


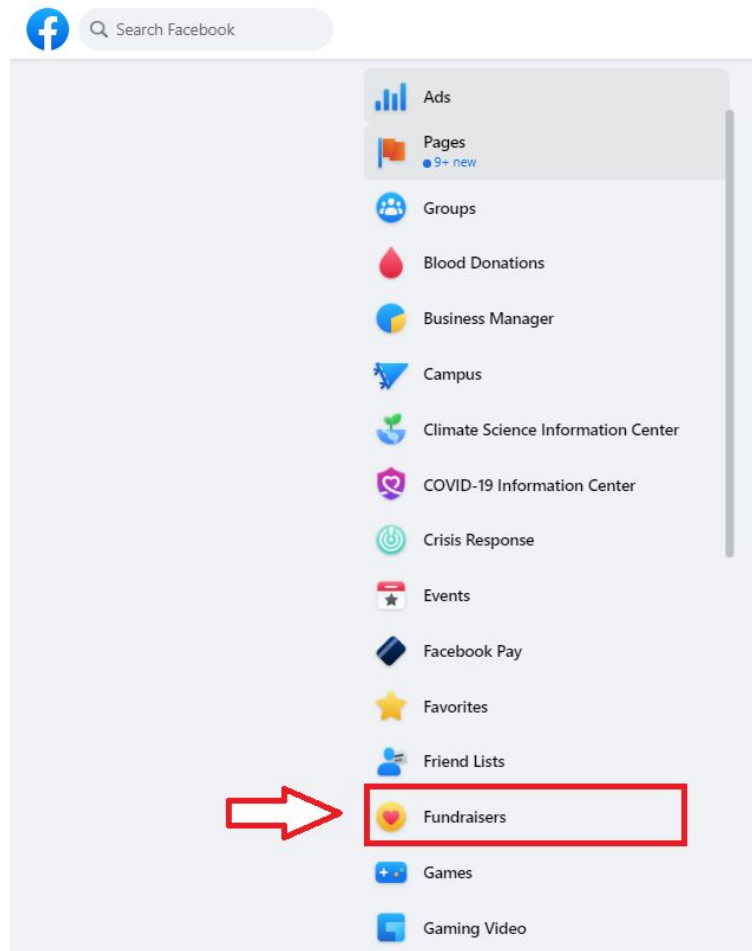
How to use Facebook to raise funds for Alzheimer's Orange County

Did you know you can help raise funds for Alzheimer's Orange County by starting your own fundraiser on Facebook? Start a fundraiser for your [birthday](#), for [Giving Tuesday](#), or whenever you want. All monies raised go directly to the organization.

Learn how to start your own fundraiser on Facebook with your desktop/laptop or mobile device by following the steps below.

Creating a fundraiser - *Desktop/Laptop*

- 1) Click  **Fundraisers** in the left menu of your News Feed. You may need to click **See More**



2) Click + Raise Money

Fundraisers
Alzheimer's Orange County

Explore Fundraisers

+ Raise Money

More About GivingTuesday
Answers to common questions about fundraisers

- How does matching work on GivingTuesday?
- How do nonprofits receive donations?
- How do fees work?
- How do taxes work?

Learn more about fundraisers in the [Help Center](#).

Raise Money
Raise money for yourself, a friend, business or nonprofit on Facebook.

Raise money for a nonprofit
Money raised will go directly to the nonprofit.

Raise money for you, a friend or business
Money raised will be deposited into your bank account.

lggy Igette, Melissa Klaeb and 8 other friends have donated to a fundraiser.

Nonprofit Fundraisers
Fundraisers for nonprofits you may care about. Donations are tax-deductible.

