

CPI

*1 to 1 million books*®



e love books. Along with readers, authors, editors and booksellers, we share a passion for each book created, edited, produced, discovered and read. At the start of a new chapter in their history, let's take a confident look at how books are being reinvented to give greater pleasure and reach a wider readership.



BETWEEN THE LINES

A book is a collective work that embodies the passion of everyone involved in it.

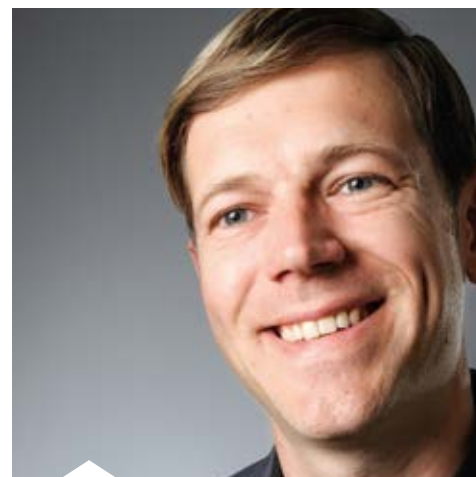


«Writing is my job and each of my books conveys emotions that I hope will take the reader to places where they would never have thought of going. And if this work takes the shape of something as permanent as a book, then that is the best kind of reward.» **MARIT, AUTHOR**

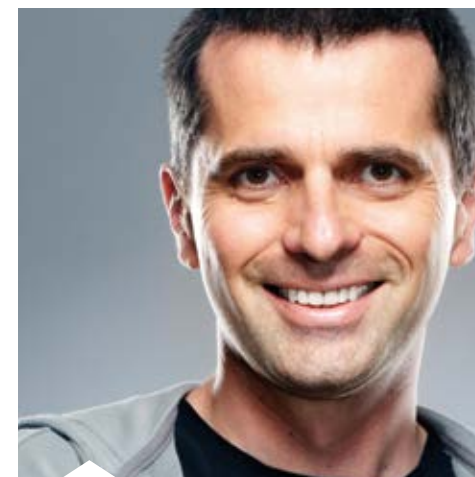
«I love the opportunities that working with each author and book presents – and to play my own small part in the great history of culture, by publishing stories that remain on paper for a long time, thereby continuing their adventure.» **PAUL, ÉDITOR**



«Print journals are a vital aid to learning. We publish a wide range of journals, ranging from high quality specialist books to educational textbooks and popular science titles. There is no more important tool for conveying information clearly and authoritatively than the printed book.» **PIERRE, JOURNAL PUBLISHER**



«I love my job because I love books - it's as simple as that. It's a new experience every time: the feel of the cover, the format and the paper tell me a great deal about the book.» **NURIA, BOOKSELLER**



«Every new book excites a different set of emotions. Its cover is the first point of contact and activates a desire to browse through and discover it. In brief, a book remains a unique object that reawakens my love of reading every time.» **MAREK, READER**



«As new titles are published each year, publishers are focused on the cost and risk of holding too much stock of any particular title. The possibility of replenishing and distributing stock faster allows books to find readers more quickly – and so to sell more copies.» **LARS, DISTRIBUTOR**



# PRINTING

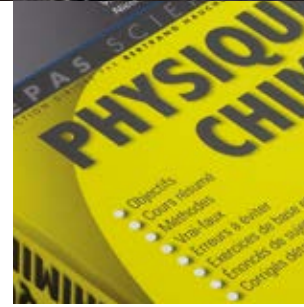
## OUR PAST, PRESENT AND FUTURE



HARDBACKS



FINANCIAL REPORTS



TECHNICAL AND SCIENTIFIC BOOKS



COLOUR BOOKS



PAPERBACKS



BUSINESS CATALOGUES



BROCHURES

### *Because we believe in the future of books*

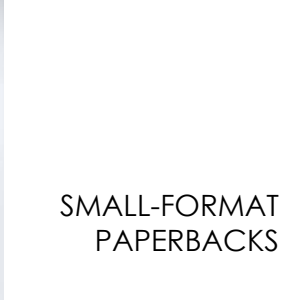
Trade publishers, technical and scientific editors, academic institutions, manufacturers, local authorities ... we print an enormous range of books across these different markets. CPI prints hardbacks, paperbacks, colour books, journals – from 1 to 1 million copies. Responsiveness, flexibility and innovation in printing and design – and the ability to develop new services to make life easier – are just some of the skills that we cultivate within CPI.

