

RIA GLOBAL SOURCING IT SERVICES
WEB PROMOTION MANAGED SERVICES
MOBILE APPLICATION DEVELOPMENT
IT SERVICES RIA
WEB PROMOTION
MANAGED SERVICES
INDEPENDENT TESTING
INDEPENDENT TESTING MOBILE APPLICATION DEVELOPMENT



AVI Web Solutions

accurate • versatile • intelligent

CORPORATE PRESENTATION

OUR VISION

To Become Accurate, Versatile, Intelligent IT Enabled Service provider to SME's and Mid-Sized clients across the Globe. We would like to grow four fold in the coming years.

OUR MISSION

Innovate and create higher value for our clients and become the best technology solution provider in the IT industry.

OUR VALUES

Integrity



**Client
First**



**Best
Solution**



**Precise
Quality**



**Operational
Excellence**



Inception Year: 2009

Employee Base: 52 full time employees

Clientele

Customers and Partners in more than 10 countries including: USA, Canada, United Kingdom, Germany, France, Australia, UAE

Global Presence

- Presence in 3 countries - USA, UK and India
- Development Headquarter - India
- 2 Development centres – Rajkot and Ahmedabad (Gujarat, India)
- Client serving offices in India, USA and UK

Customer Presence

Customers across 3 continents and over 10 countries

Financial Stability

Since inception grown on internally generated funds

NORTH AMERICA



EUROPE



ASIA



Legend:

- Head Office and Offshore Development Centers
- Client Servicing / Sales Offices



