¢	ase 3:15-cv-02819-LAB-KSC Document 1	Filed 12/15/15 Page 1 of 43
1 2 3 4 5 6	MICHAEL W. VIVOLI (Bar No. 184366 <u>mvivoli@vivolilaw.com</u> JASON P. SACCUZZO (Bar No. 221837 jsaccuzzo@vivolilaw.com MICHAEL L. FEDERICI (Bar No. 29174 <u>mfederici@vivolilaw.com</u> VIVOLI SACCUZZO, LLP 2550 Fifth Avenue, Suite 709 San Diego, California 92103 (619) 744-9992 (Tel) (619) 744-9994 (Fax) Attorney for Plaintiff, APPLICATIONS OF PSYCHOLOGY TO	19)
7	UNITED STATES	DISTRICT COURT
8		CT OF CALIFORNIA
9		
10	APPLICATIONS OF PSYCHOLOGY TO LAW, INC.,	) Case No.: <u>'15CV2819 LAB KSC</u>
11	Plaintiff,	<ul> <li>) COMPLAINT FOR COPYRIGHT</li> <li>) INFRINGEMENT</li> </ul>
12	VS.	) (Demand for Jury Trial)
13	HUBERT REED aka HUGH REED, an	)
14	individual, REED LAW GROUP, LTD. d/b/a REED BAR REVIEW, an Illinois	)
15	corporation; and Does 1-10, inclusive,	)
16	Defendants.	)
17		)
18	Plaintiff Applications of Psychology	egy to Law, Inc. ("Plaintiff" or "APL"),
19	alleges:	
20	////	
	COMPLAINT FOR COPY	I RIGHT INFRINGEMENT

### THE NATURE OF THIS ACTION

This action is necessitated by Defendants' intentional, willful and 2 1. potentially criminal copyright infringement of APL's unique "schematic" approach 3 to the study of law called "Bar Secrets." The schematic approach is a way by 4 5 which to organize information in a manner that can be presented to the human 6 brain in order to be more efficiently and easily stored and recalled. The schematic 7 approach to the study of law was developed by APL's founders and principal instructors, Dr. Dennis P. Saccuzzo and Dr. Nancy E. Johnson. Dr. Saccuzzo and 8 9 Dr. Johnson developed this approach based upon their knowledge and 10 understanding of psychology, in particular how human beings process and store 11 information, and their many years of teaching experience. Dr. Saccuzzo, Emeritus Professor of Psychology at San Diego State University, is world known for his 12 research and studies of the foregoing topics, which he along with Dr. Johnson 13 applied to the study of law after attending law school in the 1990s and passing the 14 15 California bar exam shortly thereafter. Through multiple copyrighted works owned by APL, Dr. Saccuzzo and Dr. Johnson have assisted countless law students 16 and bar takers with their law studies and bar preparations through APL's 17 18 copyrighted schemas. Both have now been teaching the bar exam for nearly 19 eighteen years under the trademarked bar course, Bar Secrets.

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1	2. Defendants operate a competing bar review program. Defendants
2	offer several bar review courses that allow their students internet access to all of
3	Defendants' purported study materials and/or Defendants provide their materials in
4	print form. Defendants boldly claim to have the highest pass rate of any bar
5	review course. Defendant Hubert "Hugh" Reed ("Reed") the national director and
6	founder of Reed Law Group, Ltd. dba Reed Bar Review ("RLG") (sometimes
7	collectively "Defendants") claims to have taken and passed over 30 bar exams,
8	including the California Bar Exam. Defendants maintain an extensive presence on
9	the internet touting their bar review program. Defendants state they guarantee their
10	"silver" and "gold" students will pass the bar exam. However, in order to be
11	eligible for the guaranteed-pass "silver" bar review students must pay Defendants
12	\$8,695 and "gold" bar review students must pay Defendants \$14,495. Defendants
13	make similar bold promises to students that buy Defendants' lower-tier courses.
14	3 Induced by Defendants' promises one of Dr. Saccuzzo's and Dr.

Induced by Defendants' promises, one of Dr. Saccuzzo's and Dr.
Johnson's former law school students, identified as Jane Doe for this Complaint,
signed up for Defendants' bar review course in connection with her preparation for
the July 2015 California bar exam. APL is informed and believes Jane Doe paid
over \$4,000 for Defendants' bar review course, which gave her access over the
Internet to all of Defendants' outlines and books. Upon receiving what Defendants
characterized as "flowcharts," Jane Doe noticed a striking similarity to APL's

schema materials. APL provides 3L courses and an in-house bar preparation
 program to an ABA law school's students.

After failing to pass the July 2015 California bar exam despite taking 3 4. 4 Defendants' bar review course, Jane Doe contacted Dr. Saccuzzo and Dr. Johnson 5 for assistance with the February 2016 California bar exam. Jane Doe informed Dr. 6 Saccuzzo and Dr. Johnson that she had taken Defendants' bar review course and was unsuccessful in passing the California bar exam, and that Defendants' flow-7 charts were strikingly similar to APL's schemas which she was familiar with 8 through her former studies at the ABA law school where they teach. Dr. Saccuzzo 9 and Dr. Johnson were surprised to hear that another competing bar course was 10 11 using similar schema materials since APL's schemas are copyrighted and not made 12 available electronically to students or anyone else. Jane Doe showed APL "PDF" copies of the materials that she was provided through Defendants' website. To Dr. 13 Saccuzzo and Dr. Johnson's utter shock, these materials were not only strikingly 14 similar to APL's copyrighted schemas, they were exact scanned images of the 15 16 pages of APL's copyrighted schemas. Not only was it patently evident Defendants had infringed upon APL's copyrighted materials, Defendants actively plagiarized 17 18 them by claiming to be the author of the materials. Defendants even went as far as 19 to obliterate APL's copyright notation on every page of APL's schemas and impose their own copyright warning, which provides as follows: 20

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WARNING: Remember these notes are for your use only. Photocopying, transmitting, or otherwise sharing these notes with anyone is a violation of copyright laws. Do not jeopardize your license to practice law by infringing on protected intellectual property.

4 5. Upon further investigation, APL discovered that Defendants infringed 5 upon and plagiarized the schemas from at least five separate registered copyrighted 6 works belonging to APL: The Multistate Subjects, The California Subjects, Agency & Partnership, California Civil Procedure, and California Evidence. 7 8 APL's schemas have been copied and/or scanned into PDF format for Defendants' students. APL further learned that Defendants regularly provide "free" copies of 9 10 APL's copyrighted schemas to anyone who registers a free account on Defendants' 11 website. As indicated above, APL has never allowed its copyrighted schemas to be transmitted in electronic format for the simple reason that APL has sought to 12 protect its unique approach to the study of law. By blasting APL's copyrighted 13 schemas in electronic format across the internet, Defendants have effectively 14 15 destroyed nearly forty years of collective work by APL's principals.

6. APL brings this action to obtain a permanent injunction and monetary
redress for Defendants', and their co-conspirators', willful violations of APL's
copyrighted schemas. APL believes that through discovery it will be established
that Defendants specifically targeted APL's schemas recognizing that APL
developed a unique approach to the study of law.

2 7. Plaintiff Applications of Psychology to Law, Inc. ("Plaintiff" or
3 "APL") is a California corporation which is, and at all relevant times was,
4 domiciled within the County of San Diego, State of California.

8. APL is informed and believes, and based thereon alleges that
Defendant Hubert "Hugh" Reed ("Reed") is, and at all times relevant hereto was,
an individual residing in and who was engaged in and doing business in the County
of Cook, State of Illinois.

9 9. APL is informed and believes, and based thereon alleges that
10 Defendant Reed Law Group, Ltd. ("RLG"), is, and at all times relevant hereto was
11 doing business as "Reed Bar Review," and is an Illinois corporation with its
12 principal place of business in the County of Cook, State of Illinois.

