

2019 marks 100 years of business for Desser and we are as passionate today about quality, service and style as our ancestors were almost 100 years ago.

For our Centenary, we've created a collection that captures the natural beauty of rattan combined with modern fabrics and shapes that allow our suites to fit into any area of the home.

To our designers, creators, machinists, delivery drivers, warehouse team and office staff – thank you. Thank you for your contribution to the success of the business for the last 100 years. We're grateful to have you as part of the Desser family and know that your contribution is what ensures our success year on year.

"A momentous year for the company and one that we are all proud to be part of. The business has survived on great family heritage and these values still remain, ensuring a strong foundation and great environment to work in. This year we have added plenty of style and design to our collection which is fitting to our centennial year"

Mark Stewart - Director



100 Years Timeline

After serving in WW1, Isaac saw the basket trend taking off in Belgium so decided to bring the basket trend to the UK and started selling to market stalls. Isaac`s brother, Simon soon joined afterwards and they worked together sourcing and selling basketware at markets close to their home in Manchester.

30's

With the business's success, the Desser team continued to grow larger and larger. Travelling salesman Morris Desser, son of Isaac joined and travelled all over the UK & Europe to source the best wicker products to sell in the UK.

40's

Shopping Baskets and Cookery Baskets became one of our best sellers during the 40's.

50's

Ronnie Stewart, the Son-In-law of Simon Desser joined the Desser team and incorporated the Stewart family into the Desser business.

60'

Gordon Desser joined the company at 18 and during this time became a travelling salesman. Each year, he would attend the Canton fair in China, sourcing even more quality products to bring to the UK.

70's

This decade saw Desser move to its new home in Manchester – a purpose-built warehouse, office and manufacturing space. It also saw the 3rd generation of the family to join the business, with Michael Stewart in 1970 and Barry Stewart in 1978 – both of whom started working in the warehouse then in sales before travelling to source from the Far East which Barry still does to this day.

80's

Julian Desser joined the team and introduced the Desco Digest - keeping all staff up to date with the latest news at the company. Gordon's son Simon also joined the company, starting the 4th generation of the family involved in the business.

90's

In the 90's we began to look like the Desser you know and love today – importing indoor rattan and cane furniture from Indonesia. Mark joined in 1997, developing the sales team and ideas to further promote Desser and its quality products.

00's

We opened our Manchester showroom to the public, giving local customers the chance to check out the quality craftsmanship of our Indoor and Outdoor rattan furniture for themselves. Our Manchester showroom is still open today, showing off our wide range of rattan furniture.

David joined in 2017, being the latest member of the 4th generation of the family to be part of the Desser team

Future for Desser

As you can see from our brief history overview, we've always stayed ahead of the trend importing the latest in rattan homewares and furniture. Looking forward, we're continuing to work with our skilled suppliers to create on trend pieces fit for any room in the home.

CELEBRATING

100 YEARS IN THE MAKING

DESSER

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 2 Page





DESSER

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 4 Page











Desser Care

While cane is an especially resilient material, it is incredibly important to look after your furniture correctly.

Frames can be cleaned by wiping down with a soft, damp cloth. You can also use a toothbrush or a dry paint brush between the grooves to remove any dust or grime - a vacuum with a small brush will work too.

Avoid using chemical products like benzene, thinners and abrasive cremes. An occasional spray of furniture polish will keep your cane furniture looking its best.

Its recommended that you regularly turn your cushions and draw your blinds, so that any fading caused by direct sunlight is evenly spread. Your furniture should also be kept in a dry environment.

Following these simple steps will allow you to enjoy your furniture for a lifetime.

Qualofil Technology

Our Qualofil cushions on our Seville and Swivel Rocker's use fibre fusion technology, meaning your cushions spring back to their original shape year after year.

While the fibre fusion ensures plumpness, they also give our cushions a softer look and feel compared to other fillings, making for a more comfortable sit. Plus, Qualofil cushions are made with low CO2 emissions too!

Pirelli Webbing

To ensure our furniture offers the ultimate comfort, we use only the best materials when building our suites. Pirelli webbing ensures that your suite frames remain strong and firm and support the rest of the upholstery. With such a strong foundation, you know you will be sitting comfortably for years to come!