- Rosalind's GivingTuesday Fundraiser for R Star Foundation**
Fundraiser for R Star Foundation by Rosalind Russell
\$114 left to reach \$500 goal
10 people donated.
- Patricia's #GivingTuesday Fundraiser for Crime Survivors**
Fundraiser for Crime Survivors by Patricia Wenskunas
\$970 left to reach \$1,000 goal
2 people donated.
- Help me change the face of men's health this Movember**
Fundraiser for Movember by Bob DePew
\$910 left to reach \$1,000 goal
2 people donated.
- Christmas "Toys & Meal Baskets" for Crime Survivors**
Fundraiser for Crime Survivors by Patricia Wenskunas
\$100 raised of \$2,500
2 people donated.
- Thanksgiving Fundraiser for Wenskunas**
\$1,670 raised of
26 people do

3) Select Nonprofit or Charity

Create Fundraiser

Aaron Gutierrez
Creator · Public Fundraiser

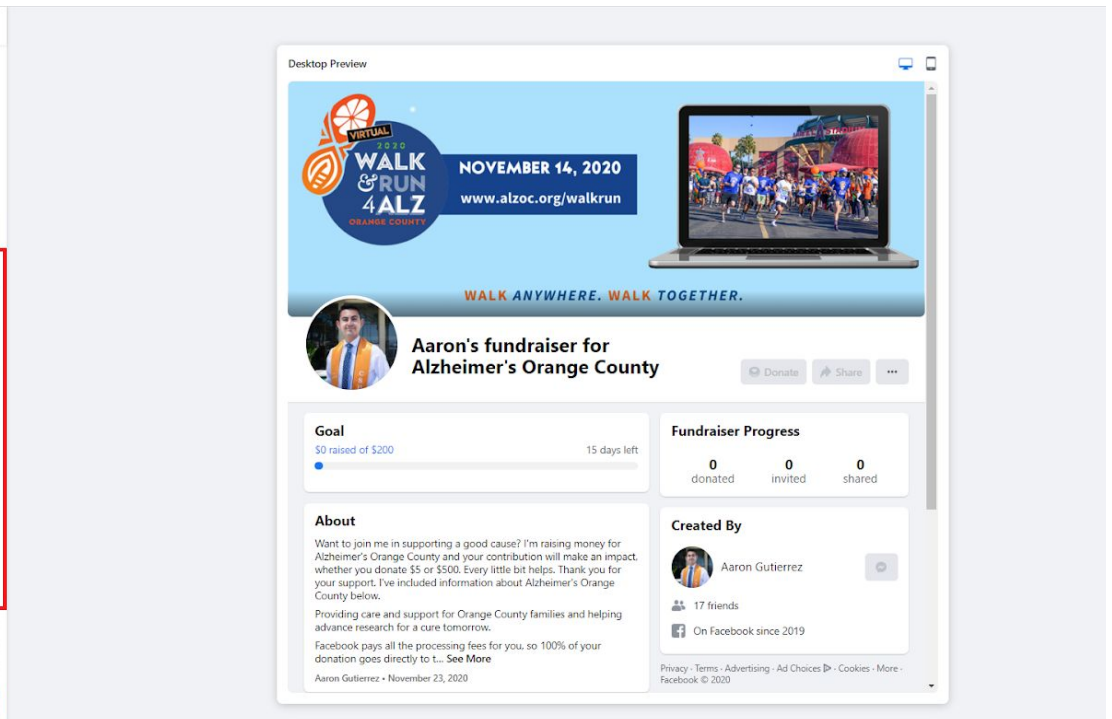
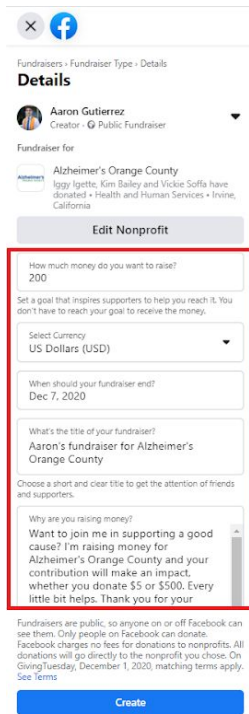
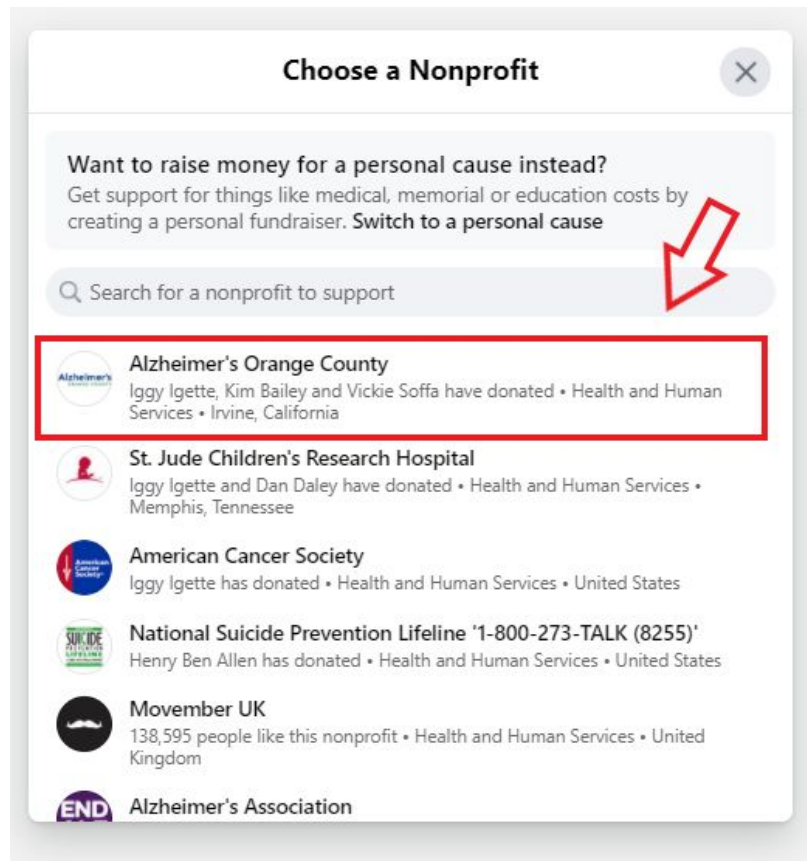
Choose a fundraiser type

