

AN ICONIC ADDITION TO THE WEST END

A new landmark is coming to the West End, one of the fastest growing areas of the city.

The Icon, a 60-unit collection of condos is now under construction at the former site of the legendary Palomino Club at 1133 Portage Avenue.

Its location, Winnipeg's West End, is both youthful and historic. Built in the early 20th century, it's home to more than 36,000 residents with a younger average age than any other area in Winnipeg.

Residents at The Icon will have everything they need at their fingertips, including 21 parks, 108 restaurants, recreational facilities and more than 1,000 businesses. Public transit is easily accessible from the development too, making the West End the place to be.

The Icon is built for everyone, with one-, two- and three-bedroom suites offering options for many different lifestyles.

"Some buyers are students attending Red River College or the university. We're getting seniors who've lived in the area for years and want to stay here as they downsize. Young professionals are coming here too — it's close to downtown, and it's a great

place for healthcare workers because of the two hospitals in the area," says Keith Merkel, president of EdgeCorp Group. "The Icon is a condo for someone who wants great access to the city without being right downtown."

Accessibility-focused suites are a unique addition to the offerings at The Icon and are designed to make life easier for residents with physical limitations. The development has eight accessible units in two-bedroom layouts with one or two bathrooms.

Special accessibility features include six feet of turning space in all rooms, doors with 36-inch openings, and interior plugs and switches that are all located at an accessible level. The millwork heights and appliances have been selected and installed to meet accessibility standards.

"We want to welcome people of all abilities to The Icon," Merkel says. "Our accessibility features make the building unique in that way."

To learn more about The Icon, contact David Carr (204-230-6129) or Martin Riazuddin (204-999-3433) at Monopoly Realty. The Icon sales centre will be opening on site in early March.