Fabric

We've hand-picked 30+ fabrics to complement each of our frames that allow you to create your own custom suite to match your style. From Checks and chenille's to Aquaclean fabrics, we're sure we've got a fabric you'll love.

Request your fabric samples by asking a Desser representative or email sales@desser.co.uk

Quality Built In

We only use the highest quality materials when creating our handmade suites and conduct regular, rigorous quality checks at each stage of assembly. Our frames are assembled, cushions hand made, and your suite is packed for delivery all at our Manchester warehouse and offices, meaning we're always monitoring what's being sent out to our customers.

Dacron Wrap

Dacron Wrap is another high quality material we use when hand making your suite. It is used on our upholstery fillings and foams to prevent loose, worn areas forming on your cushions and reduces the wear on your fabrics by reducing friction.



Our Environment & Us

We take great care in designing and creating our furniture with sustainability and our environmental impact at the forefront of production. Our quality rattan is sourced in Indonesia and we work closely with local factories and growers to protect Indonesia's stunning natural landscape. Rattan is ecologically important, growing up to six meters a year in areas that cannot support other land products – such as those remaining under flood waters for long periods of time. Rattan is a climbing palm and can only grow amongst existing trees such as fruit orchards and rubber estates, so farming of

rattan encourages the preservation of forests in its nature as a companion crop. It's one of the most sustainable materials in furniture manufacturing, compared to hard wood alternatives which take up to 30 years to grow.

Rattan farming provides sustainable income to some of the poorest people living on the fringes of the forests, helping generate employment and build communities in these farming areas.

You can buy Desser furniture knowing that it is produced in an ethical and sustainable way – we promote Fair Trade and follow a low carbon emission business plan.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

DESSER



DESSER

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 8 Pag







3 Seater Sofa H: 97cm W: 200cm D: 88cm



Sofa H: 97cm W: 144cm D: 88cm



Chair H:97cm W:88cm D:88cm



Deluxe Swivel Rocker H: 98cm W: 80cm D: 98cm



Lyon Swivel Chair H: 82cm W: 98cm D: 84cm



Coffee Table H:48cm W:88cm D:57cm



Lamp Table H: 57cm W: 59cm D: 59cm



Footstool H:47cm W:70cm D:48cm

O Grade Rose fabric



DESSER Available options: 3 Scatter, Bola, Climary, Scatter Cushions are available as optional extras. Available options: 3 Seater, Sofa, Chair, Deluxe Swivel Rocker, Lyon Swivel Chair, Coffee Table, Lamp Table and Footstool.





OPTIONAL ADJUSTABLE HEIGHT TABLE

LIGHTOAK FINISH



3 Seater Sofa H: 108cm W: 179cm D: 90cm



Sofa H: 108cm W: 112cm D: 90cm



Chair H: 108cm W: 63cm D: 90cm



Deluxe Swivel Rocker H: 98cm W: 83cm D: 98cm



Adjustable Pole Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm



Coffee Table H: 47cm W: 67cm D: 52cm



Lamp Table H: 58cm W: 40cm D: 40cm



Footstool H: 46cm W: 64cm D: 48cm



DESSER Available options: 3 Seater, Sofa, Chair, Deluxe Scatter Cushions are available as optional extras. Available options: 3 Seater, Sofa, Chair, Deluxe Swivel Rocker, Coffee Table, Lamp Table, Adjustable Table and Footstool.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 12 Page 13





LIGHTOAK FINISH



3 Seater Sofa





Chair



Deluxe Swivel Rocker H: 104cm W:134cm D: 97cm H: 104cm W:80cm D: 97cm H: 98cm W:83cm D: 98cm



Deluxe Swivel Rocker



Adjustable Woven Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm



Coffee Table H: 46cm W: 73cm D:52cm



Lamp Table H: 57cm W: 47cm D: 39cm



Footstool

DESSER Available options: 3 Seater, Sofa, Chair, Deluxe Swivel Rocker, Adjustable Woven Table, Coffee Table, Lamp Table and Footstool. Scatter Cushions are available as optional extras.









