



# 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering

12 – 14 May, 2020 | Perth, Western Australia

## SPONSORSHIP & LIMITED DISPLAY OPPORTUNITIES

### BACKGROUND

Slope Stability 2020 will provide a forum for open pit mining and civil engineering practitioners, consultants, researchers and suppliers worldwide to exchange views on best practice and state-of-the-art slope technologies.

Best practice with respect to pit slope investigations, design, implementation and performance monitoring will be discussed during the symposium.

The ACG is delighted to host this event in Perth again. It has been more than a decade since it was last held in Western Australia.

Past symposia were held in:

- Seville, Spain, 2018
- Cape Town, South Africa, 2015
- Brisbane, Australia, 2013
- Vancouver, Canada, 2011
- Santiago, Chile, 2009
- Perth, Australia, 2007
- Cape Town, South Africa, 2006

### PROMOTION

The ACG is undertaking a niche marketing campaign to promote this symposium to local and international professionals via:

- Internet marketing – promotion via the dedicated symposium website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association including The University of Western Australia, Spanish Mining Congress, University of Santiago, University of Alberta and Monash University.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.



# SPONSORSHIP & DISPLAY OPPORTUNITIES

## PRINCIPAL SPONSOR\*\*

(one package available)

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional DVD. The DVD content is subject to ACG approval.
- Opportunity to present a 3 – 5 minute speech during the symposium plenary session or symposium dinner.
- Three complimentary registrations, which includes full admittance to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering.
- Six complimentary registrations for the symposium dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one symposium morning session and lunch.
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Company logo to appear in the printed symposium proceedings and on the online repository (SS 2020 page).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for SS 2020 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including SS 2020 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Cycling banner on home screen of mobile event app.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## TRADE EXHIBITOR \*\*

(limited packages available)

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering and the symposium dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$7,150\*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected symposium promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering and the symposium dinner.
- Hyperlinked company logo on symposium sponsor web page.
- Hyperlinked company logo on symposium website, and ACG shop web page, directing people to online SS 2020 papers page, post symposium.
- During the symposium, and post symposium, industry will be able to openly and freely access the symposium papers from the ACG Online Repository.
- Hyperlinked company logo on symposium papers page.
- Acknowledgement of Open Access Sponsor status in symposium onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-symposium, providing them with the link to the SS 2020 papers web page.
- Customisable company profile on mobile event app.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

## MAJOR SPONSOR\*\*

(limited packages available)

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering and the symposium dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one symposium session.
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Acknowledgement in the symposium proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including SS 2020 Symposium electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

\*\* The ACG reserves the right to alter the trade exhibition floor plan.

# SPONSORSHIP & DISPLAY OPPORTUNITIES

## POP UP SPONSOR \*\*

(limited packages available)

AU \$4,400\*

- Acknowledgement of Pop Up Sponsor status.
- One (1) tall round bar table placed within the ground floor foyer area of the venue (NOT on the mezzanine level with the symposium trade exhibition)
- One (1) pull up banner (supplied by sponsor) can be placed behind the bar table.
- One complimentary registration to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to pop up table location on in-app floorplan.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.
- Please note, power supply is NOT available Pop Up Sponsors.
- Due to space constraints, bar stools will NOT be available to place with the tables.

## EVENT APP SPONSOR

(one package available)

AU \$15,400\*

- Acknowledgement of Event App Sponsor status.
- Two complimentary registrations, which includes full admittance to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering and the symposium dinner.
- Signage at event to promote Event App Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website and online attendee portal.
- Within Event App:
  - Branded splash screen upon opening app
  - Banner ad on home screen of the app
  - Exclusive home screen icon linked to profile
  - Sponsored survey of event delegates
  - One push notification per day of conference
  - Customisable in-app company profile
  - One ad posted to the in-app social wall
- ACG supplied QR code linking to app download.
- Promotion and QR code in event onsite programme.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

## WIFI SPONSOR

(one package available)

AU \$POA\*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on symposium website.
- Customisable company profile on mobile event app.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA\*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the 2020 International Symposium on Slope Stability in Open Pit Mining and Civil Engineering.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on symposium website.
- Customisable company profile on mobile event app.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## SPECIAL SPONSORSHIP PACKAGES

- Pens (supplied by sponsor)  
AU \$4,290\* (one package available)
- Pads (supplied by sponsor)  
AU \$4,290\* (one package available)
- Delegate Bag Insert (supplied by sponsor)  
AU \$4,290\* (limited packages available)
- Lunch (one package remaining)  
AU \$4,290\*
- Name Badge Lanyards (supplied by sponsor)  
(subscribed)
- Refreshment Break (limited packages available)  
AU \$2,860\*

\* Australian Goods & Services Tax (GST) inclusive.

# SPONSOR/DISPLAY APPLICATION

## SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

### SPONSOR COMPANY

*Please print. \*denotes mandatory fields.*

\*Company \_\_\_\_\_

\*ABN/ACN \_\_\_\_\_

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

\*Email \_\_\_\_\_

### EVENT COORDINATOR

*Please print. \*denotes mandatory fields.*

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

### SPONSOR PACKAGE

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

TOTAL VALUE AU\$ \_\_\_\_\_

Please return this completed form and the ACG will send you an invoice.


PO# (If required): \_\_\_\_\_

### PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor/exhibitor terms and conditions please visit [www.slopestability2020.com](http://www.slopestability2020.com)

Please complete and return this form to: **Australian Centre for Geomechanics**

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