



Sokol Blosser
Winery

GOOD TO THE EARTH



From the start, the Sokol Blosser family was aware of the impact that farming and wine production would have on the environment. Before it was popular, the winery did everything it could to give back to the land. Today, the second generation of Sokol Blossers continues this 'good to the earth' practice across people, planet and profit, and their commitment will continue as long as the winery is in operation.

Vineyard

- We attained USDA organic certification in 2005. Farming organically means using no synthetic chemicals or fertilizers and encouraging biodiversity of species to create a balanced ecosystem.
- We use 50% biodiesel in our tractors and vineyard trucks to cut back on petroleum usage.
- We collect the fallen fruit and leaves after each harvest. After one year we spread these gatherings back in the vineyard to fertilize our vines and build soil health.
- We're members of the Prescott Western Bluebird Recovery Project.
- Vineyard plantings of lavender, yarrow, rudbeckia, and Russian sage help to provide habitats for beneficial insects and expand our vineyard ecosystem.

Winemaking

- Our underground barrel cellar was the first winery facility in the US to earn the prestigious LEED (Leadership in Energy and Environmental Design) certification. It keeps our barrels of Pinot Noir aging at a constant 55 degrees with no heating or air conditioning.
- We use a no-waste, energy efficient crossflow filter to filter our wines.
- Our wine labels are printed on post consumer waste recycled paper with vegetable based ink, and we use natural cork in all of our wine bottle closures. Nearly all of our wines are also packaged in recycled kraft case boxes.

Business

- We are a Certified B Corp and believe sustainability is measured both by our impact on the environment and the community, including our people.
- In 2006 we installed a 24kW solar array in our vineyard that provides 60% of our Tasting Room's energy needs. We also purchase wind power from our local utility company and are a sponsor of their renewable energy program.
- Our staff manages an organic orchard, which is expected to bear fruit for our family and employees in the coming year.
- We offer comprehensive and generous benefits programs to our employees and support local charities.

For more information on our Good to the Earth practices, please visit www.sokolblosser.com/about/sustainability.html to view our annual Sustainability Report.