13 10. APL is ignorant of the true names and capacities of defendants sued herein as DOES 1 through 10, inclusive, and therefore sues these defendants by 14 15 such fictitious names. APL will amend this Complaint to allege the DOE defendants' true names and capacities when ascertained. APL is informed and 16 believes and based thereon alleges that each of the DOE defendants was 17 18 responsible in some manner for the acts and/or omissions herein alleged, and that 19 all APL's damages were proximately caused by the acts and omissions of these 20 DOES.

1	11. APL is further informed and believes that each defendant is liable for
2	acts and omissions of each other defendant, and is jointly and severally liable to
3	APL for the injuries complained of herein. Moreover, and to the extent any
4	defendant is a corporation, limited partnership or other entity formed for purposes
5	of limiting the personal exposure of any other defendant, APL is informed,
6	believes and thereby alleges such corporate or other status was and is fraudulent
7	and/or improperly maintained solely to defraud APL as a creditor, and that such
8	relationship must be disregarded pursuant to the doctrine of "piercing the corporate
9	veil." By virtue of application of this doctrine, and because an inequitable result
10	would follow any failure to hold all such defendants jointly and severally
11	responsible for the damages complained of herein, all defendants named herein are
12	jointly and severally liable for each and all of APL's injuries as the alter ego of
13	each other. Moreover, and by virtue of the fact each of the defendants has ratified
14	the conduct of the other, all are jointly and severally liable as herein alleged.
15	JURISDICTION & VENUE
16	12. This action is brought, and exclusive subject matter jurisdiction lies
17	within this Court, pursuant to the United States Copyright Act, 17 U.S.C. § 101 et
18	seq., based upon the multiple willful, if not blatantly malicious and criminal, acts
19	of copyright infringement committed by Defendants within the United States (28

U.S.C. §§ 1331 and 1338(a)). This Court has federal question jurisdiction over this

1 matter pursuant to 28 U.S.C. 1338(a), and pursuant to 17 U.S.C. §§ 410(d) and 2 411.

Defendants, and each of them, are subject to general and specific 3 13. personal jurisdiction in this District because Defendants have substantial contacts 4 5 with the State of California and because Defendants have purposefully directed 6 their wrongful contact at this forum. Defendants actively advertise to California 7 law students and California bar takers through their website. Defendants state on 8 their website that they have a course specifically for the California baby bar and that they have tutors available in California to assist California law students and 9 10 California bar takers. Reed specifically claims to have taken and passed the 11 California State Bar, and as reflected by social media sites he regularly travels to California. 12

Defendants have also purposefully directed their activities at 13 14. California by intentionally targeting APL's copyrighted schemas. APL discovered 14 15 through its investigation that Defendants, or their co-conspirators, ordered APL's 16 books containing its copyrighted schemas on at least two separate occasions, and APL is informed and believes that mere days after receiving APL's books 17 18 Defendants copied and/or scanned APL's schemas into PDF format. The metadata 19 from the PDFs identified Reed as the "author" of several of the copied APL 20 schemas, which are registered copyrighted works. After copying APL's schemas,

Reed as the "author" of the PDF versions of APL's schemas, obliterated APL's
copyright information attached to each page of APL's schemas and affixed RLG's
"Reed Bar Review" logo to the page, along with the stern "warning" that if anyone
else attempted to copy the (misappropriated) schemas – which Reed, himself,
willfully infringed upon and plagiarized – then they could lose their license to
practice law. Ironically, this is a warning Reed patently ignored when he
misappropriated APL's copyrighted schemas.

15. APL is also informed and believes, and based thereon alleges that 8 9 Defendants specifically targeted APL's schemas given APL's unique approach to the study of law. Jane Doe reported that Reed acknowledged he was aware of 10 APL's "Bar Secrets," which is known nationally for its schematic approach for 11 12 teaching the law and the bar examination. Further, the bar preparation industry is a 13 relatively small and specialized field, such that it can be inferred that Defendants knew of APL's existence, targeted APL's business, and entered into direct 14 15 competition with APL. Defendants targeted APL by making commercial use of APL's copyrighted schemas for purpose of competing with APL for students both 16 17 in California and nationally.

18 16. By boldly infringing upon and plagiarizing APL's schemas verbatim,
19 Defendants entered into direct competition with APL in the area of California bar
20 review and created confusion among potential APL students as to the true

authorship of the schemas at issue in this action. Defendants knew their conduct
was likely to confuse and deceive potential APL students as to the source of the
schemas. APL has also learned that Defendants use APL's schemas as a lure – *giving select APL schemas out free of charge* – to anyone who registers an
account on Defendants' website. Defendants permit anyone who registers on their
website to access APL's copyrighted constitutional law, contracts, crimes,
evidence, property, and/or tort schemas.

17. Defendants cannot credibly claim that they were unaware of APL's 8 existence in the Southern District of California. Kelly Drew is Reed's assistant 9 10 and was a corporate officer of Reed's Multistate Bar Review, Inc., a prior 11 corporation operated by Reed. When Kelly Drew purchased APL's books (The 12 Total Bar Secrets Module) from APL's website in June of 2011, that website prominently displayed "Bar Secrets California bar prep and MBE books," listed a 13 San Diego telephone number and contained numerous products geared toward the 14 15 California bar exam. On each of the books Defendants and their agents received, 16 the bottom right corner of the title page says "Applications of Psychology to Law, Inc. San Diego, California." On the back of that page, APL's complete San Diego 17 18 address, telephone number, and fax number were listed. In several of the books, following there is an "About Us" page that explicitly states that "we are located in 19 20 San Diego, California." APL is informed and believes, and based thereon alleges,

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that Kelly Drew purchased APL's books at the direction of Reed in furtherance of their plan to infringe upon APL's copyrights.

- When Reed's wife, Carolyn Lammersfeld, acting as Defendants' 3 18. agent, purchased APL's California Law Subjects book in December 2012, she did 4 5 so at APL's website – barsecrets.com. At that time, any user at that web address 6 was able to see that the title of the home page read "California Law and Bar Prep – 7 Bar Secrets." To complete the payment process for that purchase, Ms. Lammersfeld would have had to have actively certified (by clicking a checkbox) 8 that she read and agreed to the website's terms and conditions, a link to which is 9 provided at that step. Those terms and conditions list APL's San Diego address 10 11 and contain a California choice of law clause.
- 12 19. All APL book purchases by Defendants were sent by USPS priority
  13 mail with a return address label identifying the sender as APL, with its San Diego
  14 address.
- 20. Additionally, in 2008, students sued BARBRI and Kaplan, two highly
  prominent and visible national bar review companies, alleging antitrust violations
  (CV08-00810, U.S. District Court, Central District of California). In the
  complaint, the students included various bar review companies they alleged
  BARBRI and Kaplan both interfered with. Both APL's Bar Secrets and Reed and
  were referenced. Eliot Disner, one of plaintiffs' attorneys in that lawsuit, emailed

a copy of the complaint to APL to verify the accuracy of the portions pertaining to
it. APL is informed and believes, and based thereon alleges that Reed (who claims
to have been formerly employed by BARBRI) also received a copy of the
complaint in this manner and would have thus had an opportunity to discover that
APL was a competitor in the California bar preparation market, and that APL had
developed the schematic approach to the study of law and bar preparation.

7 21. Further evidence of Defendants' targeting of APL and the California bar preparation market can be found on Defendants' website in the form of 8 multiple "testimonials" by California bar takers. There are at least four California 9 bar takers who thank Reed for helping them pass the California bar exam. Two list 10 11 telephone numbers in the Southern District of California who thanked Reed for the personal attention. On the "Testimonials" page, three California bar takers from 12 the Southern District thank Reed for tutoring them. APL is also informed and 13 believes, and based thereon alleges that Defendants have also enlisted several 14 15 former students, including a current Assistant Attorney General in San Diego, to 16 serve as tutors to their California bar takers. APL suspects that Defendants' tutors are unknowingly infringing upon APL's copyrighted schemas given Defendants' 17 18 plagiarism of these works and Defendants' concealment of APL's copyright 19 notices - placed on each page of APL's copyrighted schemas to warn would-be 20 infringers such as Defendants.

