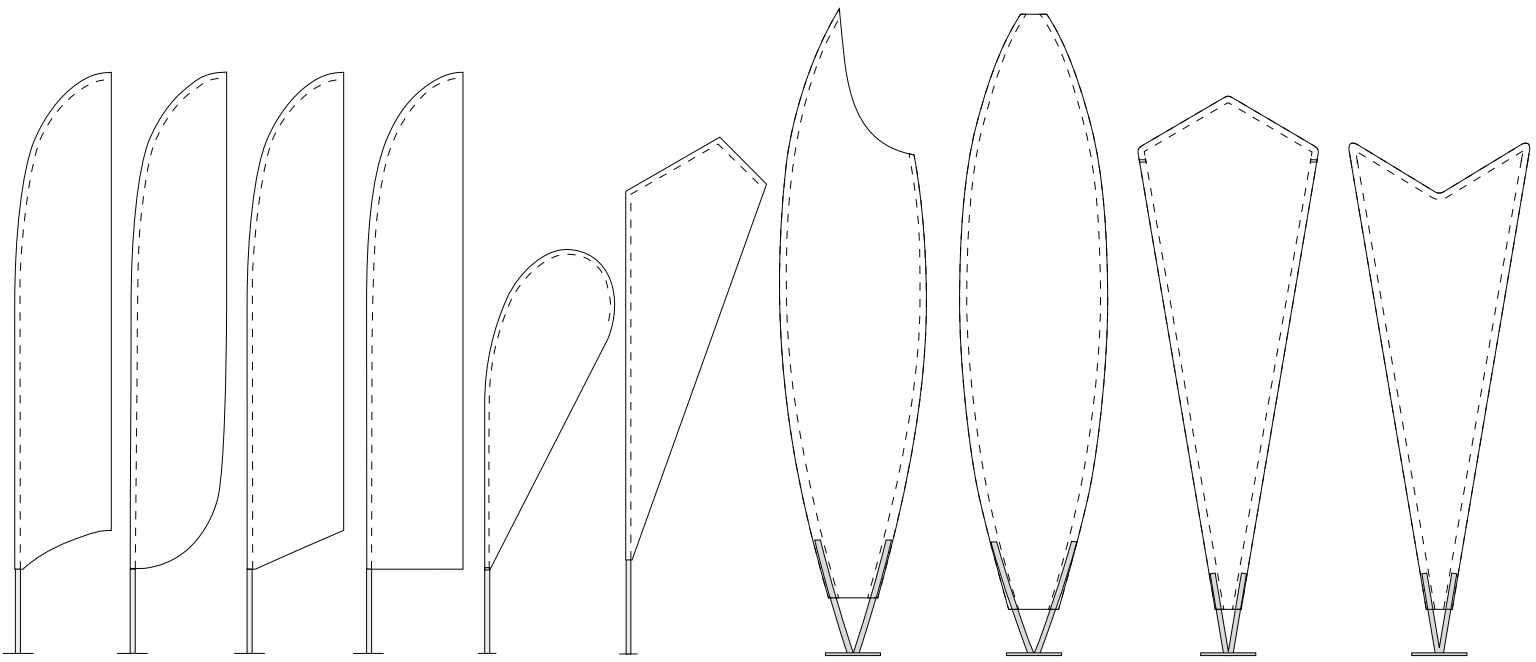


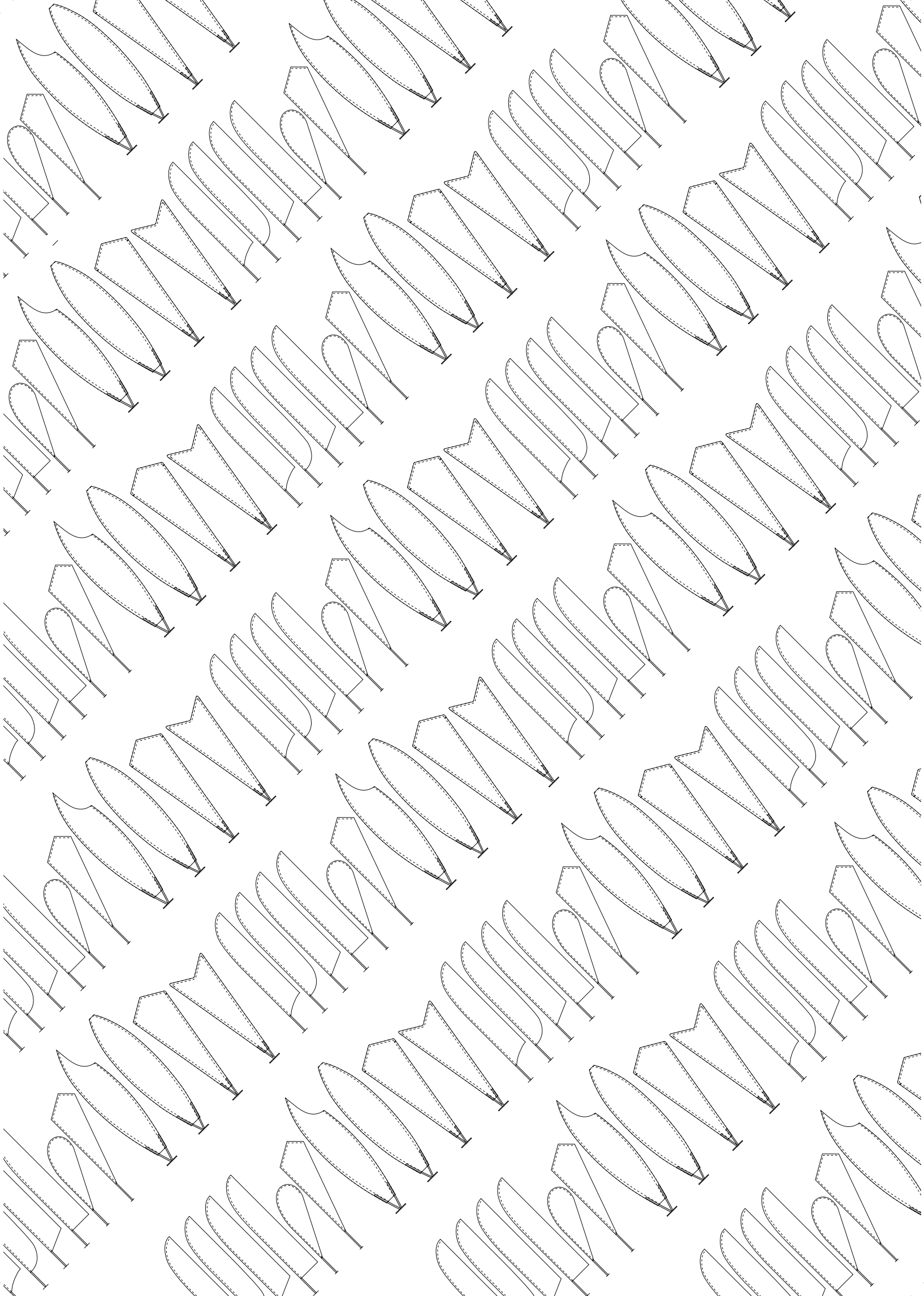


genesis



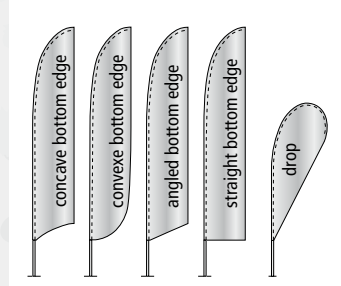
**EVENT FLAGS**

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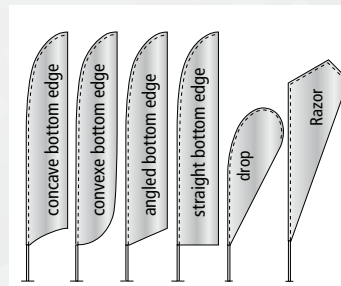


# EVENT FLAGS

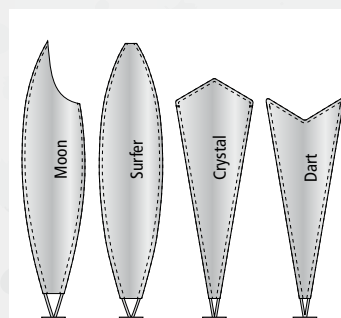
## BASIC



## SELECT



## PREMIUM



Its sophisticated design, highest flexibility and easy handling make the Beachflag to one of the most commonly used marketing tools for events. Various shapes and heights up to 5.80m allow eye-catching and expressive company and product presentations.

## BEACHFLAG BASIC

Beachflag Basic is a stable and well-proven system with an excellent cost/performance ratio. Single-sided Beachflag Basic can be used until wind speeds up to almost 50 km/h (wind force 6). Double-sided Beachflag Basic can be used until wind force 4 (28 km/h). Your ground fitting selection directly effects the amount of wind that your Beachflag can withstand.

Size	Flying shape	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		520	85 x 450		3 aluminium and 2 fibreglass segments
L		410	80 x 340		2 aluminium and 2 fibreglass segments
M		310	60 x 260		2 aluminium and 2 fibreglass segments
S		250	55 x 200	possible	2 aluminium and 2 fibreglass segments
XS		180	50 x 150	possible	1 aluminium and 2 fibreglass segments
XXS		125	40 x 95	possible	1 aluminium and 1 fibreglass segment

Size	Drop	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		430	120 x 360		3 aluminium and 2 fibreglass segments
L		335	110 x 265		2 aluminium and 2 fibreglass segments
M		255	95 x 205		2 aluminium and 2 fibreglass segments
S		220	75 x 170	possible	2 aluminium and 2 fibreglass segments
XS		160	55 x 130		1 aluminium and 2 fibreglass segments
XXS		110	40 x 80		1 aluminium and 1 fibreglass segment

