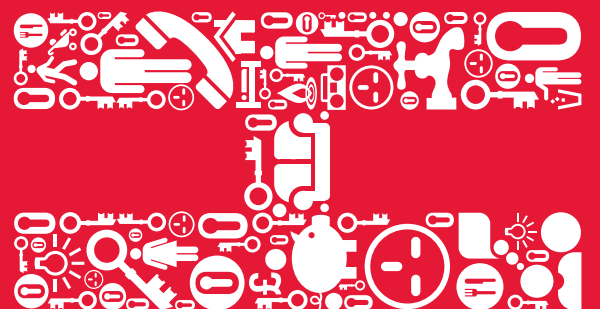
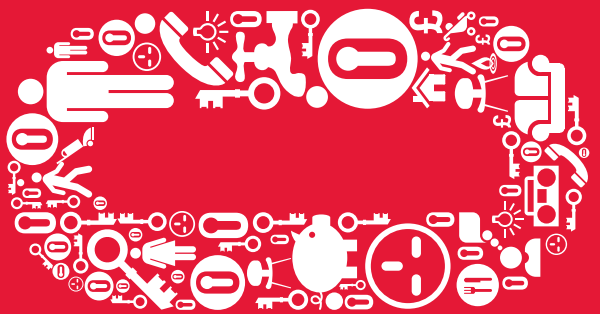
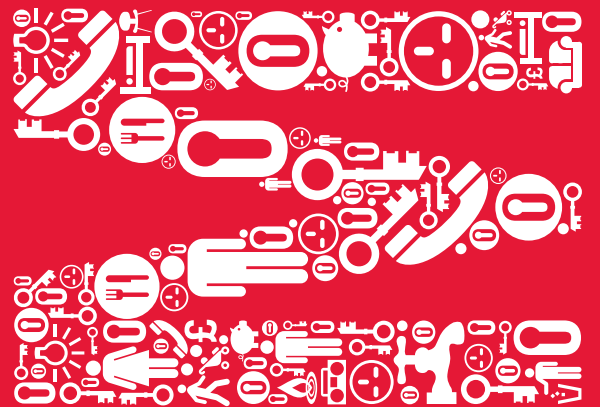
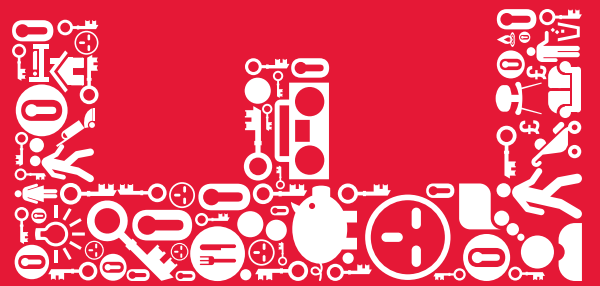


FUNDRAISING PACK

EVERYONE NEEDS A PLACE TO CALL...



ABOUT US

THE BOND BOARD IS A CHARITY WHICH HELPS HOMELESS PEOPLE OR THOSE THREATENED WITH LOSING THEIR HOME TO SECURE AND MAINTAIN AFFORDABLE ACCOMMODATION IN THE PRIVATE RENTED SECTOR IN BOLTON AND ROCHDALE.

We do this by providing landlords with a written deposit guarantee, also known as a bond, which takes the place of a cash deposit. This enables homeless households to gain access to accommodation, which they otherwise would not be able to, as our clients are often in great financial hardship.

Additionally, we have a number of other services to help people settle into their accommodation, maintain their tenancies, improve their general and economic wellbeing and start to rebuild their lives. This includes: an advice and support service, a pilot lodgings scheme, and a Social Letting Agency, to meet the needs of young homeless people.

We work tirelessly to raise standards, improve practice and share information about the private rented sector by running workshops and training sessions for both tenants and landlords.

What are we fundraising for?

We have two funds:

The Bond Pot

By contributing towards a bond, you will provide the means for a homeless person or family to gain a roof over their heads.

- £250 provides a bond to house a single homeless person.
- £425 provides a bond for a family with children.

As over 60% of our bonds are returned unclaimed at the end of someone's tenancy, we are able to reuse your money again and again to house other homeless people. Without your support, this would not be possible.

The Homeless Independence Fund

Once people have found a place to call home, we are committed to making every effort to ensure we offer the support and financial assistance to help them begin their journey towards independence, minimise the risks of a return to homelessness and increasing people's chances to a more stable and self-sustaining future.

This is where we developed the idea to raise money to go into a Homeless Independence Fund. This fund provides homeless and recently housed people with the means to move towards independence. This could range from items needed to set up a home, provide basic toiletries, paying for a copy of someone's birth certificate so they can set up a bank account and access other services, engage in training and educational opportunities, or clothes for someone to attend a job interview. These are just some recent examples of how we have helped people on their journey towards independence – the list is by no means exhaustive!

Your donation will change someone's life. You'll be surprised to learn that any amount we receive, can be put to good use and make a real difference to someone who has experienced homelessness.

THE DIFFERENCE YOU CAN MAKE

Suzie

I met and fell in love with a man. I thought he would take me and my daughter on, but after we moved in with him, I felt that he hated my daughter. It wasn't an easy decision, deciding whether to make myself and my daughter homeless.

He owned everything in the property. So when we left, we left with the clothes that we were stood up in and a few bits and bobs. That was it! I had nowhere really to go, with no money and no job. We had to physically start again from complete scratch. That was one of the worst challenges I've ever faced in my life!