1	22. Defendants' website specifically advertises "California Baby Bar"
2	courses, and Defendants' other bar courses include California and California
3	attorney's exam options. On Reed's blog and website, updates on California bar
4	exam news and statistics are posted. The apparent purpose of this is to attract
5	California bar takers, including those situated in the Southern District of
6	California. Reed's Facebook page shares posts connected to California law
7	schools and bar takers, with the clear intent to attract those California law students
8	and bar takers to become students or campus representatives of Defendants'. As of
9	the date of this complaint, Defendants are soliciting for hire law school campus
10	representatives at "all law schools," including those situated in the Southern
11	District, and in return for serving as a representative for "Reed Bar Review,"
12	Defendants promise a free bar course plus monetary compensation.

- 13 23. It was foreseeable that APL would be harmed by the infringement of
  14 its copyrights, including harm to its business reputation and goodwill, and
  15 decreased business and profits. It was foreseeable that this harm would occur in
  16 this forum, where APL was known by Defendants to reside. Defendant committed
  17 their infringing acts knowing that APL is a resident of the Southern District of
  18 California and would suffer injuries from their conduct in this District.
- 19 24. APL's infringement claims arise out of Defendants' purchase of20 APL's books on at least two separate occasions, intentional obliteration of APL's

copyright notices on every page, placement of Defendants' logo and copyright 1 warning on APL's work, and publishing copies of APL's work by both posting it 2 on Defendants' secure website and providing them to individuals who registered 3 on their general website. But for these acts, APL would not have been injured, 4 5 suffering economic and other loss due to the confusion and unfair competition 6 created by Defendants' unlawful acts. There is no doubt that these are forum 7 activities because Defendants knew that they were infringing works that belonged to APL, and that APL was located in the Southern District of California. 8

- 9 25. Exercise of jurisdiction also comports with fair play and substantial
  10 justice. Defendants interjected themselves into the forum by virtue of profiting
  11 from the sale of APL's copyrighted works, including in the state of California.
  12 Defendants solicited California law students and bar takers by phone, e-mail, the
  13 internet and social media marketing. Defendants' websites included information
  14 on California law schools and the California bar exam, and served registered users
  15 who identified themselves as California residents.
- 16 26. Although apparently Reed resides in Illinois, he travels extensively
  17 and has visited locations in California. Reed advertises that he takes the bar every
  18 six months and travels as far as Guam to do so. Travelling to Guam from Illinois
  19 is much more burdensome than travelling from Illinois to San Diego. Indeed, Reed
  20 boasts on Facebook that his "satellite phone works from anywhere in the world."

Therefore, travelling to San Diego to defend this action would not be onerous to
 Defendants' business or him personally, which is based in large part upon the theft
 of APL's copyrighted schemas.

State sovereignty is generally not an issue between states, but rather 4 27. 5 becomes an issue when the international community is involved. Illinois' 6 sovereignty is not at play: these claims arise out of the federal Copyright Act, and 7 no member of the international community is a party. The injuries arise in the Southern District of California, where APL resides; therefore, California has a 8 9 strong interest in adjudicating the dispute to protect a California corporation. APL, 10 all of APL's employees, key witnesses, including Jane Doe, and documents are 11 located in California. There is no real benefit in terms of judicial effectiveness to have the case heard anywhere else. APL provides direct services in California, 12 including teaching under contract in classrooms in San Diego continuously with 13 few interruptions or breaks in the calendar year. 14 Specifically, these services 15 include regular semester-long courses, including a for-credit 3-unit third year law 16 student course and another for-credit 2-unit course. In between semesters, APL's principals conduct a live full bar review course twice a year, under contract to a 17 18 law school, for the California bar exam. APL's principals do not often travel 19 outside California. Additionally, because California is a reasonable forum, there is 20 no need to consider whether another reasonable forum exists.

1	28. Venue lies within the Southern District of California pursuant to 28
2	U.S.C. § 1400, and is also proper in the Southern District pursuant to 28 U.S.C. §
3	1391 (b) and (c) because Defendants, and each of them, are subject to personal
4	jurisdiction in this District as a substantial part of the events or omissions giving
5	rise to the claims herein occurred in this District. This Court also has jurisdiction
6	and venue of this action under 15 U.S.C. § 1125 et seq., 28 U.S.C. §§ 1331,
7	1338(a) and (b). The amount in controversy includes statutory damages for
8	copyright infringement of up to \$150,000 per violation, which APL sustained in
9	the County of San Diego.

# **APL'S REGISTERED COPYRIGHTED WORKS**

11 29. APL is the holder of multiple registered copyrighted books with the 12 United States Copyright Office ("USCO") and other law study and bar preparation materials, including but not limited to the following: (1) "Bar Secrets - The 13 Subjects" originally published in 2001, Registration Number 14 Multistate 15 TX0005519699; (2) "Bar Secrets – The California-Specific Subjects" originally published in 2001, Registration Number TX0005784087; (3) "Bar Secrets -16 Corporations" published in 2005, Registration Number TX0006375290; (4) "Bar 17 18 Secrets – Remedies" published in 2005, Registration Number TX0006375890; (5) 19 "Bar Secrets – Agency & Partnership" published in 2007, Registration Number 20 TX0006839809; (6) "Bar Secrets – California Civil Procedure" published in 2007,

Registration Number TX0006839439; (7) "Bar Secrets – California Evidence"
 published in 2007, Registration Number TX0006855289.

3	30. APL's "Bar Secrets – The Multistate Subjects" and "Bar Secrets –
4	The California-Specific Subjects" were later updated and re-published with
5	additional materials as single stand-alone books as follows: (1) "Bar Secrets -
6	Constitutional Law" published in 2005, Registration Number TX0006376759; (2)
7	"Bar Secrets – Bar Secrets Contracts & UCC Sales" published in 2005,
8	Registration Number TX0006370947; (3) "Bar Secrets – Criminal Procedure"
9	published in 2005, Registration Number TX0006375887; (4) "Bar Secrets -
10	Criminal Law" published in 2005, Registration Number TX0006374395; (5) "Bar
11	Secrets – Evidence" published in 2005, Registration Number TX0006370922; (6)
12	"Bar Secrets – Professional Responsibility ABA Rules plus California
13	Distinctions" published in 2005, Registration Number TX0006375889; (7) "Bar
14	Secrets – Property" published in 2005, Registration Number TX0006370898; (8)
15	"Bar Secrets – Torts" published in 2005, Registration Number TX0006375888; (9)
16	"Bar Secrets – Wills and Trusts" published in 2005, Registration Number
17	TX0006373673; and (10) "Bar Secrets – Community Property" published in 2005,
18	Registration Number TX0006373473.
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# APL'S BACKGROUND AND SCHEMAS

31. At the heart of each of APL's copyrighted books listed above are the
schemas developed by APL's principal, Dr. Saccuzzo and Dr. Johnson. Dr.
Saccuzzo and Dr. Johnson developed these schemas based upon their collective
studies of both psychology and law, considerable teaching experience, and passion
for helping their students achieve their goals.

7 32. Dr. Saccuzzo earned a Ph.D. in clinical psychology from Kent State 8 University in 1973, where he focused his studies on the ways in which humans 9 process and store information. He has been a licensed psychologist in California in 10 good standing since 1976. Dr. Saccuzzo was a professor of psychology at San 11 Diego State University from 1975 through May of 2011, where he published 12 hundreds of books, articles, chapters, professional presentations, and other works in the area of how humans process, learn, store, and handle information. He was 13 awarded the title Emeritus Professor of Psychology. 14

15 33. In 1997, Dr. Saccuzzo obtained a juris doctor, and later passed the
16 California bar examination on his first attempt in February of 1998 using early
17 versions of the schematic works (the "schema") that Defendants later stole and
18 used for their own profit. Dr. Saccuzzo co-developed these materials with Dr.
19 Johnson based on his knowledge and understanding of how humans process, learn,
20 store, and handle information, along with the concept of a "schema."