While some may predict the death of paper books, we are constantly investing in our business – offset and inkjet web presses; print-on-demand and finishing; modelling tools; IT systems – so that we can continue to create more beautiful books that readers will want to buy and keep.

We're working together with our colleagues in the publishing industry to give books a great future.



JOURNALS



SMALL-FORMAT PAPERBACKS

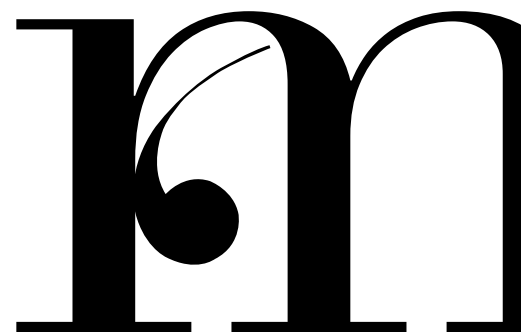




# 21<sup>ST</sup> CENTURY MANUFACTURING

**“ A printing company proud of its heritage**  
*Obviously, we no longer arrange type by hand; yesterday’s mechanisation and today’s digitisation have transformed our industry, but have not diminished it. We still produce pages which will be read – and that is still a privilege.*

”



Entering CPI means discovering a tradition that has evolved through the challenges faced by our industry to embrace the modern era. The CPI Group includes printing companies with a proud heritage, such as Firmin Didot in France (1713), Ebner & Spiegel in Germany (1817) and Mackays in England (1857), as well as younger companies such as Antony Rowe and Black Print.

Each company has an innate and almost organic understanding of books and the skills required to produce them.

### **Giving the physical book a future**

CPI is the leading book printing company in Europe. Our pride and passion drives us to continue writing a story about people, culture and innovation: the story of printing.





# FROM 1 TO 1 MILLION BOOKS

Every year, we dedicate around 10% of our turnover to modernising our production equipment, with investment in both digital technology and, to a large extent, traditional processes. This is the key to our competitiveness and assures our clients that they are working with a reliable, sustainable long-term partner.

We are in constant dialogue with the largest equipment suppliers in the world, developing solutions which meet the demands of the market and which enable CPI to offer the best technology for any run length.

## LARGE PRINT RUNS

The full power of Timson and MAN litho presses for printing very large quantities of monochrome books. It's a production capacity that's unique within Europe and it allows us to meet publishers' requirements for responsiveness in the production of best-sellers.

10,000 et +

## MEDIUM PRINT RUNS

With more than ten web offset litho presses equipped with Zero Make Ready (change of offset printing plates concurrently), we can produce as few as 500 copies with optimum productivity. This means very competitive costs and delivery times for our clients.

5,000

## SHORT PRINT RUNS

CPI has 10 Quantum® inkjet web lines for high-quality black and white or colour printing of short runs. Polyurethane (PUR), hot glue or cold glue binding are used, depending on your requirements.

## ULTRA-SHORT RUNS / AUTOMATIC STOCK REPLENISHMENT

For print runs of more than 50 copies, our technology and systems are ideal for small restocks or automatic restocking, managed through EDI direct from the warehouse or customer.

500

## POD

A modern suite of more than 20 sheet feed machines dedicated to the on-demand printing of all types of work, from single copies upwards: black and white or colour; hardback or paperback; spiral-bound or stitched.

50



# BOOKS FROM A TO Z



## ORDERING

### Simplify in order to optimise

Automated EDI and online ordering, real-time production monitoring, direct delivery management; as publishers see the number of print orders increasing, CPI has the tools to support customers to manage this transition.

### HIGHWAY

Highway is a unique, bespoke online system which manages information flows, title information and digital assets; it's owned and developed by CPI and shared by all the printing companies in the group. Highway is a highly developed, reliable system for managing your orders and is already used daily by many publishers in Europe on a daily basis. It's easily accessible from your computer, right now and free to use.