Who are you raising money for?

- Nonprofit**
Search nonprofits
- Personal Cause
Friend or a business
- Yourself
Aaron Gutierrez

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

4) Select a charitable organization, fill in the fundraiser details and choose a cover photo.



5) Click Create

The image shows the Facebook fundraiser creation process. On the left is the 'Details' form, and on the right is a 'Desktop Preview' of the fundraiser page.

Details Form:


- Creator:** Aaron Gutierrez (Public Fundraiser)
- Fundraiser for:** Alzheimer's Orange County (Iggly Igette, Kim Bailey and Vickie Sofis have donated • Health and Human Services • Irvine, California)
- Edit Nonprofit:** [Button]
- How much money do you want to raise?** 200
- Select Currency:** US Dollars (USD)
- When should your fundraiser end?** Dec 7, 2020
- What's the title of your fundraiser?** Aaron's fundraiser for Alzheimer's Orange County
- Why are you raising money?** Want to join me in supporting a good cause? I'm raising money for Alzheimer's Orange County and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support.
- Created By:** Aaron Gutierrez (17 friends, On Facebook since 2019)

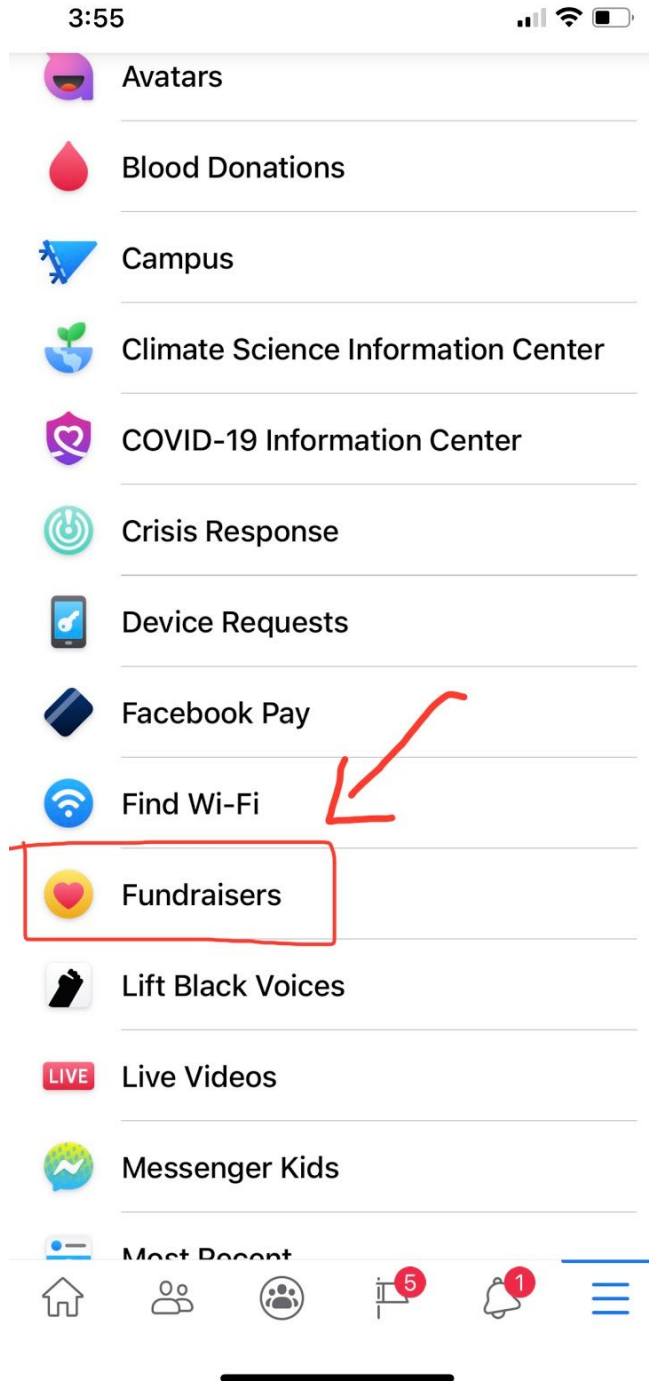
Desktop Preview:

- Event:** VIRTUAL WALK & RUN 4 ALZ ORANGE COUNTY
- Date:** NOVEMBER 14, 2020
- Website:** www.alzoc.org/walkrun
- Image:** Laptop displaying a virtual walk/run event with the text "WALK ANYWHERE. WALK TOGETHER."
- Goal:** \$0 raised of \$200 (15 days left)
- Fundraiser Progress:** 0 donated, 0 invited, 0 shared
- About:** Want to join me in supporting a good cause? I'm raising money for Alzheimer's Orange County and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Alzheimer's Orange County below. Providing care and support for Orange County families and helping advance research for a cure tomorrow. Facebook pays all the processing fees for you, so 100% of your donation goes directly to... See More
- Created By:** Aaron Gutierrez (17 friends, On Facebook since 2019)