Sofa H:105cm W:114cm D:88cm



Chair H: 105cm W: 63cm D: 88cm



Coffee Table H: 49cm W: 68cm D:53cm



Lamp Table H: 58cm W: 40cm D: 40cm





Footstool



DESSER Available options: Sofa, Chair, Coffee Table, Lamp Table and Footstool. Scatter Cushions are available as optional extras.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 17 Page 16





NATURAL WASH FINISH



3 Seater Sofa H: 92cm W: 210cm D: 88cm



• Easy dry clean fabric • Foot stool storage

Sofa H: 92cm W: 154cm D: 88cm



• Modular version available - Central, Left Arm, Right Arm

and Corner unit pieces to create your custom suite

Chair H: 92 cm W: 98cm D: 88cm



Lyon Swivel Chair H: 82cm W: 98cm D: 84cm

INSIDESTORAGE COMPARTMENT



Dijon Swivel Chair H: 89cm W: 71cm D: 88cm



Deluxe Swivel Rocker H: 98cm W: 80cm D: 98cm



Coffee Table H: 47cm W: 94cm D: 56cm



Lamp Table H: 58cm W: 65cm D: 59cm



Footstool H: 47cm W: 80cm D: 47cm



Available options: 3 Seater, Sofa, Chair, Lyon Swivel Chair, Dijon Swivel Chair, Deluxe Swivel Rocker, Coffee Table, Lamp Table and Footstool. DESSER Available options: 3 Scatter, Sofa, Chair, Lyon S Scatter Cushions are available as optional extras.







270cm



208cm

Clifton 4 Piece Modular

Clifton 3 Piece Modular









NATURAL WASH FINISH



H: 84cm W: 69cm D: 89cm

Corner Group 3 Piece H: 84cm W: 193cm x 193cm D: 89cm



Corner Group 4 Piece H: 84cm W: 249cm x 193cm D: 89cm



Lyon Swivel Chair H: 82cm W: 98cm D: 84cm



Dijon Swivel H: 89cm W: 71cm D: 88cm



Deluxe Swivel Rocker H: 98cm W: 80cm D: 98cm







H: 84cm W: 170cm D: 89cm

H: 84cm W: 56cm D: 89cm



INSIDESTORAGE COMPARTMENT



Footstool H: 46cm W: 70cm D: 48cm



Coffee Table H: 47cm W: 89cm D: 57cm



Lamp Table H: 57cm W: 59cm D: 59cm

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

DESSER

Available options: Left, Right, Corner and Armiess Additional Product, Lyon Since Caracter, Lyon Chair, Coffee Table, Lamp Table and Footstool. Scatter Cushions are available as optional extras. Available options: Left, Right, Corner and Armless Additional Module, Lyon Swivel Chair, Dijon Swivel Chair, Deluxe Swivel Rocker, Henley

Page 20 Page 21



NATURAL WASH FINISH A timeless classic.



3 Seater Sofa H: 89cm W: 183cm D: 88cm



Sofa H: 89cm W: 129cm D: 88cm



Chair H: 89cm W: 71cm D: 88cm



Lyon Swivel Chair H: 82cm W: 98cm D: 84cm

INSIDE STORAGE COMPARTMENT



Dijon Swivel Chair H: 89cm W: 71cm D: 88cm



Deluxe Swivel Rocker Natural H: 98cm W: 80cm D: 98cm



Coffee Table H: 47cm W: 89cm D: 57cm



Lamp Table H: 57cm W: 59cm D: 59cm





Footstool H: 46cm W: 70cm D: 48cm



Available options: 3 Seater, Sofa, Chair, Lyon Swivel Chair, Dijon Swivel Chair, Deluxe Swivel Rocker, Coffee Table, Lamp Table and Footstool. DESSER Available options: 3 Seater, Soia, Chair, Lyon S Scatter Cushions are available as optional extras.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 22 Page 23

C Grade Arkansas fabric



* Please note that if Highland or Kinross Check fabrics are selected, we will upholster the arms in the matching plain material, unless it is specified. An extra charge will incur should you want Highland or Kinross Check fabric on the arm pads as well.





