

TONTHE HIGH STREET

Anushka Lakhani, founder of aer Blowdry Bar, scouts out the most eye-catching hairstyles in Kensington





Anushka says: Amir has gorgeous curls, but leaving his hair loose can get in the way at work and look unruly. To keep his curls under control Amir applies leave-in conditioner, and secures his hair back with an Invisibobble. This makes the conventionally preppy Amir look almost hipster.

Tade

Anushka says: 'Big hair, don't care' is the official mantra of Kensington and Chelsea! The big bouncy blow-dry is yet to go out of style; if you want Victoria Secret model bounce, this is the blow-dry for you. If you would like to achieve this look at home, use hot rollers to add some serious volume.

Anushka says: Jo's messy top knot is an effortless look that can be sported at the gym, at work or on a night out with friends. This relaxed bun is perfectly undone. The look works best with hair that hasn't been washed for a day or two.



Anushka says: It doesn't matter that it isn't summer - you can still rock beachy waves. Although Jules is sporting a rather smoothed-out voluminous look, if you're more into soft waves you can polish up her look, by wrapping sections of your hair around a medium-barrel curling iron for more definition. Pair your curls with ruby red lips and liquid liner, for any big night out.



Anushka says: Sophie is showcasing one of our most popular looks at aer, with these long lustrous waves. We are so envious of her gorgeous blonde locks; the natural highlights in her hair really accentuate the waves. This look was created by her hair being blown-out and pin-curled for this perfect party look.

Komal

Anushka says: With London's humid weather, braids are a great way to keep your hair from frizzing. The secret of beautiful looking braids is even sections, so your braids look neater and fuller all around the head. If you have some texture in your hair, braid overnight and in the morning you'll have lovely waves, without needing to use styling tools.