## DIGITISATION

### Automate in order to streamline

Composition, creation of e-books, management and archiving of files: we have the latest IT solutions to guarantee security and flexibility for our clients when managing their content.

### E-BOOK

Our team of professionals can convert your titles into all standard and enhanced formats, for high quality e-books that reflect the original design and layout.



## PRINTING

### On-demand service

From customised production to large quantity reprints, we offer a tailor-made production service to meet the demands of your market.

### POD

We handle almost 2,500 print-on-demand orders every day: books in black and white or colour; paperback or hardback. CPI is helping publishers monetise their deep backlist by bringing out-of-print works back into print – and providing the means to fulfil orders for titles with low sales volumes.



## STORAGE

### Adapt in order to economise

Holding stock is expensive ... increasingly so. We offer solutions for managing your stock better, reducing it or even making holding stock unnecessary.

### AUTOMATIC STOCK REPLENISHMENT

You define a minimum stock level for a range of titles in advance; these are then produced and delivered automatically in accordance with your criteria.



## TRANSPORT

### Reducing distance and cost

Printing in the country closest to the consumer can be a great solution for both you and the planet. With 16 production sites across Europe, we help you to control your costs and deadlines.

### GLOBAL PRINT SOLUTIONS - GPS

Printing throughout the world: you make an order and we print your books closest to where they are needed, thanks to our partner printers around the globe. Satisfy customer orders faster and reduce administration costs with one invoice in one currency.



## DISTRIBUTION

### Get the right amount at the right time

We deliver all quantities of books, from 1 to 1 million copies, from our printing companies to distribution centres, as well as directly to major retailers, bookshops and individuals.

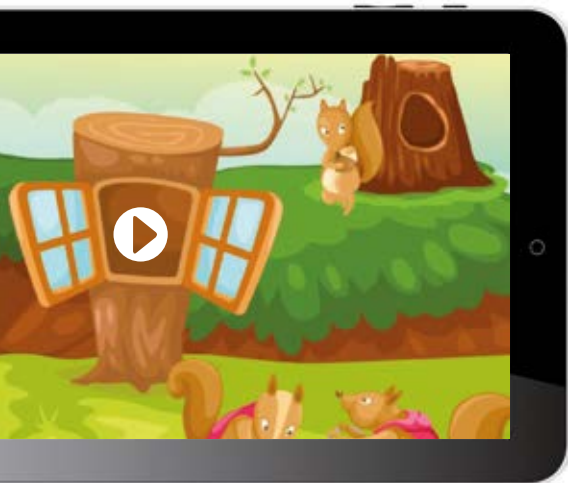
### DISTRIBUTION OF E-BOOKS

Not only can we place your physical books in the hands of the reader, we can also distribute the digital version to all the major platforms worldwide.