## BEACHFLAG SELECT

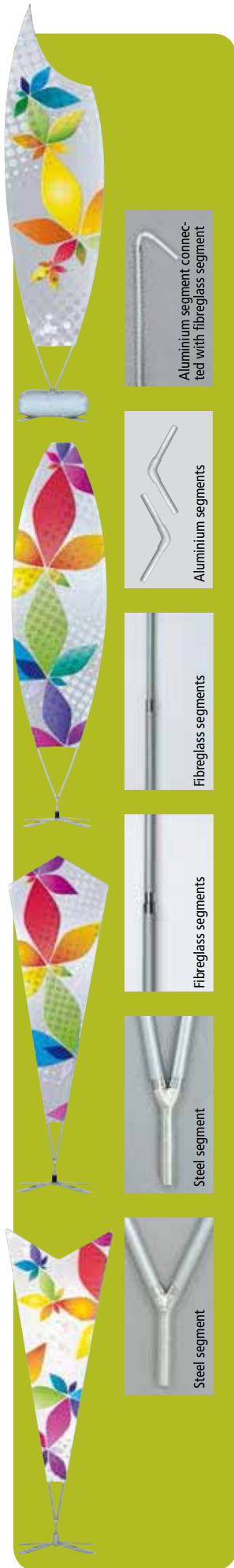
This new generation of our well-proven Beachflag system has been developed for outdoor use in areas with strong winds especially for double-sided versions with positive graphics on both sides. The single-sided and double-sided Beachflag Select can be used until wind speeds up to 75 km/h (wind force 8). Your ground fitting selection directly effects the amount of wind that your Beachflag can withstand.

Size	Flying shape	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		540	85 x 450	possible	4 fibreglass segments
L		395	80 x 340	possible	3 fibreglass segments
M		310	60 x 260	possible	3 fibreglass segments

Size	Drop	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		440	120 x 360	possible	4 fibreglass segments
L		320	110 x 265	possible	3 fibreglass segments
M		255	95 x 205	possible	3 fibreglass segments

Size	Razor	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		485	120 x 405	possible	3 fibreglass segments 2 aluminium segments
L		340	110 x 285	possible	2 fibreglass segments 2 aluminium segments
M		255	95 x 205	possible	2 fibreglass segments 2 aluminium segments





## BEACHFLAG PREMIUM

Beachflag Premium – giants of the Beachflag series. Designed for a new range of modern and trendy shapes, it has an advertising space up to size XXL. All shapes can be assembled in minutes, despite their enormous size. It is developed both for in- and outdoor use.

Your ground fitting selection directly effects the amount of wind that your Beachflag can withstand.

Size	Moon	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		580	115 x 510	possible	7 fibreglass segments 1 steel segment
L		450	110 x 380	possible	6 fibreglass segments 1 steel segment

Size	Surfer	Height in cm	Ad space in cm	Double-sided finish	Elements
XL		580	125 x 510	possible	8 fibreglass segments 1 steel segment
L		435	115 x 365	possible	6 fibreglass segments 1 steel segment
M		350	95 x 280	possible	6 fibreglass segments 1 steel segment

Size	Crystal	Height in cm	Ad space in cm	Double-sided finish	Elements
L		490	150 x 440	possible	8 fibreglass segments, 1 steel segment, 1 aluminium segment
M		335	105 x 285	possible	6 fibreglass segments, 1 steel segment, 1 aluminium segment
S		240	75 x 200	possible	6 fibreglass segments, 1 steel segment, 1 aluminium segment






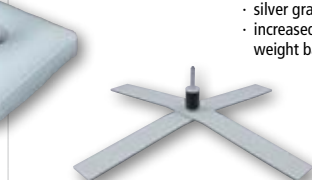




Size	Dart	Height in cm	Ad space in cm	Double-sided finish	Elements
L		450	150 x 400	possible	8 fibreglass segments, 1 steel segment, 1 aluminium segment
M		305	105 x 255	possible	6 fibreglass segments, 1 steel segment, 1 aluminium segment
S		220	75 x 180	possible	6 fibreglass segments, 1 steel segment, 1 aluminium segment

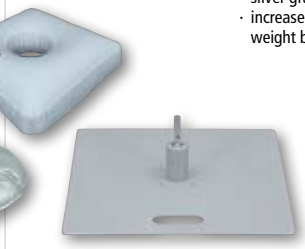
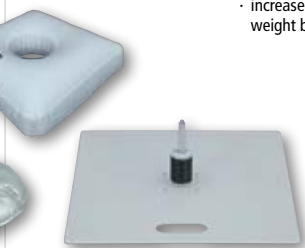


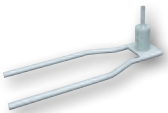














There are several ground fittings with suspension developed for outdoor use. The suspension enables Beachflag Premium to move with the wind, enhancing the stability of the system (please consider the information of use).