GLOBAL SOURCING



SOFTWARE PRODUCT ENGINEERING



SERVICES

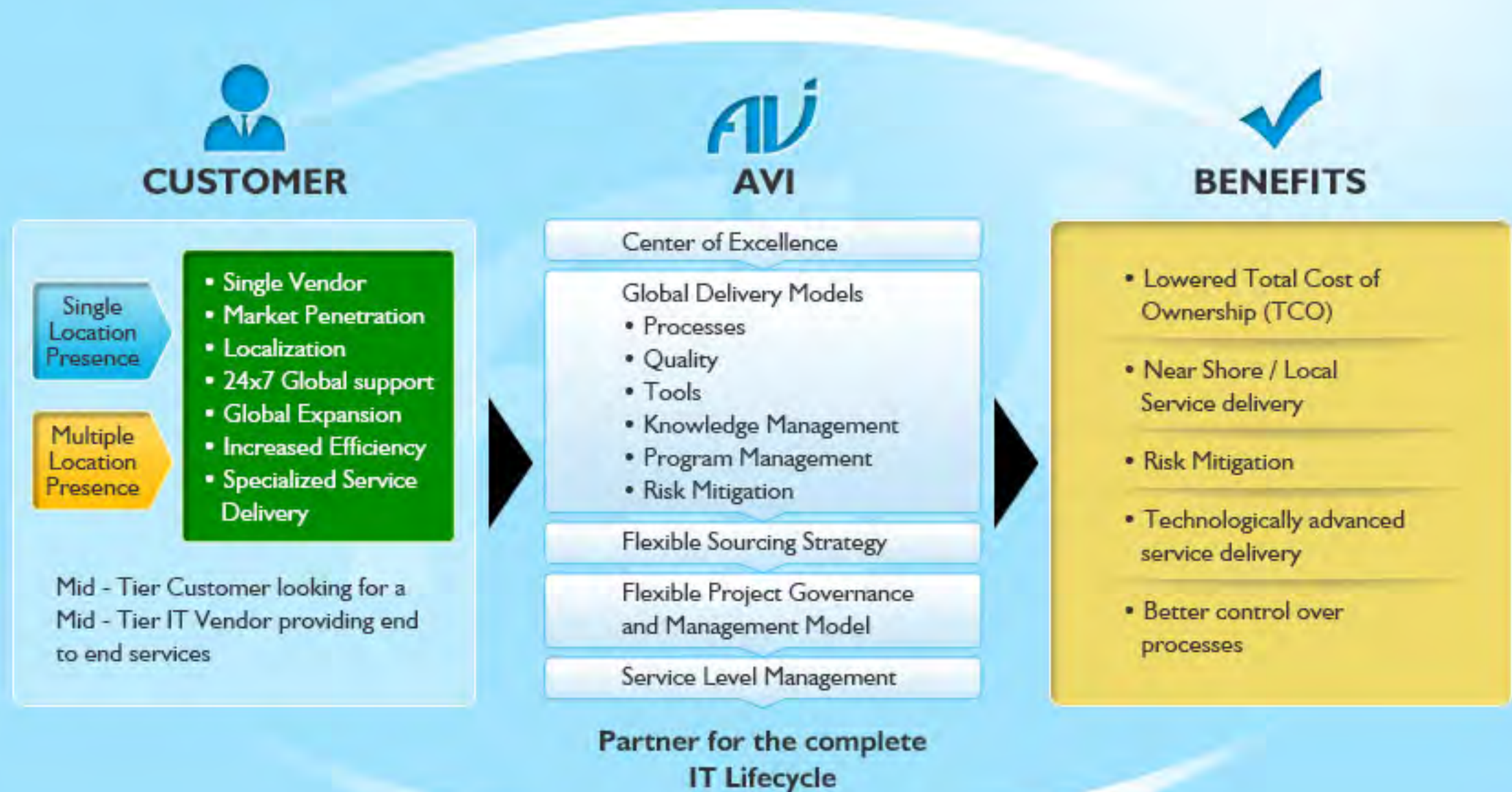


INDUSTRY PRACTICES

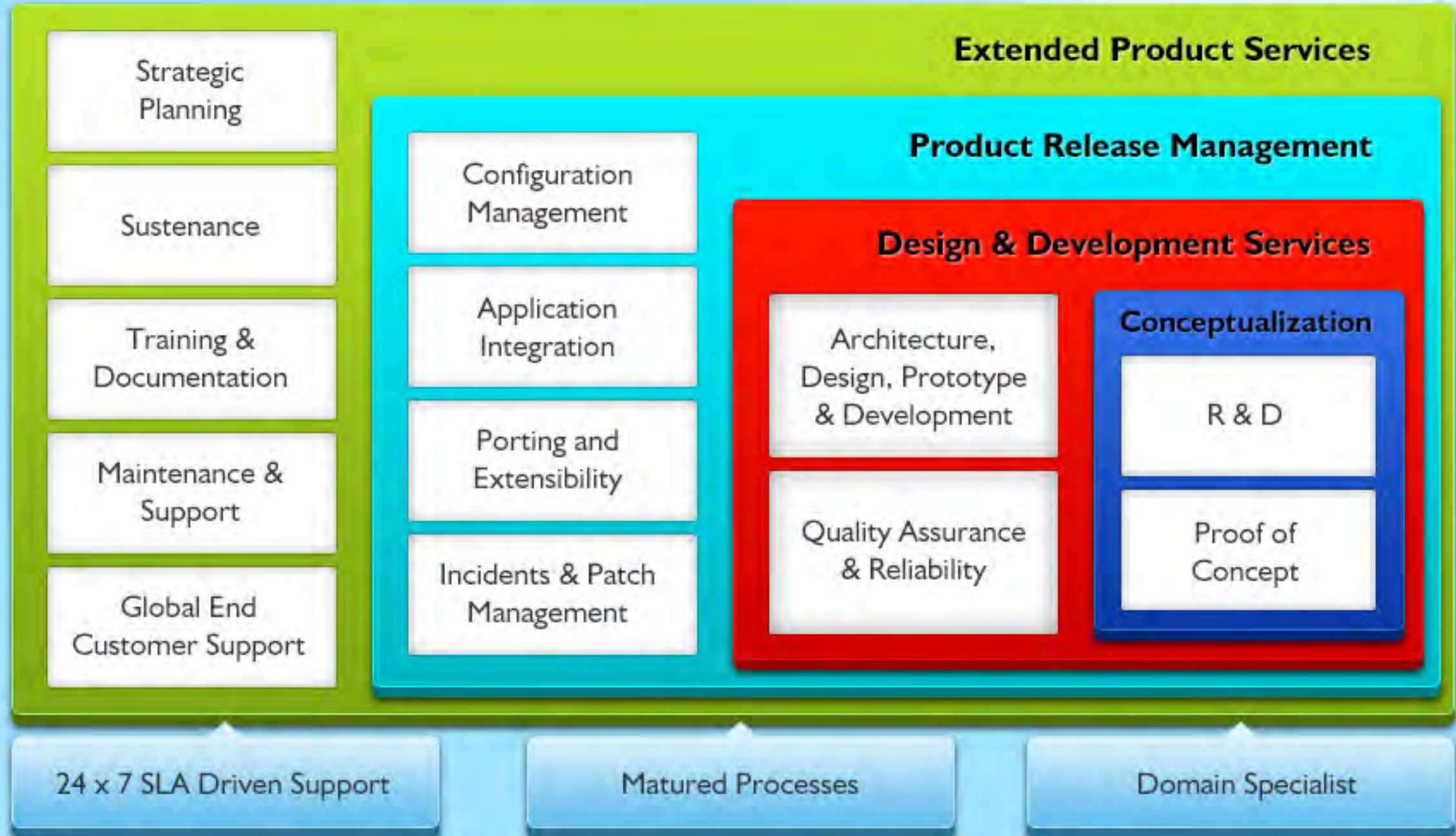


TECHNOLOGY PORTFOLIO

AVI is a perfect mid-sized partner for mid-sized customers located in single / multiple geography looking for a vendor for provision of end to end IT services across multiple technologies, multiple geographies, multiple platforms, multiple cultures and multiple languages in very FLEXIBLE engagement models



