 Understanding Adobe Illustrator

- Identify elements of the Illustrator user interface and demonstrate knowledge of their functions.
- Use nonprinting design tools in the interface.
- Demonstrate an understanding of and select the appropriate features and options required to manage color, pattern, and gradient swatches.
- Demonstrate an understanding of vector drawing concepts.
- Demonstrate knowledge of how to work with brushes, symbols, graphic styles, and patterns.
- Demonstrate knowledge of layers and masks.
- Import, export, and save files.

4.0 Create Graphics Using Adobe Illustrator

- Demonstrate knowledge of how to create documents.
- Demonstrate knowledge of how to use drawing and shape tools.
- Demonstrate knowledge of how to use type tools.
- Demonstrate knowledge of how to use scanned or photographic images.
- Demonstrate the ability to create realistic graphics.
- Demonstrate knowledge of how to modify and transform objects.

5.0 Archive, Export, and Publish Graphics Using Adobe Illustrator

- Demonstrate knowledge of preparing graphics for web, print, and video.



www.bigrockdesigns.com

BRD Dublin

Element 78, Ground Floor, 1 George's Quay Plaza, Dublin 2



learn@bigrockdesigns.com



Belfast: 44 (0) 28 9038 8330

Dublin: 00 353 1 9073296

BRD Belfast

3 Wellington Park, Belfast, BT9 6DJ