



# Kornit launch ups competition stakes

By Rob Fletcher  
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Printing solutions provider Kornit Digital is set to cause waves in the direct-to-garment print market by launching its new Paradigm II digital add-on station to complement screen-printing carousels and oval machines.

Due to be unveiled at this week's Imprinted Sportswear Show in California, Kornit claims: "The new device will help printers achieve 'unique garment applications, merging inexpensive white layers and effects from the screen process.'"

The printer can also be used for just digital applications where samples and low volumes are required—opening up opportunities to screen-printers that had previously been closed.

Kris Janowski, president of Hirsch International, the North American distributor for Kornit, comments: "Screen-printers are

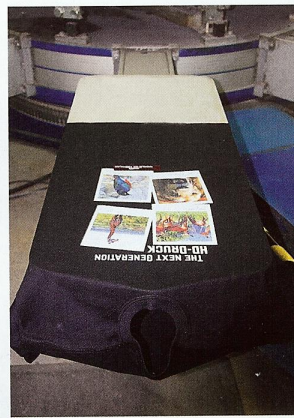


Kornit claims its new Paradigm II will open up opportunities for sign-makers and screen printers to expand their service offering

looking to digital for low volumes, very high quality of photographic images, and customisation.

"Kornit's innovative NeoPigment process now means that all the benefits of digital printing can be integrated into an existing analogue line for ultimate versatility.

"We have been asked constantly for this technology, and



now it has become reality.

"The Kornit Paradigm II is truly the game-changer, bringing the screen-printing world into the digital age."

**60**  
sq m

Size of the  
MasterCut's  
vacuum  
flatbed

## A-Boards fit for the gods

Industry supplier W&Co has launched a new product aimed at boosting business in the non-illuminated A-Boards and forecourt markets.

'Venus' is an illuminate pavement sign that features adjustable brightness modes in order to allow users to deliver advertising during the day and at night.

Designed to accept A1-size posters, Venus protects printed material with a secure locking system and covers that have seals on to keep out water.

The pavement sign illuminates the printed posters with an LED light panel powered by a rechargeable lithium battery.



'Venus' has been designed to house A1-size posters

## GOING IN

### Mida Sign Services secures Summa F12

By Rob Fletcher

Mida Sign Services has praised the impact a new Summa F12 flatbed cutter has had on business, with the firm having expanded its service offering as a result of the investment.

Jimmy Jarvis, operations manager at Mida Sign, says that the device, which was purchased through Josero in partnership with Art Systems, has already been put to use on a number of jobs that would not have been possible without the investment.

"The new cutter has allowed us to offer a much greater range of printed and cut products whilst keeping the costs down to a minimum," Jarvis comments.



The new Summa F12 flatbed cutter has enabled Mida Sign Services to expand its service offering

He adds: "We use it for an ever expanding range of jobs such as sign and cut acrylic letters, prepare cardboard for folding, and we've even started to use it to score dibond so we can fold it into bonded trays for signage.

"Previously we either wouldn't have taken this work on or, more likely, we'd have had to buy these components in."

## Sign industry treated to blockbuster films

By Harry Mottram

As the cinematic world waits for the release of *Mortdecai*, the latest Johnny Depp movie this month, and *Shaun the Sheep: The Movie* in the spring, the sign-making world has already witnessed a string of film releases.

Orafol has launched a new flexible marking film for vehicles, perfect for wrapping specialists. It is actually an upgraded version of Orafol's fluorescent lime and red chevron film. The microprismatic reflective material improves visibility and because of its flexible nature is easier to apply. It also does not need any edge sealing, and has been designed for use on slightly curved vehicle shapes.

Another piece of film news is that Amari Digital Supplies, which stocks MACtac self-coloured sign-making films, says some of the colours available are changing due to a new European directive aimed at improving the safety of the chemicals involved in their manufacture.

There is also a new car window film vinyl on the market, released by APA. It is the firm behind Solar and Safety adhesive films, with the former ideal for car windows. APA says the window films protect exposed goods from premature ageing due to UV rays, as well as looking good.

Finally Aslan has produced a black-board film for chalk and liquid chalk. BB 910 looks like a traditional black-board, but can be written on over and over again, even with liquid chalk, and still keeps its flawless appearance, says the firm.

Film noir: Aslan's BB910 black board film allows restaurateurs to create a traditional ambience