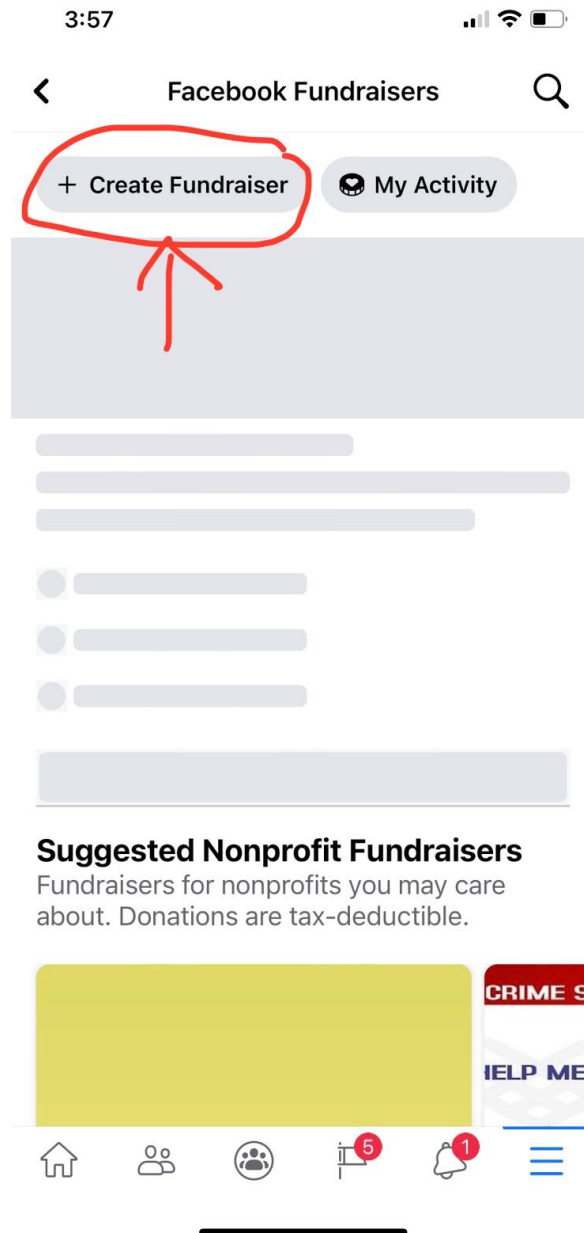
A red arrow points to the **Create** button at the bottom of the details form.

Creating a fundraiser - *Mobile (Smartphone, Tablet)*

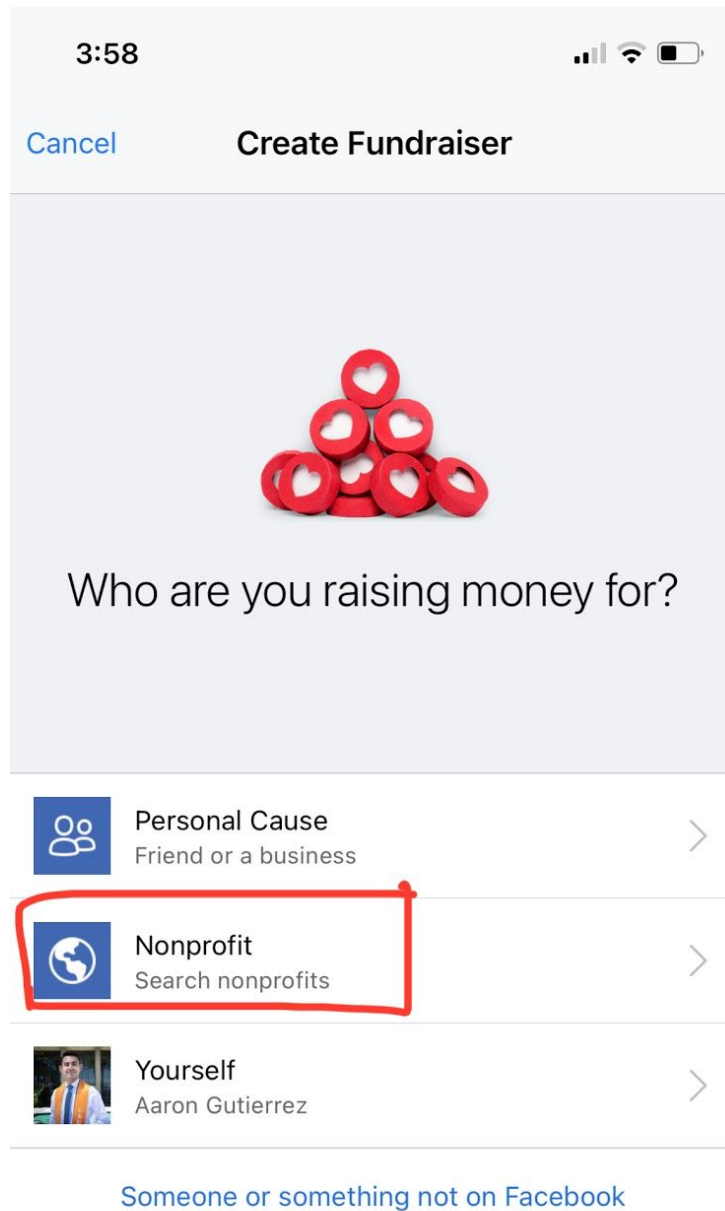
- 1) Click  **Fundraisers** in the left menu of your News Feed. You may need to click **See More**



