

AIRFRANCE  studio

AIR FRANCE STUDIO

Air France's audio-visual and cinematographic production offer.

Air France studio promotes cinema, fashion and the media, by providing professionals with a variety of Air France locations: on board or at the foot of an aircraft, in a Business lounge, at a check-in desk or in the immensity of an aircraft hangar.

Air France studio also provides film locations with Air France brand accessories, products and vehicles, accompanies the teams behind the scenes, from the organization to the promotion of audiovisual productions and organizes the transport of film crews and equipment.



2018

DELSEY

2018 advertising campaign

Photo shoot



2018

Le Doudou

by Philippe Mechelen
and Julien Hervé with Kad Merad
and Malik Bentalha

THE SERVICE PROVIDED

- Reading the scenario and feasibility study;
- Advice on the choice of set and locations;
- Providing an estimate;
- Setting up of a partnership agreement for the transport of teams and equipment;
- Organization of the filming: reservation of the set and coordination of everyone involved;
- Management of regulatory authorizations for filming;
- Supervision and coordination on the day;
- Support in promoting the film on Air France Media.



2018

Amoureux de ma femme

by Daniel Auteuil with Daniel Auteuil,
Adriana Ugarte, Gérard Depardieu
and Sandrine Kiberlain



2017

Infrarouge Magazine

Cannes Festival special edition
with **Sonia Rolland**
© Martin Kiossev



2018

**Les Aventures de
Spirou et Fantasio**

by Alexandre Coffre
with Thomas Solivères
and Alex Lutz



A REAL MOVIE THEATRE IN THE SKY

Since the first film was shown on board an Air France flight in 1966, movies have become an integral part of the DNA of the Air France brand, becoming a must-have in terms of customer satisfaction.

With a wide variety of programmes and high-definition screens, Air France offers up to 1,200 hours of video on demand on board its long-haul flights, in 10 languages, on 38,000 individual screens, making the sky the biggest movie theatre in the world.

Air France also supports the film industry. The company is an official partner of:

- the Cannes Film Festival;
- the Deauville American Film Festival;
- the Lumière Festival;
- the Ile-de-France Film Commission;
- UniFrance, for the promotion of French cinema throughout the world.

RATES FOR AIR FRANCE STUDIO SET RENTAL

SET	SET SUM FOR HALF A DAY (5 HOURS)				
	Small team < 10 pers.	11-50 pers.	51-100 pers.	101-150 pers.	> 150 pers.
Aircraft exterior - in the hangar	4 422	7 084	9 918	12 043	On estimate
Aircraft exterior - on the ramp	6 092	10 104	14 146	17 177	
Aircraft interior	6 855	10 184	14 258	17 313	
Aircraft exterior and interior- hangar	7 450	10 779	15 091	18 324	
Aircraft exterior and interior - runway	9 120	13 799	19 319	23 458	
Business lounge	2 813	3 750	5 250	6 375	
La Première lounge	4 219	5 625	7 875	9 563	
SkyPriority counter	4 118	5 490	7 686	9 333	

SET	SET SUM FOR A WHOLE DAY (10 HOURS PER DAY)*				
	Small team < 10 pers.	11-50 pers.	51-100 pers.	101-150 pers.	> 150 pers.
Aircraft exterior - in the hangar	8 767	13 460	18 844	22 882	On estimate
Aircraft exterior - on the ramp	10 587	19 198	26 877	32 636	
Aircraft interior	12 300	19 350	27 090	32 895	
Aircraft exterior and interior- hangar	13 490	20 480	28 672	34 816	
Aircraft exterior and interior - runway	15 310	26 218	36 706	44 571	
Business lounge	5 344	7 125	9 975	12 113	
La Première lounge	8 016	10 688	14 963	18 169	
SkyPriority counter	7 823	10 431	14 603	17 733	

Rates in euros excluding tax.

Increase of 20% for filming between 8pm and 6am and 50% on Saturdays and Sundays.

Image and video banks are available on request (aircraft on take-off, at cruising altitude and on landing).

* The duration of the package covers the entire service, from the time the teams arrive in the landside area, until they leave the site airside.

2018

1 mètre/heure

Short film

by **Nicolas Deveaux**

©Cube Creative Productions

AIRFRANCE / studio

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