I went to the homeless section. They helped me look for accommodation and also gave me the number for The Bond Board. The Bond Board helped me from the very first meeting I had with them. They pay your bond on a house, tell you where there are furniture shops and grants you can get. The work that they do just gives you a way forward and makes you feel a lot better in yourself and makes you stronger to get through it.

Things are looking up. I've actually got a home for me and my daughter, that I can call my own. My daughter is so happy now and my next step is to go back to the work that I loved!

Homelessness affects a wide variety of people and anyone can become homeless for many different reasons. Over the years we have helped people from all walks of life, all with their stories to tell. Here are just a few, we'd like to share with you...

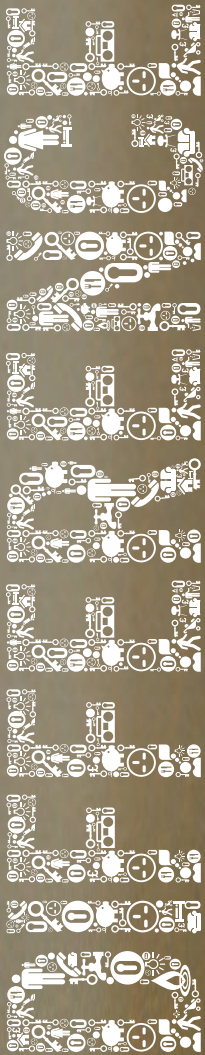
Lee

I found myself homeless and living on the streets after being in hospital for a while, due to mental health issues and alcohol misuse. I contacted The Bond Board, who helped me to find a one bed flat that was available immediately.

I was interviewed and accepted for the bond, which was also issued the very same day. With thanks to this organisation, I did not have to go through the trauma of spending another night on the street.

The Bond Board did not stop there. They continued with their on-going support, including: advising and helping me to apply for housing benefit, liaised with the landlord to provide me with new carpets making my flat more homely and referred me to a floating support service, which meant I could continue receiving support.

With thanks to The Bond Board, I am now getting help for my mental health and alcohol issues and I am settling into my new property.



Time and place

It's worth checking out there are no major events taking place at the same time as your proposed date. Also, allow yourself enough time to get everything organised and give plenty of notice to people to put your event in their diaries.

Fundraising Materials

At the back of this pack, we have included some materials you may find useful. There is a poster, invitations and a sponsor form for you to use. Feel free to adapt them to your needs.

Consider advertising on-line through social media

By creating an online fundraising page you can very quickly reach a large audience as well as providing people with a quick and secure way to pay. There are numerous charity giving web-sites available, such as, MyDonate, Charity Choice and JustGiving to name but a few.

Money Raised

Once you have completed your fundraising event. There are a number of ways you can send the money to us. Please feel free to:

- Make us a bank transfer (Account number: 50011531, Sort code: 08-90-18). Please quote your name as a reference, so we know who's made the donation.
- Send us a cheque made payable to, "The Bond Board Ltd".
- Drop off the donation into one of our offices.
- Make us a donation on-line, we have a fundraising page on MyDonate and Charity Choice.

We are registered for gift aid, so please ask any donors who are UK tax payers to tick the gift aid box, provide their full name, home address including their postcode on sponsor forms. By asking UK taxpayers to Gift Aid their donations, we can get an extra 25% on top of their donation amount, without it costing the donor any more. So for every £1 donation, we can increase it to £1.25. Please send in any sponsor forms to us to allow us to claim gift aid.

And Finally!

It would be fantastic, if you could tag us into any of your fundraising photos or stories on Facebook. Please remember to ask for people's permission before putting their photograph on the internet.

If you would like to talk your idea through or want us to publicise your event or have a query, please get in touch. We'd love to hear from you!

Please don't forget to let us have your contact details, so we can acknowledge your hard work by saying a big THANK YOU to you.

Buy a gift

Do you have a special celebration coming up? Such as a birthday, wedding, anniversary, Christmas, christening, etc. Don't have a present idea in mind. How about asking friends and family to purchase a Bond Board gift which would make a real difference to someone's life? Or are you looking to buy a present for someone who has everything? How about a Bond Board gift. This can be done by filling in the enclosed gift order form.

GIFTS AVAILABLE: HERE'S AN ILLUSTRATION OF WHAT WE CAN ACHIEVE WITH YOUR MONEY:

£10 – TOILETRY PACK
GIVE A HOMELESS PERSON
THEIR DIGNITY BACK.

£15 – GIVE SOMEONE BACK THEIR ID
BY OBTAINING COPIES OF PEOPLE'S
BIRTH CERTIFICATES, IT ALLOWS
THEM TO ACCESS HEALTH, SOCIAL &
FINANCIAL ESTABLISHMENTS AS WELL
AS EDUCATION & EMPLOYMENT.

£20 – THE BARE NECESSITIES
PUT AN END TO SOMEONE'S STRUGGLE
OF HAVING TO GO ANOTHER DAY
WITHOUT FOOD OR HEATING.

£25 – STARTER KIT
HELP A HOMELESS PERSON SETTLE BY
GIVING A STARTER KIT OF KITCHEN OR
BEDDING ESSENTIALS & BREAK THE
CYCLE OF HOMELESSNESS.

£50 – ADVICE & SUPPORT
PROVIDES ONGOING ONE-TO-ONE
SUPPORT TO HELP SOMEONE REBUILD
THEIR LIFE.

£250 – A BOND
GIVE SOMEONE A PLACE TO CALL
HOME & A BRIGHTER FUTURE.



**THANK YOU
FOR GIVING SOMEONE
A BRIGHTER FUTURE.**

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the bond board
because everyone needs a place to call home