34. Dr. Johnson earned a Ph.D. in clinical psychology from the University 1 of California, San Diego, and San Diego State University in 1992, where she 2 focused on neuropsychology. She has been a California licensed psychologist in 3 good standing since 1994. Dr. Johnson earned a juris doctor in 1998, and passed 4 5 the California bar exam on her first attempt in February of 1998, similarly using 6 early versions of the Schema. She co-developed these materials with Dr. Saccuzzo 7 based on her understanding of cognitive psychology and neuropsychology, the limitations of humans' ability to retrieve information from long-term memory, and 8 9 the concept of a "schema."

35. Based on their respective extensive knowledge and experience, in
11 1996 Dr. Saccuzzo and Dr. Johnson began to develop a schematic approach to the
study of law. By 2001, Dr. Saccuzzo and Dr. Johnson had written and copyrighted
four books covering the basic subject matter of the California bar exam as well as
the basic courses taught in the first and second years of law school. All of the
books and their corresponding registered copyrights covered the subject matter of
the California bar exam as it existed at that time.

36. On October 24, 2002, Dr. Saccuzzo and Dr. Johnson formed APL, a
California corporation with its principal place of business in San Diego, which has
since conducted its business of preparing students for the California bar
examination by contracting with law schools and individual law students for the

- sale and distribution of APL's materials, collectively known by their registered
   trademark and trade name, Bar Secrets.
- 3 37. Since that time, APL has publicized and advertised Dr. Saccuzzo and
  4 Dr. Johnson's schemas and the Bar Secrets materials as the centerpiece and heart
  5 of its teaching model. The schematic approach is defined and explained on APL's
  6 website, http://www.barsecrets.com. By 2006, APL, through Dr. Saccuzzo and Dr.
  7 Johnson, had registered 25 book copyrights and 15 audiovisual copyrights, all
  8 using the schema.

9 38. In 2007, when the California bar expanded its content, Dr. Saccuzzo
10 and Dr. Johnson wrote, published, and registered the copyrights for three new
11 books covering all of this new content, including Agency & Partnership Law,
12 California Civil Procedure, and California Evidence.

Between 1998 and the present, Dr. Saccuzzo and Dr. Johnson, through 13 39. APL, have used APL's copyrighted materials to teach literally thousands of law 14 15 students and bar candidates, both privately and through law schools. These 16 courses included third-year for-credit courses totaling 5 units and covering each of the areas of law in the schemas. During this time, they also taught at least two 17 18 complete bar review programs per year, for a total of at least 34 complete bar 19 review programs based on the schemas. Dr. Saccuzzo and Dr. Johnson have both 20 taught at various law schools and have each held Adjunct status at two different

ABA-accredited law schools. In all of these appointments, they have used APL's
 copyrighted schemas as the center piece of their approach to teaching students and
 training other APL faculty.

4 40. Dr. Saccuzzo, Dr. Johnson, and APL have never sold or given away
5 electronic copies of APL's copyrighted works, which include the schemas. They
6 are and were only available in hard copy in order to prevent easy transmission or
7 electronic copying. APL has licensed audiovisual material to law schools only at a
8 price of \$100,000 and later \$110,000 per year, but only with strictly limited
9 permissible use and on condition of complete security and liability from the law
10 schools for any unauthorized use or distribution.

41. APL has never licensed the schemas to any commercial competitor,
least of all to Defendants.

Reed is a competitor of APL and provides a bar review course through 13 42. RLG. RLG is a corporate name utilized by Reed on at least two other occasions. 14 15 Reed has also done business through RLG utilizing numerous fictitious business 16 names, including Passyourbar.com, Reedlawgroup.com, Pre-Lawreview.com, Maxyoursat.com, Lawschooltutoring.com, and Multistatetesting.com. 17 APL is 18 further informed and believes, and based thereon alleges that Reed is currently 19 operating under the fictitious business name, Reed Bar Review. APL is informed and believes, and based thereon alleges, that RLG is completely dominated and 20

controlled by Reed such that RLG is a mere shell, instrumentality, and conduit for
 Reed's activities. Reed and RLG do not maintain an arm's length relationship as
 confirmed by Reed's prior formation and abandonment of prior entities named
 Reed Law Group, Ltd. Therefore, APL alleges on this basis that RLG is Reed's
 alter ego.

43. On June 20, 2011, Reed's longtime assistant, Kelly Drew, purchased
the entire set of materials (the Total Bar Secrets Module, containing all of APL's
California and multistate schemas tested on the California bar) directly through
APL's California website using a credit card and the email address
kellydrew483@yahoo.com. The books were shipped on the evening of the June
20<sup>th</sup> by USPS 3-day priority mail to Ms. Drew's personal residence located at 7304
N. Olcott, Chicago, IL 60631.

44. The metadata APL would later discover on Reed's files revealed that
Reed and/or his agents copied APL's copyrighted schemas into PDF format on
June 24, 2011 through July 6, 2011. The metadata in Reed's files also revealed
that Reed, as the "author," modified APL's copyrighted schemas in late December
2012 by adding Reed's logo to the schemas, corporate address, and the following
warning:

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WARNING:

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Photocopying, transmitting, or otherwise sharing these notes with anyone is a violation of copyright laws. Do not jeopardize your

Remember these notes are for your use only.

license to practice law by infringing on protected intellectual property.

Reed, as a lawyer, a person who claims expertise in the law 45. 3 (including, presumably, professional responsibility), and who regularly trades upon 4 his alleged prior military service clearly recognized that his conduct was unlawful, 5 unethical, and in violation of APL's copyrights. Indeed, Reed or his agents acting 6 under his direction and control specifically removed APL's copyright warning 7 from each page of APL's copyrighted schemas. Reed also sought to conceal the 8 true authorship of APL's schemas by placing his logo on the schema; thereby, he 9 plagiarized APL's schemas in addition to infringing upon APL's copyrighted 10 schemas. And, by placing his own copyright warning on the schemas Reed 11 attempted to exercise rights superior to APL's copyrights and claimed authorship 12 of the schemas. Based upon these facts, APL is informed and believes, and based 13 thereon alleges that Reed and RLG engaged in willful, if not criminal, copyright 14 infringement.

46. On December 20, 2012, Reed's wife, Carolyn Lammersfeld,
purchased APL's California law subjects book containing APL's copyrighted
California law schemas directly through APL's California website using a credit
card and the email address veggiegolfer@aol.com. The book was shipped on the

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- evening of the 20th by USPS priority mail, as contracted, to 333 N. Canal #2403,
   Chicago IL 60606, which was RLG's former corporate headquarters.
- 3 47. On December 26, 2012, through December 28, 2012, Reed and/or his agents copied APL's California schemas in the same manner as set forth above. 4 5 Reed and/or his agents removed APL's copyright warning, and in place of APL's copyright warning added the Reed Bar Review's logo, corporate headquarters 6 7 address, and the foregoing copyright warning. The metadata show Hugh Reed as the author of the electronic files containing Bar Secrets schemas. Again, APL is 8 informed and believes, and based thereon alleges that Reed and RLG engaged in 9 10 willful, if not criminal, copyright infringement.
- 11 48. On or about March 9, 2015, Jane Doe, a former APL student and 12 California resident, sent Reed an email requesting course information. She exchanged emails with Reed on March 25, 2015, and subsequently talked to Reed 13 14 over the phone on March 26, 2015. Based upon Reed's representations concerning 15 the superiority of his bar review course over those of his competitors, including 16 APL, Jane Doe paid Defendant over \$4,000. Jane Doe was given access to all of Reed and Defendants' online bar review materials, consisting generally of: (1) 17 18 mini outlines; (2) long outlines; and (3) "flow-charts." Upon accessing these 19 materials Jane Doe noticed immediately that Defendants' flow-charts were 20 identical to APL's schemas.

1	49. On November 27, 2015, Jane Doe notified Dr. Saccuzzo that she had
2	taken the July 2015 bar exam, and had worked with Reed for assistance with the
3	MBE portion of the exam, but had not passed the exam. Jane Doe commented to
4	Dr. Saccuzzo that she found it rather "strange" that Defendants' materials were
5	clearly identifiable as APL's schemas. Dr. Saccuzzo asked Jane Doe if she had
6	copies of the materials she believed to be APL's schemas. Jane Doe subsequently
7	forwarded Dr. Saccuzzo Defendants' "Contracts Flow Chart." Upon reviewing
8	Defendants' "Contracts Flow Chart" it was obvious Defendants had simply
9	scanned and copied APL's copyrighted contracts bar schema in PDF format.

