




APPETITE ME
ARTISAN FOOD
CONSULTANTS
SINCE 2002



Our Services



Artisan Cafes

We can create an artisan café designed specifically for you. We work with the best local supply base to deliver you the right offer for your business.



Artisan Food Shops

We can set up your food hall, farm shop and delicatessen. We can also review and advise you on your existing retail operations.



Artisan Product Ranging

Appetite Me are specialists in introducing new retail ranges into shops and food halls, covering all categories, ranging from fresh and ambient foods, beverages and wine.



Artisan local Sourcing

We specialise in working with local and regional suppliers, enhancing product ranges and profit margins for your business.



Feasibility Studies

We can produce reports and analysis for new and existing ventures, helping you make informed decisions for the future of your business.



Interior Shop Design

We work with you or your representatives to bring you the best design options. Our aim at Appetite Me is to attract an increased footfall into your shop, building a great reputation for your business and increasing your profits.

Why Us?

Appetite Me is a Well-established business run by a team of dedicated professionals, we have a team of 4 full time consultants and collaborate with other specialist consultants, such as development chefs, wine advisors, master butchers, marketing, design and web consultants and many more talented and creative people.

We specialize in working with country estates, helping them to explore the concepts and possibilities of diversification from traditional farming into high-end retail operations, from food shops to retail gift shops and amazing country style restaurants.

Appetite Me has a strong market presence and a proven track record of working together with garden centre groups, Introducing new food halls and fresh food delicatessens into their garden centres.

Our retail advisors will use their skills and sound knowledge of the market in order to develop a package that will launch your food retail, delicatessen, or restaurant venture with an abundance of creative flair, marked professionalism and most importantly the right consumables, carefully selected to suit your business.

Appetite Me can help your business by increasing footfall and profit margins, by improving efficiency and achieving excellent standards therefore building your firm reputation within the retail and hospitality sectors.



FARM SHOP

New exciting Product Ranges including fresh produce and a butchery concession in place in all 12 Sites.





FARM SHOP

With sales exceeding budgets and expectations, it resulted in us opening a brand new Hillier farm shop in Horsham





FARM SHOP

We also specialise in own
branding and labelling





Exterior Pictures

At Elveden Estate in Suffolk
we renovated derelict
buildings inside and out
creating an Artisan farm
shop and restaurant.





Farm Shop Interior



Cafe Restaurant Interior

BACK TO THE GARDEN

Exterior

Appetite me completed the renovation of Back to the Gardens organic restaurant and farm shop, which went on to win Norfolk farm shop of the year 2013 & 2014



Restaurant interior

Farm shop interior



BACK TO THE GARDEN



Back to the Gardens



Fresh food and deli counter

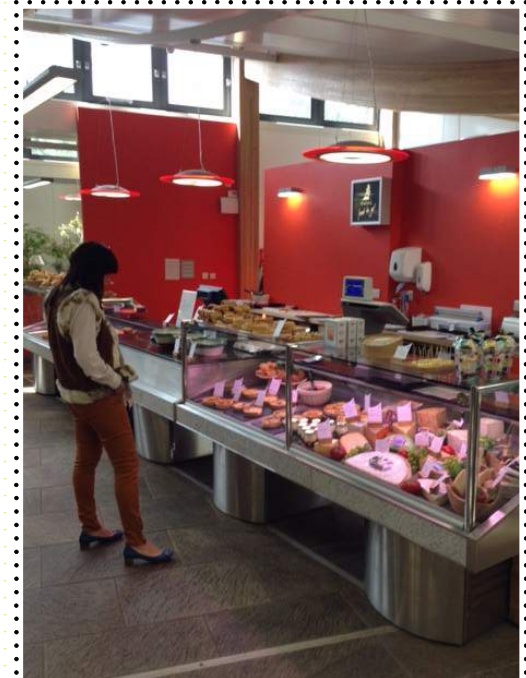


Walkers Nurseries

At Walkers Nurseries group in Doncaster, Appetite Me helped design the new centre, and introduced a whole new EPOS system throughout. We also built a food shop and a production kitchen, and continue to provide all menu development for the restaurant.



