

# Jack Barsky

## Speaker Profile



### Biography

Jack Barsky is a retired Information Technology executive with over thirty years of experience. Jack graduated as valedictorian with a Bachelor of Business Administration from Baruch College, New York. He also holds a Master's Degree in Chemistry from the Friedrich Schiller University, Jena Germany.

What makes Jack unique, is the fact that he was born and raised in East Germany where he was recruited by the KGB. During the 1980s he spent ten years as an undercover agent in the United States spying for the Soviet Union. Today he is a United States citizen whose life story was featured in May of 2015 on CBS 60 Minutes. His memoir "Deep Undercover" was released on March 21, 2017. The book has been translated into German, Swedish and Polish. Work on a TV series (working title "An American Citizen") based on the book is in progress. Jack's story has received international attention with features on British, French, German, Polish, Turkish and Japanese TV. In the United States Jack has appeared on, among others, CNN, MSNBC, FOX, The Daily Show, A&E, and the Glenn Beck Program.

Rather than retiring to the golf course, Jack has embarked on his sixth career as an author, public speaker and blogger. He lives with his wife Shawna and eight-year-old daughter Trinity in Covington, Georgia.



# Speaking Engagements

## Corporate

1. Microsoft Headquarters, Seattle WA
2. Citywire Customer Event, Berlin Germany - Keynote
3. Threatscape Customer Event, Dublin Ireland - Keynote
4. Criminal Justice Information Services Conference, Seaside OR – Keynote
5. Infosec Conference, Nashville TN – Keynote
6. E4 Carolinas Annual Meeting, Charlotte, NC – Keynote
7. EFM Gateway to Cyber City, St. Louis MS – Keynote
8. YPO Summit, Miami FL - Keynote
9. Clif Bar Customer Event, Oakland CA – Keynote
10. FutureCom Conference, Dallas TX – Keynote
11. Sertainty Annual Investor Meeting, Nashville TN - Keynote
12. Millenium CIO Summit, West Palm Beach FL – Keynote
13. Truision Customer Event, New York NY - Keynote
14. VECTRA Customer Event, San Francisco CA
15. Gunter Group Customer Event, Portland OR - Keynote
16. SCM Media CISO Summit, Scottsdale AZ – Master of Ceremonies
17. Premier CIO Conference, New Brunswick NJ
18. HGM CIO Summit, Chicago IL

## Academia

19. Emory University, Atlanta GA
20. Georgia Tech University , Atlanta GA
21. Senior University, Atlanta GA
22. Florida Atlantic University, Fort Lauderdale FL
23. University of Miami, Miami FL
24. Harvard Club, Atlanta GA
25. Adam Mickiewicz University, Poznan Poland

## Other

26. Smithsonian Institution, Washington DC
27. International Spy Museum, Washington DC
28. Spy Museum Berlin, Berlin Germany
29. Lehigh Valley Paralegal Association, Allentown PA
30. TAG Cyber Security Conference, NYC
31. Albany SIMposium – Keynote
32. Society for Information Management NJ Chapter, Morristown NJ
33. Society for Information Management Boston Chapter, Boston MA
34. Society for Information Management NY/Westchester Chapter, White Plains NY

35. Society for Information Management Southern Connecticut Chapter, Hartford CT
36. Society for Information Management Atlanta Chapter, Atlanta GA
37. National Conference Society for Information Management, Uncasville CT
38. Rotary Club of Covington GA
39. Rotary Club of Brazelton GA
40. Rotary Club of Canton GA
41. Rotary Club of Alpharetta GA
42. Kiwanis Covington GA
43. Veterans Club Atlanta GA
44. Navy Club Atlanta GA
45. Jewish Veterans Atlanta GA
46. Lehigh Valley Heritage Museum, Allentown PA
47. Jewish Community Center, Atlanta GA
48. Decatur Book Fair, Decatur GA
49. Augusta Book Fair Augusta GA
50. Leipzig Book Fair, Leipzig Germany



## Endorsements

**Stuart McKee, Chief Technology Officer US State and Local Government Microsoft:**

"I've had a chance to hear Jack speak at a few events over the last year - his story is not only intriguing for the spy content, but quickly draws you in to his personal struggles and provides a unique historical perspective."

**Miri Rodrigues, Storyteller Microsoft:**

"Jack's presentation was riveting from the very start. He unapologetically delights the audience by taking and transporting us to the heartbreaking, humble beginnings of his life in Germany, the curious and secretive world of his Russian espionage days, and the inevitably decisive moment that changed his life forever. His story compels and inspires. The audience gasps and animatedly responds to the remarkable journey. A must-see session and a must-meet gentleman, Jack will have you in laughter and tears, all in just one hour."

**Allen Morris, President and CEO of Allen Morris, Miami:**

"Jack Barsky has a spellbinding story and delivers it with both Intelligence and a disarming candor. It combines the intrigue of international espionage, politics, corporate America, and the intimacy of a real man living his secret life as an executive, husband and a father. I have heard him speak to both college students, university professors and top executives. At each event you could have 'heard a pin drop' as everyone was riveted by a fascinating story!"

**Larry Taylor retired Major General USMCR:**

"I admit I will never fully understand how anyone could have ever embraced Communism - the God that failed. Jack Barsky, however, does the best job I have ever heard of explaining himself, especially in the context of Soviet history and the Cold War. I'm glad he's now on our side!"

