



Inspiring discovery. Empowering action.

# Corporate Profile

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We are a national team of specialists who empower our clients to solve real business problems and create value through their information and data assets.

**Information and data sit at the core of everything we do.**



## We are unashamedly unique.

We are more than just business advisors, and more than just experts in information and data. We use information and data to discover new insights, make judgements, to deliver evidence-based advice, and to take the guesswork out of decision-making.

We are business consultants, business analysts, investigators, information architects, data miners and trusted advisors. We're inquisitive and committed to delivering results that are truly lasting.

## A UNIQUE APPROACH TO EMPOWERING ORGANISATIONS

### Evidence-based advice

Based on analysing and interpreting information and data, we provide robust advice that's grounded and insightful.

### Complex problems

Together with our clients, we have delivered outstanding solutions. We have transitioned organisations, saved millions from operational and capital budgets, and delivered tangible results.

### People-centred

We know the limitations of information and data, which is why we use a people-centred approach to our work.

### Data-driven communities

We are amongst Australia's leading experts in the field, merging expertise in civic data infrastructure, smart city strategy and open data.

### Security and sensitivity

We have worked discretely for the highest levels of government and corporations, on sensitive and high-profile problems.

### Collaborative partnerships

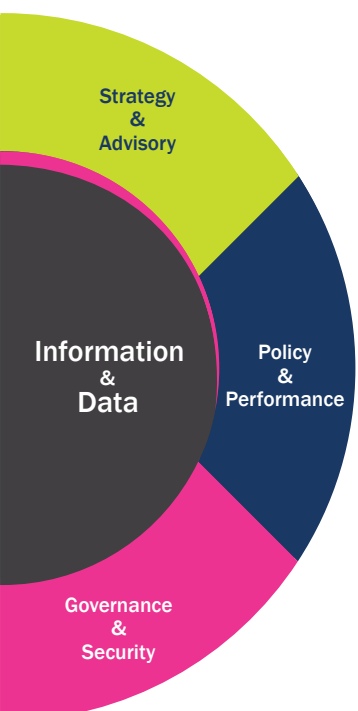
We thrive on delivering advice with conviction, because when we work with our clients, we share their problems and make them our own.

### Independence

Because we don't sell software or systems, our advice is fiercely independent.

### International standards

Our work is underpinned by rigorous internal processes that meet applicable international standards, including ISO 9001.



## OUR SERVICES

### Information & Data

- Enterprise Content Management
- Documents and Records Management
- Enterprise Data Management
- Enterprise Business Intelligence
- Data Discovery and Quality
- Enterprise Information Architecture
- Information and Data Sharing
- Master Data Management
- Data Analytics (Visualisation)

### Policy & Performance

- Policy and Standards
- Capability and Performance
- Program Definition and Assurance
- Procurement

### Governance & Security

- Information and Data Governance
- Privacy Impact Assessment
- Digital Rights Management
- Data Breach Crisis Response

### Strategy & Advisory

- Strategy Development
- Public Policy Advisory
- Open Data
- Investment Assurance
- Civic Data Infrastructure

Exploring the world through an information lens provides insights into the true nature and complexity of our clients' business problems. It provides inspiration for leaders, and the evidence to enable good decision-making.

And our discoveries inspire solutions for the future. And new ways of thinking.

## GW INFORMATION JOURNEY

Every organisation is different and every challenge is unique.

This is why we develop a 'fit for purpose' approach for each of our clients, ensuring they get the service and solution they need.

We ensure our clients are equipped to capture, interpret and organise their information and data to achieve the outcomes they require.

We will work with you on every step of your Information Journey, enabling you to find, manage and share your information, to explore and make decisions, to improve collaboration and stimulate innovation across your business.



### > I need to find information

People spend a lot of time looking for information they need to deliver on their responsibilities. Far too often they struggle to know what exists and where to find it. When they can't, they recreate it.

### > I need to manage information

There is plenty of information generated in your organisation, but without adequate ways to efficiently manage it, you struggle with maintaining vital sources of information that help leaders make better decisions.

### > I need to share information

People miss out on business-critical inputs because information is stored within silos. Teams can deliver more if they have access to better processed and high-quality information.

### > I need to decide

Organisations misdiagnose the cause or nature of their business problems or opportunities because they don't collect or connect the right information. Intelligent exploration and analysis powers evidence-based decisions.

### > I need to collaborate

Teams within your organisation achieve higher levels of performance and could improve services if they could collaborate and leverage information across divisions or across multiple agencies.

### > I need to innovate

Enable employees to take measured risks while creating newer products or solutions. Managers encourage experimentation and generation of new ideas/solutions.



## **SOLVING BUSINESS PROBLEMS WITH CONFIDENCE**

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We empower our clients by:

### **Organising data and information**

within organisations, across departments and across different agencies.

### **Addressing risk and opportunity**

including privacy, digital rights, data breaches, security and identifying emerging risks.

### **Improving business efficiency**

from productivity, to operational planning, and investment planning.

### **Analysing the true nature of business problems**

providing a robust and grounded analysis for decision-making.

### **Enabling strategic decisions**

using data and information to make evidence-based decisions for corporate strategies.

### **Adapting to change**

from disruption, industry changes and regulatory change.

### **Building better communities**

including developing strategies for data-driven communities, and using open data to drive innovation.

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