10 Jane Doe subsequently provided APL with copies of all of 50. 11 Defendants' "flow-charts." In each instance, the flow charts were electronic PDF copies of APL's copyrighted schemas. As set forth above, Defendants had 12 removed APL's copyright warning and placed their logo across APL's materials 13 and their own copyright warning. APL was completely unaware that its 14 copyrighted schemas had been infringed upon by Defendants until Jane Doe 15 brought this fact to Dr. Saccuzzo's attention on November 27, 2015. APL is 16 informed and believes, and based thereon alleges that Defendants actively sought 17 18 to conceal their infringement upon APL's copyrighted schemas by threatening their students with the potential loss of their license if they distributed Defendants' 19 schemas, which were in truth stolen from APL. Therefore, APL did not discover 20

Defendants' copyright infringement until just recently, and reasonably could not have done so sooner due to Defendants' concealment of their activities.

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After obtaining copies from Jane Doe of the materials Defendants 3 51. misappropriated from APL, APL undertook an investigation revealing the 4 5 sequence of events that resulted in Defendants' obtaining access to APL's 6 copyrighted schemas and the copying of those schemas. APL also learned that as a 7 lure to potential students, Defendants provided free samples of their materials, 8 which include the schemas stolen from APL. Defendants are now soliciting "student representatives" to further distribute the copyrighted materials Defendants 9 10 have stolen from APL. APL's investigation is ongoing and what it has discovered 11 appears to be merely the tip of the iceberg with respect to Defendants' wrongful 12 conduct.

- FIRST CAUSE OF ACTION
- **Copyright Infringement Count 1** 14 15 (Against Defendants Reed, RLG, and Does 1 through 10) 16 52. APL repeats, realleges and incorporates each and every allegation 17 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein. 18 53. At all relevant times, APL owned and controlled all exclusive 19 copyrights to Bar Secrets – The Multistate Subjects book, originally published in 20 2001, Registration Number TX0005519699, containing APL's copyrighted

### Case 3:15-cv-02819-LAB-KSC Document 1 Filed 12/15/15 Page 27 of 43

multistate schemas for the following subjects: contracts, torts, property, evidence, 1 constitutional law, criminal law, criminal procedure (hereinafter the "Multistate 2 Schemas"). APL's rights to the Multistate Schemas include the exclusive right to 3 reproduce the Multistate Schemas, prepare derivative works based upon the 4 5 Multistate Schemas, distribute copyrighted copies of the Multistate Schemas to the public, and to display copyrighted copies of the Multistate Schemas publically. 6 7 Defendants and DOES 1 through 10 do not have any license, authorization, permissions or consent to use the Multistate Schemas for any purpose whatsoever. 8 9 Defendants, including DOES 1 through 10, knew at all relevant times 54. that APL was the sole and exclusive owner of all rights, title, and interest in the 10 11 Multistate Schemas. Defendants, including DOES 1 through 10, however, ordered 12 copies of the Multistate Schemas with the intention to violate APL's rights, and did so by making electronic copies of the Multistate Schemas for the purpose of 13 distributing the Multistate Schemas for profit under the fictitious name of Reed Bar 14

15 Review. Accordingly, Defendants, including DOES 1 through 10, are liable to
16 APL for direct copyright infringement.

17 55. APL is informed and believes, and on that basis alleges that
18 Defendants and DOES 1 through 10 are fully aware of APL's rights and have
19 infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
20 APL's rights.

56. As a direct and proximate result of Defendants and DOES 1 through
 10's infringing activities, APL has sustained and will continue to sustain further
 substantial injury, including damage to its propriety methods of teaching the law
 and preparation for California and national bar examination, in an amount not yet
 known but to be determined according to proof at trial.

57. APL lacks an adequate remedy at law for the willful, if not criminal,
infringement of its copyrighted Multistate Schemas. If not immediately and
permanently enjoined and restrained, Defendants, including DOES 1 through 10,
will willfully, intentionally, and knowingly continue to reproduce, distribute and
otherwise exploit APL's copyrighted Multistate Schemas for profit without APL's
authorization, consent or approval and in violation of APL's rights under the
Copyright Act.

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# **SECOND CAUSE OF ACTION**

# **Copyright Infringement – Count 2**

(Against Defendants Reed, RLG, and Does 1 through 10)

16 58. APL repeats, realleges and incorporates each and every allegation
17 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein.

18 59. At all relevant times, APL owned and controlled all exclusive
19 copyrights to Bar Secrets – The California-Specific Subjects book, originally
20 published in 2001, Registration Number TX0005784087, containing APL's

### Case 3:15-cv-02819-LAB-KSC Document 1 Filed 12/15/15 Page 29 of 43

copyrighted schemas for the following subjects: civil procedure, corporations, 1 professional responsibility, remedies, community property, wills, and trust 2 (hereinafter the "California Schemas"). APL's rights to the California Schemas 3 include the exclusive right to reproduce the California Schemas, prepare derivative 4 5 works based upon the California Schemas, distribute copyrighted copies of the 6 California Schemas to the public, and to display copyrighted copies of the 7 California Schemas publically. Defendants and DOES 1 through 10 do not have any license, authorization, permissions or consent to use the California Schemas 8 9 for any purpose whatsoever.

10 Defendants, including DOES 1 through 10, knew at all relevant times 60. 11 that APL was the sole and exclusive owner of all rights, title, and interest in the 12 California Schemas. Defendants, including DOES 1 through 10, however, ordered copies of the California Schemas with the intention to violate APL's rights, and did 13 so by making electronic copies of the California Schemas for the purpose of 14 distributing the California Schemas for profit under the fictitious name of Reed Bar 15 16 Review. Accordingly, Defendants, including DOES 1 through 10, are liable to APL for direct copyright infringement. 17

18 61. APL is informed and believes, and on that basis alleges that
19 Defendants and DOES 1 through 10 are fully aware of APL's rights and have
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- infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
   APL's rights.
- 62. As a direct and proximate result of Defendants and DOES 1 through
  10's infringing activities, APL has sustained and will continue to sustain further
  substantial injury, including damage to its propriety methods of teaching the law
  and preparation for California and national bar examination, in an amount not yet
  known but to be determined according to proof at trial.
- 63. APL lacks an adequate remedy at law for the willful infringement of
  its copyrighted California Schemas. If not immediately and permanently enjoined
  and restrained, Defendants, including DOES 1 through 10, will willfully,
  intentionally, and knowingly continue to reproduce, distribute and otherwise
  exploit APL's copyrighted California Schemas for profit without APL's
  authorization, consent or approval and in violation of APL's rights under the
  Copyright Act.
- 15 <u>THIRD CAUSE OF ACTION</u>
  16 Copyright Infringement Count 3
  17 (Against Defendants Reed, RLG, and Does 1 through 10)
  18 64. APL repeats, realleges and incorporates each and every allegation
  19 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein.
  20 ////

1	65. At all relevant times, APL owned and controlled all exclusive
2	copyrights to Bar Secrets -Corporations book, published in 2005, Registration
3	Number TX0006375290, containing APL's copyrighted schema for Corporations
4	(hereinafter the "Corporations Schema"). APL's rights to the Corporations
5	Schema include the exclusive right to reproduce the Corporations Schema, prepare
6	derivative works based upon the Corporations Schema, distribute copyrighted
7	copies of the Corporations Schema to the public, and to display copyrighted copies
8	of the Corporations Schema publically. Defendants and DOES 1 through 10 do not
9	have any license, authorization, permissions or consent to use the Corporations
10	Schema for any purpose whatsoever.

