

Invest In Your Team

Personalised SEO training delivered to in house teams by a proven professional currently delivering real results.

Our Director, Karen James MCIM, will provide a tailored digital marketing program suitable for all levels of staff. Here are just some of the questions that will be answered:

Contact us today for a confidential discussion
www.lilacjames.com

- ▲ Are top organic rankings achievable for us?
- ▲ Who are our digital competitors and how have they got there?
- ▲ What exactly do we need to do to compete? Task specific output.
- ▲ Is link building still possible in 2017 – Yes and we can show you how!
- ▲ How do we make sure we are not wasting money on PPC – Google is rich enough!
- ▲ How much will AdWords cost us and what results are we likely to get?
- ▲ How do we make those ads that follow people around the internet & social media?
- ▲ What social media platforms should we invest our time in and what is best practice?
- ▲ Can social media advertising deliver results? Real life case studies.
- ▲ Measure, monitor, adapt and measure again – prove your return on investment.

BESPOKE DIGITAL MARKETING TRAINING