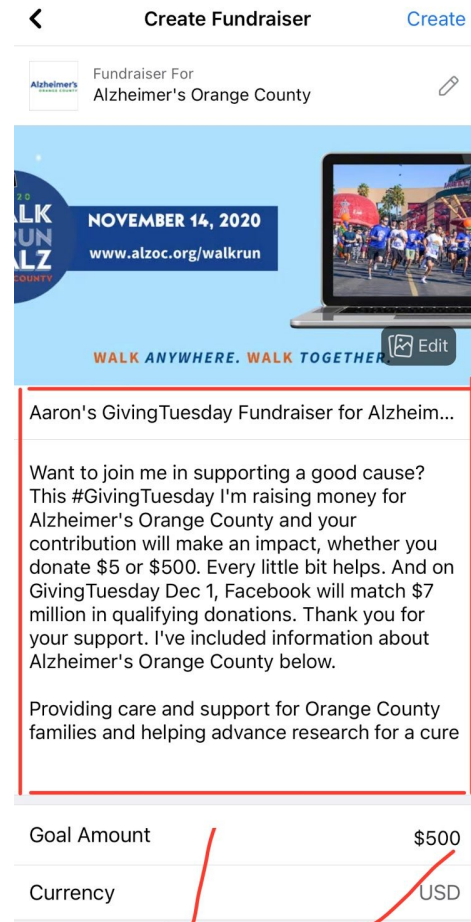
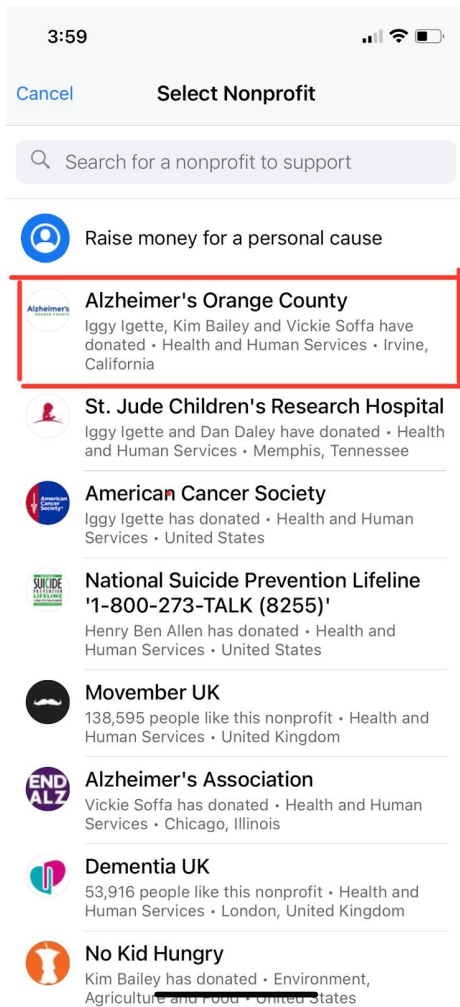
2) Click + Raise Money



3) Select **Nonprofit** or **Charity**



4) Select a charitable organization, fill in the fundraiser details and choose a cover photo.



5) Click Create