End-to-End Product Development and Product Life Cycle Management





IT SERVICES



MOBILE APPLICATION DEVELOPMENT



INDEPENDENT TESTING



MANAGED SERVICES



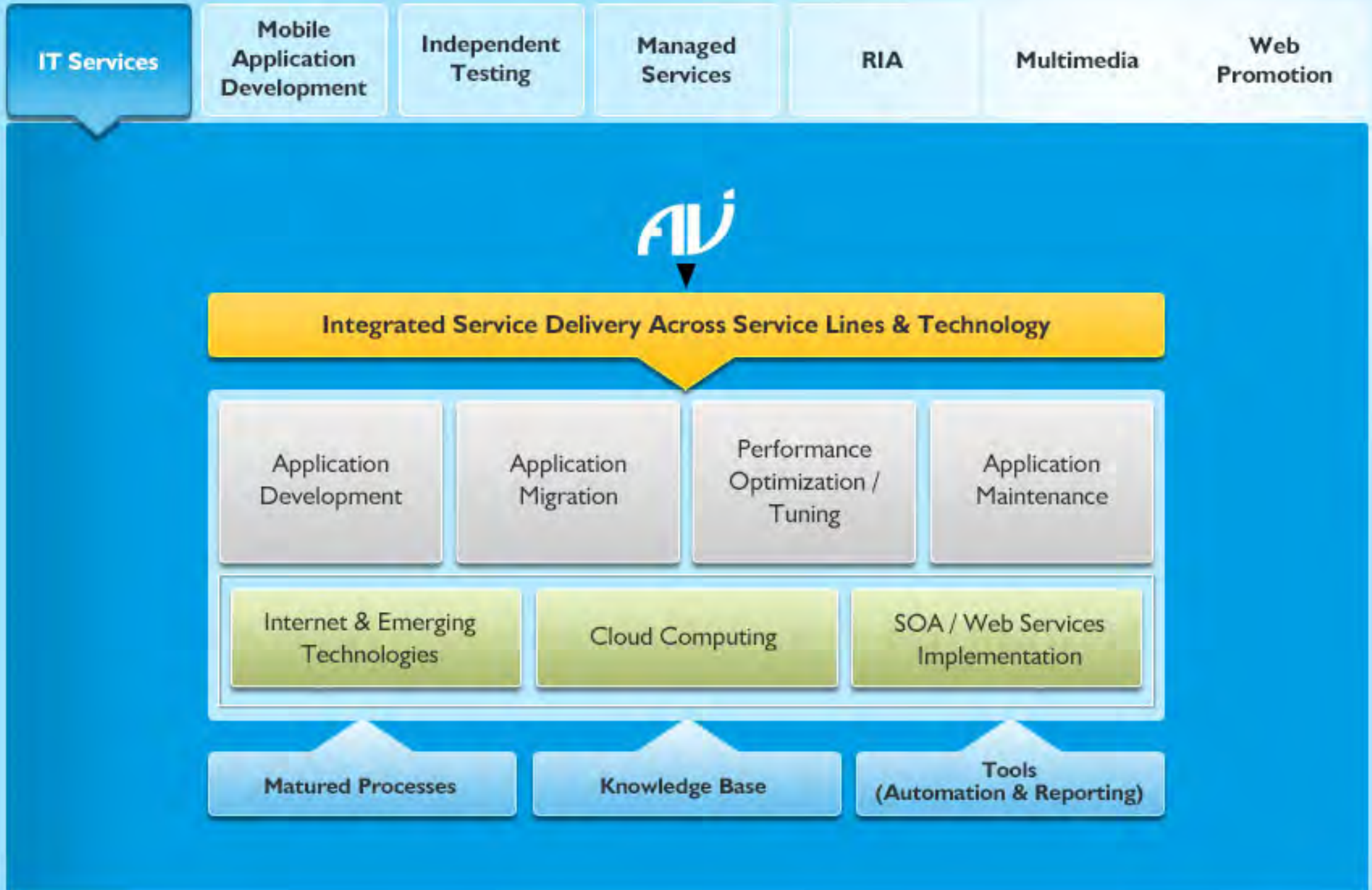
RIA

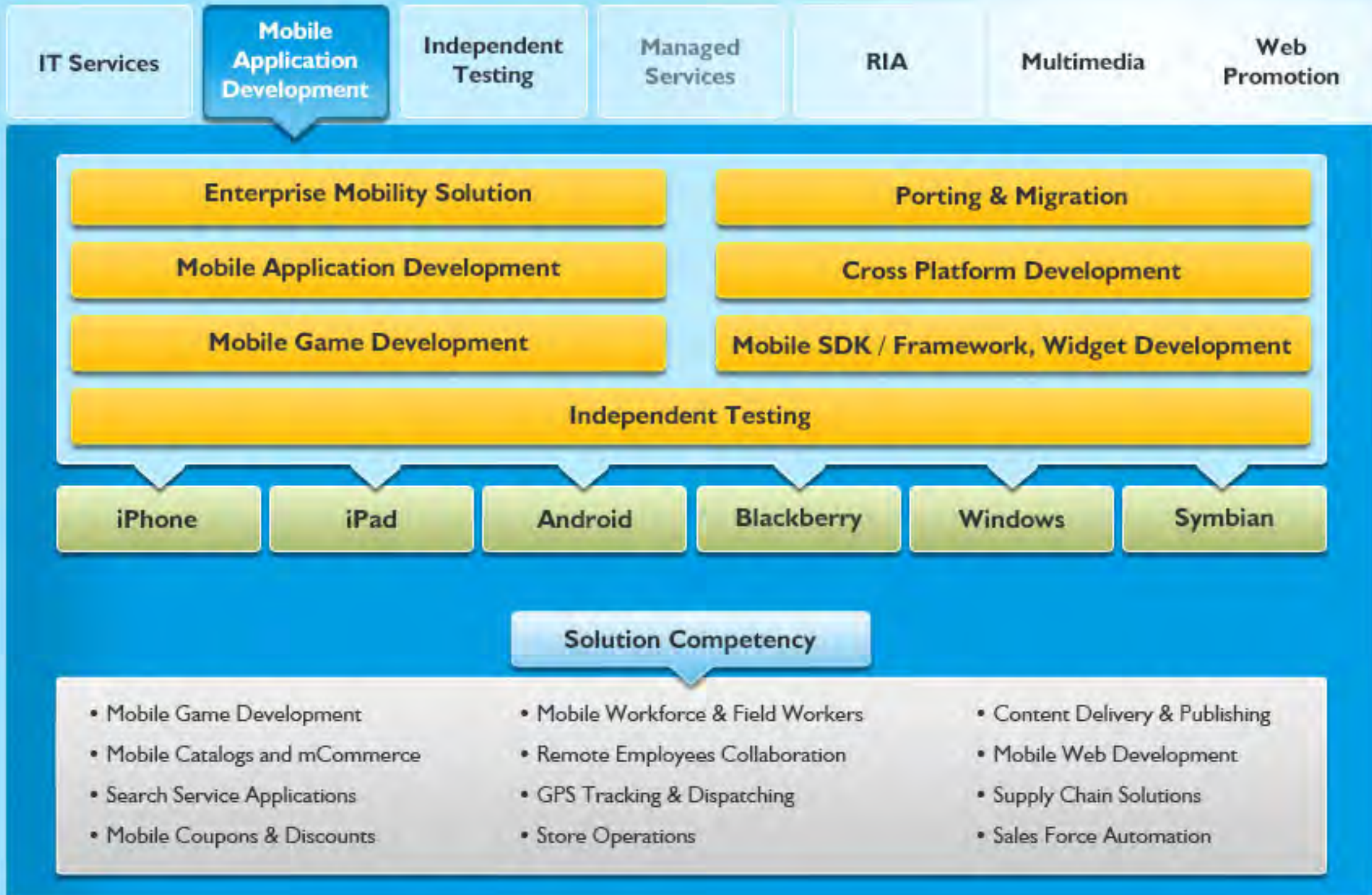


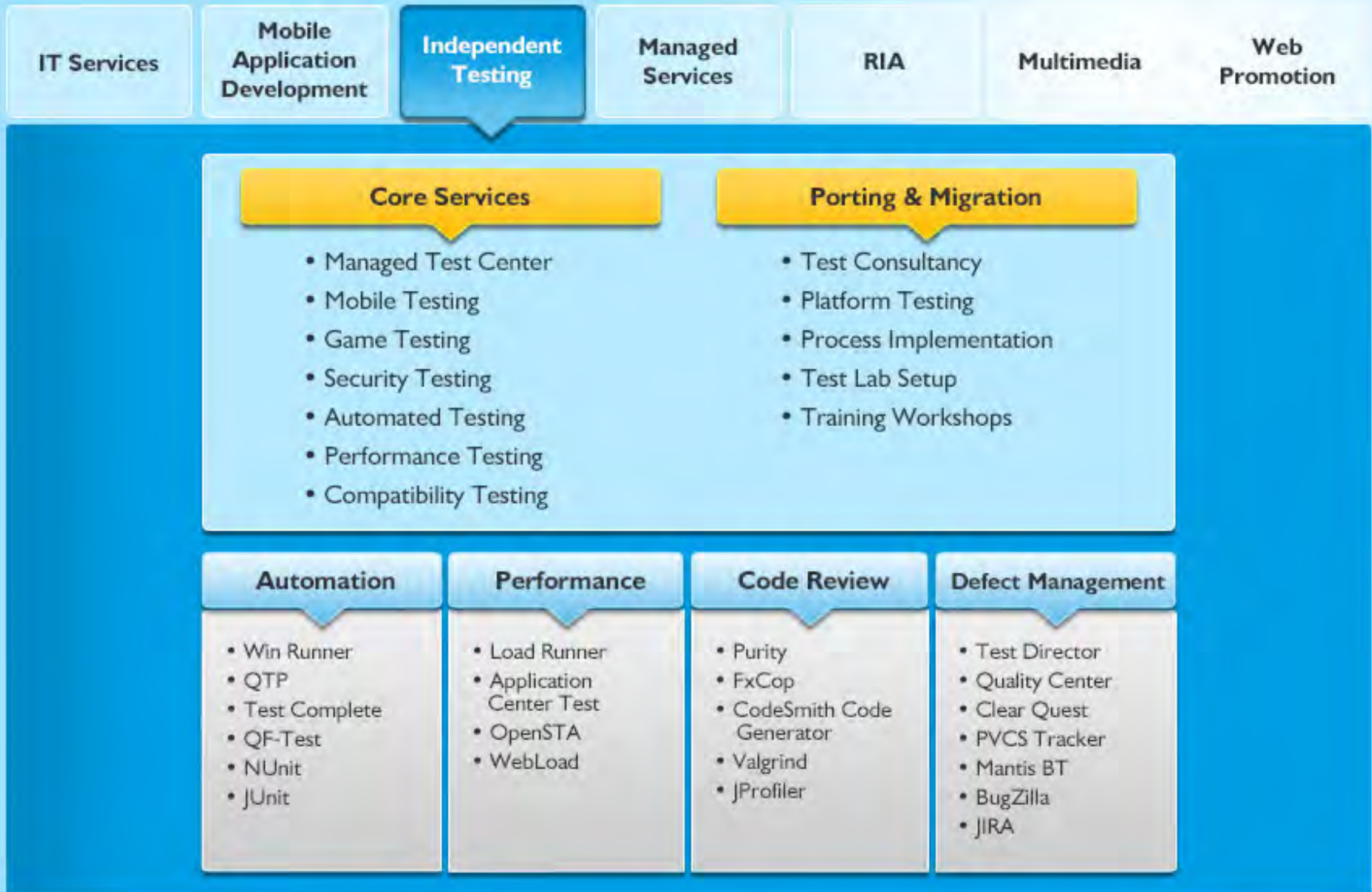
MULTIMEDIA

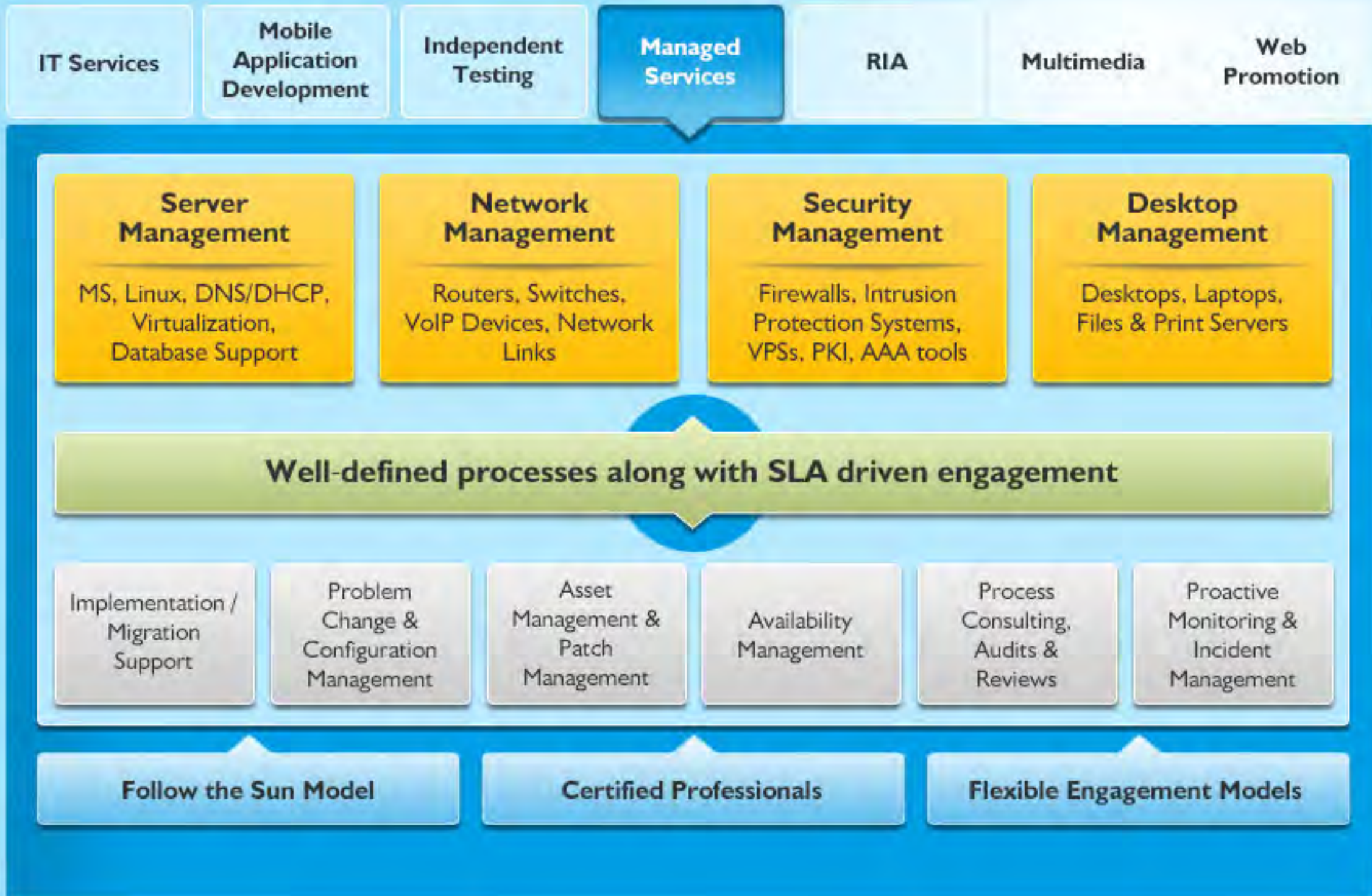


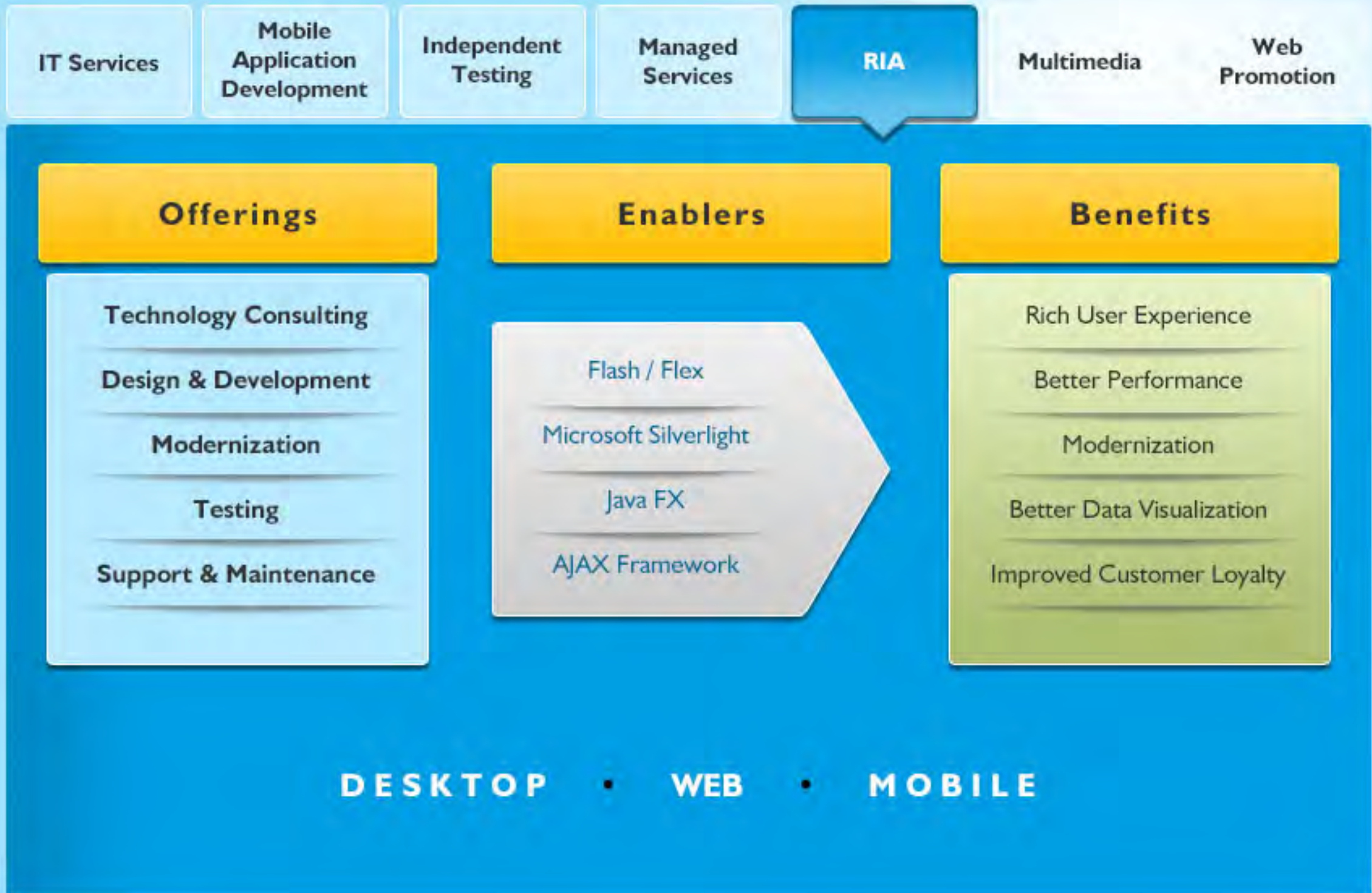
WEB PROMOTION











IT Services	Mobile Application Development	Independent Testing	Managed Services	RIA	Multimedia	Web Promotion
ONLINE MEDIA	GRAPHIC MEDIA	PRINT MEDIA	ANIMATION MEDIA	INTERACTIVE MEDIA		
<ul style="list-style-type: none"> • GUI Designing • Application Design • Flash Websites • iPhone & iPad Application & Web Designing • Web Banners • Web Campaigns • GIF Banners • Emailer Designing 	<ul style="list-style-type: none"> • Logo Designing • Corporate Identity • Brochure Design • Leaflet Design • PPT Presentation • Icons & Illustrations • Image Clipping • Stall Designing • 2D - 3D Still Graphics 	<ul style="list-style-type: none"> • Adverts • Books & Magazines • Year Book / Annual Report • Product Packaging 	<ul style="list-style-type: none"> • Adverts • Corporate Presentation • Walkthroughs • Character Animation 	<ul style="list-style-type: none"> • Gaming • E-Learning • E-Catalogues 		

- IT Services
- Mobile Application Development
- Independent Testing
- Managed Services
- RIA
- Multimedia
- Web Promotion

SEARCH ENGINE OPTIMIZATION

S
E
O

- Website Analysis
- Technical Optimization
