

IN THIS ISSUE

SUPERYACHT GETS MAKEOVER

OAK IN DEMAND

HARD COAT -SIMPLY THE BEST

EXHIBITION UPDATE

Welcome to On The Surface

Welcome to the 17th edition of our Newsletter 'On the Surface.' Spring is upon us and we hope that the first few months of the year, which have flown by, have been successful for you and will continue to be so for the rest of the year.

Continuing on from 2016, we are planning to introduce more exciting new colours and developing our innovative product range to help maintain David Clouting's position as the UK's leading surface material provider.

To keep up to date with all our news please check our website www.davidclouting.co.uk

INTERIOR FILM USED ON SUPERYACHT REFURBISHMENT PROJECT

Interior Film from David Clouting has been used for many refurbishment applications; from shops and restaurants to hotels and even airports ... its popularity and range of applications recently brought it to the attention of the Wild Group who used Interior Film, which is certified for use in the marine industry, in the refurbishment of a luxury superyacht.

The Wild Group is a pioneering exterior and interior vinyl yacht finishing company with offices in the UK, Monaco and New Zealand. The company recently undertook the interior refurbishment of a 38m classic Feadship yacht on behalf of Pendennis, a world renowned custom build and refit superyacht yard based in Falmouth.

Interior Film manufactured by LG Hausys, is an innovative self-adhesive, decorative film, quick and easy to install. It's so versatile it can be applied to almost any interior surface including: wood, metals, plasterboard, plastics and even melamine.

This enables feature walls, staircases, office doors, furniture, skirting and architrave to be attractively and quickly refurbished at a fraction



of the cost it would take to replace them.

As part of the refurbishment of the Feadship superyacht, Interior Film was used to refurbish a series of staircases leading to rooms below deck, its excellent flexibility and adhesion provided the perfect finish, even to the complex shapes of the staircase.

Easy to clean and maintain Interior Film is hardwearing and remains stable if exposed to heat, humidity or low temperatures.

Air free technology enables Interior Film to be easily applied to give a superb bubble free surface.

Available in a range of over 400 designs and finishes, Interior Film is available to view on the BIMSTORE website and is also CE and IMO Certified so can be specified with confidence across a wide range of applications

ON TREND OAK



Dark Springfield
Oak
Y2110-Q3



Light Springfield
Oak
Y2109-Q3



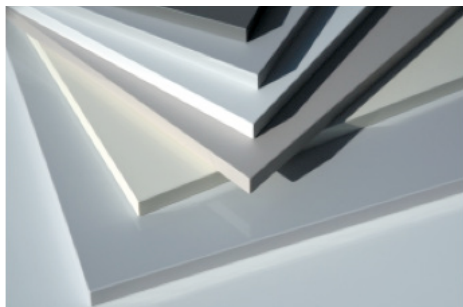
Natural Chalet
Oak
Y1610-Q5

When it comes to 3D pressing for woodgrains, oak remains as popular as ever, reflected in the demand shown for three recent additions to David Clouting's already comprehensive range of vinyls. Dark Springfield Oak has a beautiful warmth with the feel of real veneer thanks to LG Hausys innovative Mirain printing process.

Light Springfield Oak provides the same straight grain appeal and combines well with neutral tones.

Natural Chalet Oak features natural looking eye knots with soft wood tones and works well with traditional or contemporary furniture design.

DOOR OPENS FOR HARD COAT



The LG Hausys Hard Coat PET collection from David Clouting has a similar look to gloss and supermatt acrylic panels but provides significant improvement in scratch resistance when compared with regular lacquers.

It is also priced to make it a realistic, cost-effective alternative to other gloss and matt panels which is why leading kitchen door manufacturer BA, decided to be one of the first manufacturers in the UK to use it in the production process for their supermatt doors. BA's Kieran McCracken explains "We asked all the foil and laminate suppliers to send samples of their supermatt finishes, and after carrying out a series of tests to see which were hardwearing and which offered the best supermatt finish, there was no doubt that David Clouting's LG Hausys Hard Coat provided the best matt level and has a much nicer, silkier feel than the others on the market.

Historically, supermatt finishes have not been very good at scratch resistance but LG's Hard Coat really broke the barrier with its anti-scratch level. It's very impressive." Concludes Kieran. The full range of LG Hausys Hard Coat PET décors currently available ex-stock from

David Clouting) includes: White, Pale Cream, Alabaster, Oyster, Cashmere, Mussel, Light Grey and Dust Grey in both gloss and supermatt.

The range is available in one roll quantities (400 linear metres x 1250mm) or made to order from 3,000 linear metres (which can be a mix of supermatt and gloss).

David Clouting are also stocking exact colour matched edging for all the Hard Coat products.

For more information email:
marketing@davidclouting.co.uk

EXHIBITION UPDATE

Following our success at the recent Surface Design show where there was considerable interest in our product range, the David Clouting sales team will

be at the Design Junction exhibition held at Granary Square near London's Kings Cross on the 21st - 24th September. We hope to see you there.



SOCIAL MEDIA

Apart from our website, David Clouting also have a Facebook page and some product application videos on You Tube which we hope you find of interest.

The image shows a collage of social media content for David Clouting Ltd. At the top right is a YouTube channel page for 'david clouting' with 7 videos and 38 subscribers. Below it is a video thumbnail titled 'Applying Interior Film to a formed door' with 17,907 views. The main part of the image is a screenshot of the Facebook page for 'David Clouting Ltd' (@davidcloutingltd). The page features a cover photo of a modern interior with a blue shower enclosure and a white sofa. The page has 494 likes and 489 followers. A 'Featured for you' section includes a map and a 'Plan your visit to David Clouting' link. There is also a review section for 'Interior designer in Braintree, Essex' with a 5.0 star rating.

How to contact us:

For product samples: samples@davidclouting.co.uk

For sales enquiries/orders: orders@davidclouting.co.uk

For general product information: marketing@davidclouting.co.uk

DAVID CLOUTING LTD

HEAD OFFICE: Unit 650, The Hub, Skyline 120, Avenue West, Braintree CM77 7AA | Tel: 01376 518037 | Fax: 01376 500104 | Email: marketing@davidclouting.co.uk | www.davidclouting.co.uk

NORTHERN OFFICE: Unit 4A, Shawcross Business Park, Dewsbury, West Yorkshire WF12 7RF | Tel: 01924 458333 | Fax: 01924 458444