3 Seater Sofa H: 105cm W: 181cm D: 88cm

Chair H: 105cm W: 73cm D: 88cm

Madrid Swivel Rocker Light Oak H: 98cm W: 83cm D: 98cm

Coffee Table H: 48cm W: 67cm D: 53cm

Lamp Table H: 59cm W: 41cm D: 41cm



Footstool H: 48cm W: 64cm D: 47cm



Adjustable Pole Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm

DESSER Available options: Sofa, Chair, Swivel Rocker, Coffee Table, Lamp Table and Footstool, Adjustable Tablel. Scatter Cushions are available as optional extras.













Sofa H: 104cm W: 129cm D: 90cm



H: 104cm W: 74cm D: 90cm



Swivel Rocker H: 98cm W: 83cm D: 98cm



Coffee Table H: 46cm W: 73cm D: 52cm



Lamp Table H: 57cm W: 47cm D: 39cm



Footstool H: 47cm W: 70cm D: 49cm



Adjustable Woven Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm

DESSER Available options: 3 Scatter, Soia, Chian, Shine.
Scatter Cushions are available as optional extras. Available options: 3 Seater, Sofa, Chair, Swivel Rocker, Coffee Table, Lamp Table, Footstool and Adjustable Woven Table.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 28 Page 29





3 Seater Sofa H: 105cm W: 181cm D: 96cm



SHELF RACKS ON COFFEE & LAMP TABLE

Sofa H: 105cm W: 126cm D: 96cm



Chair H: 105cm W: 73cm D: 96cm



C Grade Ripple fabric

Opera Swivel Rocker Light Oak H: 98cm W: 83cm D: 98cm







Lamp Table H: 58cm W: 47cm D: 40cm



Footstool H: 48cm W: 67cm D: 40cm



Adjustable Woven Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm







DESSER Available options: 3 Seater, Sofa, Chair, Deluxe Swivel Chair Rocker, Coffee Table, Lamp Table, Footstool and Adjustable Woven Table. Scatter Cushions are available as optional extras.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 30 Page 31

C grade Pimlico fabric











3 Seater Sofa H: 110cm W: 194cm D: 93cm



Sofa H: 110cm W: 139cm D: 93cm



Chair H: 110cm W: 84cm D: 93cm



Swivel Rocker H: 98cm W: 83cm D: 98cm



Coffee Table H: 48cm W: 74cm D: 60cm



Lamp Table

INSIDE STORAGE COMPARTMENT



Footstool H:47cm W:66cm D:55cm



Adjustable Table
Table Top Up: H72cm W93cm D55cm
Table Top Down: H47cm W93cm D55cm

DESSER

Available options: 3 Seater, Sofa, Chair, Swivel Rocker, Coffee Table, Lamp Table, Footstool and Adjustable Woben Table. Scatter Cushions are available as optional extras.



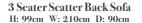








UK manufactured upholstered arms





Scatter Back Sofa H: 99cm W: 156cm D: 90cm



3 SeaterTraditional Back Sofa H: 99cm W: 210cm D: 90cm



Traditional Back Sofa



Traditional Back Chair



Lamp Table H: 57cm W: 49cm D: 49cm



Footstool H: 46cm W: 70cm D: 45cm



Coffee Table H: 47cm W: 73cm D: 62cm



Lyon Swivel Chair H: 82cm W: 98cm D: 84cm



Swivel Rocker H: 98cm W: 83cm D: 98cm

Available options: 3 Seater Sofa (Traditional or Scatter Back Option), Sofa (Traditional or Scatter Back Option), Chair (Traditional Back Only), DESSER Available options: 3 Seater Soia (1 Facilitorial of Scatter Cushions are available as optional extras.

Coffee Table, Lamp Table and Storage Footstool. Scatter Cushions are available as optional extras.



Intricately woven rattan combined with a curvaceous design make our Turin a timeless classic.



3 Seater Sofa H: 101cm W: 181cm D: 88cm



Sofa H: 101cm W: 127cm D: 88cm



Chair H:101cm W:74cm D:88cm



Deluxe Swivel Rocker H: 98cm W: 83cm D: 98cm



Coffee Table H: 46cm W: 73cm D:52cm



Lamp Table H: 57cm W: 47cm D: 39cm



Footstool H: 47cm W: 70cm D: 49cm



Adjustable Woven Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm









Slender cane detailing and elegant curved armrests help you get the most out of any space in the home.