**Kristie Macrakis Professor of History Georgia Tech:**

"An intriguing and lively speaker who captivates his audience. They always want more."

**Bill Yeargin, CEO of Correct Craft:**

"Our entire team of 400 associates thoroughly enjoyed Jack's emotion laden tale about the role of love in the life of a 'hardcore' spy. Many lined up after the presentation for the opportunity to personally meet Jack."

**Francis Stein: Lecturer Senior University and Jewish WW2 Veteran**

"I've seen Jack's presentation 3 times and they were all interesting and outstanding. They all drew a huge crowd."

**Allen Spokane, VP Programs, SIM NJ:**

"Jack's presentation was spectacular. His sense of humor, honesty and candidness about his unique background and how it affected him personally and professionally absolutely captivated our audience."

**Don Marsee, President, Middle Tennessee ISSA:**

"Jack was entertaining and engaging! He used his story to connect with the audience on both a personal and professional level.. His presentation was on point, relevant and well received."

**Aslhey Gunter, Partner Gunter group:**

"Fascinating. Absolutely fascinating!"

**Greg Fell, Chairman SIM Fairfield/Westchester:**

"Jack's presentation was our highest attended program of the year. It was a fascinating glimpse into the back-office of the KGB from a man that was on the front lines of the Cold War".

**Rob John, Speaker Chairman Rotary Club Alpharetta GA:**

Jack Barsky's life story is both informative and inspirational. Transforming his life from a Communist KGB spy to the freedoms in the United States is truly remarkable. His incredible message and life long journey will interest and inspire you.

**Mark Maynard, Pastor Calvary Life Church Granit City IL:**

"Jack was the featured speaker at our annual Mayors' prayer breakfast. His testimony was intriguing as well as inspiring. His life is living proof of God's sovereign grace and guidance."

**Larry Stratton, Outreach Pastor Christ Community Church, St. Charles IL:**

“We were delighted to have Jack Barsky as our guest for an outreach weekend. He was engaging, humorous and vulnerable. Clearly God has done amazing things in his life and we saw God use him while he was here. When we invited people to respond to the gospel we saw scores of people do so. Jack was extremely easy to work with and really cared about our mission.”

**Gary Shull Christian Life Church Columbia, SC:**

“Jack Barsky did not disappoint when he recently shared very openly his life story at our monthly men's meeting. He is a very bright man who had gained much success in this world but he communicated very humbly his journey of surrender to an all-watching God. Jack's transparency about his own life opened doors for other men to seek a similar path to love, peace, and freedom.”

**Robert Guaglione Senior Pastor Calvary Chapel Chadds Ford PA:**

“Jack's testimony at our Sizzling Summer event was a blessing to every one of our 2,000 attendees.”

**Lucas Aufenkamp, Men's Ministries Director North Dakota Assemblies of God:**

It was a tremendous experience for all present to have Jack Barsky speak at the 2019 North Dakota Christian Men's Conference. Jack's gracious demeanor and fascinating story kept the 450 men in attendance spellbound. His unique experiences coupled with his Christian testimony would be a highlight to any such event. I highly recommend him.



## Media

### TV/Video

1. CBS 60 Minutes – Double Segment, originally aired on May 10, 2015 and repeated twice
2. FOX News – 7 Live Appearances
3. FOX Business - 3 Live Appearances
4. CNN - 23 Live Appearances
5. MSNBC - 6 Live Appearances
6. Chicago Channel 9 – 3 appearances
7. Daily Show
8. The Glenn Beck Program

9. A&E Special: "The Spy who Raised Me"
10. Vice News
11. BuzzFeed – 4 videos
12. Business Insider
13. Lehigh Valley Channel 69
14. News10 ABC Albany
15. Spectrum News Albany
16. WFMZ Channel 69 Lehigh Valley
17. BBC Worldwide
18. Spiegel TV (German)
19. ZDF Lanz - #1 Talk Show in Germany
20. SWR Nachtcafé – Talk Show Germany
21. NDR DAS! – Talk Show Germany
22. MDR artour – Talk Show Germany
23. ZDF Volle Kanne – Talk Show Germany
24. RBB zibb – Talk Show Germany
25. France TV2 - Feature
26. Japan TV1 - Feature
27. Polish TV1 – Talk Show
28. Polish TV3 – Talk show
29. NTV – Interview, Turkey
30. Sputnik News - Interview, Russian

## **Radio**

1. BBC
2. Canadian Broadcast Corporation
3. National Radio Melbourne, Australia
4. Radio Free Europe
5. Dubai Eye 103.8, Dubai
6. The Glen Beck Radio Show
7. Shawn Hannity
8. "The Americans" Podcast
9. WFAE Charlotte NC
10. The Art of Charm
11. Spycast – International Spy Museum Washington DC
12. "In the Market" with Janet Parshel
13. The Eric Metaxas Show
14. Deutschlandfunk NOVA, Germany
15. Westdeutscher Rundfunk, Germany
16. Radio Berlin/Brandenburg, Germany
17. Bayerischer Rundfunk, Germany
18. Südwestdeutscher Rundfunk, Germany

## **Print**

1. New York Post

2. Newsweek
3. Washington Times
4. The Smithsonian
5. Atlanta Magazine
6. The Guardian, UK
7. Sunday Express, UK
8. Daily Mail, UK
9. London Times, UK
10. Der Spiegel, Germany
11. Die Welt, Germany
12. Der Tagesspiegel, Germany
13. Troy Record
14. Morning Call