# GROUND FITTINGS, ACCESSORIES, BRACKETS

Ground fittings	Beachflag	Can be used up to wind force												
		XXS		XS		S		M		L		XL		
		single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	
<b>Water filling Base P3 with swivel</b>  <ul style="list-style-type: none"> <li>incl. stakes and case</li> <li>water filling 9 l</li> </ul>	Beachflag Basic	6	6	6	6	6	5	6		6				
	Beachflag Select							7	4	6	4			
	Beachflag Premium					4	4	Indoor	Indoor	Indoor	Indoor			
<b>Water filling Base P3 with swivel and suspension</b>  <ul style="list-style-type: none"> <li>incl. stakes and case</li> <li>water filling 9 l</li> </ul>	Beachflag Basic	6	6	6	6	6	5	6		6				
	Beachflag Select							7	4	6	4			
	Beachflag Premium					4	4	Indoor	Indoor					
<b>Crossbar Base Ø 83 cm/1.5 kg with swivel</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>collapsible</li> <li>increased stability with weight bag, 10 l</li> </ul>	Beachflag Basic	6	5	4	4	4	Indoor	Indoor						
	Beachflag Basic with weight bag 10 l	6	6	6	6	6	5	6						
	Beachflag Select								Indoor	Indoor				
	Beachflag Select with weight bag 10 l								7	4				
	Beachflag Premium							Indoor	Indoor					
	Beachflag Premium with weight bag 10 l							4	4	Indoor	Indoor			
<b>Crossbar Base Ø 100 cm/3.1 kg with swivel</b>  <ul style="list-style-type: none"> <li>chrome-plated steel</li> <li>collapsible</li> <li>increased stability with weight bag, 10 l</li> </ul>	Beachflag Basic	6	6	6	4	5	Indoor	4		4				
	Beachflag Basic with weight bag 10 l	6	6	6	6	6	6	6		6			5	
	Beachflag Select							4	Indoor	4	Indoor			
	Beachflag Select with weight bag 10 l								7	6	6	4	5	
	Beachflag Premium							Indoor	Indoor	Indoor	Indoor	Indoor	Indoor	
	Beachflag Premium with weight bag 10 l							4	4	Indoor	Indoor			
<b>Crossbar Base Ø 100 cm/17.0 kg with swivel</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>increased stability with weight bag, 50 l</li> </ul>	Beachflag Basic	6	6	6	6	6	6	6		6		6		
	Beachflag Basic with weight bag 50 l	6	6	6	6	6	6	6		6		6		
	Beachflag Select								8	6	8	6	4	
	Beachflag Select with weight bag 50 l								8	8	8	8	8	
	Beachflag Premium						5	5	4	4	Indoor	Indoor	Indoor	
	Beachflag Premium with weight bag 50 l						8	8	8	8	8	8	8	
<b>Crossbar Base Ø 100 cm/17.0 kg with swivel and suspension</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>increased stability with weight bag, 50 l</li> </ul>	Beachflag Basic	6	6	6	6	6	6	6		6		6		
	Beachflag Basic with weight bag 50 l	6	6	6	6	6	6	6		6		6		
	Beachflag Select								8	7	8	7	7	
	Beachflag Select with weight bag 50 l								8	7	8	7	7	
	Beachflag Premium Dart						6	6	5	5				
	Beachflag Premium Dart with weight bag 50 l						6	6	5	5				
	Beachflag Premium Crystal						6	6	5	5				
	Beachflag Premium Crystal with weight bag 50 l						6	6	5	5				
	Beachflag Premium Moon										5	5		
	Beachflag Premium Moon with weight bag 50 l										5	5		
	Beachflag Premium Surfer								6	6	5			
	Beachflag Premium Surfer with weight bag 50 l								6	6	5			
	<b>Base Plate 18x30 cm/2.3 kg</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>increased stability with weight bag, 10 l</li> </ul>	Beachflag Basic	5	Indoor	4	Indoor	Indoor							
Beachflag Basic with weight bag 10 l		5	Indoor	4	Indoor	Indoor								
<b>Base Plate 30x30 cm/4.3 kg</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>increased stability with weight bag, 10 l</li> </ul>	Beachflag Basic	6	6	5	4	4	Indoor							
	Beachflag Basic with weight bag 10 l	6	6	5	4	4	Indoor							
	Beachflag Premium							Indoor	Indoor					
<b>Base Plate 40x40 cm/9.0 kg</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>increased stability with weight bag, 10 l</li> </ul>	Beachflag Basic	6	6	6	6	6	4	6		5				
	Beachflag Basic with weight bag 10 l	6	6	6	6	6	6	6		6			5	
	Beachflag Select								6	Indoor	5	Indoor		
	Beachflag Select with weight bag 10 l								7	5	6	4	5	
	Beachflag Premium						4	4	Indoor	Indoor	Indoor	Indoor	Indoor	
Beachflag Premium with weight bag 10 l						4	4	Indoor	Indoor	Indoor	Indoor	Indoor		
<b>Base Plate 40x40 cm/10.2 kg with screw base and swivel</b>  <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>silver gray</li> <li>increased stability with weight bag, 10 l</li> </ul>	Beachflag Basic	6	6	6	6	6	4	6		5				
	Beachflag Basic with weight bag 10 l	6	6	6	6	6	6	6		6			5	
	Beachflag Select								6	Indoor	5	Indoor		
	Beachflag Select with weight bag 10 l								7	5	6	4	5	