Sofa H: 100cm W: 116cm D: 87cm





Coffee Table







Footstool H: 48cm W: 63cm D: 46cm

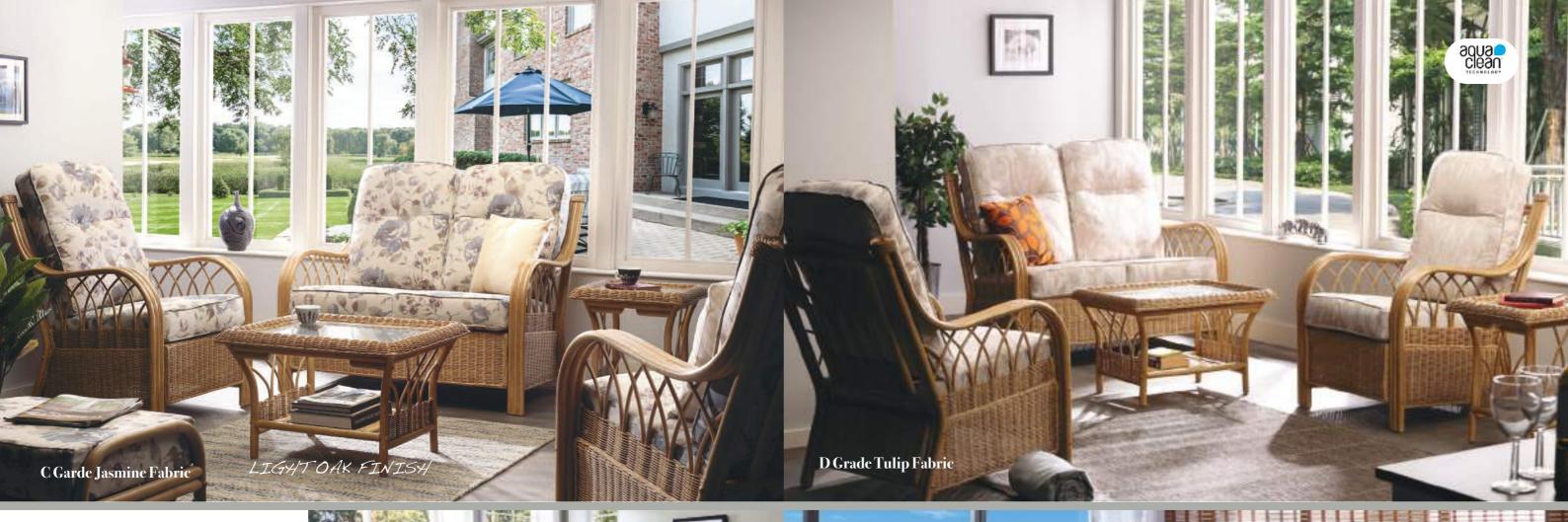


DESSER Available options: Sofa, Chair, Coffee Table, Lamp Table and Footstool. Scatter Cushions are available as optional extras.

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

B Grade Aqua Fabric

Page 38



A modern take on a traditional style



Sofa H: 107cm W: 128cm D: 87cm



Chair H: 107cm W: 72cm D: 87cm







 $\begin{array}{ccc} \textbf{Coffee Table} & \textbf{Lamp Table} \\ \textbf{H: 48cm } \textbf{W: 72cm } \textbf{ D: 60cm} & \textbf{H: 57cm } \textbf{ W: 47cm } \textbf{ D: 47cm} \end{array}$



Footstool H: 49cm W: 62cm D: 48cm



Adjustable Woven or Pole Table Table Top Up: H72cm W93cm D55cm Table Top Down: H47cm W93cm D55cm



Deluxe Swivel Rocker H: 98cm W: 80cm D: 98cm





CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 40 Page 41









Adjustable Table - Pole Style
Table Top Up: H72cm W93cm D55cm
Table Top Down: H47cm W93cm D55cm