Deli counters



Walers Nurseries

Completely Organic
Butchers Counter





Notcutts
Helping gardeners since 1897

Food Hall Interior

At Notcutts as part of a new build garden centre Appetite Me were responsible for the design and supply of the new farm shop including fresh produce and ...



a concession butchery counter.



Notcutts
Helping gardeners since 1897

Tunbridge Wells

Food Hall Interior



Tunbridge Wells

Restaurant Interior

Van Hage

For Van Hage Appetite Me designed the food hall interior and supplied all its products as part of an entire new built garden centre.

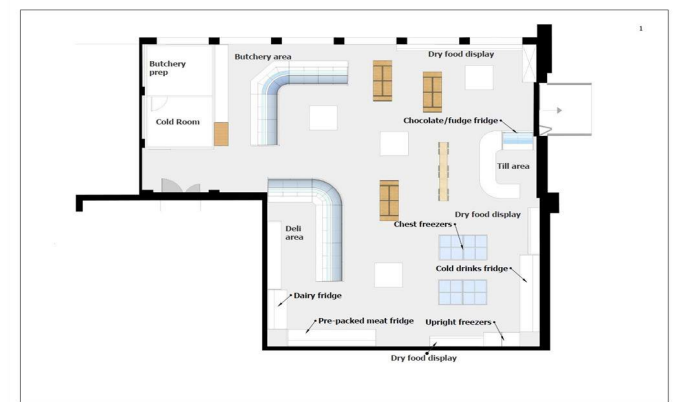
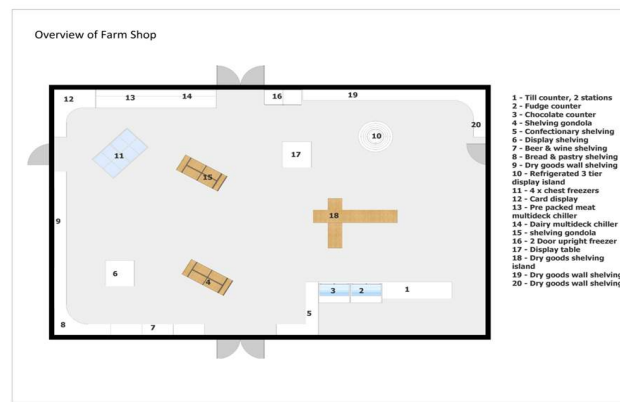
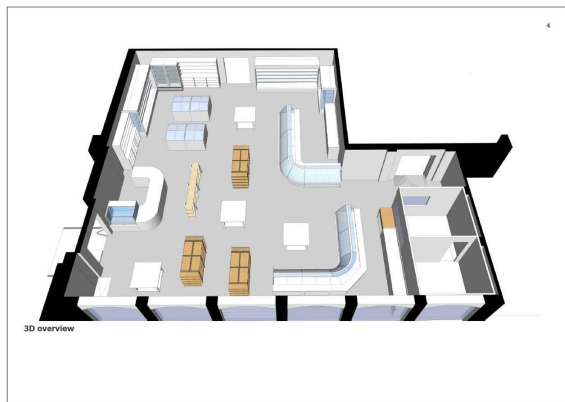


Food Hall Interior



3D Design

Farm Shop Interior



We complete 3D designs with our in-house team to enable you to physically envisage the end results.





Floor Plan
Farm Shop
&
Restaurant
Interior



Brighton University New Cafe

From Concept to Completion



ARM in Cambridge

Staff Canteen From Concept to Completion



3D Concept Kitchen Design

Product Planogram for a 5 Meter Wall Fixture

SAMPLE PLANOGRAM



Using our advance planogram software we create consistent stock ranging, to ensure continuity within the shop design.



Key Points to how we can benefit you

- * We source concession butchers
- * We source concession fresh produce operators
 - Offering a fresh range without waste and consistent payments on rental income and sales rates
- * We offer unique own branding across all food categories with our large database of contacts
- * We are specialists in own label products
- * We have advanced planogram software which defines ranges and **maximises space and profit**
- * We are specialists in local and regional sourcing with our large database of contacts we have built up since 2002
- * A Proven track record of superseding budgets and exceeding projected profits

***We are the market leaders in artisan convenience retailing –
Champions of regional foods. Let's talk it through***



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