Ground fittings	Beachflag	Can be used up to wind force											
		XXS		XS		S		M		L		XL	
		single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	single-sided	double-sided	single-sided	double-sided
 <p><b>Base Plate 55x55 cm/19.7 kg with swivel</b></p> <ul style="list-style-type: none"> <li>· powder-coated steel</li> <li>· silver gray</li> <li>· increased stability with weight bag</li> </ul>	Beachflag Basic	6	6	6	6	6	6	6		6		6	
	Beachflag Basic with weight bag 10 l	6	6	6	6	6	6	6		6		6	
	Beachflag Basic with weight bag 50 l	6	6	6	6	6	6	6		6		6	
	Beachflag Select							8	6	8	5	6	Indoor
	Beachflag Select with weight bag 10 l							8	7	8	6	7	5
	Beachflag Select with weight bag 50 l							8	8	8	8	8	8
	Beachflag Premium Dart					5	5	4	4	Indoor	Indoor		
	Beachflag Premium Dart with weight bag 10 l					5	5	4	4	Indoor	Indoor		
	Beachflag Premium Crystal					5	5	4	4	Indoor	Indoor		
	Beachflag Premium Crystal with weight bag 10 l					5	5	4	4	Indoor	Indoor		
	Beachflag Premium Moon									Indoor	Indoor	Indoor	Indoor
	Beachflag Premium Moon with weight bag 10 l									4	4	Indoor	Indoor
	Beachflag Premium Surfer								Indoor	Indoor	Indoor	Indoor	Indoor
	Beachflag Premium Surfer with weight bag 10 l								4	4	4	4	Indoor
Beachflag Premium Surfer with weight bag 50 l					8	8		8	8	8	8	8	8
 <p><b>Base Plate 55x55 cm/19.7 kg with swivel and suspension</b></p> <ul style="list-style-type: none"> <li>· powder-coated steel</li> <li>· silver gray</li> <li>· increased stability with weight bag</li> </ul>	Beachflag Basic	6	6	6	6	6	6	6		6		6	
	Beachflag Basic with weight bag 10 l	6	6	6	6	6	6	6		6		6	
	Beachflag Basic with weight bag 50 l	6	6	6	6	6	6	6		6		6	
	Beachflag Select							8	7	8	7	7	
	Beachflag Select with weight bag 10 l							8	7	8	7	7	5
	Beachflag Select with weight bag 50 l							8	8	8	8	8	8
	Beachflag Premium Dart					5	5	4	4				
	Beachflag Premium Dart with weight bag 10 l					7	7	6	6				
	Beachflag Premium Dart with weight bag 50 l					8	8	8	8				
	Beachflag Premium Crystal					5	5	4	4				
	Beachflag Premium Crystal with weight bag 10 l					7	7	6	6				
	Beachflag Premium Crystal with weight bag 50 l					8	8	8	8				
	Beachflag Premium Moon									4	4		
	Beachflag Premium Moon with weight bag 10 l									7	7		
Beachflag Premium Moon with weight bag 50 l									8	8			
Beachflag Premium Surfer								4	4	Indoor			
Beachflag Premium Surfer with weight bag 10 l								7	7	6			
Beachflag Premium Surfer with weight bag 50 l								8	8	8			
 <p><b>Screw-in-ground mount with swivel</b></p> <ul style="list-style-type: none"> <li>· PVC</li> <li>· Ø 16.6 mm</li> <li>· 0.7 kg</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							6	6	6	6	6	
 <p><b>Tube Base with swivel</b></p> <ul style="list-style-type: none"> <li>· applicable only with extra weight, min. 100 kg</li> <li>· powder-coated steel</li> <li>· silver gray, 4.0 kg</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	8	8	8	8	
 <p><b>Tube Base Economy with swivel</b></p> <ul style="list-style-type: none"> <li>· applicable only with extra weight, min. 100 kg</li> <li>· powder-coated steel</li> <li>· silver gray, 3.5 kg</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	8	8	8	8	
 <p><b>Concrete Base Ø 45 cm/20 kg</b></p> <ul style="list-style-type: none"> <li>· plastic-coated</li> <li>· height 7.0 cm</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	5	6	4	6	Indoor
	Beachflag Premium					4	4	Indoor	Indoor	Indoor	Indoor	Indoor	Indoor
 <p><b>Concrete Base Ø 45 cm/20 kg with swivel</b></p> <ul style="list-style-type: none"> <li>· plastic-coated</li> <li>· height 7.0 cm</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	5	6	4	6	Indoor
	Beachflag Premium					4	4	Indoor	Indoor	Indoor	Indoor	Indoor	Indoor
 <p><b>Ground Spike 60 cm/Ø 12 mm</b></p> <ul style="list-style-type: none"> <li>· steel</li> <li>· galvanised</li> <li>· 1.0 kg</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	8	8	8	8	
 <p><b>Ground Spike 60 cm/Ø 12 mm with swivel</b></p> <ul style="list-style-type: none"> <li>· steel</li> <li>· galvanised</li> <li>· 1.0 kg</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	8	8	8	8	
 <p><b>Ground Spike 70 cm/Ø 17 mm</b></p> <ul style="list-style-type: none"> <li>· steel</li> <li>· galvanised</li> <li>· 1.5 kg</li> </ul>	Beachflag Basic	6	6	6	6	6	6		6		6		
	Beachflag Select							8	8	8	8	8	
	Beachflag Premium					8	8	8	8	8	8	8	