- 11 66. Defendants, including DOES 1 through 10, knew at all relevant times 12 that APL was the sole and exclusive owner of all rights, title, and interest in the Corporations Schema. Defendants, including DOES 1 through 10, however, 13 ordered copies of the Corporations Schema with the intention to violate APL's 14 rights, and did so by making electronic copies of the Corporations Schema for the 15 purpose of distributing the Corporations Schema for profit under the fictitious 16 name of Reed Bar Review. Accordingly, Defendants, including DOES 1 through 17 18 10, are liable to APL for direct copyright infringement.
- 19 67. APL is informed and believes, and on that basis alleges that20 Defendants and DOES 1 through 10 are fully aware of APL's rights and have

infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
 APL's rights.

68. As a direct and proximate result of Defendants and DOES 1 through
10's infringing activities, APL has sustained and will continue to sustain further
substantial injury, including damage to its propriety methods of teaching the law
and preparation for California and national bar examination, in an amount not yet
known but to be determined according to proof at trial.

69. APL lacks an adequate remedy at law for the willful infringement of
its copyrighted Corporations Schema. If not immediately and permanently
enjoined and restrained, Defendants, including DOES 1 through 10, will willfully,
intentionally, and knowingly continue to reproduce, distribute and otherwise
exploit APL's copyrighted Corporations Schema for profit without APL's
authorization, consent or approval and in violation of APL's rights under the
Copyright Act.

15 <u>FOURTH CAUSE OF ACTION</u>
 16 Copyright Infringement – Count 4
 17 (Against Defendants Reed, RLG, and Does 1 through 10)
 18 70. APL repeats, realleges and incorporates each and every allegation
 19 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein.
 20 ////

1	71. At all relevant times, APL owned and controlled all exclusive
2	copyrights to Bar Secrets -Remedies book, published in 2005, Registration
3	Number TX0006375890, containing APL's copyrighted schema for Remedies
4	(hereinafter the "Remedies Schema"). APL's rights to the Remedies Schema
5	include the exclusive right to reproduce the Remedies Schema, prepare derivative
6	works based upon the Remedies Schema, distribute copyrighted copies of the
7	Remedies Schema to the public, and to display copyrighted copies of the Remedies
8	Schema publically. Defendants and DOES 1 through 10 do not have any license,
9	authorization, permissions or consent to use the Remedies Schema for any purpose
10	whatsoever.
11	72. Defendants, including DOES 1 through 10, knew at all relevant times
12	that APL was the sole and exclusive owner of all rights, title, and interest in the
13	Remedies Schema. Defendants, including DOES 1 through 10, however, ordered
14	copies of the Remedies Schema with the intention to violate APL's rights, and did
15	so by making electronic copies of the Remedies Schema for the purpose of
16	distributing the Remedies Schema for profit under the fictitious name of Reed Bar
17	Review. Accordingly, Defendants, including DOES 1 through 10, are liable to
18	APL for direct copyright infringement.
19	73. APL is informed and believes, and on that basis alleges that
20	Defendants and DOES 1 through 10 are fully aware of APL's rights and have
	33 COMPLAINT FOR COPYRIGHT INFRINGEMENT

1	infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
2	APL's rights.

74. As a direct and proximate result of Defendants and DOES 1 through
10's infringing activities, APL has sustained and will continue to sustain further
substantial injury, including damage to its propriety methods of teaching the law
and preparation for California and national bar examination, in an amount not yet
known but to be determined according to proof at trial.

8 75. APL lacks an adequate remedy at law for the willful infringement of
9 its copyrighted Remedies Schema. If not immediately and permanently enjoined
10 and restrained, Defendants, including DOES 1 through 10, will willfully,
11 intentionally, and knowingly continue to reproduce, distribute and otherwise
12 exploit APL's copyrighted Remedies Schema for profit without APL's
13 authorization, consent or approval and in violation of APL's rights under the
14 Copyright Act.

# 15 <u>FIFTH CAUSE OF ACTION</u> 16 Copyright Infringement – Count 5 17 (Against Defendants Reed, RLG, and Does 1 through 10) 18 76. APL repeats, realleges and incorporates each and every allegation 19 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein. 20 ////

1	77. At all relevant times, APL owned and controlled all exclusive
2	copyrights to Bar Secrets - Agency & Partnership book, published in 2007,
3	Registration Number TX0006839809, containing APL's copyrighted schema for
4	Agency & Partnerships (hereinafter the "Agency & Partnership Schema"). APL's
5	rights to the Agency & Partnership Schema include the exclusive right to
6	reproduce the Agency & Partnership Schema, prepare derivative works based upon
7	the Agency & Partnership Schema, distribute copyrighted copies of the Agency &
8	Partnership Schema to the public, and to display copyrighted copies of the Agency
9	& Partnership Schema publically. Defendants and DOES 1 through 10 do not have
10	any license, authorization, permissions or consent to use the Agency & Partnership
11	Schema for any purpose whatsoever.

12 Defendants, including DOES 1 through 10, knew at all relevant times 78. that APL was the sole and exclusive owner of all rights, title, and interest in the 13 Agency & Partnership Schema. Defendants, including DOES 1 through 10, 14 15 however, ordered copies of the Agency & Partnership Schema with the intention to violate APL's rights, and did so by making electronic copies of the Agency & 16 Partnership Schema for the purpose of distributing the Agency & Partnership 17 18 Schema for profit under the fictitious name of Reed Bar Review. Accordingly, Defendants, including DOES 1 through 10, are liable to APL for direct copyright 19 infringement. 20

79. APL is informed and believes, and on that basis alleges that
 Defendants and DOES 1 through 10 are fully aware of APL's rights and have
 infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
 APL's rights.

80. As a direct and proximate result of Defendants and DOES 1 through
10's infringing activities, APL has sustained and will continue to sustain further
substantial injury, including damage to its propriety methods of teaching the law
and preparation for California and national bar examination, in an amount not yet
known but to be determined according to proof at trial.

10 81. APL lacks an adequate remedy at law for the willful infringement of 11 its copyrighted Agency & Partnership Schema. If not immediately and permanently enjoined and restrained, Defendants, including DOES 1 through 10, 12 will willfully, intentionally, and knowingly continue to reproduce, distribute and 13 otherwise exploit APL's copyrighted Agency & Partnership Schema for profit 14 15 without APL's authorization, consent or approval and in violation of APL's rights under the Copyright Act. 16

- 17 /////
- 18 ////
- 19 ////
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# **SIXTH CAUSE OF ACTION**

# **Copyright Infringement – Count 6**

(Against Defendants Reed, RLG, and Does 1 through 10)

4 82. APL repeats, realleges and incorporates each and every allegation
5 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein.

6 83. At all relevant times, APL owned and controlled all exclusive 7 copyrights to Bar Secrets – California Civil Procedure book, published in 2007, Registration Number TX0006839439, containing APL's copyrighted schema for 8 9 California Civil Procedure (hereinafter the "California Civil Procedure Schema"). 10 APL's rights to the California Civil Procedure Schema include the exclusive right 11 to reproduce the California Civil Procedure Schema, prepare derivative works 12 based upon the California Civil Procedure Schema, distribute copyrighted copies of the California Civil Procedure Schema to the public, and to display copyrighted 13 copies of the California Civil Procedure Schema publically. Defendants and 14 DOES 1 through 10 do not have any license, authorization, permissions or consent 15 16 to use the California Civil Procedure Schema for any purpose whatsoever.

17 84. Defendants, including DOES 1 through 10, knew at all relevant times
18 that APL was the sole and exclusive owner of all rights, title, and interest in the
19 California Civil Procedure Schema. Defendants, including DOES 1 through 10,
20 however, ordered copies of the California Civil Procedure Schema with the

intention to violate APL's rights, and did so by making electronic copies of the
 California Civil Procedure Schema for the purpose of distributing the California
 Civil Procedure Schema for profit under the fictitious name of Reed Bar Review.
 Accordingly, Defendants, including DOES 1 through 10, are liable to APL for
 direct copyright infringement.

6 85. APL is informed and believes, and on that basis alleges that
7 Defendants and DOES 1 through 10 are fully aware of APL's rights and have
8 infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
9 APL's rights.

10 86. As a direct and proximate result of Defendants and DOES 1 through
11 10's infringing activities, APL has sustained and will continue to sustain further
12 substantial injury, including damage to its propriety methods of teaching the law
13 and preparation for California and national bar examination, in an amount not yet
14 known but to be determined according to proof at trial.

