



Grow Your Business as a PrintVis Partner

Information for Potential
Implementation Partners



PRINTVIS

MAKE A STRATEGIC MOVE BEYOND COMPETITION

Change the game and achieve profitable growth with the ultimate ERP software solution designed specifically for the print industry. Pursue differentiation and reach numerous potential customers within the packaging, label and print industry.



PURSUE DIFFERENTIATION

Thank you for your interest in PrintVis. This document provides an overview of the PrintVis Partner program. It will answer your questions, "What is PrintVis?", and "What is the PrintVis Partner Program all about?" and give you a basic understanding of what will be required from you and your team, as well as what commitments we at PrintVis offer to start up a successful and enduring business relationship.

PrintVis

PrintVis was founded as NovaVision Software in Denmark in 1997. PrintVis is the ultimate ERP/MIS software created specifically for the print, packaging and label industry.

Built directly on Microsoft Dynamics 365 Business Central PrintVis is a certified vertical solution for all tasks and processes a print company requires daily, no matter the size of the company.

PrintVis offers a complete, versatile business solution from Microsoft to the printing industry – both on premises and in the cloud.

PrintVis is marketed, sold and implemented exclusive by our global network of highly skilled and dedicated Partners in a proven, established Partner program. This enables new Partners to win deals in a highly-specialized vertical and allows the customers to go live with a fully-deployed system in a fraction of the time required by less comprehensive products.

- Offices in Europe, Asia and North America
- System sold to 300+ print industry companies around the world
- Microsoft gold-certified Partner for over 10 years
- Implementation Partners representing 40+ countries
- 10+ years JDF-certified and member of the CIP4 organization

Our methodology

- Build and continuously improve our product within a globally-proven ERP platform, adding our deep knowledge of the print industry.
- Developing and optimizing a standard system for the print, packaging and label industry.
- Establish and nurture a global network of dedicated, well-trained Partners who represent us at the local level.

Leave competition behind

Would you like to gain access to a substantial new and less competitive market with an industry specific software solution?

Product packaging, bottle wraps, gift cards, posters, printed clothing, books, magazines, signs, envelopes, stationary with logo, educational material, snack pouches, 3D print, outdoor advertising, folders, brochures, tickets, smart cards, passports, money, cartons and boxes. Every day you encounter all sorts of printed items. There are numerous potential customers within the print, packaging and label industry...Team up with PrintVis to win them!

So why not change the game and leave competition behind? As a Microsoft Dynamics partner you can focus your efforts on becoming a print industry ERP-expert and achieve profitable growth.

Requirements

It is an important strategic decision to enter a new market. It requires that you are willing to focus your efforts on becoming a print industry ERP-expert.

We provide a professional onboarding program for all new partners. While we do not expect you to immediately become a PrintVis expert, it is important

that you and your team learn the PrintVis system and become PrintVis Certified. For this we provide a valuable mix of e-learning, classroom training, video material and access to the Support Portal.

We expect a strategic marketing effort from our Partners and we make every effort to ensure you have the resources you need to execute on that.

A major advantage PrintVis gives you is our sole focus on the print industry vertical. Marketing specifically to potential customers in the world of print, packaging and label will concentrate and optimize your efforts, especially as your familiarity with the industry grows.

Ready to leave the battlefield?

If you are interested in joining the PrintVis Partner program go to printvis.com/become-a-partner or contact Helle Vogt Mikkelsen at hvm@printvis.com

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Congratulations to PrintVis for 20 years of successful business! We are happy to be a Partner of PrintVis, gaining and implementing projects in the German printing market, with the highly-integrated PrintVis solution. Let us have many more successful years in the partnership of CTM and PrintVis.

Helmut Elsner, CEO
CTM Systemhaus, Germany

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Our customers enjoy the uniqueness of your product; you have combined the printing industry needs and ERP fundamentals. Thank you.

Simone Baeurer, Sales & Marketing Manager
B4Dynamics, Turkey

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