The complete **solution**



# ALWAYS INNOVATING

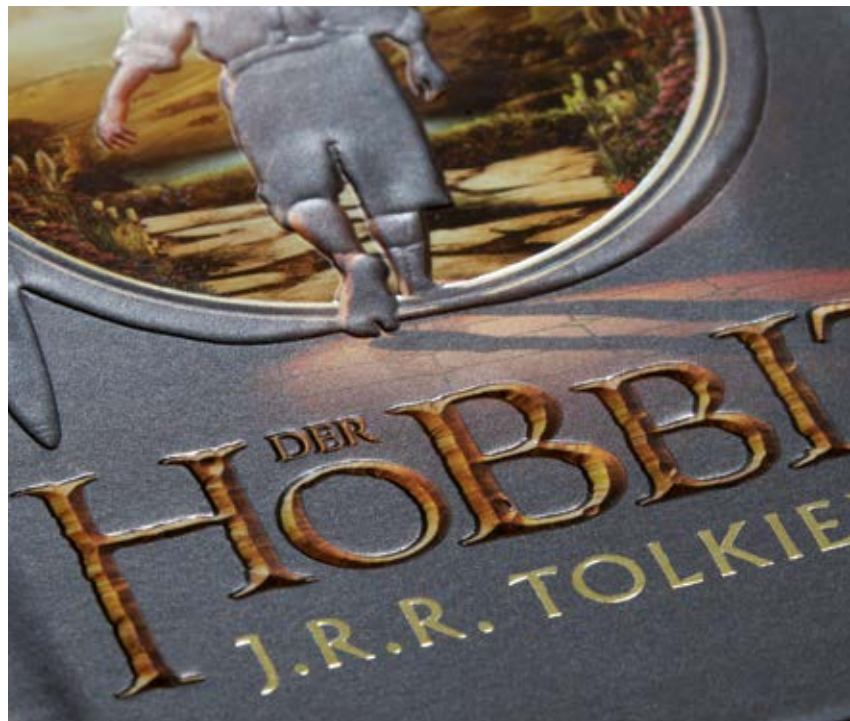


## Inspired finishing touches

A book has only a few seconds to catch the eye of a reader and stand out. We offer high-gloss, acrylic gloss, textured lamination, SuperMatt™ lamination, multi level embossing, glitter UV and many other finishes. CPI is constantly innovating to create books that surprise and seduce.

### 3D varnish

3D varnish is a new digital inkjet technology, with controllable varnish thickness, that has the extra flexibility of a digital process making it ideal for shorter runs.



## Original throughout

Books are constantly being reinvented. We create, fold and cut in a variety of ways: thread-sewing, sewn and unsewn binding, flexibinding or canvas-backing, flap copy, saddle stitching, etc. We are never short of ideas and solutions for creating new books.

### Smart Cover®

The Smart Cover® solution is exclusive to CPI; it is half-way between a softback and a hardback and is a cost-effective, elegant alternative to hardback books.



## A new look at stock management

Our printing solutions already allow you to print just the right quantities. We also have innovative stock management tools such as Auto Stock Replenishment and Zero Stock Warehousing.

### Zero Stock Warehousing

This model is borrowed from other industries and CPI is at the forefront of developing it as a commercial/strategic service with a key academic publisher. Zero Stock Warehousing is based on:

- Powerful and perfectly integrated IT systems
- Optimum use of our industrial tools (short print runs, POD)
- Totally flexible logistics solutions..

## E-books as evolution

We combine traditional typographic skills with the most modern technologies to produce very high quality e-books – enhanced with multimedia content – and distribute them to the largest online bookshops on behalf of our clients.

### E-books

CPI is the trusted partner for key digital projects, worldwide. Our long-standing experience and success in e-books is growing as the market continues to develop and evolve.

## Growth strategy

How can we reinvent the production of something as simple and universal as a paperback? By combining the power of a daily printing press with the flexibility of a folding tool designed for magazines.

### KBA web press

In France in 2011, we set up the most powerful web press in Europe for printing pocket books. It can print 5 million pages an hour and was specially designed for CPI by KBA engineers.



## Industrial digital technology

With CPI's Quantum® in 2009, we became the first printer in Europe to invest in inkjet technology for book printing. We currently have ten presses, four of them colour, which print thousands of books every day.

### Quantum®

Quantum® power and quality: thanks to shorter make-ready times and an integrated production line producing fused book blocks, we can print very small quantities on our inkjet web presses.





# INNOVATING TO PRINT SUSTAINABLY

We're constantly re-examining how we work; exploring new technologies and looking for ways to gain efficiencies and make better books. Building on our experience and valuing our heritage, yet remaining resolutely focused on the future, our production cycle respects both people and the environment.

## Our commitments

### QUALITY

- Client satisfaction
- Production quality of all our products
- Responsiveness and respect for deadlines
- Reliability of the technologies we use

### INNOVATION

- Continuous improvement of systems and processes
- Regular investment in our equipment and systems
- Constant development of new production solutions and new products

### SOCIAL RESPONSIBILITY

- Regular staff training
- Involvement in the life of the communities in which we work
- Support for initiatives which promote reading

### ENVIRONMENT

- Traceability of paper, guaranteeing that the fibres in our paper come from sustainably-managed forests
- Waste recycling
- Commitment to local production, close to our customers' markets and their readers

Carbon neutrality: we use reforestation programmes to offset a large part of our carbon emissions in the UK and Germany





CPI

*de 1 à 1 million de livres*