- Keyword Analysis
- Analysis & Goal Conversion Setup
- On Page Optimization
- Report Design & Submission
- Off Page Optimization

↓
Ranking

↓
Traffic

↓
Revenue

SOCIAL MEDIA MARKETING

Blog Design & Posting

Social Bookmarking

Discussion & Forums

Brand Monitoring

Local Business & Classifieds

YOUR WEBSITE

Social News & Networking

Article & Press Release

Events & Meet Ups

Mobile & Email

Social Broadcasting

PPC CAMPAIGN

- | | |
|---|--|
| <ul style="list-style-type: none"> Google Adword Yahoo Search Marketing Microsoft Adcenter | <ul style="list-style-type: none"> Facebook Advertising YouTube Advertising LinkedIn Advertising MySpace Advertising |
|---|--|

WEB ANALYTICS

Tracking & Monitoring

- Website & Visitor Monitoring
- Social Media Tracking
- Video & Ecommerce Tracking
- Local Business Tracking
- Conversion Goal Setup



GAME DEVELOPMENT



PRINT AND PUBLISHING



MANUFACTURING & ENGINEERING



RETAIL & DISTRIBUTION

Game Development

Print and Publishing

Manufacturing & Engineering

Retail & Distribution

Specialized Services

- Concept / Storyboarding
- Asset Designing (2D, 3D)
- Game Programming
- Algorithm, Math & Probability
- Conversion & Extensions
- Promotions
- Independent Testing
- Back Office Support
- Infrastructure Support

iGaming Games & Solutions

Social Games

Casual Games

Single Player Games

Multiplayer Games

MMORPG Games

Game Portals and Gaming CMS

On Demand Content Delivery

3rd Party System Integration

RNG Implementation