Adjustable Table - Woven Style
Table Top Up: H72cm W93cm D55cm
Table Top Down: H47cm W93cm D55cm



Deluxe Swivel Rocker Light Oak

Height 98cm Width 80cm Depth 98cm



Deluxe Swivel Rocker Natural Wash

Height 98cm Width 80cm Depth 98cm



Light Oak Laminated Arm Swivel Rocker

Height 98cm Width 83cm Depth 98cm



Lyon Swivel Chair Natural Wash

Height 82cm Width 98cm Depth 84cm



Dijon Swivel Chair Natural Wash

Height 89cm Width 71cm Depth 88cm

DESSER

CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 43

Page 42



Fabric Colourways

We've hand-picked 38 fabrics to complement each of our frames that allow you to create your own custom suite to match your style. From Checks and chenille's to Aquaclean fabrics, we're sure we've got a fabric you'll love.

B Grade Fabrics



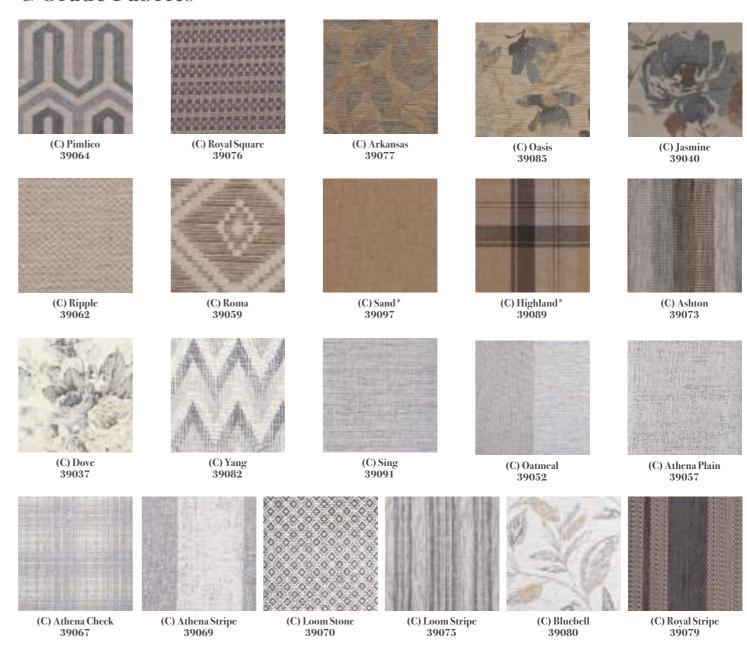


(B) Flora

Piping Detail

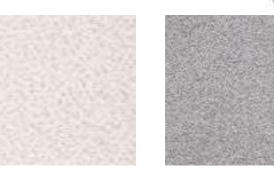
Piping is a great feature on our handmade cushions, however it is not available on all fabrics. Piping is available for an additional charge on the following: Linen Blush, Linen Taupe, Kinross Plain, Kinross Check, Pimlico, Royal Stripe, Highland, Ashton, Yang, Oatmeal, Athena Check, Athena Stripe, Loom Stone, Loom Stripe.

C Grade Fabrics



Request your fabric samples by asking a Desser representative or email sales@desser.co.uk

D Grade Luxury Fabrics Clean



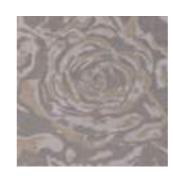
(D) Mesh Beige 39096* (D) Mesh Grey 39099*



(D) Jazz Grey 39095*



(D) Jazz Beige



(D) Rose*



(D) Tulip*

Exclusive to Desser

Aquaclean technology is a revolutionary fabric treatment that allows you to clean stains using water only. This provides you with simple fabric maintenance in the minimum amount of time.

Visit our website for video and further information.



Simply

clean stains



CELEBRATING 100 YEARS IN THE MAKING 1919 - 2019

Page 46

^{*} Machine washable at 30 Degrees, All other fabrics Dry Clean Only



just relax in the great outdoors...



visit https://outdoorliving.desser.co.uk/ for our full outdoor collection





Desser and Company Limited www.desser.co.uk