Bespoke SEO Training

For in house teams



Professional training tailored to your website & your market



Introductory offer – Detailed SEO report & first 2 hour training session - £250.00



Organic SEO / Social Media AdWords / Display Advertising

LILAC JAMES

Call the Lilac Team for more info on 01480 219355 or email info@lilacjames.com



Invest In Your Team

Personalised SEO training delivered to in house teams by a proven professional currently delivering real results.

Our Director, Karen James MCIM, will provide a tailored digital marketing program suitable for all levels of staff. Here are just some of the questions that will be answered:

Contact us today for a confidential discussion www.lilacjames.com

- Are top organic rankings achievable for us?
- What exactly do we need to do to compete? Task specific output.
- How do we make sure we are not wasting money on PPC Google is rich enough!
- How do we make those ads that follow people around the internet & social media?
- Can social media advertising deliver results? Real life case studies.

- Who are our digital competitors and how have they got there?
- Is link building still possible in 2017 – Yes and we can show you how!
- How much will AdWords cost us and what results are we likely to get?
- What social media platforms should we invest our time in and what is best practice?
- Measure, monitor, adapt and measure again – prove your return on investment.

BESPOKE DIGITAL MARKETING TRAINING