

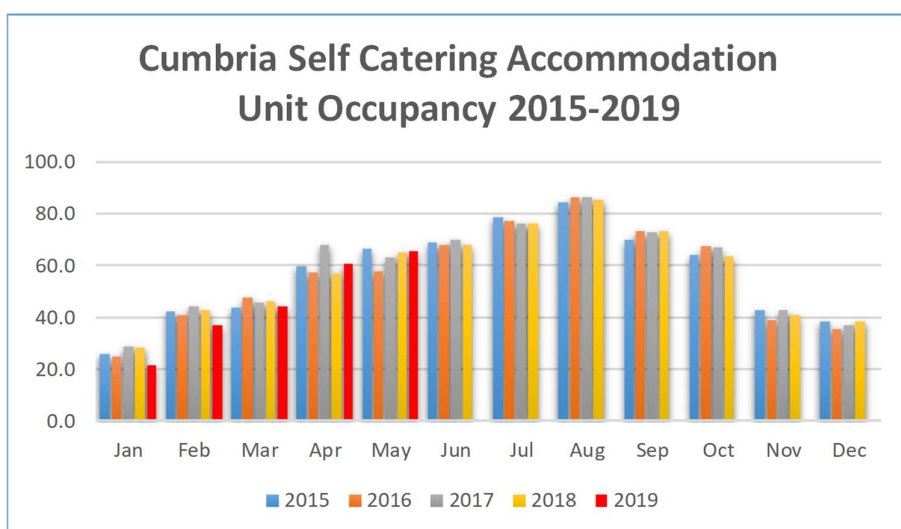
Cumbria Self Catering Accommodation Unit Occupancy Rates 2015-2019

Unit occupancy rates for self-catering properties in Cumbria have been strong since 2014.

2017 annual average unit occupancy rates were the highest recorded.

Provisional unit occupancy rates for 2018 were lower than in the same months of 2017, by around 3%. Poor weather at the start of the year (including the 'Beast from the East'), a heatwave, and the World Cup, which can affect holiday trips, may be partly to blame.

Provisional figures for the first five months of 2019 are around -4% lower than for the same months in 2018.



For more information, contact Helen Tate, Research Manager, Cumbria Tourism

Email: htate@cumbriatourism.org