Accessories	
	<b>Weight Bag, 10 l</b> <ul style="list-style-type: none"> <li>for water filling, capacity 10 l</li> <li>Ø outer 53 cm</li> <li>Ø inner 11 cm</li> <li>recommended for Crossbar Bases and Base Plates</li> </ul>
	<b>Weight Bag, 50 l</b> <ul style="list-style-type: none"> <li>for water filling, capacity 50 l</li> <li>75 x 75 x 12 cm</li> <li>recommended for Crossbar Bases and Base Plates</li> </ul>
	<b>Sand- and Snow Extension</b> <ul style="list-style-type: none"> <li>steel</li> <li>yellow chromated</li> <li>length 80 cm</li> <li>recommended for Ground Spike 60 cm/Ø 12 mm, Ground Spike 60 cm/Ø 12 mm with swivel</li> </ul>
	<b>Stakes</b> <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>length 16 cm</li> <li>recommended for Crossbar Bases and Base Plates</li> </ul>
	<b>Ground Spike Stabiliser</b> <ul style="list-style-type: none"> <li>steel</li> <li>zinc-plated</li> <li>Ø 15 cm</li> <li>recommended for Ground Spike 60 cm/Ø 12 mm, Ground Spike 60 cm/Ø 12 mm with swivel</li> </ul>
	<b>Carry Bags for 2 Base Plates</b> <ul style="list-style-type: none"> <li>fabric</li> </ul>
	<b>Carry Bags for system components</b> <ul style="list-style-type: none"> <li>fabric</li> </ul>

Brackets									
	<b>Wall-Mount, 30°</b> <ul style="list-style-type: none"> <li>powder-coated steel</li> <li>0.5 kg</li> <li>suitable for Beachflag Basic size M, S, XS, XXS</li> </ul>								
	<b>Bracket – vertical, for tent poles</b> <ul style="list-style-type: none"> <li>suitable for Beachflag Basic</li> </ul> <table border="1"> <thead> <tr> <th>Size</th> <th>Shape</th> </tr> </thead> <tbody> <tr> <td>S</td> <td>all flying shapes, drop shape</td> </tr> <tr> <td>XS</td> <td>concave or angled bottom edge, drop shape</td> </tr> <tr> <td>XXS</td> <td>concave bottom edge, drop shape</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>profile made of Aluminium, with plug-in sleeve, inner Ø 20 mm</li> <li>clamp for tent pole, made of glass fibre reinforced plastic (high-strength, weather proof, frost proof), fitting for hexagonal profiles (Ø 40 mm)</li> </ul>	Size	Shape	S	all flying shapes, drop shape	XS	concave or angled bottom edge, drop shape	XXS	concave bottom edge, drop shape
Size	Shape								
S	all flying shapes, drop shape								
XS	concave or angled bottom edge, drop shape								
XXS	concave bottom edge, drop shape								
<p>To enable the Beachflag moving freely in the wind, attach the bracket at maximum height, directly under the bottom edge of the valance.</p>									
	<b>Bracket 30° – for tent poles</b> <ul style="list-style-type: none"> <li>suitable for Beachflag Basic (sizes S, XS, XXS)</li> <li>profile made of Aluminium, with plug-in sleeve, inner Ø 20 mm</li> <li>clamp for tent pole, made of glass fibre reinforced plastic (high-strength, weather proof, frost proof), fitting for hexagonal profiles (Ø 40 mm)</li> </ul>								



**Tip**  
Beachflag T – table sail in stylish drop shape. With a total height of 55 cm, it is one of the „big“ small advertising materials.