Game Engine / Framework development

Platform

Internet / Web

Mobile & Handset

Interactive TV

Personal Computer

Key Achievements

- Framework for Games Development, compatible across all social community sites
- Developed complex gaming portals clicking millions of dollars on transaction money
- 20+ games and applications for IPTV and OpenTV platforms ported on highest selling set top boxes around the globe
- Preferred technology partner for one of the top 3 online casino houses

Game Development

Print and Publishing

Manufacturing & Engineering

Retail & Distribution

Advert Creation

Graphics / Image Processing

Workflow Automation

Typesetting / Production

Ad Page Creation

Image Clipping & Processing

Print Media

Digital Media

Social Media Solutions

Interactive Flipbooks

iPhone / iPad Applications

Dynamic Reading Solutions

Cross Media Content

Business Intelligence

Key Achievements

- 350 Publications Globally
- 2 million Ads, 3 million pages, 0.5 million images every year
- Innovative suites of product Yemo, successfully running at 200 publishers and media houses globally
- Most diverse range of offerings catering to entire operations for any printing house or publisher or media company



Game Development

Print and Publishing

Manufacturing & Engineering

Retail & Distribution

- Barcode Scanner
- Cash Drawer
- Programmable Keyboard
- Pole Display
- Receipt Printer

- MIS Reports
- BI

- Web shop
- Payment Gateway Implementation
- Content Management System
- Customer Analytics