87. APL lacks an adequate remedy at law for the willful infringement of
its copyrighted California Civil Procedure Schema. If not immediately and
permanently enjoined and restrained, Defendants, including DOES 1 through 10,
will willfully, intentionally, and knowingly continue to reproduce, distribute and
otherwise exploit APL's copyrighted California Civil Procedure Schema for profit

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without APL's authorization, consent or approval and in violation of APL's rights
 under the Copyright Act.

# **SEVENTH CAUSE OF ACTION**

# **Copyright Infringement – Count 7**

(Against Defendants Reed, RLG, and Does 1 through 10)

6 88. APL repeats, realleges and incorporates each and every allegation 7 contained in Paragraphs 1 through 51, inclusive, as though fully set forth herein. 89. 8 At all relevant times, APL owned and controlled all exclusive 9 copyrights to Bar Secrets - California Evidence book, published in 2007, 10 Registration Number TX0006855289, containing APL's copyrighted schema for 11 California Evidence (hereinafter the "California Evidence Schema"). APL's rights 12 to the California Evidence Schema include the exclusive right to reproduce the California Evidence Schema, prepare derivative works based upon the California 13 Evidence Schema, distribute copyrighted copies of the California Evidence 14 15 Schema to the public, and to display copyrighted copies of the California Evidence 16 Schema publically. Defendants and DOES 1 through 10 do not have any license, authorization, permissions or consent to use the California Evidence Schema for 17 18 any purpose whatsoever.

19 90. Defendants, including DOES 1 through 10, knew at all relevant times20 that APL was the sole and exclusive owner of all rights, title, and interest in the

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California Evidence Schema. Defendants, including DOES 1 through 10,
 however, ordered copies of the California Evidence Schema with the intention to
 violate APL's rights, and did so by making electronic copies of the California
 Evidence Schema for the purpose of distributing the California Civil Procedure
 Schema for profit under the fictitious name of Reed Bar Review. Accordingly,
 Defendants, including DOES 1 through 10, are liable to APL for direct copyright
 infringement.

8 91. APL is informed and believes, and on that basis alleges that
9 Defendants and DOES 1 through 10 are fully aware of APL's rights and have
10 infringed upon APL's rights willfully, knowingly, and with a wanton disregard for
11 APL's rights.

92. As a direct and proximate result of Defendants and DOES 1 through
10's infringing activities, APL has sustained and will continue to sustain further
substantial injury, including damage to its propriety methods of teaching the law
and preparation for California and national bar examination, in an amount not yet
known but to be determined according to proof at trial.

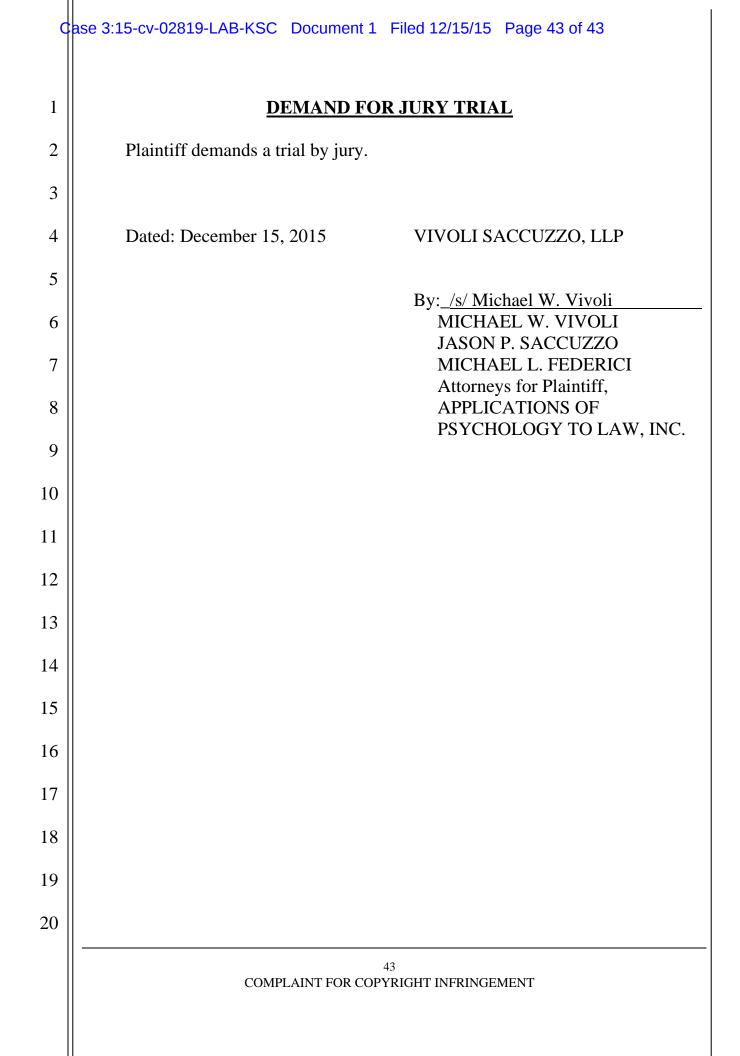
17 93. APL lacks an adequate remedy at law for the willful infringement of
18 its copyrighted California Evidence Schema. If not immediately and permanently
19 enjoined and restrained, Defendants, including DOES 1 through 10, will willfully,
20 intentionally, and knowingly continue to reproduce, distribute and otherwise

exploit APL's copyrighted California Evidence Schema for profit without APL's
 authorization, consent or approval and in violation of APL's rights under the
 Copyright Act.

4 WHEREFORE, Plaintiff prays for judgment against Defendants, as
5 follows:

- 6 (1) For actual damages and Defendants' profits in an amount exceeding
  7 \$1,000,000 to be determined at trial;
- 8 (2) For statutory damages in connection with Counts 1 through 5 in an
  9 amount at the discretion of the Court;
- 10 (3) For a preliminary injunction and a permanent injunction enjoining
  11 Defendants, and their agents, servants, and employees, including attorney coaches,
  12 tutors, student representatives and all persons acting under, in concert with, or for
  13 them, from continuing to reproduce, distribute, display, disseminate, transmit,
  14 make available for download or otherwise use APL's works in any manner
  15 whatsoever appropriating or in violation of Plaintiff's copyright;
- 16 (4) For disgorgement of all profits Defendants have gained by their
  17 infringements, including the imposition of a constructive trust with respect to
  18 Defendants' profits attributable to their infringement of Plaintiff's copyrighted
  19 materials;
- 20
- (5) Attorneys' fees and costs, pursuant to 17 U.S.C. §§ 502-505;

С	ase 3:15-cv-(	02819-LAB-KSC D	ocument 1	Filed 12/15/15 Page 42 of 43			
1	(6)	For costs of suit h	nerein;				
2	(7)	(7) For prejudgment interest on the above-requested damages and at the					
3	maximum legal rate as provided by law; and						
4	(8)	(8) For such other additional relief as the Court deems just and proper.					
5							
6	Dated: Dec	ember 15, 2015		VIVOLI SACCUZZO, LLP			
7				By:_/s/ Michael W. Vivoli			
8				MICHAEL W. VIVOLI JASON P. SACCUZZO			
9				MICHAEL L. FEDERICI Attorneys for Plaintiff,			
10				APPLICATIONS OF PSYCHOLOGY TO LAW, INC.			
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		COMPLA		2 RIGHT INFRINGEMENT			



# JS 44 (Rev. 12/12) Case 3:15-cv-02819-LAB KSC DOCUMENTS HEET ed 12/15/15 Page 1 of 1

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. *(SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)* 