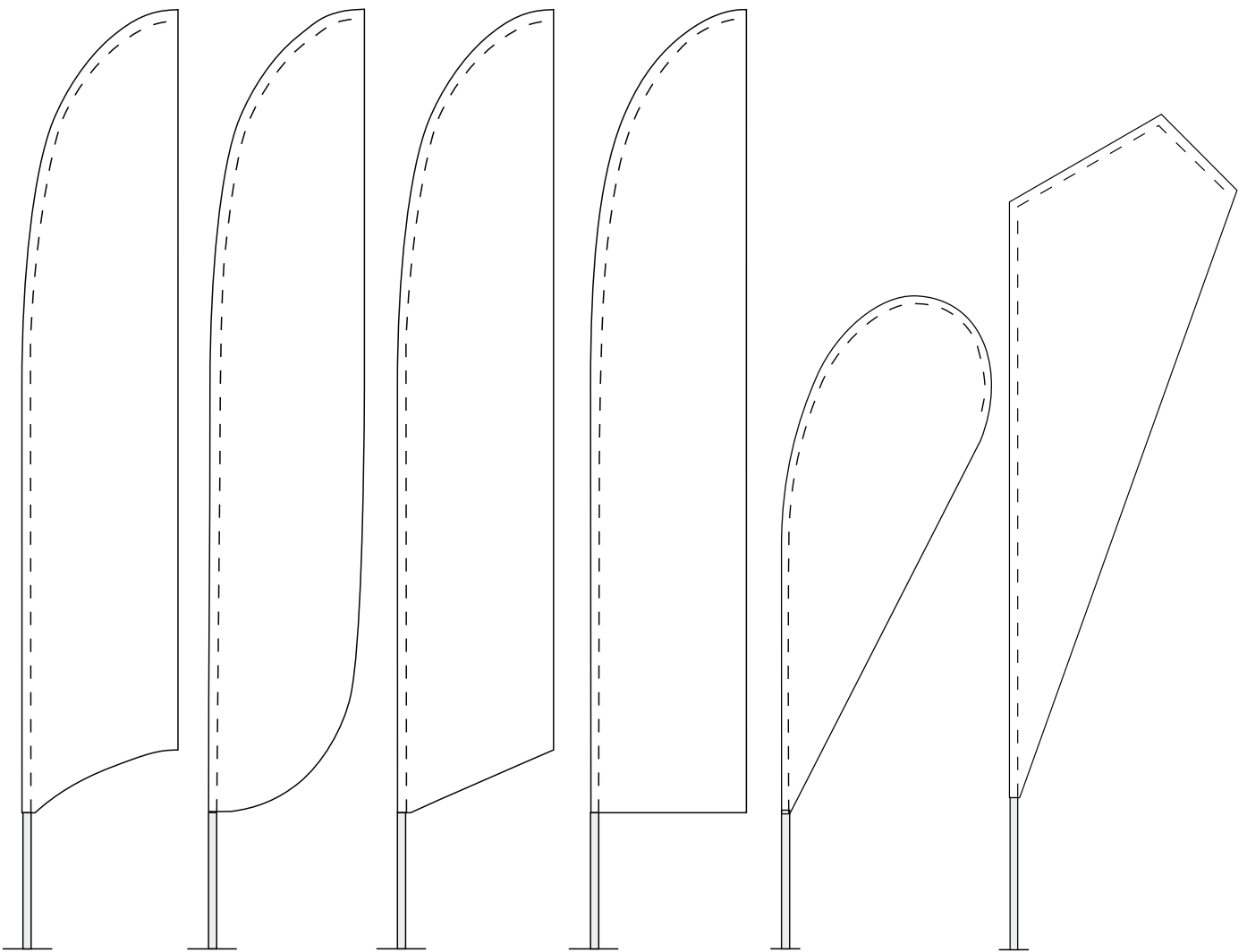
Beachflag T is also a great present for your family, friends and business partners.



**Tip**  
Promotional Backpack – Promotional Backpack Beachflag brings your message close to your customer. The portable version of Beachflag guarantees that you stand out in a crowd. Present your message practically anywhere in a creative, fun way.