- Asset Tracking (Through RFID)
- Catalogue Management
- Product Information Management
- Pricing
- Promotion (SEO & Multimedia Services)

- Store & Shelf Management
- Item Management

- Stock Management
- Sourcing & Procurement
- Reverse Logistics

- Inventory Planning & Forecasting
- Warehouse Management

Key Achievements

- Multiple solutions for Integrated Retail Management to track & manage Supply Chain, Inventory and Product Distribution process effectively
- One of the Largest E-Commerce solution across Europe catering to more than 100000 concurrent users
- More than 50 customers, multiple solutions spanning across all functions



TECHNOLOGY CONSULTING



TECHNOLOGY ENABLEMENT



CLOUD COMPUTING



CENTRE OF EXCELLENCE (COE)



FRAMEWORKS

Technology Consulting

Technology Enablement

Cloud Computing

Centre of Excellence (CoE)

Frameworks

Services Delivered

- Deliver agreed service levels at optimum cost

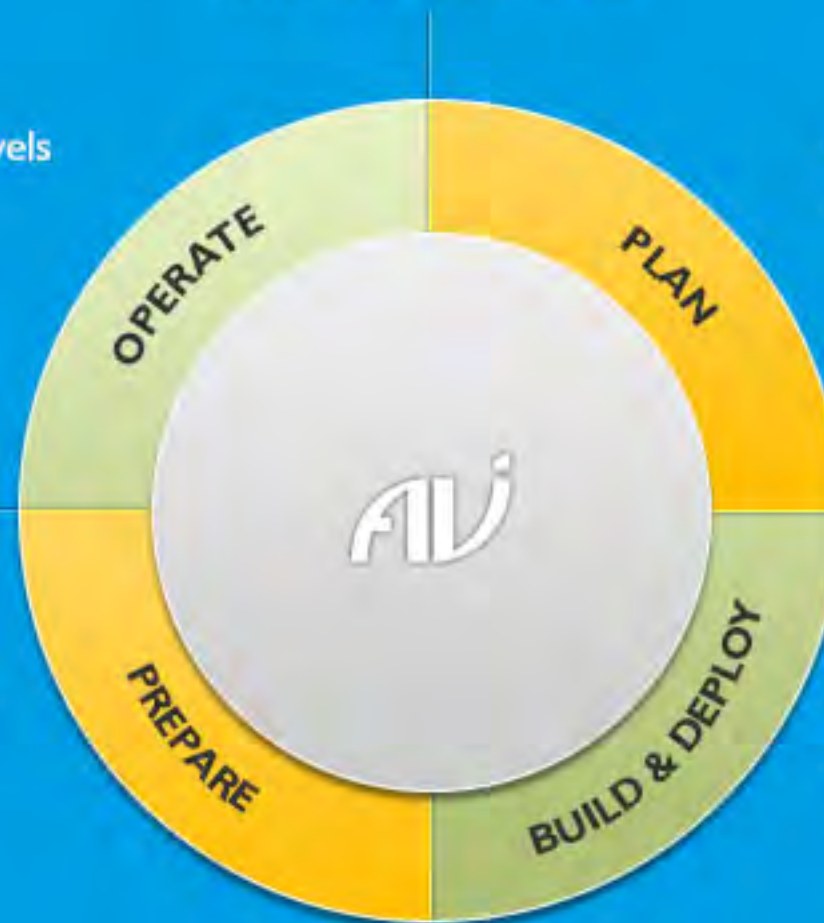
- Define project aligned to goal
- Assessment

Solution Delivered

- Build and deploy flexible and scalable solution
- Quality Assurance

Business & IT Aligned

- IT Strategy & Roadmap
- Prepare the organization for the changes being introduced



Organization Prepared

Technology Consulting

Technology Enablement

Cloud Computing

Centre of Excellence (CoE)

Frameworks



Microsoft Platform

Open Source

Java

Mobile Platform

Technology Consulting

Technology Enablement

Cloud Computing

Centre of Excellence (CoE)

Frameworks

PLAN



- Cloud Readiness Assessment
- ROI and Migration Strategies
- Assess and build a Security Roadmap
- Prepare Implementation / Migration Plan

BUILD



- Finalize implementation along with deployment architectures and integration points
- Implement Operational Procedures
- Application Deployment
- Application Testing
- Application Security
- Migrate to Cloud Environment

DELIVER



- Automate Service Delivery Platform
- Manage Application and Infrastructure
- Manage Application Changes and Enhancements
- Manage Cloud Service

Technology Consulting

Technology Enablement

Cloud Computing

Centre of Excellence (CoE)

Frameworks



Center of Excellence

Tools & Framework

- New Technology / Incubation Adoption
- New Service / Solution Offerings
- Proof of Concept
- Proof of Technologies

Processes & Practices

- Best Practices / Guidelines
- Tool Recommendations
- Knowledge Management
- Delivery Assurance

Solution Accelerator

- Framework usage
- Reusable components and templates specific to a business domain

Enablement / Alliance

- Training / Workshops
- New version Briefing

Java/J2EE • Mobile Technologies • Microsoft Technologies

Technology Consulting

Technology Enablement

Cloud Computing

Centre of Excellence (CoE)

Frameworks

Frameworks

SharePoint

- MOSS 2007/2010
- WSS
- Microsoft .Net Framework 3.5, 4.0
- Windows Workflow Foundation
- Windows Presentation Foundation
- InfoPath Forms

.NET Migration

- Microsoft .Net Framework 3.5, 4.0
- SQL Server 2008
- XML
- C#, .Net
- SSIS
- Multi Threading
- Custom Framework for Database Migration

Java

- Struts
- Spring
- J2EE, J2SE, J2ME
- J2ME CLDC profile, JSR - 184 (Mobile 3D), JSR - 082 (Bluetooth API), WMA 2.0
- MMAPAPI, Java Servlets
- JSP, Swing, AWT, SWT

Open Source

- Joomla
- Mambo
- Drupal
- WordPress
- osCommerce
- osDate
- Zen Cart
- Typo3
- Magento
- Zend
- Symfony
- CakePHP

Mobile Development

- iOS 3.1.3, 4.0
- Android OS 2.2+
- Blackberry JDE 4.5+
- Symbian SDK, UIQ, Nokia Series 60, 80 & 90 SDK
- .Net Compact Framework
- J2ME - MIDP 1.0, MIDP 2.0, CLDC 1.0, CLDC 1.1