I. (a) PLAINTIFFS				DEFENDANTS HUBERT REED aka HUGH REED, an individual, REED LAW			
APPLICATIONS OF PSYCHOLOGY TO LAW, INC.				GROUP, LTD. d/b/a REED BAR REVIEW, an Illinois corporation; and DOES 1 - 10, inclusive			
(b) County of Residence of First Listed Plaintiff SAN DIEGO (EXCEPT IN U.S. PLAINTIFF CASES)				NOTE: IN LAND CC	of First Listed Defendant (IN U.S. PLAINTIFF CASE ONDEMNATION CASES, US OF LAND INVOLVED.		
(c) Attorneys (Firm Name, Address, and Telephone Number) Michael W. Vivoli, Esq. [SBN184366] Tel: (619) 744-9992 Jason P. Saccuzzo, Esq.[SBN221837] Fax:(619)744-9994 VIVOLI SACCUZZO, LLP				Attorneys (If Known)	<u>'15</u>	CV2819 LAB KSC	
2550 Fifth Avenu II. BASIS OF JURISDI	e, Suite 709, San Dieg		III. CI	 TIZENSHIP OF P	RINCIPAL PARTI	$\mathbf{ES}$ (Place an "X" in One Box for Plaintiff	
		ne box Only)		(For Diversity Cases Only)		and One Box for Defendant)	
□ 1 U.S. Government Plaintiff	3 Federal Question (U.S. Government)	Not a Party)	Citize	en of This State	1 🗖 1 Incorporated o	PTF DEF r Principal Place	
2 U.S. Government Defendant	☐ 4 Diversity (Indicate Citizensh.	ip of Parties in Item III)	Citize	en of Another State	1	<i>nd</i> Principal Place	
				en or Subject of a reign Country	3 🗖 3 Foreign Nation	n 🗆 6 🗆 6	
IV. NATURE OF SUIT		lly) RTS				OTHER STATUTES	
<ul> <li>CONTRACT</li> <li>I10 Insurance</li> <li>120 Marine</li> <li>130 Miller Act</li> <li>140 Negotiable Instrument</li> <li>150 Recovery of Overpayment &amp; Enforcement of Judgment</li> <li>151 Medicare Act</li> <li>152 Recovery of Defaulted Student Loans (Excludes Veterans)</li> <li>153 Recovery of Overpayment of Veteran's Benefits</li> <li>160 Stockholders' Suits</li> <li>190 Other Contract</li> <li>195 Contract Product Liability</li> <li>196 Franchise</li> </ul>	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle 355 Motor Vehicle 970duct Liability 360 Other Personal Injury 360 Other Personal Injury 362 Personal Injury - Medical Malpractice CIVIL RIGHTS 440 Other Civil Rights 441 Voting 442 Employment 443 Housing/ Accommodations 445 Amer. w/Disabilities - Employment	PERSONAL INJURY  365 Personal Injury - Product Liability 367 Health Care/ Pharmaceutical Personal Injury Product Liability 368 Asbestos Personal Injury Product Liability PERSONAL PROPER 370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage 385 Property Damage 385 Property Damage 385 Property Damage 385 Product Liability PRISONER PETITION Habeas Corpus: 463 Alien Detainee 510 Motions to Vacate Sentence 530 General 535 Death Penalty Other:	Y     -     62       -     69       -     71       -     72       -     74       -     75       NS     -       -     79	Act 0 Labor/Management Relations 00 Railway Labor Act 11 Family and Medical Leave Act 00 Other Labor Litigation 01 Employee Retirement Income Security Act 11 MMIGRATION 22 Naturalization Application	BANKRUPTCY           422 Appeal 28 USC 158           423 Withdrawal 28 USC 157           PROPERTY RIGHTS           \$ 820 Copyrights           \$ 830 Patent           \$ 840 Trademark           SOCIAL SECURITY           \$ 861 HIA (1395ff)           \$ 862 Black Lung (923)           \$ 863 DIWC/DIWW (405(g)           \$ 864 SSID Title XVI           \$ 865 RSI (405(g))           FEDERAL TAX SUITS           \$ 870 Taxes (U.S. Plaintiff or Defendant)           \$ 871 IRS—Third Party 26 USC 7609	<ul> <li>375 False Claims Act</li> <li>400 State Reapportionment</li> <li>410 Antitrust</li> <li>430 Banks and Banking</li> <li>450 Commerce</li> <li>460 Deportation</li> <li>470 Racketeer Influenced and Corrupt Organizations</li> <li>480 Consumer Credit</li> <li>490 Cable/Sat TV</li> <li>850 Securities/Commodities/ Exchange</li> <li>891 Agricultural Acts</li> <li>893 Environmental Matters</li> <li>895 Freedom of Information Act</li> <li>896 Arbitration</li> </ul>	
	<ul> <li>446 Amer. w/Disabilities - Other</li> <li>448 Education</li> </ul>	<ul> <li>540 Mandamus &amp; Otho</li> <li>550 Civil Rights</li> <li>555 Prison Condition</li> <li>560 Civil Detainee - Conditions of Confinement</li> </ul>	er ∐ 46	5 Other Immigration Actions			
V. ORIGIN (Place an "X" in	n One Box Only)	-			-		
	te Court	Appellate Court	1	pened Anothe (specify)	r District Litigat		
VI. CAUSE OF ACTIO	117 U.S.C. Section	101 et seq.	re filing (I	Do not cite jurisdictional stat	utes unless diversity):		
VII. REQUESTED IN COMPLAINT:		IS A CLASS ACTION		EMAND \$ 1,000,000.00	CHECK YES o JURY DEMAN	nly if demanded in complaint: ND: X Yes □ No	
VIII. RELATED CASI IF ANY	E(S) (See instructions):	JUDGE			DOCKET NUMBER		
DATE December 15, 2015		SIGNATURE OF ATT /s/ Michael W. V		DF RECORD			
FOR OFFICE USE ONLY							
RECEIPT # AM	MOUNT	APPLYING IFP		JUDGE	MAG.	JUDGE	

S AO 121 (6/90) TO:

Register of Copyrights Copyright Office Library of Congress Washington, D.C. 20559 REPORT ON THE FILING OR DETERMINATION OF AN ACTION OR APPEAL REGARDING A COPYRIGHT

In compliance with the provisions of 17 U.S.C. 508, you are hereby advised that a court action or appeal has been filed on the following copyright(s):

		COURT	NAME AND LOCATION		
$\blacksquare$ ACTION $\Box$ APPEAL			United States District Court, Southern District of California		
DOCKET NO. DATE FILED			333 West Broadway, Suite 420		
15-cv-2819-LAB-KSC 12/16/2015			San Diego, CA 92101		
PLAINTIFF		DEFENDANT			
APPLICATIONS OF PSY	CHOLOGY TO LAW, INC.			HUGH REED, an individual, REED	
			LAW GROUP, LTD. d/b/a REED BAR REVIEW, an Illinois		
			corporation; and Does 1-10, inclusive		
COPYRIGHT TITLE		OF WORK		AUTHOR OR WORK	
REGISTRATION NO.					
1 TX0005519699	Bar Secrets – The Multistate Subjects			APL	
2 TX0005784087	Bar Secrets – The California-Specific Subjects			APL	
3 TX0006375290	TX0006375290 Bar Secrets – Corporations			APL	
4 TX0006375890	Bar Secrets – Remedies			APL	
5 TX0006839809	Bar Secrets – Agency & Partnership			APL	

In the above-entitled case, the following copyright(s) have been included:

DATE INCLUDED	INCLUDED BY		
	Amendment Answer	Cross Bill	Other Pleading
COPYRIGHT REGISTRATION NO.	TITLE OF WORK	AUTHOR OF WORK	
1 TX0006839439	Bar Secrets – California Civil Procedure	APL	
2 TX0006855289	Bar Secrets – California Evidence		APL
3			

In the above-entitled case, a final decision was rendered on the date entered below. A copy of the order or judgment together with the written opinion, if any, of the court is attached.

COPY ATTACHED		WRITTEN OPINION ATTACHED	DATE RENDERED
	rder 🗌 Judgment	🗌 Yes 🗌 No	
CLERK		(BY) DEPUTY CLERK	DATE
1) Upon initiation of action,			n termination of action,
DISTRIBUTION:	mail copy to Register of Copyrights	mail copy to Register of Copyrights mai	l copy to Register of Copyrights

4) In the event of an appeal, forward copy to Appellate Court