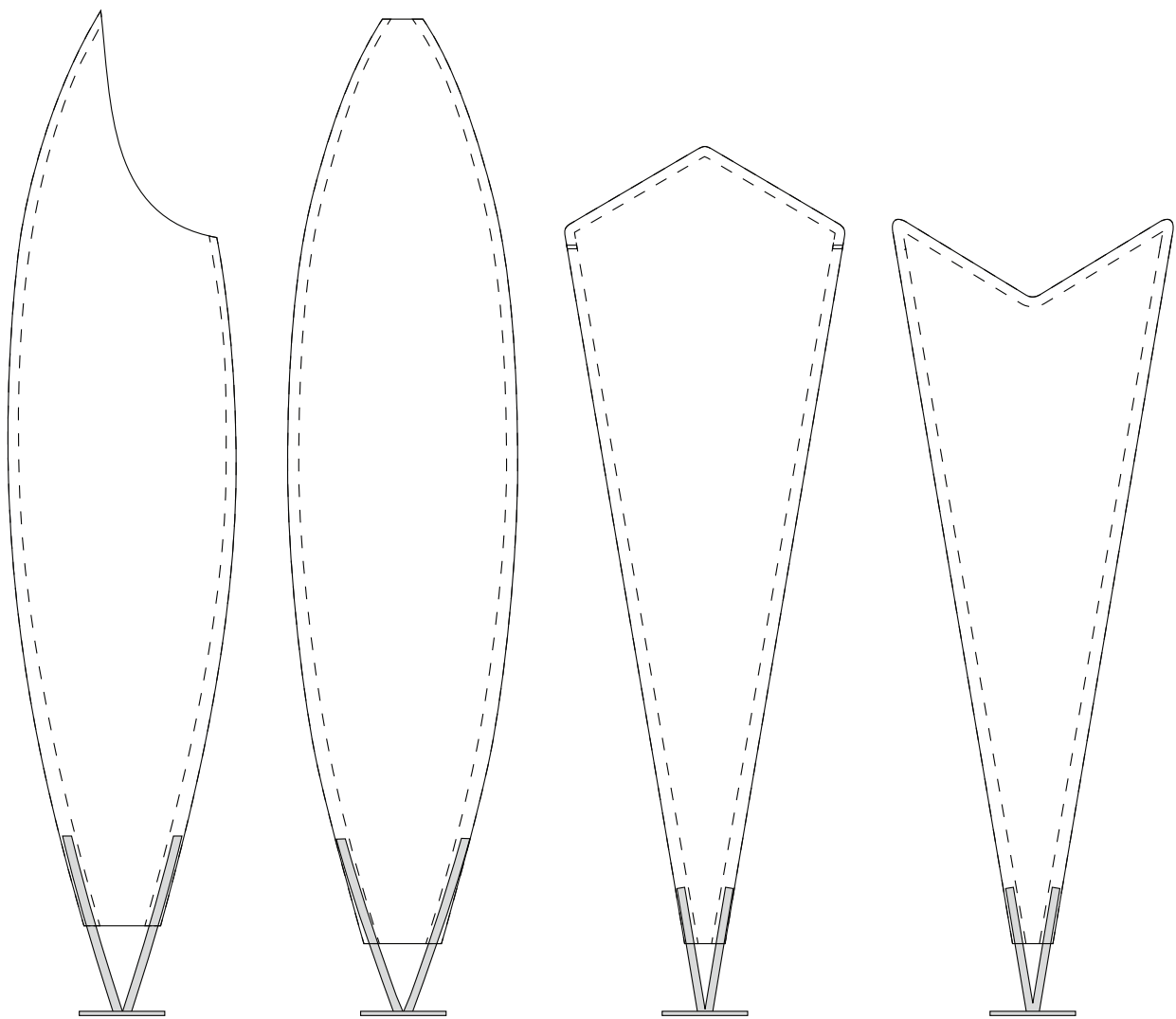


# BASIC & SELECT TEMPLATES

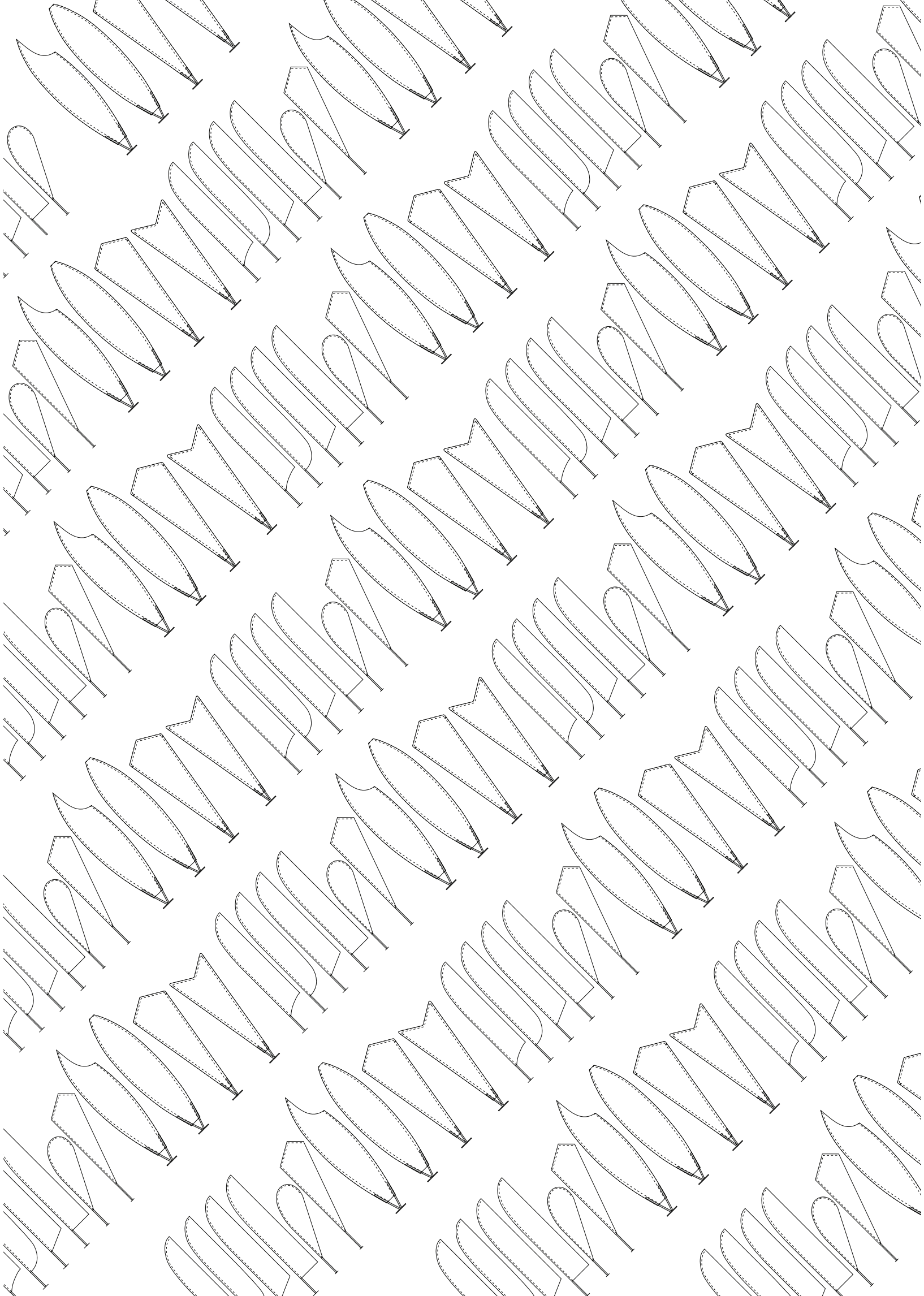


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# PREMIUM TEMPLATES



For individual template files at full size please email us on [info@genesismarketing.co.uk](mailto:info@genesismarketing.co.uk)





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Tel: 029 2048 3111  
info@genesismarketing.co.uk  
B4 South Point  
Foreshore Road  
Cardiff CF10 4SP