HOW WE WORK



DELIVERY MODELS



OPERATIVE PROCEDURE



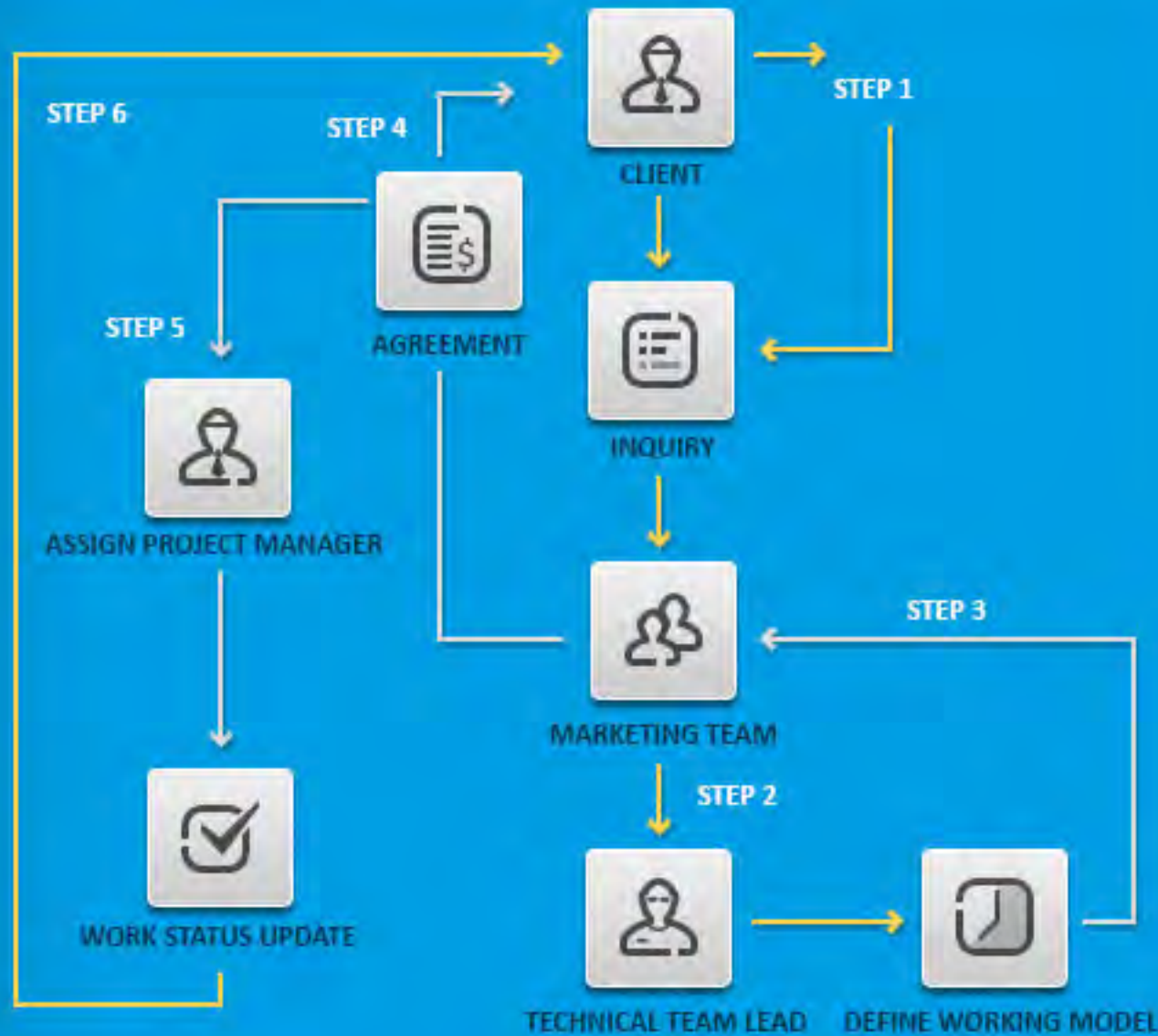
LIFECYCLE MANAGEMENT PROCESS

How We Work

Delivery Models

Operative Procedure

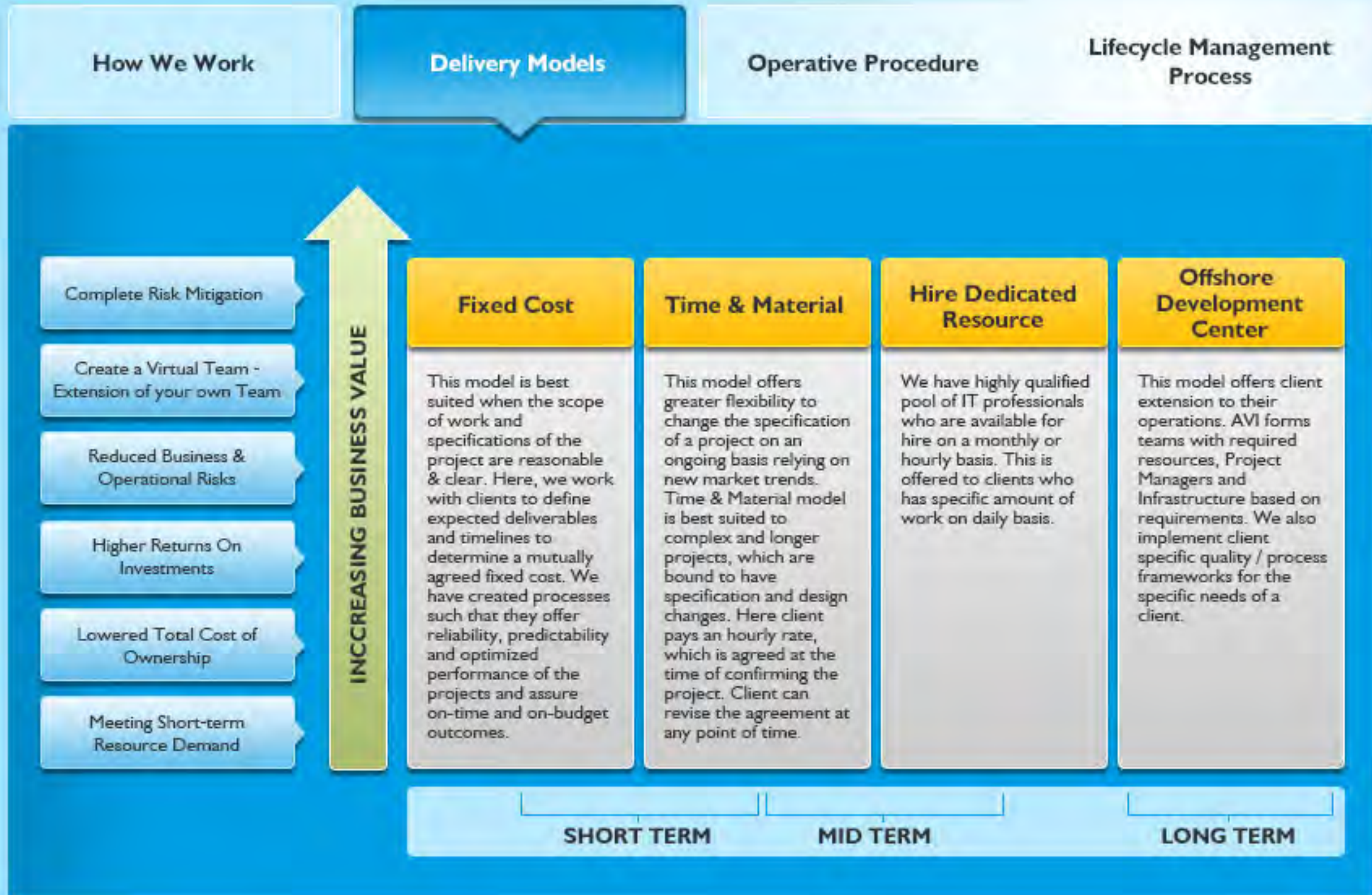
Lifecycle Management Process



Process:

1. Client sends requirement to marketing team.
2. Marketing team sends requirement to technical lead for scope analysis.
3. Technical team reverts to marketing team with suggestion on working model and detailed analysis.
4. Marketing team does agreement with client.
5. Handshake process between client, marketing and project management team.
6. Project Manager becomes single point of contact for client and updates them regularly.

DELIVERY PHILOSOPHY



How We Work

Delivery Models

Operative Procedure

Lifecycle Management Process

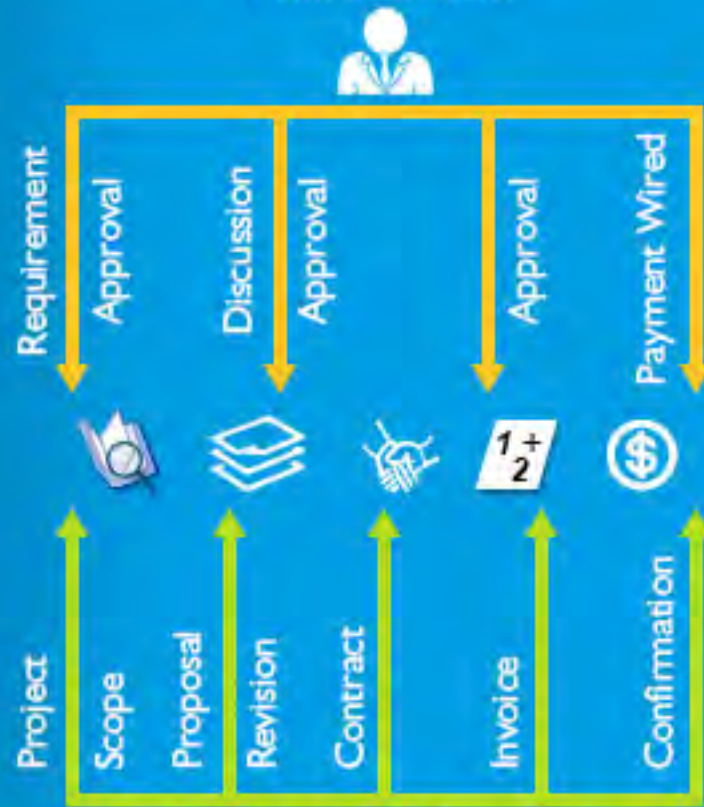
Enterprise Applications

Package Implementation

Business Process Outsourcing

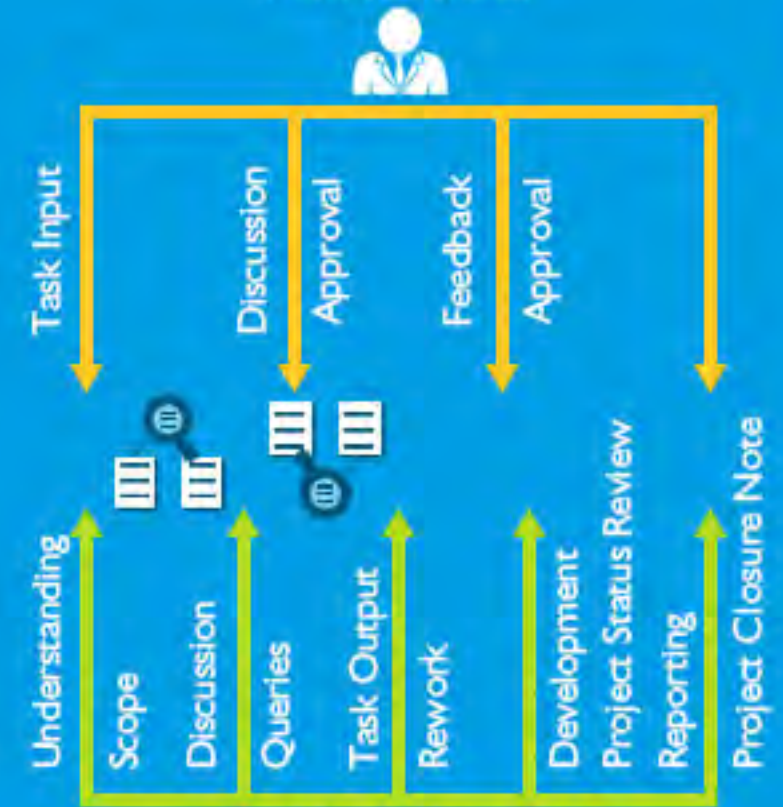
Consulting

Commercial Operation
Point of Contact



Commercial Operation
Point of Contact

Technical Operation
Point of Contact



Technical Operation
Point of Contact

Working Methodology

Project Status Reporting

New Project opportunity

How We Work






Delivery Models

Operative Procedure

Lifecycle Management Process

Project Management, Oversight & Control

Tools: MS Project Portfolio, MS Project, Team Functional Server, Task X, Tackle

Communication Tools:     

Requirements

- WBS Creation
- System Req. Study
- Functional Req. Study
- Request Validation & Review

Tools: Excel, Word, TFS, Visio, Azure

Design

- NFP
- ID
- Navigational Flow
- Application Flow
- Use Cases
- Test Cases

Tools: Excel, Word, TFS, Mantis, Test Center (TFS)

Development

- Coding
- Unit Testing
- Code Review (Internal)

Tools: Visual Studio, Eclipse, XCode, Aptana, TFS

Testing

- Testing
- Bug Reporting
- Iteration Testing
- Regression Testing

Tools: Mantis, TFS Test Center

Operations

- Data Migration
- Release & Build Management
- Change Management
- Update & Patches

Tools: Lab Center, SCCM, TFS, SVN, VSS, Ticketing System

Software Review and QA

Code Security, Performance Review, Process Tailoring, Metrics & Improvement Actions
Tools: TFS, Re Sharper, PHP CS, Mobi X

Configuration & Change Management

CRM, Impact Analysis, Version Control, Release Control
Tools: TFS, SVN, VSS



AVI SOLUTIONS

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